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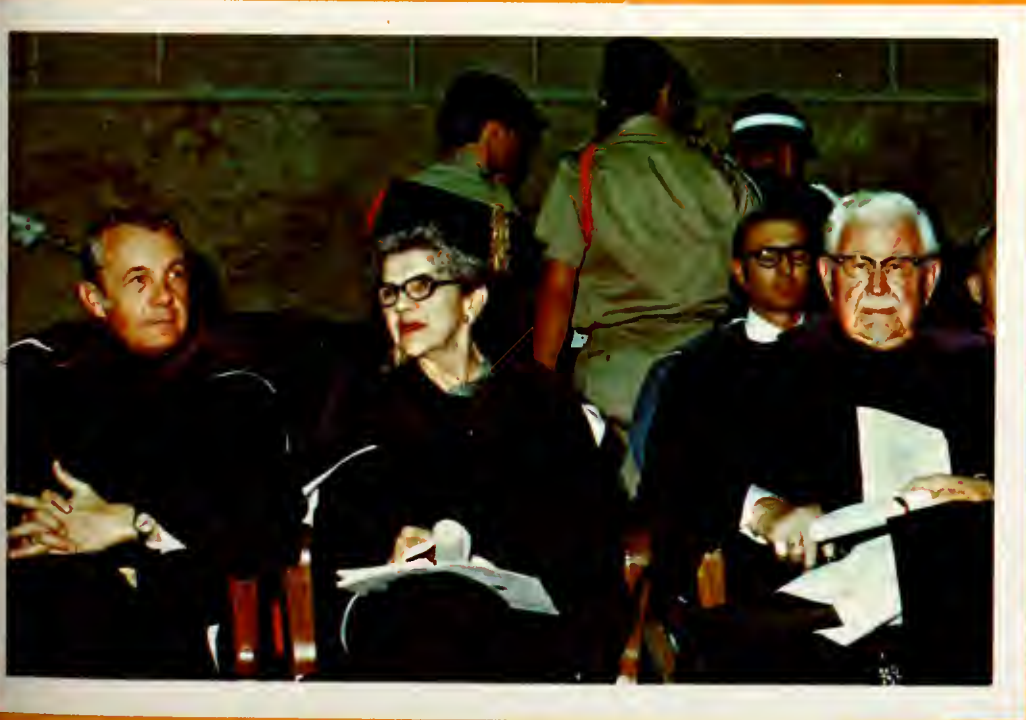
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THE EASTERN KENTUCKY UNIVERSITY ALUMNUS / VOLUME 12 / NUMBER 2



ALUMNI WEEKEND



BULLETIN
SUMMER 1973

CENTENNIAL HOMECOMING

HOMECOMING CONCERT

FRIDAY, OCTOBER 19, 1973



PLUS . . .

- Presentation of Homecoming Queen Finalists Friday Night
- Saturday Morning Homecoming Parade Through Downtown Richmond
- Pre-Game Buffet in the University Center
- Special Reunion Luncheons for the 1963-1968 Classes
- Pre-Game Ceremonies to Crown 1973 Homecoming Queen
- Annual Homecoming Game (Eastern vs Western)
- Post-Game Buffet in the University Center
- Homecoming Dance Saturday Night

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SUMMER 1973/VOLUME 12 NO. 2

Alumnus Editorial

One Hundred Candles On The Cake

A CENTENNIAL YEAR of higher education will be observed on the Eastern Kentucky University campus during the 1973-74 academic year. Amid the hoopla that will accompany this grand observance, we should not let the meaning of a centennial become obscured and pass us by.

People get excited over the commemoration of a century, and for good reason. To the progressive minded, milestones, goals reached or surpassed, and anniversaries of worthy institutions are notable events. And, perhaps no other such occasion has the significance of a centennial.

In the instance of an institution of higher education the observance of a centennial signals a certain durability, as if the ability to endure is a token of the institution's worth. In other words, it is no accident that the tradition of higher education begun in 1874 with the founding of Central University, continued by Walter's Collegiate Institute, and perpetuated by Eastern Kentucky Univer-

sity, has remained unbroken for 100 years.

Such a record would have been unachievable had not Eastern and her predecessors been answering a public need. And this leads to perhaps the most important reason for observing a centennial.

A centennial is a time for recommitment of the University. It is a time for the consolidation of the gains and achievements of the last 100 years. It is a time to examine the past and learn from its mistakes and emulate its successes. And, it is a time to insure that the University has not lost sight of its direction and purpose — the providing of quality, low cost public higher education to the young people of the Commonwealth.

As President Martin has said on more than one occasion, "If we cease to do the job we were founded for, if we become a Harvard, or a Yale, or some other type of institution, then the Commonwealth of Kentucky will have to start another university to do

the job we are supposed to be doing."

It is particularly fitting that the centennial year is also the year in which the institution is scheduled for an intensive self-study in preparation for visitation teams from the Southern Association of Colleges and Schools and the National Council For Accreditation of Teacher Education, major accrediting associations.

Alumni will play an important role in the centennial year. It is during the 1973-74 year that the Chapel of Meditation, financed through the Alumni Century Fund, will officially be presented as a gift to the University.

And, in these times when it is growing increasingly important for graduates to speak up for alma mater, to help recruit the good student and be the University's ambassadors, the centennial year can be added to that long list of valid "bragging" points of which Eastern graduates can be proud.

Notes . . . From The Editor's Desk

EVERYONE INVOLVED in the Alumni Century Fund drive to build the Chapel of Meditation — campaign workers and contributors alike — went about the task as a labor of love. We were convinced that our project would provide a desirable facility and service on the modern University campus.

But, perhaps none of us realized how needed the Chapel of Meditation was. It is only now, after a full year of using the Chapel, that we can gauge its impact on the University Community. University Chaplain George Nordgulen, in a narrative beginning on page 20, reports the data and personal impressions that reflect the Chapel's first year of use.

While widespread acceptance and utilization of the Chapel had been expected, no one was quite prepared for the influx of individual students, student organizations, and marriages that marked the first year of its use. To say the initial response to the Chapel has been gratifying would be an understatement of the highest degree.

Century Club members, or any contributors to the fund drive that built the Chapel, need only to read Dr. Nordgulen's report to be assured of the project's ultimate worth.

— EKU —

AS THE ALUMNI Association has continued to grow, we have been searching for benefits for active members of the association.

One of these services for active members is announced in this issue. Your Alumni Association, in cooperation with the University Press of Kentucky, is offering selected books released by the Press at a savings of 30 per cent off bookstore prices.

EKU alumni will be especially interested in the volume, **Kentucky Birds**, a recent release that is co-authored by A. L. Whitt, an Eastern professor of biology. Several other Eastern faculty members have works in progress with the Press.

Active membership could soon mean much more in terms of communication with Eastern. Rising printing and mailing costs may soon make it impossible to continue mailing copies of the magazine and newsletter to any but active alumni.

It has been several years since the honor roll of active Alumni Association members has been published. We are planning to print the honor roll in an alumni publication this fall, including graduation class and present location of the active membership.

Surely, you will not want to be missing from the 1973 Honor Roll.

— EKU —

HOMECOMING PREPARATIONS are well underway and preliminary indications are that this will be one that alumni will not want to miss. The theme will center around the University's Centennial observance. "A Century of Memories" will be the unifying idea behind this year's floats and decorations and alumni

in attendance can expect to reap a wealth of memories and new experiences.

— EKU —

THE FAMILY OF EKU alumni continues to grow by leaps and bounds. At this spring's commencement exercises, 1,842 candidates filed across the Alumni Coliseum stage to receive their diplomas from Governor Wendell Ford. They made the total number of degree recipients in Eastern history a whopping 25,876.

It is interesting to note that President Martin has conferred more degrees in his 13 years as Eastern's chief executive than did his predecessors combined. Dr. Martin has conferred 17,451 degrees here, an indication both of the institution's growth, and of the fact that we have a tremendous number of youthful alumni.

Commencement was the climax of another memorable Alumni Weekend. The weatherman gave us a break from the cold, rainy seizure that had gripped the area, and alumni responded by flocking to the campus for the traditional reunions, luncheons, banquets and other festivities. You can note from the number of people who attended reunion (pages 10 and 11) that interest was high in Alumni Day this year, and rightly so.

For those of you who could not attend, the weekend is covered in this issue of the magazine. Your attention is especially directed to the reprint of Dean Mary Ingels wonderfully nostalgic Alumni Banquet speech on page 12.

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THE EASTERN KENTUCKY UNIVERSITY ALUMNUS / VOLUME 12 / NUMBER 2

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ABOUT THE COVER

The annual Alumni Day/Commencement Weekend was the spring highlight again this year on the Eastern campus. In our cover photographs, Outstanding Alumnus Karl Bays, graduating senior Teresa Jo James, honorary degree recipients Governor Wendell Ford, Dr. Pauline Knapp, and Colonel Harland Sanders, reflect the festive mood of the action-filled two days.



ALUMNI WEEKEND

A FOUNTAIN OF MEMORIES

By RON G. WOLFE

THE UNIVERSITY CENTER Fountain bubbled Friday afternoon at the thought of Alumni Weekend. The annual Senior Luncheon was over and the newest grads had gone their separate ways to await their final hour of triumph Sunday afternoon.

Meanwhile, in the motels around Richmond, alumni were returning to celebrate class reunions and visit with old friends.

One motel desk clerk issued a plea for campus maps after several visiting grads and parents found themselves lost in a maze of buildings. As one graduate told the clerk, "I've been up there and I don't recognize a thing!"

Two '09 graduates were winding and winging their separate ways to Richmond to see the campus again. Leslie Anderson and Clarence H. Gifford came back although neither had a reunion; each, however, has vowed to outlive the other as both approach their 70-year class reunion.

Mrs. Sue Hutton (left) and Miss Ellen Cox, 23, chat during a campus tour over Alumni Weekend. Returning graduates and their guests boarded University buses to see the enormous changes that have taken place on the campus over the past years.

Mr. Anderson and his wife drove for two days from Texarkana, Texas, to be around for the festivities. He had to take off work in his prosperous insurance business to make it although he doesn't do that very often. For 62 years he's been on the job full-time, having missed 'nary' a day because of sickness.

Mr. Gifford returned via the airways, and despite a late plane, he arrived with his usual enthusiasm for the annual get-together. He's still working, too, in his mortgage corporation in Katonah, New York.

Four other 60-year graduates were also making plans closer to home. Mrs. Elizabeth Bertram of Vanceburg, Miss Alma Lake of Berea, Mrs. B. L. Murphy of Athens, and Mrs. Allie Hendren Wheeler of Lexington were all ready for Saturday and the recognition that was duly theirs. Only Mrs. Wheeler had to cancel at the last minute due to illness.

In every sense of the term, Saturday was A-Day. The morning registration brought scores of old friends back together after years of separation. There was the usual year-book signing, back slapping, and that old Milestone picture attached to the badges. Above all, there was the warmth of old friends, a kind of sadness that made many wonder why they hadn't made these recollections years before.

For the Dynamic Duo, Anderson and Gifford, Saturday morning meant an extensive tour of the campus with appropriate stops wherever a memory hid itself.

They poured over some old memorabilia in the Alumni House and matched names and pictures of classmates long since gone. They were impressed with the rolling green of Arlington, and the deceiving size of the Begley Building and Hanger Field. A stop at the Jane Campbell Building presently under construction was a special one for Mr. Gifford, since the theater in that building is to bear his name.

Other memories hid in Ellendale Hall, once a majestic farmhouse and now a counseling center, as Mr. Gifford recalled the days when he lived there and surveyed the vast expanses around it which now support expanding academe.

Both remembered the Ravine and all the stories that go along with it, many as slanted as the walkways that lead into and out of its lush slopes. And, both were awed with the By-Pass, the Gold Coast that has sprung up over the past five years. "The cows would find very little grazing there now," one maintained.

A short ride downtown found them amazed that the old Glyndon Hotel was very much the same, and both tried in vain to find the Benault

Two 'pioneers'
explore the
modern Eastern



Mr. Charence H. Gifford, '09, one of the remaining charter Pioneers, enjoyed his Sunday morning breakfast (top) with Eastern's First Lady, Mrs. Anne Martin. Earlier on Saturday during a tour of the campus, he stopped to inspect the Jane Campbell Building, presently under construction, which will house an auditorium bearing his name.

Pioneers (SHOP), Mrs. Mary Frances Richards.

For both, the old University Building, since renovated but still standing defiantly old in the midst of the new, evoked the greatest sense of pleasure. As Mr. Anderson put it, "We did everything in that building; we lived there, we went to class there, and we held our graduation there."

Also a part of their tour was the Chapel of Meditation where both window shopped for familiar names on the bronze plaques below the magnificent stained glass, and both enjoyed a chat with the University Chaplain, Dr. George Nordgulen.

The weather was brisk and beautiful, much like the horseplay that

the two enjoyed with each other and with friends. Mr. Anderson was a bit razzed because he, by virtue of being an Anderson, received the first public diploma from Eastern. Mr. Gifford resigned himself to being a Gifford and maintained that he'd think about that when he returned for his 70-year reunion as the last representative of the '09 class.

As things now stand, Mr. Anderson is Mr. Gifford's senior by two years, but after little observation, it is more than very obvious that both could very well be back in 1979.

Meanwhile, the 1913, 1923, 1933, 1948, and 1958 classes registered and prepared for their reunion luncheons where each, in a short biographical speech, was responsi-

Inn, an historic Richmond restaurant razed in favor of a more modern Federal Building. It was at the Inn that both helped form the Pioneers, that group of graduates from the first four classes who engaged in their own kind of camaraderie. Of the original charter members, only Anderson and Gifford are left along with the Sweetheart of the



ple for bringing his classmates up-to-date on 50, 40, 30, 25, and 15 years of history. Most all remembered their college days in bits and pieces, and some took two or more attempts to recall what time had done for them.

There were comments about the campus. "What did they ever do with Vets Village?" "It's now Martin Hall's parking lot." "And Hanger Stadium, where did it go?" "You're standing on the 50-yard line right now!"

'Kodaks' enjoyed a busy day as myriad snapshots recorded the day for later recollection. Some went strolling in the Powell Building and marveled at the facilities. "They've even got a barber shop; I wonder if

anybody uses it!" Others crowded around the football and pool tables in the Powell recreation room and became kids again for one fun-filled afternoon.

For the more serious students of reuniting, an afternoon campus tour via University buses included a panoramic look at the town and campus from atop Commonwealth Hall, the tallest building on campus. Even from that lofty perch, it was still hard to conceive the enormity of the change.

The celebration went on into the evening. A reception hosted by President and Mrs. Robert R. Martin brought the grads back in a more formal setting. This time it was back in the Johnson Building, a

The dynamic duo, Mr. Clarence H. Gifford, '09, and Mr. Leslie Anderson, '09, chat on the steps of the old University Building where each received his diploma some 64 years ago. Mr. Anderson received the first diploma publically granted by Eastern.

campus landmark they all remembered. It had been closed for renovation.

The Board of Regents had met earlier in the day to make major reorganization decisions and some had stayed on to visit with the reunion classes and attend the banquet. (See page 48.)

The banquet was the usual kind of nostalgic elegance. Dr. Donald Henrickson sang, and the reunion certificates and pins were given to those who attended.



Lee Thomas Mills, '57, incoming president of the EKV Alumni Association, enjoys a laugh with returning grads before he introduces the 1973 Outstanding Alumnus. Ken McCarty (above right) president elect of the Alumni Association scans his program before the meal. Two outstanding alumni, C. H. Gifford, '09, and Karl D. Bays, '55, enjoy a social hour at the home of a friend before the annual banquet.



In the midst of it all, Dean Mary K. Ingels, Dean of Women, delivered a thoughtful address despite her warning that she wasn't a speaker. Her pointed remarks made the roast beef taste a bit better to those who respect rational administration. And, the big announcement of the evening: Karl D. Bays, '55, was honored as the 1973 Outstanding Alumnus, recognition long rumored and certainly deserved.

Five other Outstanding Alumnus recipients were present to hear the credentials that Bays had earned over his years with the American Hospital Supply Corporation. Dr. Martin, '34; T. K. Stone, '29; C. H. Gifford, '09; Ira Bell, '28; and Mitchell Denham, '34, posed for pictures following the banquet; six

graduates who had earned the highest tribute Eastern could pay.

Earlier in the day, five other graduates had received awards for their efforts in coming to the occasion. Watercolor prints of campus buildings were presented to those with the largest family present and to those who had traveled farthest to get to Richmond.

Three Floridians received prints for the greatest distance traveled. Zylphia Lewis, '33, of Clearwater; Paul Bunton, '48, of Tampa; and Nancy Ross, '58, of Ft. Lauderdale, brought their own kind of sunshine to the celebration.

Lena White, '48, and Winfred Sizemore, '58, both received recognition for bringing their families of four each to the annual affair.

The Sunday morning Gifford Breakfast for the old timers provided an informal tete-a-tete where the Pioneers and some of their friends philosophized over country ham and all the trimmings. In the regal Regents Room, the history makers had one last fling at the weekend and one last opportunity to tell their stories.

After this fete, some went on to the graduation exercises; most made preparation for the trip home.

Baccalaureate and Commencement attracted the usual record crowds.

Along with some 11,000 others, Mrs. B. L. Murphy, '13, attended graduation although she had no family member getting a degree. One 90-year-old Ohio grandmother



Old grads linger to welcome the new

Dr. Roy Proctor, '23, (left) straightens his tie before greeting his reunion classmates in the Powell Building while other alumni (below) pose for photographers before the Plaza Fountain.



waited for an hour and one-half in the bleacher seats to see her granddaughter get the family's first college degree.

Governor Ford took note of the long ordeal of individual degree presentations to confine his poignant remarks to fewer than ten minutes. The burst of applause following his speech was no doubt in appreciation of his timely and knowledgeable remarks as well as his brevity in expressing them.

Three honorary doctorates added to the pageantry. Governor Ford, Colonel Harland Sanders of Kentucky Fried Chicken fame, and Dr. Pauline Park Knapp, distinguished professor emeritus of home economics, were given honorary de-

grees for their service to the state and to the University.

Then the parade of graduates started, nearly 2,000 strong. Irvin A. Brown, Troy, Ohio, was the first across the coliseum stage. For him, it was a Specialist in Education graduate degree.

A short halt at Barbara Jane Walker of Goose Rock, made note of the fact that she represented the 25,000th graduate of Eastern. A few pictures for publicity purposes, and the trek continued.

Wally Chambers, EKV football star and first round draft pick of the Chicago Bears; Jill Barthen, now headed for a Peace Corps stint in the Philippines; Tom Smith, now an accountant with Ernst & Ernst, who, like several others, graduated in De-

cember but waited until May 13 to get his degree officially; and the last name on the program, Craig Elliott Stratton of Lawrenceburg who waited longer than anyone else on this day to get his degree.

Then, there was the rush to return the caps and gowns and to buy the tassels that will undoubtedly hang around a few automobile mirrors and then adorn some obscure photo albums only to fade with the memories of the four years and the weekend.

