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The Eastern Progress

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14 pages

Despite official's 'service' label, bookstore's gross profit exceeds a half million dollars

By ROBIN PATER & MARKITA SHELBURNE
"I know students see it as a rip-off, but it's not designed that way," Earl Baldwin, vice president for Business Affairs commented about the University-owned and operated bookstore. "We see it as a service to the students... and we're committed to that," he added.
"The bookstore is a big business - there's no doubt about it," Baldwin admitted. "We need to operate on a sound business basis so the taxpayers of Kentucky don't have to support the bookstore."

Rodger Meade, University store manager, commented, "If we lose money here, then the money to operate the University must come from somewhere else."
He explained that if students were given some type of a discount at the University Store and the bookstore then operated at a loss, students would end up paying more in tuition to make up for it.
While students here receive no discount at the store, faculty and staff have been receiving a 10-percent discount on all cash purchases since about 1967, Meade responded.

Baldwin explained that the discount is used mostly on items other than books, since faculty receive text books from publishers free of charge.
However, he said that the faculty-staff discounts will soon have to be discontinued.
According to Meade, the discount came about "because of Wallace's Bookstore," a now defunct business which was located on South 2nd Street in Richmond, at the site of the plasma donor center. Wallace's did offer 10 percent off purchases to faculty and staff.
"We intentionally did not run them

out," Baldwin remarked about the bookstore, which went out of business in 1976. He cited a poor location as a possible reason for Wallace's downfall.
The University Store operated on a budget of over \$1.9 million last year, while about \$1.95 million has been estimated for operations during the 1980-81 year.
The University Store profit margin for last year revealed that total sales at the University store last year (ending June 30, 1980) were \$2,237,813.78. Of that figure \$1,413,513.22 was spent on books in the store and \$824,300.56 was spent on other supplies

sold by the store.
The gross profit for the year was \$500,012.78. The final amount that was put toward the building revenue funds totaled \$198,791.21.
According to Meade, bookstore profits go to the Building Revenue Fund, which pays off the bonds that were issued in order to raise money for the construction of new buildings on campus.
Meade, who has been manager of the University Store for 15 years, said that the bookstore has been located at the rear of the Keen Johnson Building since about 1960. Over the years, the

bookstore has undergone numerous remodelings and expansions, the last of which occurred in the 1970s, Meade added.
Normally, Meade said, the bookstore employs 21 full-time and four to five part-time people who work in eight main areas of the store: text books, trade books, paper supplies, writing instruments and related materials, art supplies, greeting cards, food - candy - jewelry goods and the softgoods area, which includes imprinted sportswear and custom - printed sportswear.
(See INCONSISTENCIES, page 3)

COST COMPARISON CHART

	EKU Bookstore	Roses	Kennedy's	UK Bookstore	Kroger's	Begley's
Personal items						
2.7 oz. Close-up toothpaste	1.09	.83	1.04		.98	1.09
36 tablet Excedrin	1.89	1.77	1.81		1.69	1.78
2.5 oz. Super-dry Sure	1.89	1.29	1.81		1.48	1.90
Study Supplies						
No. 2 emblem pencils	2-15		2-15			
4 oz. Elmer's glue	.97				.97	.97
80 sheet spiral notebook with university emblem	1.19		1.19	1.35		1.09
	1.39		1.95	2.50		
2 pocket folders with center binder	.60		.45	.45		
80 sheet Eaton heavyweight typing paper	2.40	1.97	1.95	2.25		
Groceries						
Kellogg's Poptarts	.99				.93	
12 oz. Ritz crackers	1.24				.99	
16 oz. Kraft						
Miracle Whip	1.07				.97	
20 oz. Cheer	1.00				.95	
20 oz. Tide	1.00				.95	
10 sheets Bounce	.71				.69	
8 oz. Kraft Cheez Whiz	1.32				1.25	



The thrill of victory . . .

Winning can be so sweet, but losing is usually a bummer. After the Colonels defeated Lehigh 23-20 (below) Coach Roy Kidd and several players rejoiced. "We're number one," they chanted. But the smiles and hopes faded in the last moments of the Eastern vs. Boise St. game one week later

(above) as it became apparent the Colonels would not win their second straight Division I-AA national championship. Boise St. defeated Eastern 31-29 in the final game. Even with the loss, Coach Kidd was named Division I-AA Coach of the Year.

. . . the agony of defeat



Periscope

Organizations editor Mary Luersen writes about the spring rush of campus Greeks in the Organization pages. See page 8 for a story on the fraternities and page 9 for one on the sorority rush activities.

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Registration errors cited

By THOMAS ROSS
News Editor
According to Thomas Lindquist, director of the Division of Public Safety, "there were a number of errors" made concerning students and the reason why their packets were being held during pre-registration last semester.
Lindquist could not quote an exact number of mistakes made, but the causes were of both human and computer errors.
The Division of Public Safety started using the University computer system last semester under the "computerized registration and citation system," he explained. Most universities across the country have been utilizing data processing for some time now, Lindquist said, adding that "we are just catching up."
The computer system is capable of finding unpaid fines as far back as two years. He said that there "were a number of them that ranged back a considerable amount of time," leading to the problem of the long lines.
Commenting on the problem of the long lines and inconvenience for the students when waiting to pay their fines outside the Brewer Building, Lindquist said "the biggest problem is in the handling of the people."
(See NEW, page 14)



Having a ball

The days before classes start are a good time to relax and have some fun. This University student took advantage of the free days by entering into a snowball fight with friends. (photo by Eric Shindieborer)

Snowfall results in accidents, vandalism

By THOMAS ROSS
News Editor
The Division of Public Safety reported four automobile accidents and one act of vandalism on Tuesday night after the first snowfall of the year blanketed the area.
Thomas Lindquist, director of the Division of Public Safety, said that all of the auto accidents were minor "fender-benders" and they were all caused from the motorist traveling at too fast a speed to stop his vehicle. No injuries were reported.
The act of vandalism occurred at an unidentified dorm where someone

threw a snowball through a window, with no injuries reported.
Lindquist also said an altercation between a motorist and a person who threw a snowball at the motorist's auto, occurred Tuesday night.
Throwing snowballs on University grounds is not only a violation, but also a safety problem, Lindquist said.
A student can be cited for throwing snowballs, he said, adding that the fine and-or charge will depend upon the situation.
"For instance, if you, as a motorist are driving down Kit Carson Drive and someone throws a snowball and breaks your windshield, then the glass could

cut you and you could possibly crash." This is "wanton endangerment and is very serious," he explained.
He said that depending upon the circumstances a person could be cited from a "simple disorderly conduct all the way to wanton endangerment."
If someone gets injured and the "circumstances show that the other person acted irresponsibly," the result is a serious crime.
The "biggest problem is a safety problem," he said, adding that, "I don't think people intentionally try to hurt other people, but it can happen."
For motor safety while the roads are icy, Lindquist suggested to "definitely

travel, particularly if the roads are as icy as today (Wednesday) and last night (Tuesday)," at a controllable speed.
He also suggested to pump the brakes when coming to a stop and when in a skid to slip the gear into neutral so as to stop the drive wheel from turning. Also to steer the vehicle into the skid until control is regained.
Lindquist warned that while driving around on campus, to remember with this light coating of ice and snow, to stay off the hills, especially the hill between Clay Hall and the Fitzpatrick Building. He said "If you come down that, you won't stop."

Editorials

University Store-- out of 'service'

On campus, some call it the Great American Ripoff—even the University administration admits students feel that way.

They will also agree that the University Store is a 'big business' but they defend this by adding that they see the bookstore as a "service" to students.

However, the administration is a bit short-sighted when it comes to the bookstore.

Where's the service in charging \$2.40 for a pack of typing paper when it costs just \$1.97 at a nearby discount store?

Or where is this service when faculty and staff receive a 10-percent discount on cash purchases and students receive none?

And where is it when the store charges top prices for the books (as well as other items), gives students half the new price back on the books—if they're lucky—and then marks the price up to 75 percent of the new price.

These books are sold over and over again, as long as the faculty use them for the courses they teach, and the profit is made over and over again.

A lack of competition gives the University Store a monopoly in the text book business, just as the free enterprise system gives it the right to charge whatever prices it sees fit.

The problem lies with how much the bookstore sees fit to charge and how much college students can swallow.

Service to students should mean more than just a convenient campus location.

Because the University Store is the only text book store in town (Wallace's Bookstore went out of business in 1976—possibly because the competition forced the University Store to enter into a price war with Wallace and the University Store won), most students feel they have no alternative but to pay the prices they charge.

The University Store abuses its responsibilities where fair prices and service to students are concerned. Students are supplying the bookstore with a profit so that the bonds—issued years ago to raise money for the construction of new buildings on campus—may be paid off.

Last year, the University Store made a gross profit of over \$500,000. The final amount, after operating expenses (according to the bookstore's financial statement), that went to the Building and Revenue Fund was over \$198,000.

The attitude of the bookstore is that of "you owe us," characteristic of the University toward its students.

Bookstore Manager Rodger Meade claims the store makes no profit from the sale of text books because it has to pay freight costs—totaling less than one percent of the amount it made from the sale of books for last year. Freight not included, the bookstore makes a 20-percent profit on every new book it sells for the first time.