The pageantry and all its meaning for the thousands who came to see the beginning, the end, and the continuation of special memories, was over. Sunday evening . . . the fountain continued to bubble at the thought of Alumni Weekend.

REUNION CLASSES RECOUNT THE YEARS



1913 (from left) Alma Lake, Mabel Murphy, and Elizabeth Bertram returned to receive their 60-year pins.



1923 First row (from left): Sarah H. Gentry, Ruth Goggin, Thelma Owens Walls, Margaret Carter, Della C. Bales, and Ellen Cox. Second row: Elsa K. Towery, Alberta Allan, Andrew J. Ross, Edgar Arnett, E. E. Elm, Roy Proctor, and C. R. Rouse.

1933 First row (from left): Ida Edwards Fryer, Nannie Reil DeJarnette, Ben Hord, Jr., Salem Moody, C. Frank Bentley, and William Martin. Second row: Vera Raleigh, Martha Barksdale, John Bayer, D. J. Carly, Opal P. Stone, and Herman Moore. Third row: Myra Dee Rice Amys, Clifton Dowell, Irvin Eastin, Mattie T. Roberts, Estelle Jackson, Beverly Grinstead, and Frank Cogleton, Jr. Fourth row: J. Taylor White, Elizabeth Stanfield, and Geneva Ferrell Todd.





1948 First row (from left): R. D. Shelton, Lena White, Lula Mae Thomas, Rebecca Webb, Bill Shannon, Jay Blaine Orr, and Bill Aiken. Second row: Joe Walton, Ruby Maggard, Margaret Valenline, William Carter, William Kilgore, and Charles Henderson. Third row: Alice Gover, A. G. McVaine, Tom Ud, and

Wilkie Cooch Sizemore. Fourth row: Charles Lee, Frances Jennings, Marilyn Blee, Paul Banton, Samuel File, and Donald Colvin. Fifth row: Eva West, Richard Lee Gentry, Eulah Mae Ferguson, James Hutson, and Allen Hutson.



1958 First row (from left): Sheila Wainscoll, Dora Largeit, Ethel Evans, III, Nancy Ross, Katherine L. B. Adams, Anna Cooper Rechter, Sharon B. McConnell, Shirley T. Hacker, and Peggy S. Hook. Second row: Katherine Milam, Mollie P. Burkett, Hettie Edings, Irene Upchurch, Ross Mills, Jr., Claude Howard, Billy H.

Wells, and Clarence Nelson. Third row: Hugh Crutcher, Cecil Upchurch, William Hutton, Charles Stoess, Winfred R. Sizemore, Phillip R. Dillon, and Alden Hatch, Jr. Fourth row: Fred F. Blair, Robert Gabbard, and C. S. Hockensmith, Jr.

nostalgia

DEAN MARY K. INGELS, '37, RECALLS OLD TIMES AT ALUMNI BANQUET

WHEN invited to have something to say on this occasion, I accepted with great alacrity. No sooner had I committed myself than I began to get cold feet. I have been feeling much the same as the young lady must have felt when she came to my office to ask to change rooms. This was back several years ago when it was necessary to have three occupants in some rooms. This particular young lady whom I happened to know very well was a born procrastinator. She had been very, very late in making an application for housing. Because of this she was one of those who was assigned to room with two other women. She accepted the situation with good grace, and I heard nothing from her until we were two or three weeks into the semester. Then just as we were getting ready to leave the office on a Friday afternoon, in she dashed, completely out of breath—"Miss Ingels, you know those two girls you put me with?" she asked. "No, I don't" I answered. "Well," she said "six or maybe even a half dozen people have told me that those girls have loose morals. And you know me, Miss Ingels, I'm no leader."

Whether or not you know me, let me say I'm no speaker, and had I been able to concoct as good a reason as that young lady had, I think I should have been tempted to use it. But I couldn't, so here I am promising nothing except to be brief.

Paraphrasing Shakespeare, I pose the question "Who is Eastern, What is she that all who know her love her?" If perhaps you have never tried to answer that question, let us for the next few minutes focus our attention on some truths from which you can formulate your own conclusions.

My own association with Eastern is, like Caesar's Gaul, divided into three parts. The first, the four years I spent here as a student. The second, the time when I was just an interested alumna and a sometime

summer school graduate student. And the third, these past twelve years that I have spent as a member of the faculty and staff. Now, it doesn't require any great knowledge of higher mathematics for you to calculate very quickly that those three periods cover a rather long span of time, and I proudly admit that my love affair with Eastern all started in the fall of 1932.

In the current worlds of fashion and entertainment Nostalgia is an "In" word, so to be in style let's think back to those good old days.

To know what Eastern was then, it is, I think, necessary to recall what the world was then. Remember the politics of that era? In Asia, Japan invaded China. In Germany, a house painter was advocating policies and gathering a following that would engulf most of the globe in World War II. Here at home, after the disappointment of the Hoover Administration the people chose Franklin Roosevelt to be the President. Women's Lib by another name made it possible for a Mrs. Hattie Caraway from Arkansas to become the first woman elected to the U.S. Senate. No one over 40 can fail to remember that economically we were in the depths of a great financial depression—we were all in the same condition—poor as church mice, but fortunately for most of us, we didn't know it.

And in those "good old days of 1932" we had sensational headlines. There was the Bonus March On Washington, the kidnapping of the Lindbergh baby which outraged the entire world, and a solo flight across the Atlantic gained a place in history for Amelia Erhart Putman.

Socially, it was a time without most of the conveniences now considered necessities. There wasn't even one car in every garage, there were plenty of parking spaces. Most of the homes in the rural communities were without central heating and indoor plumbing and they were still using kerosene for illumination. There was no television

and the phenomena of going steady at the age of 14 or 15 was still in the future.

For those who liked to read, the best seller list included John Galsworthy's **Forsythe Saga** and Pearl Buck's **Good Earth**. The radio and the movies were the popular media of entertainment. Remember **The Little Theatre Off Times Square?** Personally, those dramas were more satisfying than those we see on T.V. today, for I always rather enjoyed setting the stage, and being my own costume designer. On the silver screen, stars whose names still command attention were just beginning their long careers. **Calvacade** was chosen best picture of the year, and I still remember a story that got circulated about it. An Englishman wanted to make a visit abroad, and because he thought there would be no language barrier, he decided to come to the United States. In New York he went to Times Square. There going around the Times Building was the latest news. Looking up he read "C-A-L-V-A-C-A-D-E pronounced success." He just shook his head and booked passage on the next boat bound for England.

Such then was the background for what Eastern was in 1932. As the Coke ad proclaims, most of us who came here had been "raised on country sunshine" and it didn't take much to impress us. Everything is relative they say, and in relation to our small high schools, Eastern was big. Ten buildings, if I remember correctly, formed a kind of horseshoe around what is now called the Ravine. And then there was Weaver Health Building 'way off in the boon docks. There were accommodations for 478 women and fewer men in the three dormitories that then existed. During the six years that I was an undergraduate the only building addition was Hanger Stadium for which the students donated the cement. When it was razed a few years ago. I watched it come down with just the slightest twinge of regret.

Back in those days there was no tuition charged residents of Kentucky (out of state students paid \$27), and a student with \$100 had money left after he had registered and bought his books for a semester. Registration, by the way, included paying for five \$5 mealticket books. The catalog stated that meals averaged \$4.50 a week, but as I remember it, two books would get one through three weeks.

Students today complain about the process of registration, but if we used the system that was used then, registration would probably take the better part of a semester. There was no such thing as Freshman Orientation, no guides to lead a freshman around by the hand, and no advisors to counsel them. The procedure was outlined in the catalog and a student was on his own. It was during my first experience in this process that I learned that Eastern was a friendly college—later at assemblies—compulsory, and held three times a week, by the way, the then President never failed to inform us that this is a friendly college and a cultural institution.

The catalog for 1932 listed 75 faculty members—15 of whom held the earned doctorate degree. Long ago I forgot, or time has made obsolete most of what I learned from books, but time will never erase the memory of many of the instructors. Especially clear after almost four decades is the memory of:

A biology teacher—who instilled a genuine love for learning and broadened one's range of interests by his insistence on his students taking advantage of all the cultural programs that were brought to campus;

A psychology professor who in her own eccentric ways brought her students into contact with the great names in art and literature;

A college physician whose hobby was landscape gardening and who used his hobby to give us much that was to make the campus beautiful;

A chemistry teacher who always took his text from the 23rd chapter of Jerusalem, and, of course, a foreign language teacher about whom all I can say is she was certainly among the greatest.

Faculty was stable in those days; there were few additions and fewer losses. In the time that a student spent here, he was easily able to know them all, and in many capacities. The entire first floor of Burnam Hall was occupied by women faculty members, and although they were segregated from students' living quarters, being housed under the same roof did something to humanize them for us. The student body numbered well under a thousand; everyone knew everyone else. We hadn't been educated to want very much and our needs were well provided for. We were, for the most part, unworried by international, national or local crises. The rules and regula-

tions—most stringent by today's standards, were pretty much in line with those we had known at home, and we adhered to most of them without complaint. The one that caused most trouble was the no food proviso. Now those were the days of trains—a call from home that a package was being put on the 11:15 barely gave us time to get to the depot to pick it up. Getting back into the dorm with a bushel basket of still warm homemade doughnuts took some maneuvering, but we made it, and with the philosophy of all for one and one for all, it took very little time for all incriminating evidence to disappear.

Each of you, I am sure, could with a little prodding recall your own good old days, and many of you have been doing just that as your classes met in reunion today. You, just as I, have classmates who have reached the heights in their chosen field of endeavor, and it's fun saying to yourself "I knew him when"

Your being here tonight is evidence of your love for and your interest in Eastern. I, too, after graduation, whenever I was able, came back to alumni banquets and kept up with what was taking place on campus. When this building was dedicated in 1939, the President of the college stated "Eastern's building program is now complete." The war years made this statement appear to be true. Decreased enrollments made expansion of any kind
(Please see page 60)



Dean Mary K. Ingels, '37, addresses the Alumni Banquet



For Karl D. Bays, '55, (above) Alumni Weekend meant a standing ovation from friends and former graduates (above right) and an acceptance speech (right) as the 1973 Outstanding Alumnus.



Six former Outstanding Alumnus recipients joined Karl D. Bays, '55, the 1973 winner, following the Saturday night banquet. They

are (from left) Dr. Robert R. Martin, '34, Ira Bell, '28, Bays, C. H. Gifford, '09, T. K. Stone, '29, and Mitchell Denham, '34.

IT MAY SEEM in conflict with the honor, but this year's Outstanding Alumnus, Karl D. Bays, '55, had a difficult time holding a job!

In fact, he moved through the ranks so fast, many wondered what his problem was until they realized it was the result of talent and perseverance.

He joined American Hospital Supply Corporation, the company he now heads, in 1958 and shortly thereafter was named a regional manager in Kansas City. In 1965 he moved up to vice-president of operations and a short time later was named vice-president and general manager of Institutional Industries, Inc., a subsidiary of American Hospital Supply.

Later the same year he was named president of Institutional Industries and his irreplaceable talent kept him on the move. In 1968 he was named president of the American Hospital Supply Division of American Hospital Supply Corporation. In 1969 he was named president, International Division, of American Hospital Supply Corporation.

He became Chief Executive Officer in 1971 after being named a director some time earlier. He presently serves as President and Chief Executive Officer of American Hospital Supply Corporation, a leading manufacturer and distributor of health products and services worldwide with annual sales of more than \$570 million and a payroll of some 14,500 people.

But, there are other honors like being chosen a trustee of Berea College in 1972 and being appointed to President Nixon's Committee on Health Services Industry, an advisory panel to the Cost of Living Council, Price Commission and Pay Board. And, he was also given the first Trojan MBA Achievement Award by the University of Southern California.

In addition to these, Bays is a director of the Northern Trust Bank of Chicago, a member of the Business Advisory Council of the Chicago Urban League, and an associate trustee of Northwestern University's graduate school of management.

He is a member of President Nixon's Council of the National College of Education, a member of the Acade-

KARL

BAYS

Outstanding Alumnus

my of Fellows of the Indiana University School of Business, and a member of the Board of Directors of the Protestant Foundation of Greater Chicago.

The list seems almost endless. There are more positions, directorships, and honors, like being a member of the Chicago Club, the Economic Club, and the Executives Club of Chicago.

But, for Eastern, the most important single award is his BS in business and English in 1955.

A native of Loyall, Bays has risen to the heights of the business world with the firm understanding that education was one factor that helped him skyrocket to his present position.

"The most important thing a university can give its students is an inquiring mind and discerning judgment," he said last year when he was guest speaker at the Alumni Banquet.

And apparently, he has acquired these qualities during his educational pursuits.

Because of his splendid dedication to his business and his enormous capacity to work for the good of others, he has joined seventeen other graduates out of nearly 26,000 possible choices, as an Outstanding Alumnus of Eastern Kentucky University.



President Martin (above left) pauses during degree presentations to recognize Barbara Jane Walker, Goose Rock, as the 25,000th graduate of Eastern. Governor Wendell Ford (right) delivers the commencement address.



Governor Tells Graduates

'Don't Be Afraid of Mistakes'

FOR AT LEAST 16 years, and longer for some who are graduating today, words of wisdom have rained upon you—at times like a gentle shower, and at other times in torrents!

By tradition, your last official role in this university is the participation in an exercise where there is one more lecture.

I promise a brief address!

Thinking about your classroom experiences, you will recall that to reach this plateau, this conferring of a degree, you had to be on target. Right answers on examinations, the proper response to questions in class, and the ability to convey your correct procedures to those judging you, indicated achievement.

Yet, there is another dimension to individual accomplishment which is

often restrained by the fear of failure.

So if I could pass along one piece of advice, it would be this: don't be afraid of making mistakes.

You're going to be wrong many times between now and the day you die. You're going to make mistakes. If you don't, your existence will have no purpose, no meaning, no promise. For you will have no initiative, no enterprise, no interests.

One's errors are the portals of discovery. Refusing to try something new, or different, is shutting the door to success, to progress and to revelation.

What is most important is your attitude toward mistakes. Let them be honest. Let them be sincere. Let them be worthy of the goals you strive to attain. If these conditions

prevail, then it will be unnecessary to seek excuses for your mistakes.

Logic finds an inherent danger in accepting human error as, "One of those things that's bound to happen." Errors are bound to happen, yes, but what of the individual who has no spirit to challenge his committed faults? In my opinion, the right to stumble is matched by the responsibility to recover.

There is no immunity to personal error. There is only the obligation to profit from error. History teaches us that great men and women refuse to falter because of their mistakes.

Henry Ford forgot to put a reverse gear in his first automobile.

Thomas Edison once spent over two million dollars on an invention that proved of little value.

A writer once penned: "He who



Three Receive Honorary Degrees

Three honorary doctor of laws degrees were awarded to Governor Wendell Ford (left), Dr. Pauline Park Knapp, (below left) distinguished professor emeritus of home economics, and Colonel Harland Sanders (below right) of Kentucky Fried Chicken fame.



makes no mistakes lacks boldness and the spirit of adventure. He is the one who never tries anything new: He is the brake on the wheels of progress."

However, you will never succeed beyond the mistake to which you are willing to surrender. Only when nothing is done to prevent, or correct your mistake, does it become a serious, unjustified blunder.

In this nation are many freedoms—even the freedom to go broke! There is the freedom to be wrong. So long as the end does indeed justify the means. Whatever your future profession might be—science, education, engineering, business, agriculture or any of the others, remember—

Those who have preceded you, and succeeded, did not succumb to the fear of making a mistake. On

the contrary, they drove on, recognizing the eventuality of error, and at the same time, the realization that discovery, or success, comes only when one freely pursues it.

These same individuals also had the ability to recognize their lack of perfection. It is alarming, but unfortunately true, that some men and women either can't accept the fact they are wrong, or won't accept it.

Whatever the case, it is a sad commentary. You can't correct your errors when you fail to recognize them. I suspect each of you in this audience knows someone who seems oblivious to his own mistakes.

Hopefully, my admonition is clear. By cautioning you against a reluctance of doing something for fear of mistake, I do not want to leave the impression that mistakes

can be accepted as commonplace. Hermann Goering, in his instructions to the Prussian police said in 1933: "Shoot first and inquire afterwards, and if you make mistakes, I will protect you."

Such instructions have no foundation of decency. But if you set your sights on what is honorable, you will overcome mistakes through personal advancement and triumph.

The weak, and meek, take one of two routes. They live in horror of mistakes, thereby permitting a useless life. Or, they cling to fragile excuses for their mistakes.

The bold, and energetic, have a singular maturity about mistakes. They recognize the probability of many, and benefit from the few which do occur.

You are in one of those categories right now.

The Weekend That Was . . .



F OCUS

Reunion class members Shirley Tirey Hacker, '48 (top right), Margaret Carter, '23 (top center), and William Martin, '33 (top left) reflect the many moods of Alumni Weekend. At left, Nannie Bell Dejarnette, '33, and Ida Edwards Fryer, '33, check class

pictures in a 1933 Milestone as J. W. Thurman (below) Director of Alumni Affairs, welcomes Joe Walton, '48, back to the campus. E. E. Elam, '23 (below right) was one of hundreds delighted at a return to the campus.

A Time For Remembering . . .



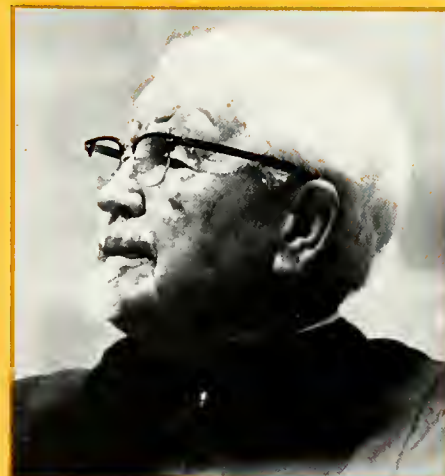


ALUMNI WEEKEND

19
73

Three '73 grads, Jennie Alcorn, Lexington; Judy Alderson, Paducah, and Larry Allen, Orlando, (above) reflect the somber mood of commencement. At right, Colonel Harland Sanders, waits for his honorary doctorate presentation. Colonel Wolfred

White, EKU PMS, (below) Swears in newly Commissioned second lieutenants in ROTC ceremonies before commencement. Gale Moore, Sabina, Ohio, and Theresa Freeman, Auxier, (below) did what many do when the weekend is over.



... Or A Time To Remember





The First Year

By DR. GEORGE NORDGULEN
University Chaplain

THE USE OF the Chapel as a place for personal meditation has been, I am pleased to report, very successful. The primary purpose of the chapel was to meet the spiritual needs of the university personnel by providing a place for reverence and prayer.

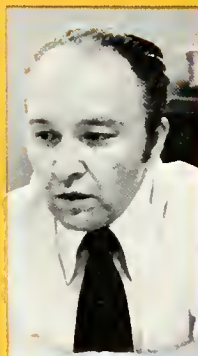
I have witnessed the growth of the number of persons who come into the chapel to commune with the Divine. During the fall semester from about 30 to 50 persons used the chapel each day Monday through Friday and from 20 to 40 per day used the chapel on the weekends. The increase of the spring semester shows about 60 to 80 used the chapel daily during the week and about 30 to 50 per day used it on the weekends.

What was even more encouraging was the fact that several students had definite times when they came into the chapel for meditation. To me, this personal use of the chapel has been most gratifying and there has been no misuse of it.

It was thought from the beginning that one of the main uses of the chapel would be for weddings. This certainly is the case. During the first year of service there have been 22 marriages in the chapel. The chapel is very conducive for such a service and its own intrinsic beauty requires little or no decoration. Brides have told me that they do not wish anything to detract from the chapel setting itself.

I have pre-marital counseling with the couples for whom I perform the services, which has been a most rewarding experience. Several of those couples have stopped in since to say hello and to express their appreciation and pride that their marriage was held in the chapel. I receive letters expressing

The Chapel of Meditation was begun in 1968 when the Eastern Alumni Association adopted the Century Fund project to finance a non-denominational chapel.



Dr. George Nordgulen

Dr. George S. Nordgulen, the campus chaplain, assumed his duties in July 1972. A Massachusetts native, Dr. Nordgulen is a graduate of Northwest Christian College, Eugene, Oregon; Phillips University, Enid, Oklahoma, and he holds the doctorate of philosophy from Claremont (California) Graduate School. He has also studied at the University of Oregon.

In addition to serving as chaplain, Dr. Nordgulen is also associate professor in the Department of Philosophy. In this article, he recounts the first year of the Chapel of Meditation.

thanks for the time and counsel students have received. Each couple helps to write their own ceremony and it is bound in a cover depicting the chapel and given to them after the wedding. This is certainly one of the most rewarding aspects of my position!

One of the purposes of the Chapel is to provide opportunity for memorial services. When tragedy strikes the University family, we all feel it and are aware of the loss. This year two students met untimely deaths and services were held for them in the chapel. Students identify with their fellow-students and when tragedy strikes they desire an opportunity to reflect, to remember, to pay their respects to the one

with whom they have loved and worked.

I can testify to the meaningfulness of hearing another student speak in behalf of his friend. When we are students in the university, we do not think of death as near but when it is brought near then we are thankful for memorial services. As a student said to me after one of the services, "I felt so helpless the last few days but here, with all my friends, I feel stronger." There was also a graveside service for one of our departed faculty members.

There are 13 different religious organizations here at Eastern and many of them have taken advantage of the chapel for special services. Eight of the groups have scheduled at least two meetings per semester and four of the others one meeting each semester. When the various religious groups have a special program, they desire the use of the chapel. Many of the groups have ministers who meet with them once a month or so and at these times they plan for special studies or other types of services.

This year all of the various religious groups came together to partake in a Communion service at Easter. It was a service of reading scripture, prayer and participation. The atmosphere of the chapel lends itself most appropriately to this kind of service. I myself, officiated at the service and received a book from one of the groups with the following inscription: "Thank you for helping us with the communion service. We appreciate the use of the chapel for such services."

Initiations into sororities and fraternities are a very solemn occasion and the pledges made are solemnized many times by religious services. Throughout the year various groups have had their initiations in the chapel. During this year, twenty-nine groups used the chapel for

The First Year

initiations, nine the fall term and twenty during the spring term.

These groups desire a place that will help them to point up the significance of membership within the group and the chapel provides such a place. Various students from these organizations have expressed to me personally how much they appreciate the use of the chapel for these services. I feel this use of the chapel is important. Privacy where such services can be carried out on a university campus is scarce.

The chapel attracts many different students for many different reasons, not the least of which is to talk with someone about various issues that confront the student. During the year I have met with 135 different students to talk about different questions. Some of these have to do with religion, some with personal problems of adjustment to university life, some with vocational problems and still others with deep emotional problems. "I want to get away from it all" is a common remark. Talking with students both in terms of personal problems and academic problems is a challenging experience. Not that I have all the answers but together we are able to see the issues more clearly and clarify some alternative solutions.

"A dream come true" is an apt way of describing the chapel. We need "to dream dreams and see visions" if we are to cope with the kind of world in which we live. So

The Chapel of Meditation is a place for reverence and prayer;

It is a place for evaluating the past and redirecting the future;

It is a time to stir the depths of one's spirit, to go deep into oneself;

It is a time for right mindfulness and the search for wisdom;

It requires self-love as well as



Steve Didion, '72, and his new bride, the former Mary Ann Ferrante, leave the Chapel following their wedding conducted by Dr. George Nordgulen, University Chaplain. Some 22 marriages have been performed in the Chapel since it was opened in May 1972.

other-love, decision as well as commitment.

So enter to commune in silence in order that you might go forth to serve in love;

For out of the depths of silence comes strength and out of the power of love comes brotherhood.

Mr. Clarence Gifford summed up this personal feeling when he said to me during this last commencement period: "I consider the Chapel one of the most valuable investments of my life." It is valuable because it gives value to all who would come here to meditate.

A SPECIAL REPORT



Can We Save the Individuality of Our Colleges?

Or will powerful pressures,
on and off the campuses,
homogenize higher education?

A MERICANS have long prided themselves on the individuality of their colleges and universities. The special ambiance of each campus. The combination of people and purpose. Spirit. The sounds and smells that make it different from all others.

And more:

... The autonomy of each institution that enables it to choose freely its own goals—and the programs to attain them.

... The peculiarly American genius for promoting the existence, side by side, of *public* and *private* colleges and universities.

... A “system” of higher education, in the best sense of the word: a group of interacting, interrelated, interdependent elements, existing in a more-or-less harmonious relationship. But intensely individual, nonetheless. Certainly not “systematized,” if the word implies a lockstep, or central control, or dull uniformity.

The result is one of society’s major miracles: more than 2,600 colleges and universities, each one different from all the rest. Different, yet committed to the com-

mon idea that through diversity and individuality the needs of the culture will be met.

BUT NOW we are encountering forces that threaten the survival of all that. For the first time in a century, serious questions must be raised about the ability of our colleges to maintain their individual distinctiveness—and of the system to maintain its diversity.

The historic immensity of what is happening is only beginning to be clear. After an era of unprecedented confidence and expansion throughout higher education, there is now a widespread questioning of higher education's place in our culture, and of its claim on our resources. And growth—which for decades has been the hallmark of our colleges and universities—is decelerating.

With these developments have come crises of size and money and quality affecting the great diversity of our system of higher education—and the individuality of each college and university within it.

Individuality and the Changing Student Population

FOR the past 100 years, American higher education has been growing at an accelerating rate. Enrollments doubled every 15 years until World War II; since then, they have doubled every decade.

That is not likely ever to happen again.

The Carnegie Commission on Higher Education predicts that enrollments will increase only by one-half between 1970 and 1980, and not at all between 1980 and 1990. In the last decade of the century, they will go up by only a third.

Enrollments in private institutions actually will drop, the federal government estimates, between 1977 and 1980.

By the end of this decade, say statisticians in the U.S. Office of Education, private education's share of all college enrollments will fall from 22.3 per cent in 1972-73 to 17.5 per cent in 1980-81.

These reductions in growth hold profound implications for all colleges and universities. Notes Princeton's President William G. Bowen:

"This battle for survival [private vs. public colleges and universities] has very serious implications for American higher education in general, which draws

much of its strength from pluralism; that is, from the presence of many strong private and many strong public institutions working in different ways together.

"If this diversity were to be eroded, American higher education would suffer significantly."

THERE is more at stake than survival: the serious question. Survival for *what*?

In the period of expansion, a college or university could set its goals and be reasonably assured that enough students would be attracted by them. It cannot be so confident in a period when enrollments are stable and resources scarcer. The tendency in those circumstances is to standardize, to avoid setting goals that are offbeat, to try to be all things to as many men and women as possible. Under such conditions, mere survival is not an attractive prospect.

Decelerating growth and "no-growth" have other ramifications. If enrollment levels are to be maintained some colleges and universities will be forced to accept students who do not meet the traditional criteria for college admissions.

"Low academic ability [measured by traditional means] will be the distinctive characteristic" of many such students, writes K. Patricia Cross of the Center for Research and Development in Higher Education at the University of California at Berkeley.

"We have not yet faced the full meaning of this prediction," Ms. Cross says. Such students will require major changes in the curriculum, major new sources of financial support, and faculty members specially trained to recognize and reward the non-academic skills they bring to the campus.

Another development—the growing pressure to educate a far greater percentage of adults than presently—will change the character of many a college and university. Already, a significant number of flexible arrangements are under way—"open universities," external-degree programs, "universities without walls"—to meet the needs of those who cannot leave full-time employment to earn their college degrees.

Alterations in the traditional picture of higher education will be extensive. Says Ernest L. Boyer, chancellor of the State University of New York:

"The old model of a scattered collection of isolated enclaves, each jealously guarding its resources and minutely regulating its students, who must remain in confinement for a four-year term, is giving way to a far more complex, dynamic image—a network of learning, resembling perhaps the human nervous system itself: intricate, continually pulsating, and totally interconnected."

The individual campus, as Mr. Boyer sees it, "is becoming less a fortress surrounded by its moat and more of a supermarket of ideas, a library with easy access, or a base of operations to coordinate learning, not control it."

Few would quarrel with the aims of such programs. They offer the possibility of lifelong learning for many





citizens who have not been able to afford a college education in the past. They permit vast numbers of persons to earn academic degrees in less time with more options.

Yet many observers are concerned.

Supermarkets, they say, are not very friendly places. While you may meet your material needs there, your spiritual needs may be unfulfilled.

Without precautions, says Stephen K. Bailey of Syracuse University, such programs "can lead to a parade of academic horrors: cram courses organized by fast-buck proprietary schools, a deadly standardization of subject-matter, tutoring to the test."

State legislatures, others warn, could use the development of the new programs as an excuse for reducing support for the traditional colleges and universities.

Perhaps most serious of all, however, are fears that such programs might change the whole definition of education in our society. An individual experience, leading to the development of "whole men and women" or "good citizens," might become a purely utilitarian process of providing the credentials a person needs to earn a living.

One writer describes the new trends this way:

"We don't offer extracurricular activities; we eliminate most of the theory courses; we give practical applications; and we get the students through in one-third the time. We get them through fast."

Another observer deplors the prospect:

"This is the attitude of a new breed of educators, the big-business organizers, who are moving into education and turning out graduates on an assembly-line basis. Apparently they are being paid by the head count."

THERE are ways to broaden our commitment to educating as many people as possible, without sacrificing the best qualities of higher education that we have known in the past. They lie in *more* individuality for our colleges and universities, not less; *more* diversity in our system of higher education, not less. But, as we shall see, other forces—in addition to those accompanying the new era of no-growth—may be putting those qualities in serious jeopardy.



Individuality and the Trend Toward Central Control

HIGHER EDUCATION'S long period of postwar growth coincided with a long period of national affluence. As the economy boomed, tax dollars were more numerous than ever before in history—and, nearly everywhere, public colleges and universities received a top-priority share of them.

Most states still place higher education well up on their priority lists. But urgent new needs have developed in other areas—*e.g.*, health care, aid for the disadvantaged—and the competition for tax dollars has grown.

The result: Public colleges and universities have been subjected to unprecedented demands for "efficiency"—some justified, others panicky and unwise. And to achieve that efficiency, many states are dramatically reorganizing their structures of public higher education.

Once-autonomous institutions, each seeking its own goals, are finding themselves incorporated in larger and larger "systems" of public colleges and universities, often statewide in scope. Decision-making is centralized. Duplicate functions are eliminated.

From an efficiency standpoint, the trend makes sense. "It seems to us," argue Paul L. Dressel and William H. Faricy of Michigan State University, "that higher education must be regarded as a national resource, that the roles of institutions must be determined by social need, and that resources must be allocated according to a plan and their actual use accounted for."

They add:

"In moving in this direction, we are permitting the public and politicians to make decisions about the character of institutions—and their decisions may not always accord with the views of those involved with higher education."

In 1959, fewer than half the states had formal, legal mechanisms for statewide coordination of higher education. Now 47 states have such mechanisms. "Besides this dramatic increase in numbers," writes one observer, "statewide coordinating boards have increased in power in their areas of influence and in coercive potential."

The trend away from campus autonomy and toward central planning is likely to encompass many private institutions as well, when—as is happening in many states—they receive increasing support from public funds.

"Why," asks one observer, "should the non-public institutions receive tax dollars and not be subjected to the same planning and operating constraints and criteria for accountability as the public institutions? While the initial small, indirect aids may call for a modicum of state control, once the amounts become substantial, the institution can be treated in no other way than as an integral cog in the coordinated state system."

It may even be that some national system of higher education will emerge from the upheavals now occurring. Clark Kerr, chairman of the Carnegie Commission, says that education is becoming a "quasi-public utility"—especially since it, like electric power and other utilities, has become essential in the lives of people. Just as utilities require regulatory agencies to protect the public interest, say some observers, so the prospect of government regulation of higher education cannot be ruled out.

WHAT happens to the colleges' individuality and diversity, in the wake of such developments? The president of one public institution in Ohio, Miami University, says that as the state system has developed, "we have witnessed a lockstep progression, statewide, into a common calendar, into a





common subsidy formula, into a virtually common fee pattern." He warns:

"If diversity is coming out of the public system and is replaced with a pale, insipid sameness, and if there is a simultaneous withering of the private sector, one can question what the future holds for the very fiber of our system of higher education."

The movement toward more centralized authority, however, seems inexorable. It is clear that the public and its elected representatives are no longer willing to let the colleges and universities, alone, decide what is educationally best for the society. "Education," says an observer, "is too important, and too expensive, to be left entirely to the educators."

How, then, can colleges and universities learn to live in the larger systems, while preserving their diversity and individuality? They must be ingenious enough to develop mechanisms to preserve flexibility within a highly structured whole—and that poses one of the major challenges for higher education and its supporters in the years to come.

Individuality and the Unionization of Faculties

UNTIL RECENTLY, the prospect of faculty members' joining unions and engaging in collective bargaining seemed foreign to both the spirit and the reality of life on most campuses. Colleges and universities were serene havens far removed from the materialism and economic competition of the industrial world, and faculty members were thought of (and regarded themselves) not as "employees" but as individual professionals.

Although thousands of faculty members and college

administrators still recoil from the notion of faculties organizing in collective-bargaining units, unionization—and all that goes with it—has made major gains on the campuses in the past five years. Most observers expect the trend to quicken rather than to slow down.

Already, the faculties at nearly 300 colleges and universities have won bargaining rights. More than half of the institutions are two-year colleges, but unionism is also gaining significant footholds in many four-year institutions, as well. Faculties at the State University of New York and the City University of New York are organized collectively, and the California legislature is considering a move to permit public employees to organize in that state.

The movement toward faculty unionization was speeded by a recent decision of the National Labor Relations Board that private institutions with annual budgets of \$1-million or more fall under its jurisdiction. In the past, the NLRB excluded such institutions, so that only the public colleges and universities in states that had laws permitting their employees to organize could develop unionized faculties.

THESE occurrences have combined to make the debate over *whether* faculty members should join unions irrelevant. The issue now is, What impact will collective bargaining have on the character of our colleges and universities—and on the relationships between faculty members, administrators, students, and governing boards?

"Almost certainly," says one observer, "collective bargaining in higher education will move to statewide or system-wide levels and, in the process, destroy much of the autonomy of the separate campuses." He adds:

"Collective bargaining in a state system of higher education will ultimately promote centralization of decision-making. Collective bargaining will contravene the individual and departmental autonomy for which many faculty members have battled so long."

Collective bargaining's advocates disagree vigorously.

"In fact," says one union official, "bargaining is a response to that trend. The only way faculty members can play a role, when policies are established on a statewide basis, is through bargaining and political action. Otherwise, it will just be done over their heads."



In addition, union leaders point out, they have vigorously opposed such steps as the setting of statewide work-load standards by some legislatures.

Nonetheless, warns William B. Boyd, president of Central Michigan University, the administration of a collective bargaining contract, "with its emphasis on legalism, its grievance-laden tendencies, and its use of adversary proceedings, will almost inevitably change the tone of university administration. The last remnants of collegiality are apt to disappear. Personal relationships are almost bound to change when personnel relations are altered so fundamentally."

Can the traditional character of a college or university survive such strains? Or will the changes wrought by the unionization of faculties be a further cause of declining individuality and diversity?

Individuality and the Money Crunch

THE FINANCIAL CRISIS in higher education has replaced student protest as the "big issue" in the eyes of the press and public. Where once the headlines told of 100 students arrested for their roles in demonstrations, they now tell of 100 colleges and universities confronting the prospect of financial disaster.

The money crisis is real and of major proportions. Some private institutions face the possibility of extinction.

The existence of other institutions—public and private—is threatened. The Carnegie Commission predicts that nearly two-thirds of the nation's colleges and universities are in financial trouble or headed for it.

One spectacular case is that of New York University—the nation's biggest private institution of higher education. After several years of backbreaking deficits, N.Y.U. announced last fall that it planned to eliminate more than 200 faculty positions, sell one of its campuses to the public system of higher education, and insist that, henceforth, every academic unit within the university be able to pay its own way plus its fair share of university overhead.

Higher education's financial crunch came on the heels of several years of student disruptions—and some observers have attributed the crisis to the loss of faith in colleges and universities that followed. But the roots lie deeper—in the end of the era of growth.

In its simplest terms, higher education's crisis has developed because costs kept rising while income did not.

(There is a limit to the amount of tuition a college or university can charge and still remain competitive.* At major universities, large research programs were initiated with federal funds. Those funds have grown scarcer as the government's priorities changed, leaving those universities with commitments they cannot afford.

The increasing costs hit both public and private institutions.

One observer says that the huge growth during the 1960's was itself one of the main causes of higher education's money troubles. Colleges and universities were all the more vulnerable, he says, because they were "undercapitalized, overextended, and moving into increased areas of responsibility without permanent financing."

Yet—while the financial crisis is real, and some institutions have been forced to close their doors—for the vast majority of colleges and universities, survival itself is not in question.

Even at New York University, with its appalling problems, President James M. Hester believes that the draconian steps he has taken will assure the university's survival.

"The disease has been diagnosed, the prescription has been made. We are taking the medicine," says Mr. Hester. "It is very painful, but it is possible."

Edward D. Eddy, president of Chatham College, puts it thus:

"Posting a death notice for all of private higher education is like shooting all the horses because some have the wheeze."