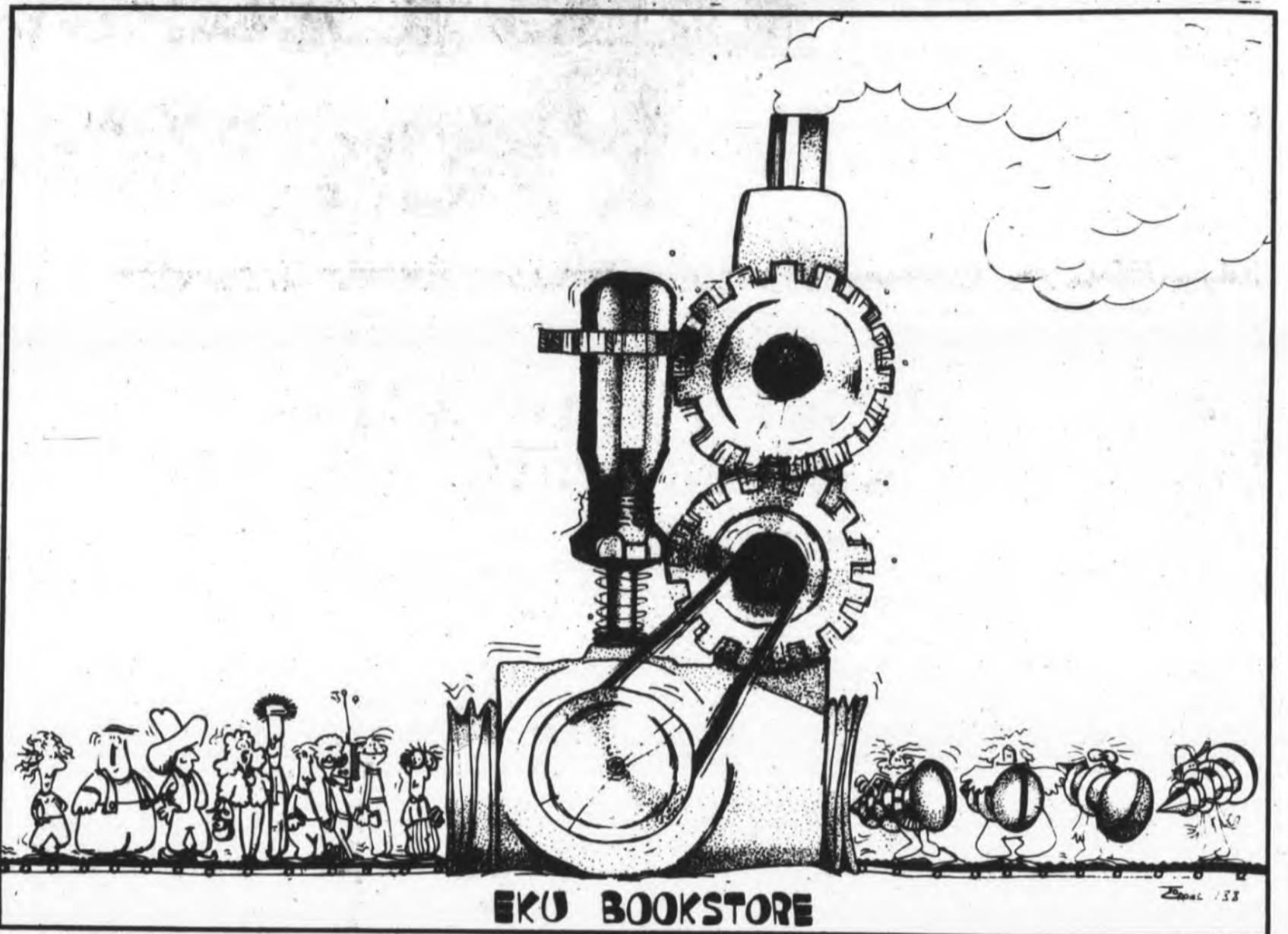
Is no profit made when books are bought back from students and sold over and over again? And what of the profit made on other goods and supplies which are priced higher than the same items carried by other stores in town.

An investigation of the bookstore supplies revealed that some of its price markings are inconsistent. For example, a used Harbrace Handbook, required for freshman English courses, sold for \$7.50, while another copy was marked \$7.10.

The one selling for \$7.10 had another used price marking above it—but it was scratched out in pencil. When the pencil marking was erased, the price below it in ink was just \$6.

However, the bookstore is apparently making an attempt at consistency.

University Store employees erased



prices of \$25 from a shipment of some new calculus texts in order to make them conform with the price of a second shipment of the same book which were marked at \$27.95 each.

The employees said that they were doing so because all the books have to be the same price. This practice, while not illegal, is certainly unethical.

Even though the bookstore paid only \$25 each—minus its 20-percent

discount—for the first shipment, the management must have felt it would be unfair to let some students pay less for the books on a first-come, first-served basis.

The University Store has the ideal set-up. A centralized, campus location, no rent to pay, and, most importantly, it has the support of the University.

Unfortunately, it has the financial support of the reluctant, but willing students.

Most students must pass by the bookstore every day at one time or another.

But the thing is—no one is forced to do business there. Every semester, we gripe about the high prices and meager change we get in return from selling our books back to the store.

And, like a hypochondriac who thrives on sympathy, we go back for more—only to complain again.

Students could try to beat the

store's monopoly by pricing books and paper supplies elsewhere—even if it means a trip to Lexington. And many students are getting results from buying from and selling books to other students. Also, there are a number of discount stores and groceries on the By-pass that carry goods at cheaper prices.

If the 'store' had a little less business and made a little less profit, perhaps it would start to provide some of that "service" the administration spoke of.

Letters

Facts distorted

Editor's Note: editors, not staff writers, are responsible for writing headlines.

To the Editor,
This is a letter in response to the article in the Dec. 4, 1980 issue of The Progress entitled "Symbolism strong in Black Production" written by staff writer, Linda Douglas.

In Ms. Douglas' article, she brought out the symbolism that was present in the play and it was perceptive of her to

detect it. However, in reading the article I found that the essence of and certain facts about the play were distorted or not brought out. I also found that it lacked the color and flavor and certain rudimentary elements such as the all important attention getting headline that she so often lends to reviews of other productions.

Before I risk being misunderstood, I want to interject here that this letter is not a letter of criticism of Ms. Douglas' work, but rather a letter voicing my disappointment in missing the Douglas flair in this article and to clarify some facts about the play that were distorted

or not brought out.

First, in viewing the headline, I immediately wondered why Ms. Douglas did not headline the article "To Be Young, Gifted and Black" or at least contain the title in the headline.

I am not a writer but I have learned from reading various articles, among them some of Ms. Douglas', that the way to get a reader's attention is to grab him/her with a one-shot, give it all you got headline. A headline is supposed to get your attention! I think "To Be Young, Gifted and Black" is a superb idea for a headline, don't you? Secondly, to give credit where it is due, the performers that appeared in the picture that accompanied the article were from left to right, Rebecca Hunn, Karen Lawrence and Harold Jackson. I have been accustomed to seeing the aforementioned in previous play reviews.

Thirdly, the opening words of the play were the voice of Ms. Lorraine Hansberry on tape stating, "My name is Lorraine Hansberry. I am a writer." What Ms. Douglas mistook for the opening words were the first words of a song sung by Royton Slaughter, a

member of the University Gospel Ensemble, as pre-show entertainment.

Fourthly, she mentioned that the song "To Be Young, Gifted and Black," as well as others, added to the atmosphere of the play; it indicated that she probably just did not understand that the play and the song were about being, young, gifted and black. Likewise, characters Ms. Hansberry created and experiences in her life, which is what the play was based on, reflected what it was to be young, gifted and black.

The play was a difficult piece of art to understand so I cannot fault Ms. Douglas for not understanding it. It had to be explained to the cast in order that we might better understand it so as to give the necessary elements to each scene as demanded.

In conclusion, I wish to express that I hope what I have said in this letter has given understanding to the discrepancies in the article on the play and also an understanding as to what the play was about.

Ebony Player,
Lisa C. Rothe

"American people are selfish. . ."

Voting public reflects Reagan's ideas

By MELANIE WICKHAM
Guest Editorial

I have to admit that I was severely depressed over the outcome of our nation's recent presidential election. I was mad at the American people for displaying their selfishness so outrightly. I was, at the same time, sad for them, for they do not realize their ignorance.

In Reagan's campaign strategies, he expressed his desires to make the U.S. a better place to live. He proposed an "energy plan" that provided for no conservation measures.

His warped conception of such a plan can be interpreted to mean that the only way to meet the nation's predicted future energy demands is in conjunction with a continuing high economic growth rate.

He believes that in order for a country to remain powerful and prospering, it must continue to increase its technology, its government expenditures in foreign countries, its industrial complex and capitalistic ventures. This is not necessarily true.

A country can develop low technology to adequately take care

of energy demands — demands which DO NOT have to increase or be over-consumptuous to illustrate that a nation has a high standard of living. A country does not have to spill forth billions of dollars on short-term energy expenditures and short-lived high technology power plants that are aesthetically imposing giants. Energy demands must be met with long-term, labor-intensive means as opposed to energy-intensive means.

Paralleling this high-technology, high standard of living ideology is the belief that one's personal lifestyle must be energy-consuming to remain in the category of "high standard of living."

Many claim that they do not want to give up their present lifestyles and modern appliances and (gasoline-guzzling) automobiles.

What one does not realize is that their present lifestyle will change. Such a wasteful, impractical, selfish lifestyle cannot endure — it cannot and will not last much longer.

Currently, a greater percentage of our nation's electricity is trying to be met by energy-intensive nuclear light-water reactor plants.

These enormous structures require hundreds of millions to construct and costs continue to rise daily.

The entire cost does not include the environmental losses caused by such things as uranium fuel mining and destruction of hundred of acres devoted to the plant's site — new access roads and utility power lines.

It is not commonly known that these plants require three percent of America's total electricity production just to enrich the nonfissionable U-238 to U-235 to be able to use in the reactor to produce a chain reaction. Yet, these plants only produce one percent of our nation's total current electricity production.

This is a deficit gain of minus two percent. These costs are passed on to the consumer. The consumer who is afraid that he must change his lifestyle will soon be paying three and four times the cost of his present utility bills if his electricity is supplied by a local nuclear power plant.

The solution does not completely lie within the realm of "low technology" or solar devices. But the American people are faced with changing their present-day

lifestyles sooner or later. If one begins now to gradually change, a disastrous end can be avoided when one is suddenly forced to change. This can be done in subtle, uncomplicated ways, such as improving building standards and building codes by building houses facing south, constructing large south-facing windows and few on the north side planning landscaping to help conserve energy, insulating houses, dressing according to the weather, hanging washed clothes outdoors on sunny days to take advantage of one's "solar dryer", limiting use of bath water, using water-saving showerheads and limiting one's use of lights — to name only a few ways. One must learn to live with their environment instead of constantly trying to overcome it.

What saddens me is the realization that this flutinous, see-no-evil rationale about current American lifestyle is shared by our nation's newly-elected political leader.

It is assumed that most of those who voted for him reflect his ideas. And this is why I claim the American people are selfish individuals.

The Progress

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A Second Look Loss of originality

Markita Shelburne

"Here comes number 1000."
"Yeah, and only three defective ones today."

"Boy, 997 perfect human babies...a good day's work."

Such a discourse is the ultimate fear of many of the opponents to genetic engineering.

Manufactured humans. Loss of originality.

With new reports just broken in the Courier-Journal Sunday in a copyright story by Walter Sullivan of the New York Times News Service, the fear could be a real one before too long.

The story concerned the cloning of mice, the first mammals to be successfully cloned. Frogs have been cloned satisfactorily since they were first produced by Dr. Robert W. Briggs and Dr. Thomas King at the Institute for Cancer Research in Philadelphia, 29 years ago.