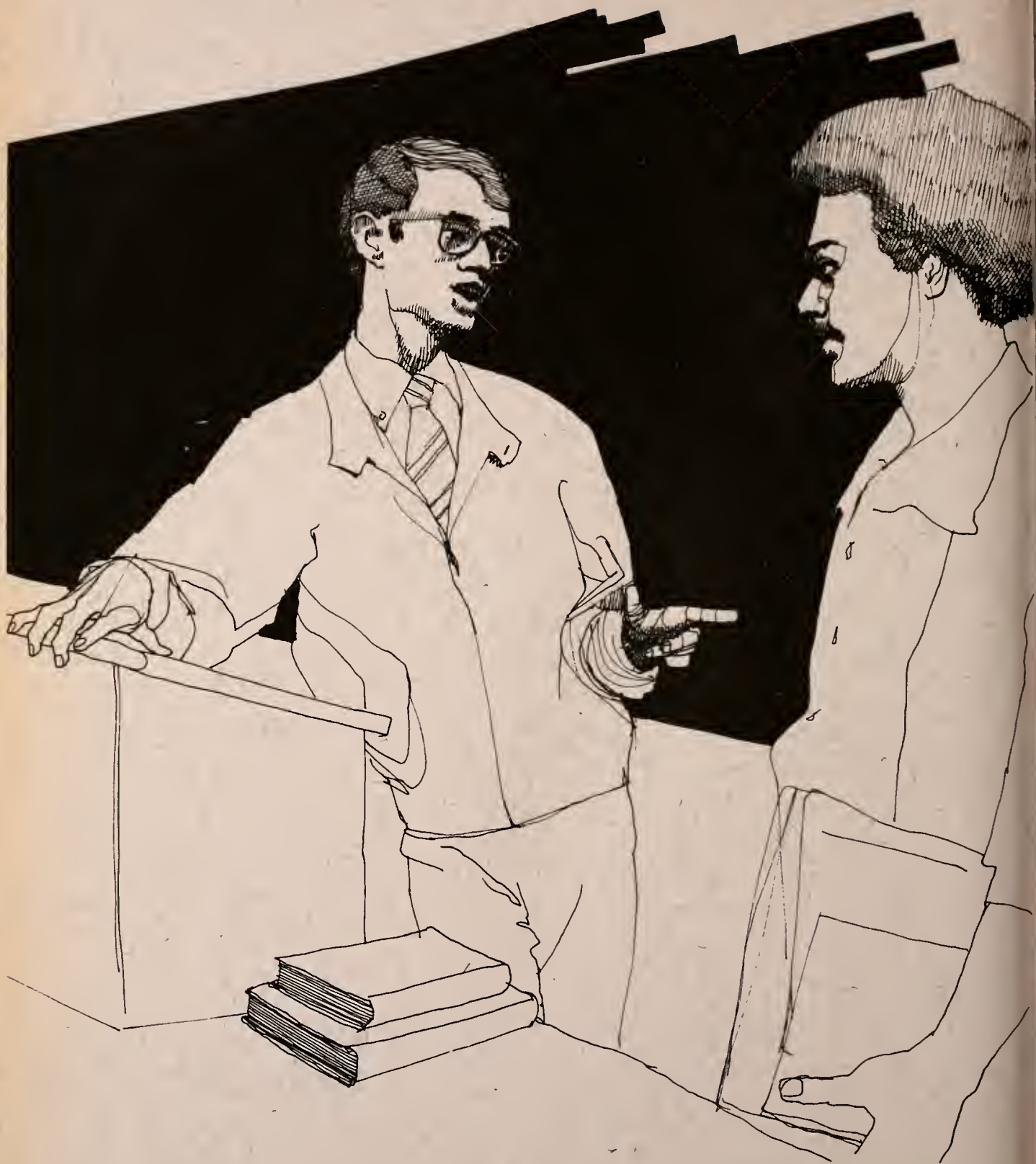
"The great majority of the institutions will survive," Mr. Eddy declares. "Despite the many predictions of their demise, surprisingly few have closed their doors. Institutions of higher learning do have a persistence and tenacity—but not necessarily a guaranteed quality. And there is the rub."

The nation's colleges, Mr. Eddy says, "by and large will survive. But the emerging question is clearly one of *spirit*, not just life."

THE economic crisis poses one especially nettling threat to the diversity of the system of higher education and the individuality of every institution: well-meaning but potentially damaging cries for heightened efficiency and productivity on the campuses. If taken too literally, such a movement could turn the nation's colleges and universities into faceless, spiritless factories.

* A recent study has shown, for instance, that in 1964-65 a group of representative private institutions was charging \$657 more per student than a group of representative public institutions. By 1971-72, the same private institutions were charging \$1,242 more per student than the public institutions.





Most observers agree that many colleges and universities can and must improve their fiscal policies. But, warns Paul C. Reinert, president of Saint Louis University, they cannot be run like businesses. "There is," he says, "more at stake than Kleenex."

"Efficiency in higher education remains a complex matter," warns Howard K. Bowen, chancellor of the Claremont University Center. "Society may be in danger of trying to restrict the functions of higher education too narrowly, and to convert institutions into mere assembly lines generating credit hours, rather than allowing them to function as centers of learning and culture."

"It would be a mistake, harmful to both education and to social welfare, to turn colleges and universities into credit-and-degree manufacturers and to judge them solely by their productivity in these terms."

Father Reinert sums it up: "We must keep in mind that there are substantive differences between a college and a business. Drive a corporation to the wall and it may make adjustments in its operations that enable it to bounce back. Drive a college to the wall and you can kill it."

EVEN more controversial than the cries for efficiency are issues raised by the variety of solutions that have been proposed for higher education's money troubles.

Virtually everyone agrees that major new infusions of public funds for both private and public institutions will be needed. But *how* those funds should be channeled—whether they should come from the federal or state governments, whether they should be in the form of institutional aid or grants and loans to students—produce deep divisions within the academic community.

The Carnegie Commission has argued against "lump-sum, across-the-board grants" from the federal government. They could lead to reduced state support and to the development of a "nationalized system" with strict government controls, the commission says. Instead, it favors basing federal support to an institution on the number of federally supported, needy students enrolled, with the states providing the bulk of the support.

Spokesmen for some institutions of higher education disagree. Direct federal grants to the colleges and universities, they argue, can make the difference between the survival and collapse of many of them.

Spokesmen for many other institutions have argued that new government support should come in two forms: outright grants to the most needy students and "income-contingent loans" to middle-class students. (Under such loans, how much a student must pay back would be determined in part by how much he earned after graduation.)

With most support going to students, these educators argue, both public and private institutions could raise their tuitions to a point that would more nearly pay for the actual cost of providing an education.



Such a system would best preserve the diversity of our system of higher education, says an economist from the Brookings Institution. We need, he says, "a shift to public support of students rather than the excessive reliance on institutionalized support that characterizes current public support programs." He goes on:

"Such a program of portable aid would free institutions to develop their own conceptions of the curriculum required to produce better people and, more importantly, would give student-consumers a right to choose among alternative conceptions. The government could and should scrutinize the academic offerings for which it is indirectly paying, but the nature of such investigations would change."

Officials at most public institutions oppose any major shifts of aid from institutional support to support of students. The necessary increases in tuition, they say, would end the nation's long-standing commitment to low-cost higher education, and would shift the major burden of paying for education from the society at large to the individual student.

That shift, they say, would represent an end to the belief that society as a whole—not just the individual student—benefits from the higher education of its citizens.

Switching from institutional support to loans and grants "constitutes a definite shift away from public decisions and responsibility for the support and control of higher education and toward a philosophy of private responsibility and private enterprise, with major consequences," says Clifton R. Wharton, Jr., president of Michigan State University.

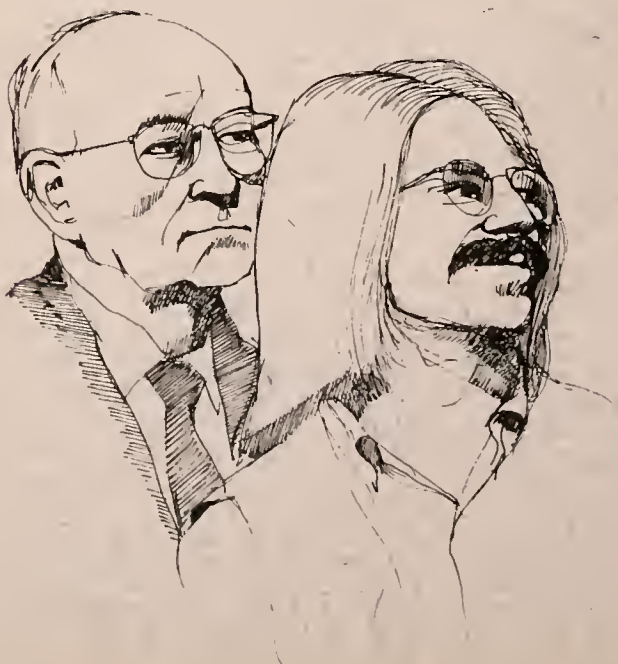
"The shift would transform the goals, values, and conduct of the entire higher educational system," he says.

Decisions to be made soon in Congress and the state legislatures probably will determine how much new governmental aid will be forthcoming and what form the aid will take. Alumnae and alumni concerned about preserving the qualities of higher education could do higher education no greater service than keeping informed about the alternatives, and advising their representatives of their preferences.

THE economic crisis in higher education is, in a sense, the cause of all the other forces moving toward the homogenization and standardization of our colleges and universities.

Many observers suspect that neither the movement toward statewide systems of colleges and universities nor the trend toward collective bargaining among the faculty members would have gone so far if the era of great growth had not ended. Suddenly, in the economic depression that followed, higher education was no longer society's favorite place to spend money.

How, under such conditions, can colleges and universities provide diversity and individuality? Must they sacrifice their autonomy and individuality? Or can they find ways to live with the end of growth without giving way to drab uniformity?



Individuality: All the Threats Combine

THE end of an era of growth, the scarcity of new resources, the increased competition for them, and the public's changing definition of higher education's role in society have all combined to produce a major challenge for the nation's colleges and universities.

The task before them now is to meet the challenges while preserving the best of the past.

It is easy to be pessimistic about the prospects. Doom-sayers abound. Here is how some severe critics have described current conditions on the campuses:

▶ "Respect for universities [faculties and administrators] has been replaced by distrust and surveillance."

▶ "Informal procedures and policies based upon mutual respect and confidence within the university have been replaced by insistence upon due process and by formalized codes."

▶ "Collegiality based upon unity in goals has been replaced by identification and resolution of conflict."

Such concerns are not limited to severe critics.

Theodore M. Hesburgh, president of the University of Notre Dame, speculates that "perhaps during that period of rapid growth, the institutions—the academic community—grew beyond the potential to be personal and human."

William C. McInnes, president of the University of San Francisco, says: "People will spend their money, contribute their money, pay their money for services and things in which they believe. What has happened in many cases is that people don't believe in education the way they used to."

As a result, many institutions feel more threatened than ever by the challenges before them.

One consequence has been that the conflicts between public and private higher education have been exacerbated. Once the expansion of the entire higher educational system ceased, the happy state no longer prevailed in which everyone was prospering. Now, one institution's gain may well be another's loss. Public and private education now often view progress for one as a possible threat to the other.

Says a former official of a state system of higher education:

"The pleadings of the private segment for state financial aid are gaining ground—not nearly enough to save





them financially, but sufficient to reduce the direct level of funding for the public institutions."

Warns the head of a major educational association: "I am firmly convinced that the gravest danger facing us is the possibility of a serious division between the public and the independent sectors of higher education. Relatively dormant for well over a decade, as might be expected during a period of economic expansion, signs of divisiveness are again appearing as we move further into the stringent '70's."

The situation looks confused and troublesome. Higher education has reached a state where it enjoys less public confidence, has less confidence itself about what its purposes are, and faces unprecedented competition for a place on America's priority list.

Yet the need for new curricula, and for new educational commitments to new kinds of students, was never greater. How can colleges respond in innovative ways, when they must tighten their belts and curtail their functions?

Kingman Brewster, president of Yale University, sees this paradox: "Although all universities badly need funds in order to experiment with new techniques of learning and study that go beyond the library, the laboratory, and the classroom, most of the ideas for massive central government support threaten to impose a lead hand of bureaucracy, central planning, and red tape on local initiative."

Colleges and universities thus face major dilemmas:

- ▶ How to continue to be effective in a time when they need major new sources of outside support; and
- ▶ How to keep their distinctiveness in an era that requires economy and ingenuity.

Individuality: Can We Save It?

Do colleges and universities—as we have known them—have a future? Or are we headed for some massive, standardized, nationalized system of higher education? Need a new vision of higher education—as a public utility that everyone can use—produce an impersonal assembly line?

Put another way:

Can *private* colleges and universities survive in a form worth preserving? Can *public* institutions avoid the "pale, insipid sameness" that some see looming on the horizon?

No one can be blindly optimistic. But many thoughtful observers feel that the present critical stage poses not only problems for higher education, but unparalleled opportunities. The long period of expansion, they argue, put a premium on graduate education and research, and higher education made enormous gains quantitatively. Qualitatively, however, the improvement may have been insignificant. On the undergraduate level, indeed, what a student received from his institution may not have been much better than what was provided to his predecessors in earlier generations.

Now that the pressures for growth have eased, colleges and universities have an opportunity to be *truly* individual; to set for themselves specific, achievable goals, and to pursue them effectively.

In an era of no-growth, it is the institutions that know what they want to be, and how they are going to be it, that will survive and prevail.

Both public and private institutions will be among them. Steven Muller, president of the (private) Johns Hopkins University, notes:

"Privacy means relative independence. We have at least the freedom to choose among alternatives, restricted as that choice may be, rather than to have our decisions dictated to us by public bodies.

"Our privacy as a university thus exists only as a narrow margin. . . . Our task is to preserve that narrow margin and to make the best possible use of it."

Phillip R. Shriver of Ohio's Miami University (state-supported) speaks from the public-institution standpoint:

"Each university ought to be able to develop its own personality and uniqueness. Each ought to have its own strengths. Each ought to be encouraged to develop its own individual programs."

The first task, then, for every institution of higher education—public and private—must be to develop a firm sense of what it ought to be and how best to achieve it.

Each institution must know, and believe in, its own personality and uniqueness.

A foundation official says:

"The time has come to take a total look at each of our institutions in some systematic way which relates energy and material input to learning output, and relates behavioral objectives to social needs. If we do not strenuously undertake this task and succeed, then our present troubles in a variety of areas will become far worse. Indeed, I see the specter of government or even industrial control of our colleges and universities."

Sir Eric Ashby, a distinguished British educator who has served as a member of America's Carnegie Commission, says:

"The gravest single problem facing American higher education is the alarming disintegration of consensus about purpose. It is not just that the academic community cannot agree on technicalities of curricula, certification, and governance; it is a fundamental doubt about the legitimacy of universities as places insulated



from society to pursue knowledge disengaged from its social implications."

Ending that fundamental doubt, says Sir Eric, will require "a reevaluation of the relation between universities and American society."

IN SHORT, the American people must rebuild their faith in the colleges and universities—and the colleges and universities must rebuild faith in themselves. In doing so, both parties to the contract can assure the survival of both the vast system's diversity and the individuality of its parts.

Many colleges and universities have already begun the necessary reassessments and redefinitions. Commissions on the future have been established on scores of campuses. Faculty members, students, administrators, trustees, alumni, and alumnae have been enlisted to help define their institutions' goals for the years to come.

Those new definitions, now emerging, recognize the end of the era of expansion and come to terms with it. Some institutions have chosen to remain small, some large. Others have chosen to focus on specific missions, e.g., ecology, health services, the arts. Still others are moving into the preparation of teachers for the two-year colleges that, in the years ahead, will attract many new students to higher education. For their part, many two-year colleges are resisting pressures to expand into four-year institutions, electing to concentrate on providing the best possible educational opportunities to their own non-traditional student constituencies.

Whatever the role they define for themselves, such colleges and universities are seeking ways to make education more individual and more rewarding.

COLLEGES and universities still have a long way to go before they adjust to the financial stresses, the changing market conditions, the demands for reform that have beset them. Those that adjust most effectively will be the ones that survive as distinctive, individual institutions.

Chatham College's President Eddy notes that our institutions, "swinging into the troublesome '70's from the unusually affluent '60's, resemble a middle-aged and slightly portly man who discovers that he is panting heavily after climbing a quick flight of stairs. He doesn't have yesterday's bounce."

"He has a choice. He can become a first-class hypochondriac and, in all probability, bring on the attack by discouragement and tension. Or he can diet, cut out smoking, and start some consistent, sensible exercise. He must convince himself that life is worth living—a living to the hilt—despite an occasional long flight of stairs."

The end of the era of growth has opened once more the great debate about the role of higher education (or any education, for that matter) in the lives of individuals and in the health of society. The future, in many ways, is up for grabs.

Those who care deeply about the diversity and individuality of our colleges and universities must assure that—regardless of what they become—they preserve their distinctive spirit in the changing future.

"There is little profit in licking our wounds or feeling sorry for ourselves," says Father Hesburgh of Notre Dame. "We still represent the best hope for America's future, provided we learn from our own mistakes and reestablish in the days ahead what has often testified to the nobility of our endeavors in times past.

"All is not lost. We are simply beginning again, and many always must, in a world filled with ambiguity, the greatest of which is man himself."

This report is the product of a cooperative endeavor in which scores of schools, colleges, and universities are taking part. It was prepared under the direction of the persons listed below: the members of EDITORIAL PROJECTS FOR EDUCATION, INC., a nonprofit organization informally associated with the American Alumni Council. The members, it should be noted, act in their capacity for themselves and not for their institutions, and not all of them necessarily agree with all the points in this report. All rights reserved; no part may be reproduced without express permission. Printed in U.S.A. Members: DENTON BEAL, C. W. Post Center; DAVID A. BURR, the University of Oklahoma; MARALYN O. GILLESPIE, Swarthmore College; CORBIN GWALTNEY, Editorial Projects for Education; CHARLES M. HELMKEN, American Alumni Council; JACK R. MAGUIRE, the University of Texas; JOHN I. MATTILL, Massachusetts Institute of Technology; KEITH MEZLER, the University of Oregon; JOHN W. PATON, Wesleyan University; ROBERT M. RHODES, Brown University; VERNE A. STADTMAN, Carnegie Commission on Higher Education; FREDERICK A. STOTT, Phillips Academy (Andover); FRANK J. TATE, the Ohio State University; CHARLES E. WIDMAYER, Dartmouth College; DOROTHY F. WILLIAMS, Simmons College; RONALD A. WOLK, Brown University; ELIZABETH BOND WOOD, Sweet Briar College; CHESLEY WORTHINGTON (emeritus). Illustrations by GERARD A. VALERIO. Editors: JOHN A. CROWL, CORBIN GWALTNEY, WILLIAM A. MILLER, JR., MALCOLM G. SCULLY.

For Home or Office . . . or as a Gift

EASTERN IN WATERCOLOR



BY ARRANGEMENT with Peter Sawyer, nationally known watercolorist, the Alumni Association has produced a series of six sparkling paintings of new and old Eastern. Scenes include the Keen Johnson Student Union Building, Coates Administration Building, Roark Building, Burnam Hall, Weaver Health Building, and the John Grant Crabbe Library.