It surely will not be that long before science will be able to clone a human person.

The Courier-Journal story points out that the ability to clone mammals now could enable them to regenerate limbs as do amphibians. This would be a marvel of modern science and of course work should continue on such possibilities but, unfortunately, the work will not stop at this.

Sure, scientists can learn to prevent birth defects but they are succeeding in preventing birth defects with many other means.

Would it really improve human life to make everyone perfect?

After all just who is perfect? Bo Derek? Marilyn Monroe? Katherine Hepburn? Princess Grace? Robert Redford? Paul Newman? Clark Gable? Warren Beatty?

They all have faults and life could be really boring with so much perfection.

What if there is a bizarre mistake and everyone turns out looking like Phyllis Diller and Marty Feldman?

It is not really too far-fetched to imagine a scene such as in the film "The Boys from Brazil" where children were clones of the little Adolf Hitler type.

Cloning could have resounding effects.

Sex will be obsolete. Thousands of pornographers will be out of work.

Junior's little brother really could be bought at the store.

And, worst of all, originality will be lost.

There would be none of the stimulating and different voice of Barbra Streisand.

The athletic prowess of Abdul Jabbar would no longer be outstanding.

Of course, ultimately when the perfected race has gained a foothold, the old race will be eliminated. Once again this rings of Hitler.

When the price of perfection is the loss of originality, the price is too high.

News/Features

EASTERN KENTUCKY UNIVERSITY AUXILIARY ENTERPRISES FUND STATEMENT OF SALES, EXPENSES, AND TRANSFERS For the Fiscal Year Ended June 30, 1980

	Amount	Percentage of Net Sales
UNIVERSITY STORE:		
Sales:		
Sale of Books	\$1,413,513.22	63.16 percent
Sale of Supplies	824,388.55	36.84 percent
Total Sales	\$2,237,901.77	100.00 percent
Cost of Sales:		
Inventory, Beginning	\$662,514.66	
Purchases, Books	1,152,291.67	
Purchases, Supplies	969,739.29	
Freight-in	11,841.87	
Total	\$2,436,396.52	
Inventory, Ending	\$698,585.82	
Cost of Sales	\$1,737,810.70	77.65 percent
Gross Profit	\$500,091.07	22.35 percent
Operating Expenses:		
Salaries and Wages	\$269,929.66	5.34 percent
Salaries, Work - Study - Institutional Share	171.00	.01
Employee Benefits	35,962.96	1.74
Equipment Repairs	2,482.83	.11
Equipment Rental	162.00	.01
Office Supplies	648.95	.03
Utilities and Phones	3,000.00	.14
Cash (Over) - Short	989.83	.04
Printing and Reproduction	6,459.00	.29
Maintenance	2,500.00	.11
Travel	677.35	.03
Advertising	74.25	.01
Total Operating Expenses	\$285,149.83	11.85 percent
Net Operating Profit	\$214,941.24	9.60 percent
University Store Inventory Increase (Decrease)	\$36,071.74	
Funds Transferred to Consolidated Educational Buildings Revenue Fund	\$198,791.21	

Inconsistencies found in University Store

(Continued from page 1)

The University Store also employs cashiers and usually one worker in the stockroom and receiving area, Meade said. Meade has two secretaries who work full-time and one who is employed part-time.

At the start of each semester, though, during the two-week book-buying period, the University Store will have up to 57-60 employees working, while at the end of the semester, during a 10-day period, the bookstore will hire an additional 10 persons.

The University Store's book buying policy, as Meade explained it, includes three categories under which text books are considered by the bookstore.

The first is books that will be used again on campus. Meade said that the bookstore will pay the student half of the new book price, whether or not the book was bought new or used.

Those books are then sold back at 75 percent of the new price.

Meade explained that the bookstore does not "grade books." Used books are sold back at the same price, no matter how many times they have been reused, he said.

Another category text books fall under is books that have been dropped by the University, but may be used by other universities. Meade said that such books are sold to used book companies.

The used-book companies usually pay, according to Meade, 25 percent of the original price of the book. This is half of what the bookstore on campus would pay for the book if it were used again.

The third category includes books that are out of print or that have had new editions printed. The University Store will not buy those books back.

Initially, the University Store

receives a list of books that will be used for the courses. The lists begin with faculty members and continue on through the department chairmen and finally to the office of the vice president for Academic Affairs.

About 1,200 publishers are then dealt with in ordering the books. Meade said that the University Store makes a profit of 20 percent on each book received from the publishers, but he added that the bookstore is responsible for paying the freight and postage.

Five publishing companies contacted said they give a 20-percent discount to college bookstores that purchase the texts in bulk quantities.

One publishing company, however, Harcourt Brace Jovanovich, Inc., publishers of such books as *The Writing Commitment*, which is used in Eng. 101, and the *Harbrace Handbook*, which is required for Eng. 101 and 102, gives a 23-percent discount to bookstores.

In comparison with the University's policy, both the University of Kentucky Bookstore and Kennedy's Bookstore in Lexington, use the same system in buying books back from students.

However, there are some variances in prices between the University Store and the two Lexington bookstores. For instance, the Norton Anthology of World Masterpieces I, the book used for Eng. 211, was found only in hardback here, selling for \$15.95 new.

Both Kennedy's and the UK bookstore sell the book in paperback for \$12.95 new. In fact, a UK bookstore employee said that the store sells the book only in paperback. Kennedy's offered the book used at \$9.70.

In addition to the inconsistencies found between the University Store and Kennedy and UK bookstores there are inconsistent pricing procedures within the local campus bookstore.

One Harbrace Handbook found in the University Store was selling at a used price of \$7.50, while a second copy was selling used for \$7.10.

That second copy had been sold previously, as evidenced by another used price marking printed above it in ink. The previous price had been marked out in pencil and when erased, the price beneath was listed at \$6.

One 1971 torn and tattered paperback copy of the *Andromeda Strain*, by Michael Crichton, required for Psy. 211, was selling used at \$1.90, while the original, new price of the book was marked \$1.25. The 1979 edition of the same book sells new for \$2.25, while the used one costs \$1.70.

The week preceding the book buying period at the end of the fall semester, University Store employees were found erasing prices from a shipment of calculus text books, published by the Worth Publishing Co., New York City, which had been listed by the publisher at \$25 each.

The employees were changing the prices to conform with a newer shipment of books, whose prices had been marked up to \$27.95. One employee remarked that "all books have to be marked the same price."

The limited buying power of the distributors supplying the University Store is the reason for the higher prices of some of the other goods sold at the store, according to Meade.

For example, he said, "IGA has buying power that is tremendous nationwide."

Meade estimated the prices on items in the bookstore to be three or four cents on a dollar higher than other local businesses.

According to Meade, however, the sportswear supplied by the store is less expensive than that of local sporting

goods stores. In a survey of prices for study supplies, each item sampled was priced higher at the University Store than at other stores.

For instance, two-pocket folders with a center binder were priced at 60 cents at the bookstore, while Kennedy's Bookstore had them for 45 cents.

An 80-sheet package of Eaton heavyweight typing paper was \$2.40 at the bookstore, \$1.97 at Roses, a department store chain with a Richmond store, and \$1.95 at Kennedy's.

Several personal items were also checked in the survey. A 2.5-ounce can of Super-Dry Sure Deodorant was \$1.89 at the bookstore, \$1.81 at Kennedy's, \$1.77 at Roses, \$1.69 at Kroger in downtown Richmond and \$1.90 at Begley's Drug Store.

Of the grocery items surveyed, three had a difference in prices of more than six cents. A 12-ounce package of Ritz crackers was \$1.24 at the bookstore and 99 cents at Kroger.

Also, a 16-ounce jar of Kraft Miracle Whip salad dressing was \$1.07 at the bookstore and 97 cents at Kroger. The bookstore priced an eight-ounce jar of Cheez Whiz by Kraft at \$1.32 and Kroger carried it at \$1.25.

According to Baldwin, the sale of and profit from these items helps to hold the bookstore together because the sale of text books has no profit.

Meade explained that the bookstore actually loses one-half to one percent on every new book that they sell. He reported that it costs the store 23 percent to stay open, while the profit from the new books is 20 percent.

"Mainly, with the exception of the text book department, most of our items are handled because of demand," said Meade. "Students have called for them."

People Poll

By LINDA ASBERRY
Staff Writer

"What were your New Year's resolutions for this year?"

Anita Ricks, Speech Pathology; sophomore; Hopkinsville

"To organize my time better so I can have more time to study, to keep on my diet, not to worry about things so much and to try to get along with Cekhert. I usually keep my resolutions."

Randy Givens, Broadcasting; senior; Frankfort

"I haven't kept any so far but I will study more, party and get crazy and definitely make some good grades. I will try to keep these."

Jeff Harris, Health Care and Administration; senior; Kettering, Ohio

"I plan to study harder and just get serious about grades. I made my resolutions after I had time to think about them. I have never kept them before. This might be the first year."

Doren Lockhart, Police Administration; sophomore; Ashland

"I really don't think I will be able to keep them, but I promised not to keep cutting class all the time, which will be impossible to keep, to cut down my drinking and to stop coming in at all hours and getting my roommate out of bed. I made them New Year's Eve totally sober."

Photos by Will Mansfield



RANDY GIVENS



DOREN LOCKHART

Linda Maxberry, Medical Assistant; freshman; Lexington

"I made them this year just for something to do. I hope to do my work this year and to leave a lot of trouble behind."

Rebecca Morgan, Administrative Office Services; freshman; Louisville

"I resolved to make better grades and to lose weight. I usually don't keep them, but I'm going to try this year."

Mike Roberts, Marketing; sophomore; Oxford, Ohio

"To study more and party more. I'm going to try to do both if there's a way you can. I think I made these on New Year's but I don't really remember too much."

Tony Burdell, Broadcasting; senior; Winchester

"I made a couple of New Year's resolutions - to be a nice guy, not to chase all the girls on campus, study harder and to visit Combs Hall a lot. I hope to keep at least two of them."

Janet Chumbley, Nursing; sophomore; Harrodsburg

"I plan to do better this year in school and to pick up my grades. I don't remember making any resolutions before this year so I don't guess I kept them. But I had better keep these."



JANET CHUMBLEY



TONY BURDELL

Students get prizes for returning empty cans

College students across the country are rustlin' up empty 12-oz. Schlitz Brewing Company cans and bottles and redeeming them - where permitted by law - for prizes such as television sets, pool tables, microwave ovens, video cassette recorders, computer and stereo systems and more.

The Rainbow Round-Up, which runs through April 30, 1981, gives enrolled student groups the chance to win prizes from four categories by simply collecting Schlitz, Erlanger, Schlitz Light, Old Milwaukee, Old Milwaukee Light and Schlitz Malt Liquor empties and returning them to local Schlitz wholesalers for Prize Point Certificates worth one point.

Erlanger classic bottles, Schlitz, Schlitz Light or Schlitz Malt Liquor tapered bottles are worth two points. "An organization selects as its goal one of the four prize color categories,"

said Peter Dang, Schlitz manager of college and young adult marketing.

"Each category, designated by a color of the rainbow and the point total needed to win, contains four prizes. Once the point total for the category has been achieved, the group picks the prize desired and sends in its Prize Point Certificates."

Dang said all student organizations, fraternities, sororities, sports clubs, dormitory units and independent groups are invited to enter. "The great thing about the Schlitz Rainbow Round-Up is that everyone can win," he said. "The groups compete only against the goal they set for themselves and all winners can enter more than once."

Additional information about the Schlitz Rainbow Round-Up may be obtained by calling toll free (800) 245-6665.



Our Turn

No place like home

Mary Luorson

Sitting at the kitchen table the night before I would start another grueling semester at Eastern, my mother and I got into one of our serious talks. She asked me, "Well Mary, are you looking forward to going back to school? 'I'm sure you're bored and miss your friends from school, right? Oh and your independence."

Of course I had to give this some thought. "Yeah, I'm looking forward to going back to school, Mom. I mean, gosh, college is great! All that freedom, independence! Oh and the food--Great!"

Yes, I had a long list of reasons why I was looking forward to getting back to school.

As mentioned before, the food. There's nothing like Archie's pizza, Big Macs or Wendy's singles everyday and night. True, it's not your balanced meal like you get at home (I had to ask Mom what those tiny green balls were on my plate the first time I got home) but it is variety. Like, do you want cheese and tomato on your single or the works?

But then when the pocketbook is low, there's always the gourmet dinners I fix for myself in the room. My favorite is egg salad with only one slice of bread (save on money if you only use one slice) apple and water, just like the Galloping gourmet fixes.

If it's not the food I'm looking forward to it's my dorm room. It's always challenging to see how much of my stuff I can fit into a cubbyhole of a room. And there's never any maintenance problems. So what if I have to wake up with the sun because my shade is broken, has been broken and will probably stay broken until next year.

Then there's my friends, Mr.

Roach and family. I've missed them so over Christmas break. I know they missed me because I saw them scurrying to greet me when I turned on the light to tell them I was home. They're just cute and lovable.

As for independence, sure I look forward to being treated like an adult. Eastern's known for that--the strict regulated open house rules and attendance policies, are just a few examples.

What I'm really looking forward to is laundry. It only takes four hours after waiting for a washer and dryer and then guarding your old but favorite jeans in case someone is hard up for something to wear. It only costs 50 cents, plus an endless supply of quarters for dryers that don't dry. No problem!

I also look forward to cold weather. That means I will definitely have no problem waking up in the morning. After stepping out of a hot shower, a cold brisk air is certain to get my blood racing.

Then there's parking, or rather the lack of it. It's good exercise to walk a mile to your dorm, class, etc. That is, if you find a space that's legal--impossible.

Most of all I look forward to studying for tests that I'm sure no genius could pass. Yes, I got a little bored at home, needed a nice thick English literature book to study or maybe accounting. I look forward to that.

After telling mom all my thoughts she smiled, "Ah, it can't be that bad," Mom said. "What about the social life you're always talking about, the friends, parties, etc."

"Well," I said, "I really do like that." And there's always the soaps, late-night pizza with friends, wild nights downtown, coming in at 5 a.m. . . . Oops, forgot you were there mom."



University junior Brian Brode finds book buying can be expensive and time consuming. Brode is a police administration major from Harrisburg, Pa. (photo by Brian Potts)



The Doctor's Bag

Love a Doc

Coles Raymond M.D.

Did your family ever move to another town?

Did they cancel their newspaper subscription?

Did they jiggle their money and their credit from their old bank to the bank in the new town?

Of course they did!

Did they open charge accounts at the local department store? Ask Mommy!

What did they do about newspapers in the new town? They subscribed, of course - one on the lawn every morning.

How about their car - did they try to find an honest garage that would give them a front end job without selling them the entire front of a car?

And how about trash - did they investigate what to do with the weekly garbage?

Of course they did!

Did they go down to the court house and register to vote? We certainly hope so!

Well, how about making new friends in their new town? That takes time - weeks perhaps, even months.

So they go out to dinner eight or ten weeks after they get to town.

Their hosts are showing off and fly in lobsters packed in ice from Maine. Its quite the thing to do these days, you know.

So at 2:38 on Sunday morning your family starts writhing, cramping, upchucking and so on and so forth. Sea food poisoning, don't you see.

Oh dear! What do we do now? Do we have a family doctor? Heavens no, don't be silly. We haven't been sick until now! So we look in the yellow pages under physicians, call the first name we see, get the poor bleary-eyed bugger awake and expect instant and total service. I'll tell you something.

We doctors are just as human as you are and we don't like being the tail on everybody's kite. Please ask your family to include friendly relationship with a doctor among the newspaper subscriptions and trash disposals that you arrange for when you move to a new town.

If you are a doctor who gets snatched awake in the small hours, it's a comfort to know that someone isn't using you like a rest room at a filling station. So please make early friends with a doctor!

Placement Pipeline

I. Employment Interview Procedures

1. All interviews will be held in the Division of Career Development and Placement in Jones 319.

2. Students who wish to schedule interviews must sign up in person at the Division office, Monday - Friday, 8 a.m. - 4:30 p.m., including noon hour.

3. Interviews are scheduled on a first come - first serve basis after organizational recruiting details are announced in the FYI or Progress.

4. The minimum requirement for scheduling an interview is the completion of a Placement Data Sheet. This form is part of the Placement Registration Packet which is available in CD&P in Jones 319. A complete set of placement credentials is recommended to support your employment or professional - graduate school search.

II. Interviews

Tues. - Thurs., Jan. 13-15

U.S. Marine Corps

Positions: Officer Candidates

Qualifications: Bachelor's Degree - Any Major

Note: Personal interviews can be arranged at the CD&P office in Jones 319 Building or general information is available outside the Grill area in the Powell Building at the Marine booth on these days.

III. Pace Exam 1981

The Professional and Administrative Career Examination (PACE) to fill most non-skilled entry level positions with the federal government will be open for application between Jan. 19 and Feb. 13, 1981. The test will be given only once in 1981 throughout the United States during the period of March 7 - May 2. Watch next week's FYI and Eastern Progress (Placement Pipeline) for application details and on campus test date.

IV. Spring Semester "How To" Workshops

The following employment oriented mini workshops will be sponsored by the Division of Career Development & Placement to aid students in preparing their employment search.

Jan. 20 and 21 - "Organizing a Job Campaign"

Jan. 27 and 28: "Resume and Job Campaign Correspondence"

V. Summer 1981 - talent auditions

Opryland USA - Nashville, Tenn., will be auditioning for singers, dancers, musicians, technicians and stage managers during December and January. Salaries range from \$180.00-\$270.00 per week. The nearest audition sight for students is Cincinnati, Ohio, on Saturday, Jan. 10, 1981. Contact Career Development and Placement, Jones 319 for additional details.

Disneyland -- Auditions will be conducted in January and February for musicians and dancers for all Disneyland locations. For additional information on the Disney Work Experience Program come to the CD&P, 319 Jones.

VI. Internship opportunities

United Way of America - Eligibility includes bachelor's degree in any field, summer availability and interest in a professional career with United Way.

Direct Mail - Marketing Educational Foundation - Summer 1981 internships are available in New York City for minorities who have junior, senior or returning graduate student status. Positions are available in all areas of the direct - mail marketing operations.

VII. Minority Students - Employment Release

The Division of Career Development & Placement, 319 Jones Building receives requests from employment recruiters to provide a listing of graduating minority students. The Division will release a listing of minority graduates upon appropriate employer request. If you do not wish to have your name included in this release please write or visit the University counsel at Million House on campus by Jan. 31, 1981 and request that your name be excluded.



Recruiting specialist for Landmark discusses successful job interviews

Editor's note: the following article was written by an Ohio State University senior, who spent a quarter as an intern in the public relations office at Landmark, Inc. It was submitted by University Career Development and Placement.

By SUSAN RIFFELL

It's the big day. But you just haven't had time to think about what you're going to say. You've been dreading this for days, but it's something you have to do. Then you look down and find your shirt is wrinkled. There's no time to turn back now, so you panic and start gnawing at your fingernails. Your life and your future job depend upon this interview.

Cheryl Basinger, personnel and recruiting specialist at Landmark, Inc. expects everyone to be a little nervous. "However, you should guard against your bad habits. For example, if you bite your fingernails, hold your hands in your lap," said Basinger, an Ohio State University graduate with a bachelor's and master's degree in agricultural economics.

Her two keys to a successful interview are to be professional and be prepared.

"First impressions do play a big part. I can tell a lot about a person by their handshake."

"If I thought you were having a bad day, though, I would call the references to see if this is how you normally looked or acted."

"It's a different story, though," she said, "if you were sloppy and messy and looked like you didn't give a hoot. If you dress sloppily, I wonder how much you care about getting the job," she said. "And women should look professional and not wear low cut, slinky dresses."

"You can look reasonable in jeans as long as you're neat and clean, but would you hire a person in jeans or someone in a suit?" asked Basinger.

Landmark did hire a person who came to the interview after he had been digging ditches. He explained that he had been out all day, so they rescheduled the interview. "If you have

to change the interview, call ahead and explain why you had to cancel," said the recruiter.

Another part of being prepared is the resume. "You can't get a \$15,000 - \$20,000 job with a five cent resume. When you're writing to a large company, your letter may be the only thing they see."

References are important on the resume. You should not list neighbors or college friends. "Good references," said Basinger "are people who have seen you in an academic role, such as advisers or professors; someone who has seen you deal with people, such as a dorm supervisor or an advisor in a club activity; and an employer who knows your work reputation."

"While in school it is important to concentrate on speaking, writing and other communication skills," said Basinger. She places emphasis on activities, job related experiences, grades and communication skills.