Each full-color painting measures 11" X 14" and is individually rendered—it is not a printed reproduction—on fine paper.

The price for each scene is \$ 4.50, matted and ready for framing. A set of any four may be ordered for \$16.50, or the entire series may be ordered for \$24.50. The paintings may also be ordered framed with glass in handsome, hand-crafted frames of grey-brown wood with an inset of soft-toned grey linen, highlighted with an inner border of gold trim. These are available for an additional \$5 per painting, which includes handling, packing, and shipping charges.

All paintings are offered with full money-back return privileges.

Keen Johnson Student Union Building



John Grant Crabbe Library



Weaver Health Building



Burnam Hall



Coates Administration Building



Roark Hall

FOR EARLY DELIVERY, RETURN THE ATTACHED COUPON TODAY

Gentlemen: Please send me the Eastern Watercolors indicated below, at \$24.50 for the set of 6, \$16.50 for the set of 4, or \$4.50 each.

Please send the paintings matted, ready for framing.

Please send the paintings framed (with glass).

I have enclosed the additional \$5.00 per painting for framing.

My check for \$_____ is enclosed.

Make check to EKU Alumni Association

If I am not completely satisfied, I understand I may return them for a full refund.

_____ Student Union _____ Library _____ Weaver Health

_____ Roark Hall _____ Burnam Hall _____ Coates Building

Return to:

Alumni Association
Eastern Kentucky University
Mary Frances Richards Alumni House
Richmond, Kentucky 40475

Name _____

Address _____

City, State, Zip _____

Please make checks payable to EKU Alumni Association

The Search Completed

JOHN ROWLETT BECOMES EASTERN'S LEADING ACADEMICIAN

By JOHN WINNECKE

THE SEARCH was far-reaching and thorough . . . but it ended right at home. It ended, in fact, just across the hall, about 20 paces from the president's office.

And so, after nine months of scanning and screening, Dr. John D. Rowlett was named to succeed Dr. Thomas Stovall as Vice President for Academic Affairs at Eastern Kentucky University.

Dr. Rowlett, a 45-year-old native of Denton, Texas, has been at Eastern for nearly 22 years . . . since August of 1951. He left "a comfortable position" with North Texas State College in his hometown, being attracted to Eastern by the reputation of its industrial arts department.

It was on Alumni Day, Saturday, May 12, that the EKU Board of Regents approved President Robert R. Martin's recommendation that Rowlett be appointed Vice President for Academic Affairs and Research and also become Dean of the Faculties.

He was selected from among some 200 applicants, several of whom were invited to the campus for interviews by a screening committee. He was Vice President for Research and Development prior to

being named Acting Vice President for Academic Affairs nearly a year ago. He retains his responsibilities for research.

Dr. Rowlett's philosophy as academic dean is one of adjustment, "Adjustment to institutional organization and institutional methods of serving the student who desires to pursue an education at Eastern," he stipulates.

"We have a commitment," he continues, "to the idea that education is important to all students. We have a charge to provide them with the best possible curriculum to meet their needs in their pursuit to serve as citizens."

Alternately chewing and puffing on one of seven pipes that adorn his desk, Rowlett cited the multiplicity of the curriculum Eastern has developed which shows the University's willingness in new areas. He specifically singled out Allied Health, law enforcement and special education as new programs exemplary of Eastern's forward motion in societal and student oriented fields.

"We've had an enormous diversity of academic changes since the mid 1960s," Rowlett explains. "We took on new commitments with university status in 1966. At that time, there was a very concentrated effort

of charting our programs, and a great deal of our work since has been a matter of refining those programs."

He feels that EKU has reached, perhaps, a plateau in the initiation of new programs, stating that one of the big challenges now is keeping the ones already in existence up to date and developing them further.

"Still," he says, "we must become much, much more closely attuned to the changes," indicating that the University, and he in particular in his new role, must be aware of educational innovations so that Eastern remains informed and ready to develop should program areas, in which the University could be of service, develop.

"Changes came about slower in the past," he said, almost reminiscing. "Institutions had more time to deliberate and make up their minds about changes. Today," he concluded, "we have to be ready to change, or adjust, with the pace of the times."

Like so many educators who truly enjoy their profession, Rowlett

Opposite: Dr. John D. Rowlett presents proposals for new curricula to the Board of Regents following the board's appointment of him as Vice President for Academic Affairs and Research.



The Search Completed



Special education (above) with its sophisticated testing equipment, and nursing (right) are examples of rapidly developing academic programs that reflect the University's commitment and responsiveness.

misses the contact with students in the classroom. He will, however, in his new position, be able to keep a check on the student pulse through his affiliation with the University Center Board and through the Council on Academic Affairs, both of which have student representatives. This representation gives the students a chance to share in the deliberation about curricular and extracurricular activities and Rowlett a chance to hear their viewpoints.

Rowlett received his bachelor and master of science degrees in industrial arts from North Texas State and the doctor of education from the University of Illinois.

While on leave from Eastern from 1957-59 to work on his doctorate, he was an instructor of industrial arts at University High School, Urbana, Ill. Upon his return to ECU, he held the successive posts of associate professor, professor, director of research, dean of the School of Technology, dean of College of Applied Arts and Technology, and vice president.

Rowlett served with the U.S. Coast Guard from Jan. 21, 1946, to June 30, 1947, and saw duty in the North Pacific and the Bering Sea. He has served as vice president of the National Association of Industrial Teacher Educators, chairman of the publications committee of the American Industrial Arts Association, and as president of the Kentucky Industrial Arts Association.

He also served as a consultant to various national, regional and state organizations for research, vocational, industrial and technical education, law enforcement and

crime prevention, and other educational fields. He is the author of more than 20 published articles and papers in his professional area.

Along with Rowlett's appointment came a reorganization in the academic structure. Other high-level academic appointments and changes approved by the ECU Board included:

✓ Dr. Kenneth T. Clawson from dean of Richmond Community College to dean for Academic Services, a new position that includes responsibilities in the supervision of the library, instructional media, international education and other services.

Clawson received the Ph.D. in higher education from Florida State University and the bachelor of science and master of arts degrees from Appalachian State University. At Eastern since 1968, he was also

acting director of Allied Health Programs at ECU. Prior to coming to Eastern, he held positions at Appalachian State, Abraham Baldwin College in Georgia, Lake City (Florida) Junior College, and Florida Junior College.

✓ Dr. Jack Luy from associate dean of the College of Applied Arts and Technology to dean of Richmond Community College, which helps coordinate Eastern's more than two dozen associate of arts degree programs.

Luy came to Eastern in 1964 from the University of Missouri where he taught industrial education. He previously taught at Stout State University in Wisconsin. He received his doctorate in education from the University of Missouri and the bachelor and master of science degrees from Stout State.



✓ Dr. Kenneth S. Hansson from chairman of the Department of Industrial Technology to associate dean of the College of Applied Arts and Technology.

A native of Chicago reared in Sweden, Hansson came to Eastern in 1966 from the University of Missouri where he taught electronics and metals. He earned his doctorate in industrial education and his masters at Missouri and his bachelor of science from Southern Illinois University.

✓ Dr. Clyde O. Craft from chairman of the Department of Industrial Education to chairman of the now combined Department of Industrial Education and Industrial Technology.

A native of Richmond, he received his master of arts and bachelor of science degrees from Eastern and his doctorate of education from Texas A&M University. He returned to Eastern in 1967 after teaching industrial education at Texas A&M for three years. He previously taught at Jessamine County High School, Nicholasville, and at a Louisville junior high.

Succeeding Dr. Clawson and becoming dean of Allied Health Programs is Dr. David D. Gale, formerly chairman of the division of life and health sciences at William Rainey Harper College, Palatine, Ill.

The regents also established a department of communication in the College of Arts and Sciences to in-

clude the bassalaureate programs in broadcasting, journalism and instructional television. This department will be headed by James Harris, who took leave from Eastern the past two years to complete work on his doctorate at Ohio State University.

The Board created a new bachelor's degree program in fashion and a new two-year associate degree program in dietetic technology. Also approved were cooperative engineering programs between EKV and Georgia Tech and the University of Kentucky. Students would complete the last two years of this program at either Tech or UK after three initial years of study at Eastern.

Big Wally





The Largest Colonel Of Them All Becomes A Bear

By KARL PARK

HE RUMBLED about in the EKU defensive line for four seasons, slapping down passes (and passers), running down fleet-footed halfbacks, and just generally wreaking havoc in opposing offenses.

This fall Wally Chambers, the most highly decorated athlete in Eastern Kentucky University football history, will be performing his physical feats in the National Football League.

Eastern will miss Big Wally; and Wally says the feeling is going to be mutual.



Wally Chambers took both his athletic and academic roles at Eastern seriously. At left, Big No. 78, strips the Indiana State quarterback of the ball, and above heads for class from the University Center.



Wally Chambers receives the culmination of four years' study at Eastern, his baccalaureate degree from Governor Wendell Ford during Spring Commencement exercises.

"Eastern certainly was the right choice for me," says Wally, who became a first-round draft choice of the NFL's Chicago Bears and has since signed reported a six-figure contract of an undisclosed amount.

It didn't take Chambers long to develop. By the completion of his sophomore season at Eastern, the 6-6, 255-pound tackle had been chosen on the All-Ohio Valley Conference first team, a title he was later to gain his senior season.

He was selected first-team All-American by **The Sporting News** and **Time** magazine at the completion of the 1972 season.

Chambers also led the Colonels in tackles and assists for three straight seasons and was co-recipient of EKU's most valuable player award his senior year, along with linebacker Rich Thomas.

Chambers said that despite his experience of usually playing against a smaller opponent across

the line, he expects the OVC to start recruiting the bigger players.

"The OVC has been noted in the past for its smaller, quicker guys," Chambers said. "But, I believe everybody is trying to get the big, quick man now."

Chambers joined the nation's other outstanding seniors in two post-season classics, the North-South Shrine game and the Senior Bowl contest. He credits the national exposure he received in these games with his high selection in the first round.

"I think I went into the all-star games as a first-round draft choice, but I believe my play in those games probably took me from one of the lower picks of the first round to No. 8," he said.

The 22-year old Birmingham, Ala., native was not surprised at being drafted but was somewhat surprised the Bears took him.

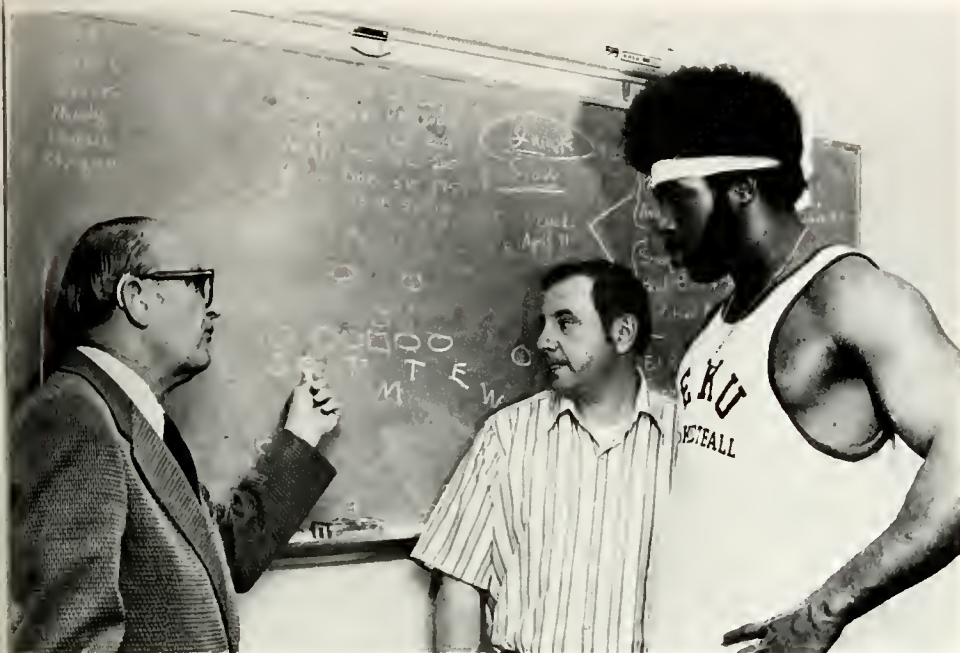
"Although I had no preference as

to which team drafted me, I was little surprised that Chicago drafted me," Chambers said. "I believe the Bears can be a contender in a few years because they are basically young team.

"Chicago is kind of open as far as starting positions are concerned. They haven't decided where they're going to play me, although it will be at either defensive end or tackle. Playing with Chicago is going to give me a better chance to come in and possibly start before the season's over."

The Bears, coached by Ab Gibron, received the eighth pick of the first round of the NFL draft and chose Chambers. He became the highest draft choice in the history of the school and the OVC.

Chambers drew 27 professional scouts to the Colonels' 1972 spring



ABOVE: Blanton Collier of the Cleveland Browns was one of many professional scouts attracted to the E.K.U. campus by Chambers. Here he diagrams a play for Coach Roy Kidd and Wally. BELOW: Chambers' ferocious rush of a field goal attempt is one of the reasons he drew the attention.



practice sessions and 20 of the NFL teams were represented at E.K.U. games last season. Most of the scouts went away talking of his 4.8 speed in the 40-yard dash, a fact that could sway the Bears to play him at end.

Last February, prior to the Eastern-Western basketball game, Chambers, No. 78 jersey was officially retired by the University. Former basketball standout Jack Adams

wore the only other jersey ever retired by Eastern.

"This has been the biggest honor I've had while playing football. Just to think of all the people who have played sports at Eastern and knowing only two have had their jerseys retired is something," Chambers said.

One of 10 children of Mr. and Mrs. James Chambers who now live in Seattle, Wash., Chambers is happy with his pact with the Bears.

"I can do some of the things now that I've always wanted to do for my folks back home since my future is somewhat planned for the next four years. Being a first round draft choice and signing with the Bears gave me a little more social status than I had. When I walked across campus, more people stopped and talked with me than before," he said.

Unlike some athletes who sign lucrative contracts with professional teams, Chambers continued his

Unlike many top draft choices Big Wally stuck to his classes to earn a degree

education last spring at Eastern and was graduated in May with a bachelor of science degree in education. He also has completed a number hours of credit toward minors in traffic safety and recreation and plans to return to E.K.U. in the off-season to finish those requirements.

One of Chambers' most ardent supporters throughout his four-year career at Eastern was E.K.U. head football coach Roy Kidd who helped him develop the skills to become Eastern's 12th All-American.

"I'm very happy for Wally and believe he was very deserving of all the honors and his first round selection with the Bears. He is truly the All-American type, both on and off the field," Kidd said.

Chambers has taken his recent success in stride and realizes that the road ahead will not be an easy one.

"Professional football has better offenses and defenses and I'll be going against people bigger and better than me on many occasions," he said. "But I believe I'll have my chance to start before the season is over."

For Founders Day: A 67th Anniversary

Donald Bradshaw, Frankfort, former commissioner of the state's Executive Department of Administration and Finance, was the main speaker at Eastern's annual Founders Day program March 21.

At dinner marking the 67th anniversary of Eastern's founding as a state institution, the architects and engineers who designed campus buildings constructed since 1960 were presented the ECU Board of Regents Award. Bradshaw also received the award.

Founders Day commemorates the signature in 1906 by Governor J. C. W. Beckham of a legislative act creating Eastern Kentucky State Normal School from which the University evolved.

Eastern is preparing to begin celebration July 1, of the 100th anniversary of the establishment of higher education on its campus, dating to the founding of Central University in 1874.

For Keen Johnson Building: A Change In The Name

Eastern Kentucky University marked the re-opening of the Keen Johnson Building Jan. 23 with a dinner at which Lt. Gov. Julian Carroll spoke.

Eastern's regents recently changed the name of the structure, built in 1939, from the Keen Johnson Student Union Building to the Keen Johnson Building and designated it, plus the Powell Building and the Chapel of Meditation, as the University Center.

The renovation of the Keen Johnson Building included converting the top floor to a banquet-ballroom area, seating 1,000 persons, and installing a new sound system. All



The ECU Board of Regents who recently approved reorganization within the University are (seated, from left): Luther Farmer, Robert Begley, Earle Combs, William Wallace, and Gerald May. Standing, from left: J. C. Powell, secretary, John M. Keith, Jr., Henry C. Stratton, Don Haney, faculty representative, Steve Slade, student representative, and D. Robert R. Martin.

kitchen equipment was removed from this floor which until recently served as the cafeteria.

The Walnut Hall and the faculty lounge areas on the main floor were refinished and the Pearl Buchanan Theatre was completely renovated. The ground floor, which housed the old grill and the bookstore, was converted into a completely modern and enlarged bookstore.

For Financial Aid: An \$872 Million Bill

President Nixon signed an \$872 million bill to fund financial aid programs for college students during the 1973-74 academic year.

The programs funded by the amounts include the college work study, National Direct Student Loan, and Supplemental Opportunity Grant. Also included was a new, Basic Educational Opportunity Grant.

President Martin has announced that the Office of Student Financial Assistance on campus has notified new students of tentative amounts of aid they may qualify for during the coming year. He encouraged

returning students to check with the office before leaving for the summer.

The funding breakdown, according to Dr. Martin, indicates that approximately the same amount of aid money will be available to the existing programs next year as was awarded at ECU in 1972-73. The exact amount of Eastern funding for programs will be forwarded by the Department of Health, Education and Welfare in the future.

For "Odd" Students: A "New" Spring Semester

Eastern developed a new spring semester this year which began March 5 and extended through May 12.

The new semester was intended to serve high school graduates completing their work in February, returning veterans, and others who may have been unable to enroll in January.

Under the new semester plan, a student could enroll in six to nine semester hours of general education courses applicable to various undergraduate degree programs.

For The Vet: A Special Program . . .

To get Vietnam war veterans to attend school under the GI Bill of Rights is the aim of a special program at EKU.

Eastern is using a federal HEW grant of \$75,000 to conduct the statewide Veterans Upward Bound and Talent Search program.

"We're attempting to get as many unemployed veterans as possible to go to school," said Tom Sexton, director of the program.

"This means high school, vocational school, and two-year community and junior colleges, as well as four-year colleges and universities," Sexton said.

The program is designed to assist the veteran to enter the institution of his choice.

. . . And A Van

"The rate of joblessness among veterans is decreasing," Kentucky Fifth District Congressman Tim Lee Carter said recently at a Veterans Administration mobile van inauguration at EKU.

At the ceremony, Richard L. Roudebush, assistant deputy administrator for veterans affairs, said the Veterans Administration spends \$194 million a year serving veterans in Kentucky.

The van will serve Eastern Kentucky by providing counseling on veterans' benefits. It will visit street corners in about a dozen Kentucky cities to help returning Vietnam veterans.

For Allied Health: A \$40,122 Grant

Eastern has received a continuation grant totaling \$40,122 for the 1973-74 academic year from the Department of Health, Education and Welfare.