"Every interview is as different as every person," she said. "Usually, we talk for awhile to get the person relaxed. And if you have to stop and think about a question, it's better to pause 15 seconds to think about it, than to be way off base."

"What would you like to do?" asked Basinger. "I'd like a job," replies the student. This statement is one of her pet peeves. "When you go to college for four years, you should want more than a job; you should want a career. Anybody can go out and get a job," said Basinger.

Questions she often asks are, "What are your strengths or weaknesses," "What are the three greatest things you have done," and "What do you want to be doing five years from now?"

"If someone says they want to be a vice president of Landmark, Inc. five years from now, I wonder how realistic they are," said Basinger.

Attitude is another very important aspect of the interview. "This includes realizing you may not start at the top," she commented.

One person may want to be married and have a family farm while another

may want to be the best county salesman in the state. "The key is making progress within your own job."

Another preparation is finding out about the company you are interviewing with," she said. "If you didn't take the time to find out, I wonder about your preparation and if you really cared about getting the job."

How do you find out about the company? Most colleges have files on the firms. "Good publications to look at are annual reports, recruiting booklets, and fact sheets. It's also a good idea to talk with someone who has interviewed with the company, or an adviser, placement officer, or professor who has contact with the interviewers."

"I don't expect you to know all the answers," said Basinger, "but I interview people who don't know that Landmark is a farmer - owned cooperative. I'd like potential employees to know the products we handle, the operating area and the people we serve. And a plus is knowing farm problems and understanding what agriculture is all about."

Basinger says to be honest in all interviews. "If you're planning on moving or getting married in the near future, don't lie about it."

"And if it's not the job you want, don't take it," said the recruiter. "This is another degree of being professional. Don't take the job and then two months later, jump jobs."

If you didn't graduate from college magna cum laude, don't worry.

"Grades are important to a certain extent," she said. "If you have a 2.5 - 3.5, we look at your activities and see if you worked while in school. But, if it comes right down between two people with the same qualifications, I'll look seriously at the 3.5."

However, "if a person has a 2.5 and hasn't been involved in any worthwhile activities, I'll wonder if they've spent their time partying."

"Grades are important," she said, "but job experience and working with people are often placed above very high grades. What I'm looking for is a well-rounded individual and grades are just one part of this."



URE suffers economic cutbacks

The Undergraduate Record Examination (URE) testing program has become a victim of the economic cutbacks imposed upon the University by the executive branch of state government because of the anticipated shortfall in state revenues.

Dr. R. Dean Acker, Director of In-

stitutional Research, has announced that the URE administration scheduled for Jan. 31 has been cancelled. Seniors who had planned to take the URE on that date are encouraged to register for either the Feb. 7 or April 25 administration of the Graduate Record Examination (GRE) which will be held on this campus. GRE scores are

required for admission to most American graduate schools. Applications for the Feb. 7 GRE must be postmarked by Jan. 13. The application deadline for the April 25 GRE is March 20. Application forms may be obtained in the Graduate School or in the Office of Institutional Research on the fourth floor of the Jones Building.

We're all Ears!

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Moving up

Senior Tailback Alvin Miller runs the ball during the Eastern vs. Lehigh game. The Colonels won the game 23-20 before losing to Boise St. in the game for the national championship one week later.



Falling back

Junior Quarterback Chris Isaac shouts instructions to his team while he sets up a pass play during the Boise St. game. Boise St. defeated the Colonels 31-29 to win the national championship.

Students register likes, dislikes during SA 'Gripe Week'

By MARKITA SHELBURNE
Managing Editor

While well over 200 different complaints were made in the Student Association's 'Gripe Week' staged Nov. 17-21, only approximately 30 complaints were given to university on the whole, including the faculty, students and administrators.

According to organizer, Laura Bodgin, however, this was to be expected. She pointed out that the event was called gripe week so many more gripes could be expected.

The Student Association has all the comments under consideration for projects.

The gripes broke down into seven areas -- student activities, Powell Building, academic concerns, dorms, food, parking, security and miscellaneous.

The dormitories gained the most dissatisfaction from the students with student activities, academic and security very close.

The Keene Hall elevators reaped the most complaints in the dormitory category, with 10 students citing them as a problem. Elevators were a com-

mon problem. Telford Hall elevators were also criticized, and a general comment of "Fix elevators everywhere," was made.

Open house, always a problem, was also a subject of concern. Two students wrote that the hours in Walters Hall were shortened without the knowledge of the residents. One student asked why students from other dorms can't sign in a student in another dorm.

Four general requests were made for more open house hours.

The other big problem in the dorms seemed to be the heating. Todd Hall, Case Hall, Dupree Hall and Mattox Halls, as well as an all-encompassing "men's dorm heating system," were said to be lacking in heat.

Surprisingly, only one person listed tripling as a complaint.

The complaints, despite the ratio of men's to women's dorms, seemed evenly distributed between men and women.

Greeks and I.D.'s figured high on the list of student activity problems. The Greek comments, however, seemed to cancel each other out with just as many pro-Greek comments as anti-Greek sentiments.

Graduation, advisers and professors were the major complaints in the academic area. The cost of graduation and the lack of December graduation were cited.

One student complained, "I wish instructors would give tests on info that I study for."

Security got most of its complaints about parking tickets.

Lancaster parking lot and the problem with students having to cross Lancaster, without a crosswalk or light, was cited several times. One student said, "Get a pedestrian walk on Lancaster before something happens."

Other general complaints included the need for a fraternity and sorority row, the post office that doesn't work, the slow help for the handicapped, the need for more weight rooms and the need for more privileges for seniors.

The pro side of the question received comments in three main areas -- academic, dorms and miscellaneous.

The most popular comments on the complimentary side were general -- "I love ECU" and "good idea Student Association."

The following is a list of some of the complaints.

CONS

- Student Activities**
- No working Centerboard. Many signatures
 - Like to see a Homecoming King
 - Not enough social activities for Greeks on weekends
 - What is student activity fee for (4)
 - Need a promotion company to bring decent concerts (5)
 - More activities for everyone on weekends (11)
 - Why do students not want to get involved with organizations or Greeks
 - Why is picking of Homecoming and cheerleaders racially bias
 - More black activities on campus (2)
 - Need more black cheerleaders (3)
 - Can't hear \$1 campus movies
 - Too many Greek activities, not enough for independents
 - Students need more control of student activities (2)
 - Poor cheerleaders (2)
 - Keen Johnson unavailable for organization Milestone picture
 - Intramural scores not updated
 - Check cashing all weekend
 - ECU has too much control of Greeks
 - Need more on-campus dances (2)
 - Need more activities (2)
 - Need more big name black concerts
 - Give students more control
 - Where are our funds for concerts? Morehead has them
 - Annuals shouldn't cost \$10 for people who come second semester
 - Better yearbook distribution
 - Why isn't there an off-campus phone directory
 - Recognize honorary and professional frats
 - Students need more access to Stratton, pool, lake, gym
 - Why not put F.V.I. in Progress
 - Sold Homecoming tickets in student section
 - I.D.'s break too easy
 - Where are birthdates on I.D.'s

Powell Building

- Needs pencil sharpener
- Why does it close early on weekends along with Begley (4)
- Need juke box in grill
- Noisy in T.V. lounge -- can't hear T.V. (3)
- Info desk should have two phones, one for incoming, one for out calls
- Open up music and browsing lounge when second floor is open
- Need a no-smoking section in Powell
- Get rid of roaches

Academics

- Attendance policy shouldn't affect grades (6)
- No need for general ed. classes
- Semester is too long -- not enough time for Christmas
- Keep ROTC from running at 6 a.m.
- Get rid of blue printout computers (2)
- Academic orientation should be a pass-fail course
- Why do seniors graduating in December have to pay for an annual
- Why no December graduation
- Why pay \$14 for graduation when you're not here
- They keep on accepting students when they've got too many now
- Students should have the right to a free tutor for a class if they need help
- Lack of minorities in administrative, advisory and instructor positions
- Bookstore rip-off (2)
- No place for non-music major to practice
- Run around in financial aid
- Administration doesn't care about students -- just their jobs (2)
- Offices should stick to office hours, especially lunch hour or hours
- More comfortable chairs in library
- Extend hours in library

- Too many films in HEA 281 for just a two-hour class
- Faculty make no effort to help new students
- Abolish mid-terms
- Abolish finals
- Lack of communication in mass communication department, especially with department of t.v. and radio
- Need more computers
- Where is photo-journalism major
- The advisers aren't advising
- Less crude, sleazy teachers
- Should select own adviser
- Give more grant money
- Need four extra dark rooms
- I wish instructors would give tests on info that I study for
- Not enough special interest classes
- Have tutors in math show up
- Out of state students should pay lower tuition after first year
- Student grades should not be affected by tests only
- Start an elementary English course for foreign teachers
- Most or all field work classes require twice or three times the work for one-half the credit (2)
- Where does extra out of state tuition go
- Financial aid too hard

Security

- Let security patrol dorms over Christmas so we need not take all of valuables home
- Get a pedestrian walk on Lancaster before something happens (3)
- Too stiff
- Take guns away from ECU security
- It's not fair for security to give you 5 days to pay your fine if not paid extra fine added
- Enforce crossing at crosswalks (2)
- Need more freedom (ex. searching) rooms without consent (2)
- Security won't jump start cars (3)
- Is misguided at times
- Why must they give parking tickets at 2 a.m. in the morning in the commuter lots
- Parking tickets trying to sponge off students
- Shuttle bus should go out to by-pass at least 2 trips (2)
- If shuttle bus isn't running after 2 a.m. why not give student ride back from A.C. to dorm
- Fix lights at Keene Hall crossing
- Not fair to ticket cars while unloading at dorms
- Has little responsible supervision
- Sometimes no good judgement
- Should be required to have a high school education
- Guys should be able to ride shuttle (2)
- Write too many unnecessary parking tickets
- Do they get paid by the number of tickets
- Shuttle bus for off-campus people
- Bad to give parking tickets at 1 a.m. on a Monday morning
- Ticket cars which have used two spaces
- Need sheltered area for bikes
- Also, if you're tired of Richmond officials, unite and, do something.

Food

- Need pecan pie in Powell
- Meal plan at Clay should have better and bigger portions
- Need salad bar in cafeteria (2)
- Quality of food on meal plan is gross
- Need better food prices in grill
- Martin meal plan
- Cafeteria workers should be friendlier and courteous (2)
- Diet, low-cal, grease free line in cafeteria

The remaining cons and all of the pros will be printed in the Jan. 15 issue of The Eastern Progress.