The Allied Health Special Improvement Grants were awarded in our areas including \$9,277 for Food Service Technology, \$8,698 for Medical Records Technology, \$10,538 for Environmental Sanitation, and \$11,499 for Medical Technology.

For All Students: Academic Policy Changes

Three academic policies — dealing with excessive final exams, transfer of credit, and changing of grades — were adopted recently by the EKU Board of Regents.

Students now may reschedule, through their college dean, examinations to prevent taking more than three finals in a single day.

The transfer of credits policy was broadened to permit the transferring student two options on the transfer of his credits from another institution to Eastern.

The first option is the current policy which transfers credits from other institutions as a 2.0 (C) average. The new option will allow students to transfer their actual grade point average from another institution.

Also adopted was a proposal for changing "incompletes" to letter grades or to withdrawal passing or failing. Such changes are to be initiated by the professor and sent to the registrar through the department chairman. A grade involving the raising or lowering of a letter grade will go from professor to department chairman to college dean before being transmitted to the registrar.

The Faculty Senate had previously made these recommendations to President Robert R. Martin.

For Pass-Fail: A Successful System

Eastern's academic "pass-fail" system is running smoothly, according to many faculty members and students.

As one student put it, "Although some students might not work up to their full ability, the system does allow them to take courses they want without the fear of making a low grade."

One professor added, "I think it encourages students to try courses they would otherwise avoid. Thus, it encourages students to broaden

their academic exposure."

The student must have at least 30 credit hours before enrolling in a course pass-fail.

The course may not count toward his major or minor and may not be used as an elective in these fields. Once a student decides to take a course on a pass-fail basis, it must be approved through the dean of his college.

After a student has completed a pass-fail course the grade is turned in by the instructor to the registrar. This is an essential point of the program; the teacher never knows that a student is on a pass-fail basis.

Distinctive Grads: 177 Honored Scholars

A total of 177 graduating seniors were honored for academic excellence during the recent 66th annual spring commencement exercises at Eastern.

Ninety-five graduated with "high distinction", attaining an academic point standing of 3.6 or higher for at least three years of residence work. Another 82 graduated with "distinction", maintaining a grade standing of 3.4 to 3.6.

Those who graduated with high distinction are:

Joyce M. Albro, Fairdale; Carol Ann Algier, Richmond; Lydia Buck Arnold, Richmond; Vicki Ann Ayers, Amelia, Ohio; Lorna Jean Back, Middletown, Ohio; Joyce A. Blair, Richmond; Barbara S. Bouton, Louisville; Frances Elizabeth Bramlage, Lexington; Glenda Rae Bryant, Liberty; Janet Ruth Burks, Elizabethtown; Verena Catron, Monticello; Kerry Lee Courtney, Florence; Gloria Barger Crabtree, Richmond; Taylor Ledford Davidson Jr., Lexington; Judith Ellington DeChirico, Ashland; Richard L. Deglow, Florence; June Ruth Denny, Fairfield; Darla Rae Donley, Troy, Ohio; Judith Ann Ehrenberg, Reading, Ohio.

Betty Jane Elkin, Winchester; Susan Karen Engler, Valley Station;

Elma Jean Ferguson, Flat Gap; Carole Yvonne Fields, Hamilton, Ohio; Stephen Alan Fields, Lyons, Indiana; Donald Ray Filer, Lexington; Steven John Garrard, Dayton, Ohio; Jacqueline Mae George, Richmond; Steven Douglas Gold, Henderson; Brenda Lee Greenwell, Louisville; Diana Mae Hall, Harrison, Ohio; Edith Edwina Hatcher, London; Rebecca Parker Hatfield, Bardstown; Patricia Flowers Hicks, Corbin.

Diane Kay Hill, Louisville; Elizabeth Marie Hill, Corbin; Mary Christine Hoagland, Lebanon Junction; Mary Beth Hannah Hoffman, Ashland; Lela Fern Jarvis, Manchester; David Malcolm Jones, Richmond; Douglas E. Keenan, Pleasure Ridge Park; Cynthia Rae Adams Keeton, Richmond; Joan E. Keith, Richmond; Deborah Lynn Kinman, Patriot.

Margaret Ann Kurapkat, Radcliff; Ted Wayne Lanter, Richmond; Deborah Lawson, Richmond; Gary D. Logston, Louisville; Glenna Murray McGuire, Valley Station; Martha Jean McKenzie, Flat Gap; Marcie Lynn Marlow, Louisville; Brenda Miller Martin, Richmond; Canton Gerald Martin, Virgie; Daniel Joseph Meckstroth, Batavia, Ohio; Donald William Meineke Jr., Richmond; Betty Jane Adams Montgomery, Lancaster.

Lemon Clyde Moore, Beattyville; Mary Helen Moorhead, Versailles, Ind.; Roy Paul Osborne, Lily; Gary Douglas Palmer, Earlington; Phyllis Ann Parks, Paducah; Harry Andrew Paynter, Winchester; Susan Ann Poston, Burlington; Vickie Lee Raderer, Louisville; Cathy Sue Rausch, Centerville, Ohio.

Judy Kay Ream, Plymouth, Ohio; Mary Jane Schwartz, Flemingsburg; David Anthony Siereveld, Fort Thomas; Nancey Mae Simpson, Springfield; Virginia Johns Simpson, Nicholasville; Brenda Willingham Sims, Richmond; Mary Paulette Sizemore, East Bernstadt; Arliene Smith, Manchester; Jo-Rita Smith, Lexington; Thomas A. Smith, Erlanger; Virginia Kelley Stanfield, Flemingsburg.

Sam Stern, Champaign, Ill.;



Mary Beth Hannah Hoffman
... Milestone Hall of Famer

Wanda Sue Stiles, Howardstown; Roxie Carol Stratton, Bondville; Mary Sue Taylor, Williamsburg; Rick J. Thomas, Paris; Pamela Kay Thompson, South Williamson; Linda Nichols VanHook, Somerset; David Earl White, Richmond; Gail Kindred Wickersham, Richmond; Lizabeth Lee Wilkins, Dayton, Ohio; Mark Huston Williams, Richmond; Richard T. Williams II, Richmond; Diane Wilson, Lancaster; Elizabeth Templeton Neely Wood, Cincinnati, Ohio; Sandra Kay Wright, Cincinnati, Ohio; Mary Jo Wynkoop, Eaton, Ohio; Larry Donald Yarger, Battle Creek, Mich.; Claudia Taylor Young, Frankfort.

Mary Beth Hannah Hoffman: Hall Of Fame Winner

Mrs. Mary Beth Hannah Hoffman, Ashland, is the 1973 Milestone Hall of Fame winner.

Mrs. Hoffman, a graduating senior majoring in Latin and English, was honored by the staff of the Milestone, the EKU student yearbook, for high scholarship, leadership and service. She is featured in a two-page spread in the yearbook.

Nominated for the honor by the College of Arts and Sciences, she has maintained a 3.93 academic standing out of a possible 4.0 points. She is studying to be a teacher.

Four seniors, including Mrs. Hoffman, were honored for high scholarship and leadership in campus activities.

Named to the Milestone Honor Roll of "outstanding seniors" were

Mary Beth Hannah Hoffman, Ashland, who has a 3.93 academic point average; Kerry L. Courtney, Florence, 3.86; Virginia Kelley Stanfield, Flemingsburg, 3.81; and Mark H. Williams, Lexington, 3.72. This year's honor roll averaged 3.83 out of a possible 4.0 points.

The honorees have held major offices in campus organizations and were otherwise active in campus activities.

Nominations for the honor were received from each of the four EKU academic college deans on the basis of grade standing and leadership.

Mrs. Hoffman is a Latin and English major; Courtney is a marketing major; Miss Stanfield majors in physical education, and Williams in industrial education.

Music Students: Hitting A Winning Note

Eastern's music students "have compiled a striking record across the state, having won significant honors in every competition they have entered this year," according to Dr. Donald Hendrickson, professor in the Music Department.

He cited some of the winners in competitions entered by EKU students:

Mrs. Carol Hill, soprano, of Williamsburg won the Kentucky Music Teachers Association vocal contest and was the top woman finalist in the National Association of Teachers of Singing competition, graduate division, held at Morehead State University. A graduate student at EKU and voice teacher at Cumberland College, Mrs. Hill also won in the EKU concerto concert auditions.

William Owens, Danville, took top singing honors in the recent NATS competition. Also a graduate assistant, Owens is director of music at the First Christian Church Danville.

Thomas Rebilas, New Carlisle, Ohio, junior voice major at EKU and recipient of the Muir Scholarship from Eastern, is this year's state winner in NATS competition for upper college men. He is also a winner in the EKU concerto auditions.

Miss Deborah Lawson, coloratura

soprano, Richmond, was a winner in local and Dixie District auditions of the Kentucky Federation of Music Clubs.

Also tenor Barry McCauley, Altoona, Pa., was a local and district winner in these auditions. He won a finalist spot in the Kentucky graduate Division, NATS, finishing second.

The competition won by Miss Lawson and McCauley comprised a five-state area.

ROTC Awards: Saluting the Military

About 25 awards were presented earlier this year during ceremonies in the annual President-Dean's ROTC Review at Eastern.

The awards honor outstanding members and groups of EKU's Reserve Officers Training Corps.

A new award was included in the presentations this year — the Military Police Corps Association Award "for the best overall performance by an MP Branch Material cadet," awarded to Cadet Capt. Richard I. Dickter, Lakeland, Fla.

Other awards included:
Organization of the Year, Military Police Company, presented by Dr. Robert R. Martin, EKU president, to Cadet Purl Kenneth Keen, Sycamore, Illinois, company commander.

Elks Cup for the best company in drill, Company O, commanded by Cadet David N. Rogers, Carrollton.

Professor of Military Science Award, best platoon in drill, First Platoon, Company M, Cadet Thomas V. Dyke, Ashland.

Deans List, presented to cadets who made the Deans List for academic excellence: James A. Cheek, Independence; Michael Cruet, Richmond; Rex Fortner, Florence; Thomas Henry, Highland Heights; Valter Hershburger, Crawfordsville, Indiana; Raymond Landrum, Elizaville; Gregory H. Moore, Miamisburg, Ohio; David S. Neal, Pine Knot; and Peter Trzop, Corbin.

American Legion Military Excellence Bronze Medal, progress in leadership and general proficiency in four year military science, Cadet



Fawn Conley, Lexington, (left) and Sharon Stephens, Russell Springs, have been named the 1973-74 editors of *The Eastern Progress and Milestone*, respectively.

LTC Michael A. Hughes, Louisville.

American Legion Scholastic Medal, outstanding academic achievement, Cadet LTC Peter R. Trzop, Corbin.

DAR Gold Medal Award, outstanding in fourth year of military science for demonstrated qualities in dependability, good character, military discipline, leadership, and patriotic understanding of importance of ROTC, Cadet Major Rex Dunn, Burgin.

American Veterans of World War II award for an outstanding MS cadet who has shown diligence in discharge of duty and willingness to serve God and country, Cadet Lt. F. Wilson Myers, Birmingham, Alabama.

ROA Certificate for outstanding performance by a fourth year cadet to be commissioned in Army Reserve, Cadet Major Michael Colegrove, Williamsburg.

AUSA Medal for exceptional leadership qualities, third year, Cadet Lt. Davis D. Tindoll, Jr., Radcliff.

Flight Ace Award for cadet demonstrating highest potentiality during flight training, Cadet Major Bernie R. Hunstad, Danville.

Scholarships: Two Given And One To Go

Two scholarships — in dietetics and home economics — have been awarded at Eastern and another in modern languages has been established.

Mrs. Susan Steger Poston, a senior at Eastern, has won a Kentucky Dietetic Association Scholarship for 1973.

Cathy Elaine Hill, a junior at Eastern from Versailles, has been awarded a \$300 scholarship by the Kentucky Home Economics Association.

Miss Hill, a home economics education major, was one of four recipients of the KHEA scholarships in the state this year.

Eastern is also initiating a \$300 Modern Language Scholarship for payment of registration fees for one academic year.

The scholarship will be awarded during the junior year for use in the senior year, Dr. Frederic D. Ogden, dean of the College of Arts and Sciences, announced.

MPA Program: For State Employees

About 25 employees of the Commonwealth of Kentucky studied for master's degrees in public administration from last semester.

They were enrolled in Eastern's MPA program which is designed to meet state government's need for career service employees, professionally skilled in public administration. The total of state employees involved in the program was about 60.

The classes are conducted in Frankfort during evenings by professors from the EKU Political Science Department on a rotating basis.

Recreation Students: In Practical Situations

Students in several classes in the Department of Recreation and Park Administration at Eastern are gaining practical experience while conducting activities that are beneficial to youngsters, senior citizens, and handicapped persons in the Blue Grass area.

As end-of-the-semester projects, the Recreation Leadership classes rendered services to groups of senior citizens at Kenwood Nursing Home, Crestview Retirement Center and Willis Manor in Richmond;

handicapped children at the Shriners' Crippled Children's Hospital and Cardinal Hill Hospital at Lexington; and primary children at Eastern's Model Laboratory School.

These classes, in order to get a broad background in social activity planning, divide into three groups. Each group is responsible for planning and conducting an entire event with a handicapped children's group, a kindergarten or first grade group, or a senior citizens group. No two events are ever the same.

Doug Nieland, assistant professor of Recreation and Park Administration at EKU, states that one of the objectives in being a good leader is sincerity and striving for maximum enjoyment by all. One of the most important assets of the social activity leader, he says, is that of "timing." In other words, the leader knows when an activity is "worn out" and how to conclude it and introduce another.

In some instances, Nieland points out, a great deal of motivation is necessary to get senior citizens to participate. The main reason for this stems from the fact that many have not been exposed to a great deal of recreation and leisure time activities.

The recreation leader often encounters unique situations. For instance, how does one plan a social activity for 30 children when five are in hospital beds, others in body casts up to their neck, three in traction, 10 on crutches, and the rest in wheelchairs? This is when activities must be adapted to fit the needs of the individuals.

Activities for the senior citizens also call for creativity. Nieland suggests, as guidelines for the students, games that were played in their era, Biblical quizzes and games, bingo, and musical games.

After the classes have conducted the activity events, evaluation takes place back in the classroom. Here the students comment on how happy the people appear during the activities and realize the inner rewards and values of such learning situations and services.

Dr. R. Dean Acker: Presiding Over Higher Ed

Dr. R. Dean Acker, director of institutional research and professor of education at Eastern, has been elected state president of the Division of Higher Education of the Kentucky Education Association.

The election took place at the recent KEA meeting at Louisville. Dr. Acker succeeds Dr. Paul Street of the University of Louisville.

Membership of the Division is composed of professors and administrators at public and private colleges and universities in Kentucky. It cooperates with educators in elementary and secondary schools to improve educational opportunities.

Dr. Glenn O. Carey: Elected CEA Veep

Dr. Glenn O. Carey, Associate Dean, College of Arts and Sciences, and professor of English, has been elected First Vice-president of the College English Association.

CEA is the only national English organization whose interests are devoted exclusively to the concerns of college English teachers.

Dr. Carey has been active in the CEA national organization since 1949 and has held several offices and chairmanships. He will be program chairman for CEA's next National Conference which will be held next year in Philadelphia.

His election by national ballot included scholar-teachers from all fifty states, Canada and the Caribbean.

Richard Deane: Heading KAEA

Richard Deane, assistant professor of elementary art education at Eastern, has been elected president of the Kentucky Art Education Association.

The election of Deane, former Kentucky Youth Art Month chairman, was held at the recent meeting of the Kentucky Education Association at Louisville.

Robert Posey: Leading LEN Educators

Robert E. Posey, director of Eastern's School of Law Enforcement has been elected president of the newly-formed Kentucky Association of Criminal Justice Educators.

Richard Snarr, assistant professor of law enforcement at Eastern, was elected secretary of the Association at its recent organizational meeting at Louisville.

Its membership consists of about 50 professors, instructors, and other personnel associated with law enforcement education at Kentucky colleges and universities, Posey said.

Posey, former commander of the State Police Academy at Frankfort was appointed director of the EKU School in 1966. He received the B.A. degree from Georgetown College and the M.S. from Michigan State University.

Snarr came to Eastern in 1969. He received a Ph.D. in sociology from the University of Kentucky last year.

Dr. Raymond Otero: To Lead Microbiologists

Dr. Raymond B. Otero, associate professor of biological sciences at Eastern Kentucky University, has been named president-elect of the South Central Association for Clinical Microbiology.

The Association, formed in 1971 by a group of about 40 microbiologists in south-central Indiana, has grown into an organization of more than 300 members from Indiana, Ohio, Kentucky, Illinois, and Michigan.

Paul D. Blanchard: Exploring School Boards

The April issue of *School and Community* magazine carries an article by Paul D. Blanchard, assistant professor of political science at Eastern, on what kinds of school board members are favorable to participation by teachers in policymaking.

The article states that "board members who are young, inexperienced, highly educated individuals, particularly females and professionals" are more favorable.

In addition, the article says, members of boards dominated by the superintendent where moderate conflict is present also tend to be favorable.

A favorable attitude toward teacher participation is associated with "a positive orientation to the role of the federal government in education and the belief that desegregation is proceeding at too deliberate a pace," the article points out.

These conclusions are reached, Blanchard said, from responses to questionnaires by more than 500 Kentucky school board members.

Dr. Milos-Marie Sebor: Traveling For Research

Dr. Milos-Marie Sebor, professor of geography at Eastern, will travel to Germany and Austria this summer for research and visits with past acquaintances in geography institutes and in Interpol.

Sebor, once state attorney of Czechoslovakia in security headquarters at Prague, explains that he was "closely related to Interpol," the international police organization that will celebrate its 50th anniversary this year.

During the post-World War II reorganization of Interpol, Sebor who was in charge of international affairs in Czechoslovak security, was appointed reporter and liaison officer between his country's CID and the international police organization.

After the Iron Curtain fell upon Czechoslovakia in 1948, Sebor said, he was suspended from his position because of his anti-Communist behavior.

Sebor visited the "Institut fur Geopolitik" in Munich and the geography departments of several universities, and stayed several weeks in Vienna with the Austrian Society for Regional Planning whose review, "Berichte," has published his essay, "How the American Planner Looks Upon Austrian Planning."



Dr. Robert R. Martin EKU president, has been appointed to the Advisory Council on Developing Institutions, a body which advises the U.S. Commissioner of Education concerning policy in the administration of Title III of the Higher Education Act of 1965.

He visited the new school of Alpine geography at Innsbruck and then the Geographic Section of the Hungarian Academy of Science at Budapest.

Dr. Samuel Leung: Spending A Cool Summer

Dr. Samuel S. Leung, associate professor of geology at Eastern, has been selected as one of 10 college and university teachers to participate in the Summer Glaciological Institute for College Teachers.

Dr. Leung and the other nine participants were chosen from over 600 applicants. The selections were based upon background and a research project proposal submitted by each candidate.