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Medium 7.50	FRESH TOPPINGS
Large 11.00	Medium75 Large 1.10
VEGETARIAN SPECIAL Mushrooms, Onions, Green Peppers & Black Olives	Extra Cheese
Medium 6.00	Onions
Large 8.80	Black Olives
DEEP DISH PIZZA Super thick with extra cheese	Mushrooms
Small 4.25	Green Peppers
Large 6.00	Italian Sausage
	Pineapple
	Canadian Bacon
	Pepperoni
	Ground Beef

ARCHIE'S

PI KAPPA ALPHA
Accomplishments in the Fall of 1980

1. Leading organizational donor in the Red Cross Blood Drive
2. Sponsor of Big Brother Day
--The Pikes took 45 under-privileged youths to the Eastern Football game and to McDonalds for lunch
3. Beta Football Tournament Champions
4. Fraternity Volleyball Champions
5. Campus Volleyball Runner-up
6. Fraternity Football Runner-up
7. Fraternity Soccer Runner-up
8. Currently tied for All-Sports Championship

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DAYTONA BEACH OR "BUST" March 7-15, from: \$273.00. Call 233-1111.

FOR SALE: ALLIGATOR -- Tank, filter, everything, \$100. 625-4740. Ask for Brian or Dave.

Organizations

RUSH

RUSH



THETA CHI



THETA CHI RUSH SCHEDULE

Mon.	Jan. 12	Kennamer Rm.	7-9p.m.
Tues.	Jan. 13	Kennamer Rm.	7-9p.m.
Wed.	Jan. 14	Mule Barn (Party)	7-10p.m.

IFC, fraternities announce new officers

Editor's note: Fraternities not listed will be in the Jan. 15 issue of the Progress.

Although fraternity members (and some sororities) were busy cramming for finals in the last few weeks of last semester like other students, they were also concerned with the election of officers.

Election of officers seems to be very important, as in any organization. Some fraternity members feel officers are the backbone to the fraternity. Thus, good, strong officers result in a good, strong fraternity.

Sixteen organizations and Interfraternity Council (IFC) elected new officers for the coming year.

- They are as follows:
- IFC**
President - Doug Holmes (Beta Theta Pi)
Vice President - Mike Rieke (Pi Kappa Alpha)
Secretary - Chris Woods (Theta Chi)
Treasurer - Kevin Mason (Kappa Alpha Psi)
- Alpha Phi Alpha**

President - Ron Mack
Vice President - Ben Bradford
(other officers will be elected this semester)

Beta Theta Pi
President - Randy Bowman
Vice President - Greg Stengle
Corresponding Secretary - Mike Dawkin

Treasurer - Jerry Hamilton
Delta Upsilon
President - Raymond Williams
Vice President - Jerald Wise
Secretary - Greg Brewer
Treasurer - Mark Mueller

Pi Kappa Alpha
President - Bernie Boswell Bandy
Vice President - Mike Despain
Secretary - Nick Murphey
Treasurer - Keith Hill

Sigma Alpha Epsilon
President - Rocky Bentley
Vice President - Mike Despain
Secretary - Jeff Hudepohl
Treasurer - Dave White
Sigma Chi
President - Gene Fitzgugh
Vice President - Bill Mooney

Secretary - Brian Lannon
Treasurer - Brian Prall
Theta Chi

President - Keith Hafer
Vice President - Joel Speck
Secretary - Chris Woods
Treasurer - Rob Clolek
Tau Kappa Epsilon

President - Rob Wells
Vice President - Brian Griffin
Secretary - Greg May
Treasurer - Kenny Kring

If anyone needs to contact any of these officers, call Student Activities and Organizations for phone numbers and mailing lists.

Sororities have not completed their election of officers as of yet.

Financial aid programs open

College students should begin applying now for a variety of new scholarships and work opportunities announced today by "The Scholarship Bank," a nation-wide scholarship search service for college students.

According to Steve Danz, director, several of the new programs are a work program sponsored by "The Scholarship Bank" for two hundred students throughout the US, including one or two at the University, a series of new programs for female students, especially those returning to campus after some years away; and new scholarship programs for students in law, education, political science, medicine and social work.

"The Scholarship Bank" is anxious to hear from those students who need additional financial aid or work opportunities to stay in school or to pay for graduate school next year. They maintain the only complete data bank of undergraduate and graduate grants in the United States. Students wishing to use the service should send a stamped, self-addressed envelope to The Scholarship Bank, 10100 Santa Monica No. 750, Los Angeles, CA 90067, or call toll-free 800-327-9009, ext. 397.



The Pikes of Eastern would like to extend to you an opportunity to join the togetherness that is Pi Kappa Alpha. We would appreciate a chance to meet you, and believe that you enjoy meeting us as well. So come visit us during the rush in the Spring of 1981.

Rush Phi Delts

THE BROTHERS OF PHI DELTA THETA

INVITE YOU TO RUSH IN THE SPRING SEMESTER 1981. THE FIRST TWO RUSH FUNCTIONS FOR THE UPCOMING SEMESTER WILL BE AT THE KEENE-JOHNSON BUILDING IN THE WALNUT ROOM ON JAN. 13, AND AT THE POWELL BUILDING IN THE KENNAMAR ROOM ON JAN. 15, BOTH WILL BE FROM 7-9P.M.

Join the Brothers of BETA THETA PI...



... And Discover
Brotherhood



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WILL HOLD THEIR FORMAL
SMOKERS JAN. 20TH IN THE
POWELL BUILDING.
FOR MORE INFORMATION
CALL 4096
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SPRING RUSH 1981

JAN. 14	Commonwealth Hall	7-9
JAN. 15	DRINKER (tba)	
JAN. 20	Herndon Lounge	8-10
JAN. 21	Jagers Lounge	9-18 8-10
JAN. 27	Herndon Lounge	8-10
Preference (Invitation Only)	Harley House (Lexington)	FEB. 13



SYMBOL OF PROGRESS

ΣΠ SPRING RUSH

SCHEDULE OF EVENTS

Mon.	Jan. 12	6:00-8:00	Smoker	Keene Hall
Tues.	Jan. 13	9:00-11:00	Bowling Party	Maroon Lanes
Wed.	Jan. 14	7:00-10:00	Acquaintance Party	4Th Floor Todd
Thurs.	Jan. 15	6:00-8:00	Smoker	Jagers Room
Mon.	Jan. 19	6:00-9:00	Dinner at Peginos	Peginos
Tues.	Jan. 20	7:00-11:00	Yesterday's Amusements	Yesterdays
Wed.	Jan. 21	6:00-?	Bon Fire	Sigma Pi Farm
Fri.	Jan. 23		To Be Announced	

For Information Call (4876)

RUSH

ΑΔΤ ΑΚΑ ΚΔ ΖΦΒ ΚΑΘ
SPRING RUSH BEGINS...

January 13-14 All Floors
Feel free to visit sorority floors
from 7-10 p.m.
Monday thru Thursday night

January 16-25
Each sorority will be having
individual rush functions.
Check with them for dates
and times.

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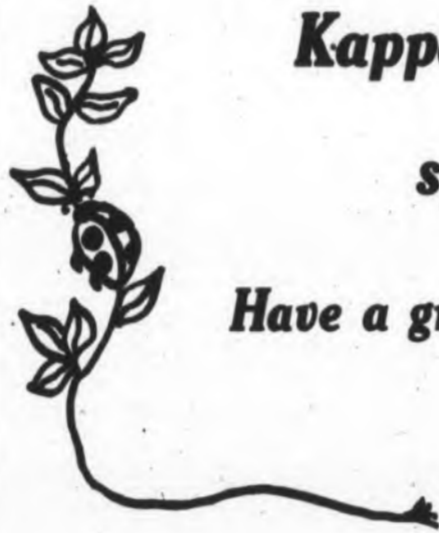
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Spring Rush January 1981

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Gina	Jenny	Laurie
Jill	Margaret	Susan
anne	Bettye	Lynn
Betsy	Jane	Nikki



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ALPHA
GAM!



Open House Jan. 15, 7:00-8:00 2nd Floor Walters
Rush Party Jan., Jan. 19 7:30-8:30 Kennamer Room
Slad Bar Party Jan. 22 6:00 2nd. Floor Walters

Hard working musicians, Delta Omicron, win awards

By MARY LUERSEN
Organizations Editor

There's an over abundance of talent in Walters Hall. Or better yet there's singing larks on the third floor of the dormitory.

Delta Omicron, the music honorary has lived at the dormitory since 1967 when they were first founded at the University. Hot pink walls, pink and green flowered wall paper, along with a number of composites and their Greek letters decorate the 15 talented women musicians major or minors floor.

However, the music fraternity is an honorary that invites any second semester freshman with a GPA of a 3.0 in music and a 2.5 cumulative "who has to be interested in music" Susan Carlock, an inactive member of Delta Omicron said.

According to President Tina Martin and Secretary Valerya Hyrne, scholarship and "if the person is a good musician" are some of the criteria in selecting pledges.

Like a sorority, Delta Omicron does have a pledge program. "We usually take about six to seven pledges a semester. Our average total of members is about 30," Carlock said. After receiving invitations to two or three rush parties, if chosen, a woman pledging Delta Omicron goes through a pledge program for six weeks. This entails signatures of every active each week, and two visits with actives every three weeks along with going to one ritual.

"It takes a lot of work and time, but it's worth it," Hyrne said.

Founded internationally in 1909, the purpose of Delta Omicron is to create a

fellowship through music and continually strive toward the highest degree of excellency.

Delta Omicron has meetings every two weeks, that are run in parliamentary style, with sometimes guest speakers at the meetings. "We learn about music in our meetings. We perform for each other, have patrons from the music department perform, teach, etc. It's really neat," Carlock said.

Of course during their meetings they also discuss upcoming events. Some of the things that the women do are usher at recitals (given by the music department), have a Musicales every semester, visit nursing homes frequently and last semester, they had a New Wave Bash at Eddy's downtown.

Last semester the group set up a different kind of project. They had a Madrigal brunch. "It was like a 'Merry Christmas' to the music department. We sang songs, as they do in the Madrigal Feaste," Hyrne said. However, this event was free, unlike the Feaste and offered all sorts of food. They plan to have the brunch every year, according to Carlock.

With all their activities, it's not surprising that the Alpha Eta chapter received the highest award possible for continued excellence at the National Convention in Lakeland, Fla. They have received it for the past seven years. Also at last summer's convention the organization received an award for chapter achievement.