A British Subject, Dr. Leung has done previous glaciological studies in Greenland while serving as a geochemist with the U.S. Army Terrestrial Service Center located at Hanover, N.H. He did his undergraduate work at the National Taiwan University and received his master's degree and doctorate from the University of Illinois. He has been at Eastern since 1969.

The Glaciological Institute is sponsored annually by the National Science Foundation for both college and university teachers and students. Jim Mason of Paint Lick, a geology major at Eastern, attended last summer as a student.

Dr. Robert R. Martin Advising In Education

Dr. Robert R. Martin, EKU president, has been appointed to the Advisory Council on Developing Institutions, a body which advises the U.S. Commissioner of Education concerning policy in the administration of Title III of the Higher Education Act of 1965.

He was notified of his appointment as one of eight "public members" of the council by Casper Weinberger, Secretary of Health, Education and Welfare. The remainder of the council is composed of representatives of federal agencies concerned with developing institutions of higher education.

Dr. Martin said that the Title III activity of the Higher Education Act is to assist in improving academic quality of institutions that are primarily concerned with education of low-income students.

One of the program's goals is to narrow the gap between small, weak colleges and stronger, more established institutions.

Art Profs: Exhibiting Winning Work

The Eastern Art Department has announced awards won by faculty members. Department personnel are also participating in several exhibits of their works and a competition.

Assistant Art Professor Ron Isaacs has been given the top purchase award in the Fifth Berea Biennial Drawing Exhibition at Berea College. His winning drawing, "X-Rays," becomes a part of the college's permanent art collection.

Painting Instructor Darryl Halbrooks was awarded the Juror's Cash Prize of \$150 in the Fifth Washington and Jefferson College National Painting Show at Washington, Pa. Halbrooks' work was an acrylic entitled, "Some Man and Some Birds."

Halbrooks, Isaacs, and other faculty members, Dennis Whitcopf, Don Dewey, and Rick Paul, exhibited their work at the Louisville School of Art earlier this year.

Dr. Arthur Lloyd: Experience In Class

Dr. Arthur Y. Lloyd, lecturer in political science at Eastern brings to students of Kentucky and American government first-hand experience in the field.

State offices formerly held by Lloyd, who lives in Lexington, include Director of Public Assistance, Commissioner of Welfare, Director of the Legislative Research Commission and Adjutant General.

In addition he has served the Commonwealth as Director of Civil Defense, Administrator of the Veterans Bonus, and Director of Emergency Resource Planning.

He has held high offices in the Council of State Governments and is a member of its Board of Managers. He served as its vice president in 1962-63. Lloyd was instrumental in moving the Council's headquarters from Chicago to Lexington.

For Health Professions: Less Personnel Shortage

Eastern is well underway toward relieving a personnel shortage in allied health.

Allied Health personnel includes — according to the U.S. Department of Health, Education, and Welfare — all professional, technical, and assisting workers in patient care, community health, and health research who supplement the work of doctors and administrators.

Eastern offers 18 degrees or areas of concentration in 17 allied health professions. Four of E.K.U.'s five colleges are directly involved in allied health programs.

Eastern offers associate of arts (two-year) degrees in food service technology, nursing, medical record technology, clinical medical assisting, and administrative medical assisting.

Baccalaureate (four-year) degrees are offered in school health, public health (which includes majors in community health and environmental sanitation, speech pathology and audiology, dietetics, rehabilitation

counseling, medical technology, nursing and social work.

Many agencies provide training outside the classroom for E.K.U. allied health students — for example, 15 central Kentucky hospitals.

Eastern lays claim to offering more allied health programs and to graduating more nurses (two and four year degrees) than any other institution in Kentucky. Eastern has the only medical record technology program in Kentucky, one of the largest in the country.

As part of its baccalaureate degree program, Eastern also offers areas of concentration in corrective therapy, manual arts therapy, therapeutic recreation, and educational therapy.

In addition, E.K.U. offers seven pre-professional curricula for students who plan to transfer to a professional school of medicine, dentistry, veterinary medicine, optometry, physical therapy, dental hygiene, or pharmacy.

Whitt & McGlasson Scotching Fear Of Snakes

You cannot tell the age of a rattlesnake by the number of rattles, says the new book, *Snakelore*, written by two members of the Eastern biology faculty.

Professor A. L. Whitt, Jr. says he and Assistant Professor Mary McGlasson wrote the book to disprove some "old wives' tales" concerning snakes and "dispel much of the unnecessary fear associated with snakes."

Some of the false snake "lore" in the book includes these myths:

Snakes do not die until sundown. Snakes must coil in order to strike. Whiskey is good for snakebites. Snakes bite and kill themselves to avoid capture. All snakes are poisonous. Snakes charm their prey. Snakes will suck cows.

The book, published by Whippoorwill Press, Frankfort, is in bookstores. The illustrator is Sandy Whitt Burrow, Whitt's daughter.

Neoplatonism Conference: For World Scholars

About 30 scholars from the U.S., Canada, England, and Greece participated in a conference on Neoplatonism and contemporary philosophy at Eastern earlier this year.

Some of the "distinguished scholars" attending the conference sponsored by the E.K.U. philosophy department, were:

Dr. John N. Findlay, professor of philosophy, Boston University; Dr. Evangelos A. Moutsopoulos, professor of philosophy, University of Athens, Greece; Dr. L. G. Westerink, professor of classics, State University of New York at Buffalo; Dr. Henry J. Blumenthal, professor of Greek, University of Liverpool, England.

Harris said others attending who have published major books on Neoplatonism are Dr. John M. Rist, chairman graduate department of classical studies, University of Toronto; Dr. John N. Deck, professor of philosophy, University of Windsor; and Dr. Richard T. Wallis, professor of classics, University of Oklahoma.

Dr. R. Baine Harris, E.K.U., is director and organizer of the conference which is financed in part by the Matchette Foundation. Papers read and discussed at the conference will be published later in a book.

Members on the planning committee with Harris are Findlay; Dr. John Anton, chairman philosophy department, Emory University; and Dr. John Fisher, chairman philosophy department, Temple University.

Harris said the conference, dealing with the contemporary reevaluation of Neoplatonism, is the first on this topic held in the western hemisphere. Neoplatonism is the philosophy built on the thought of Plotinus (204-270 A.D.) which has been "very influential" on the development of western philosophy and western Christian theology, Harris said.

Bob Mulcahy, '55: Coaching the Colonels

Bob Mulcahy had some delays in reporting to Eastern Kentucky University in early April to assume his new position as the Colonels' head basketball coach.

People kept waving him down on the interstate to congratulate him and wish him good luck.

"I thought something was wrong with my car until the second person had waved me over," Mulcahy stated. "They were people who recognized me, or my South Dakota plates on the car. It was really gratifying."

The 41-year-old Eastern and Lexington Lafayette High School graduate was announced April 2 as the successor to Guy Strong who left EKU after six years to become head coach at Oklahoma State University.

In an interview shortly after his arrival on the EKU campus, Mulcahy said his first task as the new Colonel coach would be to "follow up on all the commitments the Eastern basketball program has made in recruiting."

"However, we don't plan to stop here. We intend to expand our recruiting with other athletes as time permits. We believe in recruiting the closest people we can get to the campus. We do not plan to limit or exclude someone, however, who could help our program," he continued.

Mulcahy signed four outstanding high school players to grants-in-aid last spring.

Joining the Colonel ranks were 6-3 wingman Don Morris of Cincinnati, Ohio; 6-9 center Steve Banks of Whitesburg; 6-4 wingman Michael Oyer of Waverly, Ohio; and 6-3 guard Larry Blackford of Versailles who played at Woodford County High School.

Morris, who played at Withrow High School with Eastern sophomore David Routt, set a school single game scoring record last sea-



Coach Bob Mulcahy, '55
... leading basketball Colonels

son with 41 points, while averaging 14 points and 10 rebounds and being named the team's most valuable player.

Listed as one of the top 500 recruits in the country by one publication, Banks was an honorable mention all-state selection for three years, averaging 24.5 points and 16 rebounds last year.

Oyer, a two-year all-state choice and most valuable player in the Southeast Conference, averaged 17.3 points and 10.5 rebounds in the '72-73 season.

A second-team all-state selection his senior year, Blackford led his squad in assists, rebounds and field goal percentage while becoming the first Woodford County player to make the Kentucky high school all-star team. He averaged 19.1 points and 10.3 rebounds last season.

Mulcahy also reviewed his coaching style and the type of offense and defense he plans to employ at Eastern.

"Offensively, we plan on running, when possible, although we will have patterns we will use when we set up the basketball. We like to emphasize the quick turnover. We believe that one of the best times to utilize the fast break is after our opponents have scored. Many times while they're celebrating, you can counter with a quick basket.

"Although we will have somewhat of a controlled offense, we will let our individuals use their native ability whenever possible.

"On defense, we will be basically a man-to-man ball club with some use of the zone and half-court zone trap when needed. A good, strong man-to-man defense is the basis of all good defenses that we could play."

Mulcahy said, "We're glad to be coming home to Eastern. This university gave me the opportunity to get a college education, and the further we go in the coaching field, we realize more and more the importance of an education."

A two-time All-Stater and a high school All-America under Ralph Carlisle at Lexington Lafayette, Mulcahy led the Generals to a state championship before coming to Eastern to star for Paul McBryer from 1950-54.

After graduation from Eastern, he served as an assistant to McBryer for one season before spending two years as a 1st lieutenant in the U.S. Army. He returned to basketball and coaching in 1958 when he was the first coach at then newly created Seneca High School. In five varsity seasons there, he compiled a 124-14 record, capped by back-to-back Kentucky state championships in 1963 and 1964.

The **Louisville Courier-Journal** named him the Kentucky Prep Coach of the Decade for the 1960's, and from 1960-63 he was a Coach-of-the-Year selection in several polls.

Before going to South Dakota, he was assistant coach at the University of Kansas under Ted Owens, serving as freshman coach while directing scouting and recruiting.

His teams at the University of South Dakota won a six-year total of 91 games while losing 60. He is number two in all-time total wins at South Dakota but boasts the best winning percentage in the school's history. He was North Central Con-

ference "Coach of the Year" in 1972 when his team won the league crown.

He is married to the former Jennie Chatten of Ashland. They have two children, Emily, 16, and Rob, seven.

EKU Basketball 1973-74

Dec. 1	Indiana StateH
Dec. 5	MarylandA
Dec. 10	Florida StateH
Dec. 17	Oral RobertsA
Dec. 27-28	HOLIDAY Classic Louisville (University of South Carolina, University of Alabama, University of Louisville, and EKU)	
Jan. 3	Virginia TechA
Jan. 5	MarshallA
Jan. 12	MurrayA
Jan. 14	Austin PeayA
Jan. 19	WesternH
Jan. 21	Middle TennesseeH
Jan. 26	Tennessee TechA
Jan. 28	East TennesseeH
Feb. 2	MoreheadA
Feb. 4	MarshallH
Feb. 9	Austin PeayH
Feb. 11	MurrayH
Feb. 16	Middle TennesseeA
Feb. 18	WesternA
Feb. 23	East TennesseeA
Feb. 25	Tennessee TechH
March 2	MoreheadH

All games played in Richmond will begin at 7:30 p.m.

The Eels: Winning With Adversity

"We were real pleased with the efforts our young men put forth under rather trying circumstances," said Eastern head swimming coach Donald Combs as he summed up his squad's 1972-73 season.

The Eels, who finished 9-2 in dual meet action and won their 11th consecutive Kentucky Intercollegiate Swimming Championship, suffered through illness and other adversities all season long.

"We lost six swimmers and two divers this past season for one reason or another and all but one of these were on scholarship," Combs said. "But what we had left swam tough."

In the KISC meet, won by Eastern with 581.5 points, Combs cited five individuals—John Davenport, Wes Arnold, Kevin Miles, Terry Stoddard and Tom Houchin—as turning in outstanding performances.

Davenport, the lone senior and captain of the team, won the 200-yd. breaststroke, the 200-yd. individual medley, the 400-yd. individual medley and was a member of the victorious Eastern 400-yd. medley relay team. He also finished second in the 100-yd. breaststroke. He added a second place finish in the 100-yd. butterfly.

Arnold took first place for the Eels in the 100 and 200-yd. backstroke and was also a member of the 400-yd. medley relay team.

Miles won the 50 and 200-yd. freestyle and was part of the winning 800-yd. freestyle relay squad. He took second in the 100-yd. freestyle and was a member of the second place 400-yd. freestyle relay team.

Stoddard swam like an experienced veteran, according to Combs. He set KISC records in copping the 500 and 1,650-yd. freestyle, took third in the 200-yd. freestyle and swam a leg of the 800-yd. freestyle relay squad.

Included in those nine victories for the Eels were wins over Indiana State, Ohio University, University of Cincinnati, University of Kentucky and Vanderbilt University.

The two losses came at the hands of Southeastern Conference powers Alabama and Georgia who finished third and fifth, respectively, recently in the SEC meet.

"This group was the best mentally prepared and easiest team to coach since we've been here," Combs concluded. "We've never had a better team effort than was given in our meets throughout the year."

HOMECOMING '73
OCTOBER 20
Eastern vs. Western

Spring Sports: Back In The Pack

A sixth place and two fourth place finishes were the final results for Eastern's squads in the annual Ohio Valley Conference spring sports championships held at Morehead.

Eastern's tennis squad placed sixth, while the EKU golf and track teams finished fourth.

Eastern picked up six points in the tournament to go along with a total of 22 it had recorded during the regular season. Coach Tom Higgins' tennis squad finished 1-15 on the season in dual meet competition.

Coach Glenn Presnell's golfers, who finished 14-2 on the season, shot a 54-hole score of 1127 to place fourth in the golf competition.

In track, EKU's Tyrone Harbut and Dan Watson were individual champions in the 220-yard dash and pole vault, respectively.

Harbut, a sophomore from Lexington, sped to a 20.9 220 to set a new school record and come within one-tenth of a second of the OV record. Harbut also ran a leg of the 440 and mile relay events. The 440 relay finished second to MTSU in a record-breaking time of 41.3, while the mile relay placed fifth.

Watson, a junior from Sabin, Ohio, won the pole vault with a vault of 15-0 to edge Western Kentucky's Mark Norsworthy who also cleared 15-0 but had more total misses.

EKU Football 1973

Sept. 8	UT—Chattanooga
Sept. 15	Indiana University (Pa.)
Sept. 22	*East Tennessee
Sept. 29	*Austin Peay
	(Band Day)	
Oct. 6	*Middle Tennessee
Oct. 13	UT—Martin
Oct. 20	*Western (Homecoming)
Oct. 27	*Murray
Nov. 3	*Tennessee Tech
Nov. 10	Central Michigan
	(ROTC Day)	
Nov. 17	*Morehead

ELIZABETH L. BERTRAM, '13, returned for Alumni Day and received her 60-year pin. A native of Vanceburg, Mrs. Bertram attended New York University, University of Chicago, Harvard and Oxford University in England after her graduation from Eastern in 1913.

ALMA LAKE, '13, fought ill health to attend her 60th class reunion. She is now retired and living in Berea after a distinguished teaching career.

Another faithful graduate, MABEL CROWDER MURPHY, '13, returned for Alumni Day Saturday and stayed for the graduation ceremonies Sunday afternoon. Now living in Athens, near Lexington, Mrs. Murphy is a former president of the Lexington-Athens Women's Christian Temperance Union.

ALLIE HENDREN WHEELER, '13, was unable to attend her class reunion although she had planned to do so. The 1913 class Giftoorian, she reminded alumni planners that she was the one who formally presented the monument at the entrance of the campus to the school.

LULA M. HALE, '14, still director of "Homeplace," a hospital, clinic, demonstration farm, traveling library and rural community center in Perry County, was instrumental in inaugurating the first bookmobile in Kentucky.

Several 1923 class members returned for their 50 year pins during Alumni Day festivities this year. ALBERTA ALLEN came back following 40 years in the classroom; EDGAR ARNETT, for many years superintendent of Erlanger City Schools, led a luncheon program of his classmates, and DELLA CLARK BALES drove from Arlington, Virginia, to share 40 years of her government service work with her classmates.

MARGARET ANN CARTER came from Ashland where she is still doing substitute teaching for the Boyd County Schools, and ELLEN COX came back to hear one of her former students, Dean Mary K. Ingels, deliver the main address at the Alumni Banquet on Saturday evening.

SARAH HUTCHINSON GENTRY traveled from West Point, Mississippi, where she still recruits for EKU, and another out-of-stater, E. E. ELAM, came from Austin, Indiana, where he owns the Austin Army Goods Store.

Two 1923 class members, RUTH GOGGIN and THELMA OWENS WATTS, came from Danville for the celebration. Both recounted many years in education in Danville. Miss Goggin recounted her Teacher of the Year Award there while Mrs. Watts claimed happiness in "touching the



Bernard E. Wilson, '36
... an Executive Veep

lives" of many boys and girls who became men and women in their own profession.

DR. ROY PROCTOR, professor emeritus from the University of Georgia, came from Athens, Ga., following a distinguished career and extensive travel through the U.S., Canada, and Europe.

ANDREW ROSS, another '23 grad, came back to Richmond following law school and stayed. He has been a practicing attorney in Richmond since 1928.

CARLOS RAYMOND ROUSE, the present City Assessor & Zoning Administrator for the city of Highland Heights came back to share memories with ELSA TOWERY who left the land of sunshine in Ft. Lauderdale, Florida, to attend Alumni Day.

BERNARD E. WILSON, '36, has been named Executive Vice-president—Sales and Marketing of Life and Casualty Insurance of Tennessee, Nashville. For the past three years he has served as chief sales officer of three companies which comprise the "combination company" operations of the American General Group of financial services companies. Under his leadership, the sales force of the three companies set a new record in sales last year.

RALPH B. PENDERY, '55, former president of Filene's Department Store in Boston, has returned to Cincinnati as Vice-president of Federated Department Stores' corporate office. Pendery began his career with Federated in 1946 when he was assigned as staff assistant to the financial Vice-president in Federated's Cincinnati office.

ROY KING, '38, has retired as head basketball coach at Dixie Hollins (Fla.)

High School after 32 years in coaching, including two consecutive Florida State Basketball titles in 1961 and 1962. His son, JAMIE KING, '65, has left St. Petersburg (Fla.) High to take over for his father at Dixie. Jamie had played on his dad's 1961 state championship team before coming to Eastern.

J. ED MCCONNELL, '38, is now President of the Kentucky Chamber of Commerce, President of the Kentucky Blue Cross and Blue Shield and Delta Dental Plan of Kentucky. He is also a member of the boards of directors of the Louisville Trust Company, Louisville Automobile Association, National Association of Blue Shield Plans, Blue Cross Association, and Liquid Transporters, Inc.

DR. FOSTER B. HAMBLIN, '48, is now serving as Director, International Pro-yecto MAC-FA)-VEN-17, and is living at Apartado Correo 1969, Caracas, Venezuela. He is a United Nations Agriculture Advisor in Venezuela in the process of developing a new breed of cattle.