Furthermore, the group's adviser Mary Hinkle received the award of chapter adviser of the year in Florida.

"We're one of the most active," Carlock said compared to the other chapters in the nation. She also said they are an international club with chapters in areas like Seoul, Korea.

"Money is not a factor," Martin said in the referring to the cost of joining and staying active in the fraternity. Sixty dollars is the pledge fee, not as much as the social fraternities," Hyrne said. Twenty dollars a year are the national and local dues required by each member.

Yet, Delta Omicron also gives out a \$100 scholarship each spring to any music major. Some of their money raising activities include bake sales, Christmas notes and singing telegrams.

"We learn from each other," Carlock stressed. "During exams we all sit out on the floor and ask questions about music history, etc." Carlock said, as an advantage of living on the same floor together.

"There's a little bit of everybody in the group," Carlock said referring to what sort of musicians the group entails. "From woodwinds, to keyboards, vocals to brass," she said.

Carlock said there's a unity among musicians. "Sixteen credit hours in music are like 21 in anything else," she said. However, the group seems to encourage extra-curricular activities like marching band, University singers and more.

Although they do live on the same floor, Martin said they are different from sororities in that they are not required to attend certain activities. "We hang around together," Martin added.



Wide World of Sports?

The University's cheerleaders were often the focus of the ABC cameras during the Division I-AA championship game. The game against Boise State was held in Sacramento, Calif.

thus, probably limiting the number of University fans traveling to cheer the football team on. However the game was nationally televised enabling University fans and more to watch the game.

Campus needs new sorority, Panhellenic adviser says

By MARY LUERSEN
Organizations Editor

"We definitely need a new sorority," Sharon Stephens, Panhellenic adviser said.

The large number of women who pledged sororities last fall semester shows that the University could handle another sorority, Stephens explained. With pledge classes as large as 30, the need is acknowledged. Another sorority might deter such large classes.

According to Stephens, Panhellenic has sent letters to other campus sororities to see if they're interested in colonizing at the University. "All sororities except two responded. Only one was not interested," Stephens said.

To become a sorority, Panhellenic passes an extension and sends out letters. If the sorority is interested it will send national officers to the campus to tour it and check out the number of helpful alumni in the area, along with other procedures.

The University and Panhellenic must approve accepting a new sorority.

"Will it abide by the University's system? Will it fit in the University's systems?" Stephens said they consider these things before approving a sorority.

According to Stephens, other sororities already on campus would not be hurt if a new sorority was established. The most recent sorority to obtain a charter was Phi Beta Phi in 1976. "It (new sororities) hasn't ever lowered other sororities chances," Stephens said.

Alpha Gamma Delta was the first sorority on campus in 1968. Closely following were the other sororities. To start a new sorority a couple of women get together, become a local chapter and then have national officers look at them, choosing with whom they want to identify.

It usually takes a year to be a colony and then a group can get a charter.

"It helps the whole Greek system, for more girls will go out for rush because of a new sorority. The idea might appeal to them for different reasons," Stephens explained as to why a campus would want another sorority.

As of now, Greeks constitute 10 to 12 percent of the campus population. 184 women at the University pledged last fall sororities. This is more than ever at this campus. However, the first day of rush, 424 women had signed up for rush. "The drop rate shouldn't be more than 100," Stephens said.

Many women dropped formal rush because they wanted to wait until the spring or because they didn't find a sorority that interested them, the cost involved, etc., according to Stephens. "Few said they didn't like the sororities, which leads you to believe in sororities," Stephens added.

"When their reason to drop out of fall rush was because they wanted to wait until spring rush, we warned them not to drop," she said.

Aurora accepting manuscripts for '81

Aurora, the University's literary magazine, is now accepting manuscripts for the 1981 edition, to be published in the spring. Poems, short stories, one-act plays and creative essays are accepted. Each manuscript should be typed, double-spaced and in a neat copy free of errors.

Name and address and telephone number should appear on a separate sheet, with no identification on the manuscript itself.

Deadline for submission is Jan. 15, 1981. Manuscripts should be mailed to Aurora, Box 367, Campus, or submitted to Dr. William Sutton, Wallace 133.

A cash award is given on Honors Day to the best poetry and the best short story. For further details contact Dr. Sutton, 622-5661.

Copies of the 1980 Aurora are still available in the University Store or in Wallace 133.



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SA creates University Pals

By STEVEN D. LYONS
Guest Writer

The University's Student Association recently formed a new program for the campus community's children. The program is University Pals and that's exactly what the students involved are - pals.

The program is similar to the National Big Brother and Sister organization in which many students at the University participate. Any child who is the son or daughter of a student is matched up with an approved volunteer worker who is required to spend at least an hour a week with the child.

The idea of University Pals was brought to the Student Association by a concerned parent, Lillian Hacker. A group of students then held a brainstorming meeting to get ideas to establish a program under which they could operate.

Sandy Beck, chairman of the committee under the Student Rights and Responsibilities Committee of the Student Senate formed the program in hopes of helping the family community at the University.

The program's first event was a Christmas party held in the Kennamer Room of the Powell Building with Santa Claus making his first campus appearance for the year. Christmas games were played and the children were served cookies and punch.

The Student Association hopes to stir interest from parents and students and begin forming the "Pals" match-up starting in January.

The program's main objective is to provide friendship, support and guidance at a growing time in a child's life, according to Beck.

For more information phone 622-3696 or stop by the office at 132 Powell Building.



Jay Baker, 23 months, and his mother, Kay Baker, a nursing student at the University take a break from the Christmas games that the University Pals put together for the children of students at the University. The "Pals" ideal was brought before the Student Senate by a concerned parent and formed by the Student Rights - Responsibilities sub-committee. (photo by Steve Lyons)

Sororities limit number of pledges

By MARY LUERSEN
Organizations Editor

As any new semester begins there comes with it certain traditions, like waiting in line for books, registration, decorating dorm rooms and rush. That is, sorority rush.

However, unlike fall semester when rushing for sororities is formal - meaning set times for sorority parties, rules to follow, etc. spring rush is informal.

Yet this year spring rush is a little different. Because of large numbers of women who pledged and joined a sorority, this limits the amount of new pledges a sorority can take.

"Everyone will have a rush," Sharon Stephens, Panhellenic adviser said. But she said some sororities will only be able to take a small number of women - like four or five. As of now she knows of one sorority, Kappa Alpha Theta, that cannot take any more members according to quota rules set up by the National Panhellenic office they have fulfilled their amount of members.

Stephens also said this is a first at the University that is, in one sorority being too large to get new pledges for spring. This is because of last fall's rush, which was the largest amount of women ever to rush and pledge at the University.

Stephens and Jodie Brown, rush chairman of Panhellenic explained exactly what quota means. Quota refers to the number that each fraternity may pledge during rush.

Total is the number of members allowed for the fraternity and is determined by College Panhellenic which includes both pledges and initiated members.

According to Stephens, quota is set once a year. This year, 85 is the ceiling (ceiling is the total number of people who can function in a fraternity) voted on by Panhellenic and the University. Continuous open bidding, which is extending bids to women when formal rush is over, helps fill quota and

eventually fill the total for a sorority. Last semester five sororities obtained 30 pledges, which was quota for the University. This means that three sororities will have to get less than five pledges to be following Panhellenic rules of not filling over the total of 85 women allowed.

Alpha Delta Pi, Chi Omega and Kappa Delta are the three sororities that are limited in taking five or less new pledges. However, Stephens said this is not sure because some actives or pledges don't come back to school, thus, changing the amount of new members they can take.

Stephens said all sororities will be involved in spring rush, even though some may be deciding not to take pledges. "It's up to them. They can do anything they want to," Stephens said as to taking a small pledge class or not taking any pledges at all because of the small number and extra work involved with the sorority and pledge class.

There will be two days of open house for sororities and then it is up to the sorority to do as they please in forms of meeting new women interested in rushing.

Jan. 13 and 14 from 7-10 p.m. will be the open house days, where interested women can go to the sororities floor of their choice, to ask questions, meet members, etc. From Jan. 15-25 will be the time for individual parties from sororities to attend by the rushees.

According to Stephens and Brown, informal rush has some advantages over fall formal rush. "The sororities get to know the girls better and vice versa. They feel more comfortable and everyone is more relaxed," Stephens said.

However, she said, fall rush has the advantage of getting a view of each sorority, while in the spring you don't have to visit every sorority as in the fall. "Most girls can be happy in one or two sororities," Stephens said.

Campus clips

Alpha Phi Sigma

The Criminal Justice Honor Society, Alpha Phi Sigma, will be holding an officers meeting today at 5:30 p.m. in Conference Room B of the Powell Building. Officers and committee chairpersons are encouraged to attend.

Volleyball

Chuck White, of the University's volleyball club, has announced that the club will host the University of Cincinnati in a scrimmage match in the Weaver Gym at 1 p.m. Saturday. Everyone is invited to attend.

Registration

Students can still register for classes through Jan. 16. Registration of evening students will be held Jan. 8, 12, 13 and 14 from 5-6 p.m. in Roark Hall.

Students can change their schedules starting today through Jan. 16. Jan. 10 from 9-11 a.m. in the Roark Hall, late and evening registration will be held for students of the University.

The last day to enter a class or to change from adult to credit is Jan. 16. The last day to drop a course without a grade, to change from credit to audit or to change to or from "pass-fail" is Jan. 28.

Phi Upsilon Omicron

Phi Upsilon Omicron will meet on Jan. 13 at 4:45 p.m. in the Family Living Center. All are encouraged to attend.

University Ensemble

Auditions for the Gospel Ensemble will be Jan. 12-14 in the Powell Center, Room C.

Progress information

All student organizations, clubs and presidents should contact Mary Luersen, Organizations Editor concerning your clubs events, notices, meetings or anything of interest to the University. Call the Progress (-3106) fourth floor, Jones Building. Co-operating with the Progress will help promote and insure your club's news.

All members of JOU 303 (Progress Practicum) must meet in the Progress office Monday, Jan. 12 at 3:30 p.m. for a short class. Anyone who is interested in adding the class for one hour of credit should also attend the meeting. The office is located on the fourth floor of the Jones Building (-3106).

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Sports

Colonels fall to 3-7, face Govs. tonight

By STEVE THOMAS
Sports Editor

Tommy Baker, a senior guard from Jeffersonville, Ind. scored 20 points to lead a cold shooting Colonel team in the Ohio Valley Conference opener that the Blue Raiders of Middle Tennessee won over the Colonels 53-42 in Murfreesboro, Tenn.