M. CARTER MURPHY, '48, has been promoted to director of vocational and adult education for the public school system of Petersburg, Virginia, a system where he began as a classroom teacher in 1948.

DR. GEORGE M. GUMBERT, JR., '49, is now serving as editor of **The Flying Physician**, the official journal of the Flying Physicians Association. He was the 11th president of the FPA, is an instrument rated pilot, has a commercial license and over 3000 hours to his credit. The Flying Physicians Association was organized in 1954 within the medical profession to promote general aviation safety, and to explore the various medical disciplines as they relate to aviation.

JOE F. ROOP, '49, has been promoted to Agency Superintendent in Continental Insurance's farm and hail department headquarters in Chicago. Roop serves as a committee chairman in two insurance organizations: The Actuarial and Forms Committee of the Crop Hail Insurance Association, and the Research and Development Committee of the Hail Insurance Adjustment and Research Association. He has been with the company for more than 22 years.

DR. ROBERT F. CAYTON, '50, has accepted appointment as a member of the Kent State University School of Library Science Advisory Council for a three year term. Council members are selected from among leading Ohio librarians and educators to provide the

school with guidance and long-range planning.

CORA WILSON, '54, now serving as president of the McCreary County Education Association following some 20 years of active membership in local, district, state, and national educational association. She is a first grade teacher at Pine Knot Elementary School.

BERTHA BARNES, '55, has been elected to membership of the International Platform Association, a non-partisan organization of distinguished and dedicated persons from 55 nations around the world.

JOE SHELTON, '55, an electronics engineer at the U.S. Army's Missile Command at Redstone Arsenal, Alabama, has received the Army's top scientific and engineering award for his contributions to electron tube technology. He was cited for developing an electron emitter that requires no heat for operation, a feat the Army describes as a "significant technological breakthrough," and maintains that his work "advances the state of the art in electron tube technology for military and commercial applications."

PATRICK WEST, JR., '57, has been appointed by Governor Wendell Ford to the Kentucky Advisory Committee on Day Care. West has been a member of the Early Childhood Education Committee of the Appalachian Regional Commission, and is presently on the program advisory committee of the Appalachian Educational Laboratory. He has also assumed the presidency of the Elementary - Kindergarten - Nursery Education Association, a department of the Kentucky Education Association.

HELEN KATHERINE VOCKERY, '58, an active volunteer in community service, has been named Headquarters, U.S. Army Pacific's Military Wife of the Year. A mother of three, she has served as a Cub Scout Den Mother and Red Cross Volunteer where she is presently serving as volunteer chairman and training Coordinator for the Red Cross. She is also a member of the Shark Swim Team, a water safety instructor and a judge for island-wide swim meets.

ROBERT J. KELLEY, JR., '59, has been promoted to systems analyst, administrative systems group, of the Wilson Sporting Goods, Inc., in River Grove, Illinois. He was formerly office manager of Wilson factories in Ironton, Ohio, San Francisco, California, and Kansas City, Missouri.

STANLEY E. HOVIOUS, '59, has been named Plant Superintendent and Production Manager for Heaven Hill Distilleries, Inc., Bardstown, the largest independent distiller in the United States. He had been Assistant General



John Landrum, '66
... Managing Employees

Manager and head of the company's Quality Control Program.

JAMES R. MONTGOMERY, '62, has joined Kentucky Fried Chicken as Regional Advertising Manager in the

marketing department. He will be responsible for franchise marketing in the southeastern United States for KFC, and will be based in Louisville.

DONALD F. LANDRUM, '63, has been named Academic Dean at Le Junior College in Jackson. A former biology teacher, he has been acting chairman of the science division during this past year.

ROBERT E. SPURLIN, '64, named the Richmond Jaycees' Outstanding Young Man for 1972, the fifth recipient of that award. Governor Wendell Ford, former national Jaycee president, spoke at the awards ceremony.

EARL (MAX) HOWARD, '65, has been appointed head professional of the Hawaii U.S. Army—Support Command's three golf courses on Oahu, Hawaii. The secretary-treasurer of the PGA of Hawaii, he was a former teaching pro at the Hickam AFB course and at the Royal Bangkok Sports Club in Bangkok, Thailand. Max is a WA

Dr. Jerry Keuper Gave Florida A FIT

DR. JERRY KEUPER, '40-'43, has given the state of Florida a FIT—or the Florida Institute of Technology if you prefer.

Located on approximately 100 acres near Port Malabar in Melbourne, the school is the product of a dream, dedication, and hard work by its founder and only president, Dr. Keuper.

A former research physicist in the early 50's, Dr. Keuper had served on the faculty of Bridgeport Engineering Institute and later joined the Radio Corporation of America as the Manager of RCA Systems Analysis, which was the group of scientists and engineers who had the responsibility for evaluating the accuracy of all tracking instrumentation on the Air Force Eastern Test Range.

But, despite his success in this field, Dr. Keuper saw a need for an engineering school in the Cape Kennedy area.

So, in 1958 he founded Florida Institute of Technology to meet the need.

Today, some 2,000 students are enrolled in the 15-year-old school and its founder and president has hopes that his dream will continue to grow.

"We're geared for 2,000 students," he says, "and we don't plan to grow over that. The reason is simple—quality. Why, last year alone we turned down 45 percent of our new applications. The result is a concentration of the most qualified students. By keeping our enrollment within certain levels we insure quality education for the most qualified students. And this kind of situation naturally attracts the most qualified professors."

FIT also sports some interesting advantages. Aerospace Technical Institute and Hydrospace Technical Institute are established affiliates. It has its own fleet, including research vessels, a plush houseboat for visiting dignitaries, and several yachts which serve the Hydrospace Technical Institute.

The campus also boasts a new and fully-equipped auditorium and gymnasium, a new science building, and Cobalt 60 facilities for teaching and research.

"The aim," according to one official, "is to develop into a small, high-quality institution for scientists and engineers."

All this because Dr. Jerry Keuper saw a need and met it.

Alumni Day – The Grads Come Home Again

ALUMNI DAY 1973 was the big event of the year for the Alumni Association and the five reunion classes of 1913, 1923, 1933, 1948, and 1958. From the class of 1913 we had three to return — Miss Elizabeth L. Bertram, Vanceburg; Mrs. Alma Lake, Berea; and Mrs. Mabel Crowder Murphy, Athens.

The 1923 class returned 14 members; the 1933 class, 27 members; the 1948 class, 30 members and the 1958 class, 35 members. Pictures of the reunion classes appear elsewhere in this issue of the **Alumnus**.

Besides the reunion classes we had two members of the Pioneers to return — Mr. Leslie Anderson and Mr. C. H. Gifford of the 1909 class. Mr. Anderson was accompanied from Texarkana, Texas by his wife, and a brother, Mr. Daniel Anderson and Mrs. Anderson came from Columbus, Ohio to be with him. Mr. Gifford, a great benefactor of EKU, resides in Katonah, New York.

The Alumni chapters that held meetings and of which we received reports were: Perry county, Greater Cincinnati, and Greater Louisville. The Perry county chapter had two meetings, one of which was to celebrate their ten years of continuous meetings twice a year. Bill Shannon of the faculty at EKU was speaker at that meeting. Mrs. Helen Hall, president; Dr. Lawrence Wagers, vice president; and Mrs. N. C. Napier are the officers for the coming year.

The Greater Louisville chapter selected Ronald Sherrard as president and Densil Ramsey as president-elect for the new year at their meeting held in Louisville in March.

The Greater Cincinnati chapter which met in April at the Town and Country restaurant, Covington, elected Afton Kordenbrock, president; Bob Nordheim, vice president; Judy Alderson, secretary, and Bill Dosch, treasurer. The South

Florida chapter, under the presidency of Dr. Donald D. Michelson, met in May.

Homecoming will be held this year on October 20th, with Western as our football opponent. The classes of 1963 and 1968 will have their first class reunion at this time.

The Alumni Association and all of you members who helped in any way in getting the Chapel of Meditation should be very happy to know that it is being used extensively by our students for their spiritual well being. Chaplain George Nordgulen is very delighted with the students' use. On Alumni Day the chapel was booked throughout the afternoon with student weddings.

The Alumni welcomes Bob Mulcahy, '55, as head basketball coach, and Jennie Chattin Mulcahy, '55, back to the campus and wishes the best to former coach Guy Strong, '55, and Aileen, in Stillwater, Oklahoma, where Guy will be head basketball coach at Oklahoma State University.

The Alumni Association is proud of their selection for this year's outstanding Alumnus. Karl Dean Bays, '55, our unanimous choice has for years been highly considered. Each year this young man, who is president and chief executive officer of American Hospital Supply corporation and subsidiaries, adds more to his successful business career. His picture will be placed in the Alumni House with past recipients and his name added to the plaque of outstanding alumni that is on display in the Keen Johnson building on campus.

Members of the classes of 1914, 1924, 1934, and 1949, and 1959 will be scheduled for reunions in May 1974. This should be a great day as Eastern will be celebrating its Centennial Year of higher education of the present campus.

dependent" whose wife is a captain in the U.S. Air Force.

VIC HELLARD, JR., '66, served as an active committeeman during his stint as state representative from the 56th legislative District. A member of the law firm, Rouse, Rouse and Hellard, he is vice-president of the Woodford County Bar Association. In the upcoming election, he is seeking to repeat as state representative from his district.

JOHN W. LANDRUM, '66, has been named manager of employee relations for the Relations and Utilities Operation of General Electric's Transformer and Distribution Equipment Division in Pittsfield, Massachusetts. He will be responsible for the full spectrum of relations programs involving R & U employees, including compensation and communication within the organization, development, and union relations activities.

WILLIAM H. ROBERTS, '67, has been named Personnel Manager for the Square D Company's electrical equipment manufacturing plant in Lexington. He will manage all phases of the plant's personnel relations.

JUDITH LEFEVRE, '68, has been named area administrator for social service programs in the Purchase Area Development District. A ten-year employee of the Department of Economic Security, she was among 14 administrators appointed to serve in areas throughout the state.

ROY L. McQUINN, '69, has joined the staff of the American Chemical Society's Chemical Abstracts Service in Columbus, Ohio. He is working as a staff indexer in the publications division for CAS, the world's principal information center for chemical science and technology. Its abstractors in 57 nations compress, organize, and index the world's published reports of chemical research and development.

SAM NEWCOMB, '70, is the new state area sanitarian assigned to 23 Kentucky counties. He had been senior county sanitarian in Taylor County before joining the State Department of Health's Division of Environmental Services' staff.

MUNIR DALLA, MA '71, a teacher at Frankfort High where he went following his degree. A native of Syria, he came to America for educational and religious reasons and hopes to remain here and become a principal.

JOHN S. COOK, '72, executive director of Berea College's alumni association has been appointed associate director of admissions of the college.

MERLE MIDDLETON II, '72, played a lead role in "She Stoops to Conquer" with the professional acting company of the drama guild of Kennedy-King College, Chicago.

(Continued from page 13)

unnecessary. But then the war was over and enrollments once again took an upward swing.

After the influx of returning veterans there was a 15-year period when growth was more or less steady. Some six or eight buildings were constructed and the number of students reached 2,000. During this period Eastern kept abreast of the times and continued to provide for the needs of its students. I as a high school teacher was anxious to use whatever influence I had to convince students that Eastern was still a friendly place and that here the education they received would be in a direct proportion to the work they put into it. Without exception those whose arms I twisted returned to tell me that they had made a good choice.

Not one of you is unaware of the phenomenal growth of Eastern during the past 13 years. Suffice it to say that two-thirds of the buildings that are here today have been constructed during that period. And that the enrollment has increased by more than 400 per cent. In these respects Eastern is not unlike other universities. The "war Babies" swelled the enrollments of colleges and universities across the nation. To provide adequate housing and classroom facilities a building boom took place everywhere.

Important, too, is the tremendous impact the increased enrollments had on faculties. The demand exceeded the supply—and thereby hangs a tale. Many positions were filled with young PhD's fully qualified in everything save experience. Some of these simply from the lack of experience, others motivated by their own personal philosophies and others, I fear, from their desire to gain the reputation of being a popular instructor, allied themselves with student causes, stopped teaching and went to meddling. Students feeling that they had faculty support were in no way hesitant to apply pressure to gain their demands. Many administrators took the path of least resistance and yielded to the demands. It was sort of like a wage-price spiral; the more the demands were granted the more the demands became, and for a couple of years it looked as though higher education as we had known it was doomed.

Recently at a meeting of student affairs staffs from throughout the state, we had four very articulate students from one of our sister institutions tell us what they expected from Student affairs. The term "student needs" was used time and time again. And they were in total agreement that they didn't want to be treated with paternalism by any administrator or teacher—but they wanted **Help** from all. After the discussion when the atmosphere was more informal, I had an opportunity to talk with these students. I remarked on the frequency of the word needs and asked the young lady if she thought there was any difference between "Needs" and "wants". "Oh, yes," she answered. "How do you determine the difference?" I inquired. And with great authority she replied, "if the majority of the students want it it is a need" And when I tried to get a definition of paternalism, they had no clear cut meaning. I came to the conclusion that saying "No" to something they want is paternalism, and saying yes is help.

"... it's not always what you want that is good for you..."

With these kinds of ideas prevalent among students everywhere in these days of instant communication and peer group pressure for Eastern to have emerged from this period unscathed would have been a thorn in the flesh and a blot on the escutcheon of some few self styled student leaders. To push Dr. Martin around literally would be a man size chore; figuratively it's even more difficult. He was reared, as I was, on the philosophy that it's not always what you want that is good for you, and he made this perfectly clear to all.

I have said many times to students, and I say to you, that no person in the field of education is more sympathetic to the NEEDS of students than is the President of Eastern. Evidence of that is given by what has happened here during the last thirteen years. You all know about the many new academic programs that have been initiated and the facilities constructed for both academic and social activities, but how many of you know that on Eastern's campus are now chapters of 13 national fraternities and 8 national sororities? Their being here is because it was clearly demonstrated that in **Bigness**, togetherness is lost. There was a need for stu-

dents to seek identity within a small close knit group that a fraternity can give.

Eastern's philosophy that education takes place outside the classroom as well as inside it, led to the development of a Residence Hall Program in which opportunity is available to every dorm resident to take part in activities for cultural, social or educational enrichment. This program is in its third year, and already the impetus for it is coming from the students themselves. More and more students are taking advantage of the opportunity to learn a useful craft or a leisure time activity that will afford them pleasure long after they have left Eastern. From what I have said here tonight, it is, I think, evident that the men who have served as Presidents of Eastern have all had the ability and the foresight to be two jumps ahead of the hounds. They have been able to distinguish between wants and needs, and they have communicated these need to the Boards of Regents in such a way that they have always been able to

effect the changes that best serve a changing student population.

Almost 2,000 years ago Horace wrote **What Times, What Customs**. Sometimes I am tempted to repeat those words and shake my head, but mostly I agree with Helen Keller who wrote: "It is not possible for civilization to flow backward while there is youth in the world.

"Youth may be headstrong, but it will advance its allotted length. Through the ages the battle with powers of evil—with poverty, misery, ignorance, war, ugliness and slavery, youth has steadily turned on the enemy. That is why I never turn away from the new generation impatiently because of its knowingness. Through it alone shall salvation come."

I have all the faith in the world that 40 years from tonight someone will be standing here as I stand tonight, and that person will be referring to the good old days of the 70's, 80's and 90's, and saying that Eastern was living up to its purpose—service to the needs of its students. So I say:

Hail to Thee, our Alma Mater
Faithful guide of youth.
long may you hold high amid
the darkness,
duty light and truth.

Special Alumni Book Offer

Your Alumni Association is proud to announce a new program which will allow you to purchase Kentucky books at a special discount of 30% off publisher's list price. This new benefit, which is *available only to contributing members of the Alumni Association*, is offered in conjunction with The University Press of Kentucky, the book publishing agency for Eastern Kentucky University and 11 other Kentucky colleges and universities.

To initiate this special service we are featuring the four outstanding books on Kentucky described below—future issues of *Eastern* will present new selections.

KENTUCKY BIRDS

A Finding Guide

Roger W. Barbour, Clell T. Peterson, Delbert H. Rust, H. E. Shadowen, and A. L. Whitt (EKU Professor of Biology)

With 239 full-color photographs, this is the complete guide to Kentucky birds. The latest in the Kentucky Nature Series. (Pub. at \$9.75) Alumni price \$6.82; with KY tax \$7.16

A GUIDE TO THE WILDFLOWERS & FERNS OF KENTUCKY

Mary E. Wharton & Roger W. Barbour

A stunning collection of 523 full-color photographs—with a simple identification key that really works—covering nearly 700 plants in Kentucky and surrounding states. (Pub. at \$9.50) Alumni price \$6.65; with KY tax \$6.98

KENTUCKY

A Pictorial History

J. Winston Coleman, Jr., Editor
SECOND EDITION

A gorgeous book about the legendary Bluegrass State, vividly portraying the panorama of two centuries of Kentucky life. 725 illustrations, with 158 in full color and 132 in two colors. (Pub. at \$8.95) Alumni price \$6.26; with KY tax \$6.57

THE UNFORESEEN WILDERNESS

An Essay on Kentucky's Red River Gorge

Wendell Berry & Gene Meatyard

A distinguished writer and a gifted photographer have created a moving testament to the values of the natural world. Like Thoreau's *Walden*, this book is about one small place, but its dimensions embrace eternal concerns. Photographs. (Pub. at \$6.95) Alumni price \$4.86; with KY tax \$5.10

ALUMNI BOOK PURCHASE PLAN

Eligibility Only contributing members of the EKU Alumni Association qualify for this special 30% discount.

Discount Books are offered at a discount of 30% off publisher's list price. Only those books featured on this page carry this special discount offer.

Availability Any number of copies of one title, a mixed assortment of titles, or multiple copies of several titles may be ordered at any time.

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Payment Payment must accompany all orders. Make checks and money orders payable to The University Press of Kentucky. No postage or handling charges necessary.

Membership You may make your 1973 Alumni Contribution and order books at the same time with these order forms. Please note, however, that each form requires a separate check.

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Mary Frances Richards Alumni House
Eastern Kentucky University
Richmond, KY 40475

MEMBERSHIP FORM

My 1973 Alumni contribution of \$ _____ is enclosed.

You may contribute any amount . . . \$5 or higher. The first \$5 will be used for operating expenses of the Alumni Association. The remainder of your gift will be used for the purpose you circle below.

Where need is greatest Alumni Merit Scholarship

Alumni House Chapel of Meditation Library

Life Membership (\$75 Single, \$100 Double)

This contribution is for active Alumni Association membership for the year July 1, 1973 through June 30, 1974. If you have already made a contribution for this period it is not necessary to do so again.

Make Contribution check payable to EKU Alumni Association. Please print name(s) and address on Order Form, and send both forms together.

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Richmond, Kentucky 40475

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Debbie Delduca, Pittsburgh, pensively awaits the awarding of her degree in the spring commencement exercises.