Baker was the only Colonel that could do much damage to the Blue Raider team as he hit 10 of 15 shots from the field while the rest of the team managed only nine of 39 as the Colonels shot only 35 percent for the game. Their record fell to 3-7.

Middle Tennessee wasn't much better, hitting on 18 of 46 attempts from the field, but the Blue Raiders won the game at the free throw line where they hit 17 of 29 while the Colonels only got six chances and made four of those.

Three Colonels, Baker, Jim Harkins and Anthony Conner fouled out of the game and the other two starters, Anthony Martin and Dwayne Smith each picked up four as the Colonels were charged with 26 team fouls to 11 for

Middle Tennessee.

Bruce Jones missed a second straight game with a sprained ankle as Harkins took over his spot in the lineup.

Harkins was moved from forward to guard and Anthony Martin was put into the lineup in his place.

The Middle Tennessee game ended a long road swing for the Colonels that produced a 1-5 record.

Navy was the Colonels lone victim during the Christmas break although all of the Colonel losses have been close.

Baker is leading the Colonels in scoring through the first 10 games with a 16.5 average.

Two other Colonels, Dwayne Smith and Bruce Jones are also scoring in double figures.

Smith leads the team in rebounds with just under 10 per game.

The Colonels will return home tonight to Alumni Coliseum to face the Governors of Austin Peay in the second conference game of the season.

Game time is at 7:30 and the men's contest will be preceded by the Lady Colonels game, also with Austin Peay.

Lady Colonels down Ohio to push record to 9-3

Coach Dianne Murphy's Lady Colonels added another win to their slate Tuesday night with an 83-72 win over Mid-American Conference member Ohio University in Alumni Coliseum.

Lisa Goodin led the women in scoring with a 19 point total, three above her season average.

Goodin added six assists and five rebounds to her effort and the assists were also a team high.

Sandy Grieb came off the bench to score 14 points as she hit on seven of eight from the field.

Grieb also had six rebounds for the night.

The Lady Colonels were outbounded by the Ohio women 52-46, but Chancellor Dugan pulled down 15 to lead Murphy's team.

Dugan also was second on the team in scoring with 15 points, three points better than her season average.

The Lady Colonels shot 47.8 percent from the field to Ohio University's 35.4 and the women made 17 or 20 free throws for an 85 percent total in the ninth win of the year.

Thursday, the Lady Colonels will host OVC foe Austin Peay in the first part of a double header with the men's team.

Tipoff is at 5:15 p.m. in Alumni Coliseum.



Beaming

Sue Law performs on the balance beam during the women's meet with Kent State, which was the final meet before the holiday break. The women, who have been performing well this season, travel to Indiana State Friday and then return to host Louisville Jan. 17. (photo by P.J. Novak)

Western tickets to be distributed

Due to the expected large crowd for the Eastern - Western basketball game on Thursday, Jan. 29, in Alumni Coliseum, students are being notified that all tickets for the student sections will be distributed on a first come - first serve basis. Students will be admitted to Alumni Coliseum for the game upon presentation of a ticket and a validated I.D. card.

The procedure for securing a game ticket is as follows:

1. Tickets will be distributed beginning Jan. 26 at the Powell Information Desk from 10 a.m. to 6 p.m. and continue through noon Thursday, Jan. 29.

After that time any remaining tickets will be sold. Students may purchase reserve seat tickets at Alumni Coliseum for the regular price.

2. All tickets may be secured on one I.D. card, one ticket basis. Any student may present the properly validated I.D.

card to the desk and receive one ticket. Student spouse tickets fall in the same category as the validated I.D.

3. A student may pick up more than one ticket with the presentation of several I.D.'s but they are reminded that these tickets may not be sold and are to be used solely by full-time students with validated I.D. cards. However, for convenience, one student may secure a ticket for each validated I.D. card presented at the Information Desk.

4. Once the allotted number of student tickets have been distributed (about one-half of the Coliseum seats), no more student tickets will be available. However, students can purchase reserve seats at the regular price at the Alumni Coliseum ticket office.

All student tickets are for the student sections 109-115 and 209-216. And all students must have a ticket to be admitted to the Western game.

Trackmen ready for opener at East Tennessee

By SCOTT WILSON
Staff Writer

Men's track coach Rick Erdmann said he is feeling pretty optimistic as his team opens their season tomorrow at the East Tennessee Invitational track meet. He said he feels a successful campaign is a reachable goal.

"We will improve on our record this year," he said.

Why shouldn't Erdmann feel confident? To aid some good returning lettermen Erdmann signed no less than 10 junior college All-Americans.

"It's hard to tell yet which of the recruits will contribute to the team the most," said Erdmann. "We will, however, depend on them this season."

"Our strength will be in the running events. We should be strong in the 400

yard relay, the mile relay and the 400 yard dash," he commented. "I think some Eastern sprint records will be broken this year."

The weakness of the trackers is inside the track (the field events). "They need the most work," said Erdmann.

However, the Colonels do have a high jump on the rest of the conference. Erdmann's track men sport one of the best high jumpers in the country. He is Kenny Glover.

Glover was a Division-I All-American as a sophomore last year. He had the fourth highest jump in the U.S. last season (seven foot, 4 1/4 inches) and also placed in the Olympic trials in Eugene, Ore.

Erdmann said he feels the Colonels will battle with Murray, Western and Middle Tennessee for the OVC top spot.

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Our tradition here at Eastern has been to improve the lives of quality young men which is accomplished through a close relationship between our members and our organizations.

The Pikes of Eastern would like to extend to you an opportunity to join the togetherness that is Pi Kappa Alpha. We would appreciate a chance to meet you, and believe that you enjoy meeting us as well. So come visit us during the rush in the Spring of 1981.

Sidelines

Colonel high lights

Steve Thomas

While most of the school's students were taking it easy over the holidays, members of many Colonels teams were in action.

Heading the list was the participation by the football team in the NCAA-Division I-AA playoffs in Sacramento, Calif.; in which the Colonels just missed becoming the first ever repeating champion in the division.

The Colonels finished 10-3 by losing to Boise State on an unbelievable fourth down pass play that crushed the Colonels' title hopes and gave the Broncos a 31-29 victory.

Boise's miracle occurred just after the Colonels had taken what appeared to be a safe lead with less than two minutes remaining when Chris Issac hooked up with split end David Booze for a long touchdown pass that sent the Colonels and their fans into the jubilation that the Broncos would crush just minutes later.

Even with the defeat however, this season is one the Colonels should be proud of.

After starting the year out by barely winning over Kentucky State followed by a loss to Akron, the Colonels came back to win nine of ten games before the championship, losing only to Western by a 13-10 score played on a wind-blown field in Bowling Green.

Head Coach Roy Kidd continues to receive honors during his brilliant career as coach of the Colonels.

Kidd was named Division I-AA National Coach of the Year by Chevrolet and ABC Sports.

In 17 seasons as head coach of the Colonels Kidd has compiled a record of 121-53-6 and has led his last two teams to the championship game of Division I-AA.

Both the men's and women's basketball teams saw plenty of action during the Christmas break and much of it was on the road.

Following Monday's loss at Middle Tennessee, the Colonels record stands at 3-7 and they are 0-1 in Ohio Valley Conference action.

Most of the Colonels losses have been close and they are coming off a six-game road trip that ended with a 1-5 record.

Tonight, the Colonels return to Alumni Coliseum to host Austin Peay in the second conference game of the year.

The Colonels will play eight of their next nine games in Alumni Coliseum and hopefully the Colonels will find the home floor a bit more to their liking than the road.

Tommy Baker has led the Colonels in scoring through the first ten games with an average of 16.4 points per game.

Two other Colonels are scoring in double figures, as Bruce Jones and Dwayne Smith are adding 14 and 11.6 respectively.

Smith is the team's top rebounder, pulling down ten per cent.

Coach Dianne Murphy's Lady Colonels have opened their season in fine fashion by winning eight of their first 11 games.

Two losses in the Kent State Thanksgiving Tournament and a home court loss to Dayton are the

only setbacks for the Lady Colonels this season.

The Lady Colonels began a homestand in which nine of the next ten games will be played in Alumni Coliseum Tuesday when they hosted Ohio University.

Highly ranked University of Kentucky will be among the teams to test the Lady Colonels during the homestand when they come to Alumni Coliseum Jan. 27.

Murphy's team is a young one and that is evident in the playing time of three freshmen, each of whom have seen action in all 11 games.

Most impressive thus far has been Lisa Goodin, a 5-6 guard who leads the Lady Colonels in scoring with a 16 point average.

Marsha Charles has scored 6.9 points per game and Freda Hagan has added 3.8.

Goodin is not only leading the team in scoring, but has also handed out a team high 30 assists.

Sandra Mukes, a 5-10 junior is averaging 14.5 points per contest and leads the Lady Colonels in rebounding with 9.6 per game.

As a team, the Lady Colonels are shooting 44 percent from the field and 76 percent from the free-throw line and they are outscoring the opponents by 15 points per game.

AFTER THE FACT

Persons who missed the televised game between the Colonels and Boise State on Dec. 20 in Sacramento, Calif. or who want to see the game again can do so by tuning to Campus Cable Channel 6 for the video tape replay on Wednesday, Jan. 14, at 6 p.m.

Work starts this spring

Bancells, Lotto hit the 'biggs' with baseball trainer jobs

Most young boys have a dream of making it to the "biggs," or professional baseball as it's better known, until one day they realize they can't hit a curve or throw a ball 90 miles per hour.

However there are other avenues that lead to the professional level in sports as discovered by Richard Bancells and Michael Lotto, two students who graduated in December with athletic training certification.

Bancells, from Key West, Fla., and Lotto, of Akron, Ohio, spent a relaxing holiday season knowing they have a job in professional sports awaiting them when baseball camps open in February for the 1981 season.

Bancells, who earned the master's degree in sports administration, will serve as trainer with the Baltimore Orioles' Triple A farm team in Rochester, N.Y. Lotto, a physical education grad, will work with the St. Louis Cardinals' Rookie League team in Johnson City, Tenn.

The news of their hiring came as no great surprise to Dr. Bobby Barton, Eastern's athletic trainer, who has worked closely with both young men.

"Both Rich and Mike came to me with high recommendations, so I'm not that surprised, but I am surprised they were hired on these levels even before they received their certification," he said.

"It is very difficult to get your foot in the door of professional baseball," said Barton. "Hundreds and hundreds of college graduates would like to have the opportunity these two guys have. Most trainers have to pay their dues of years and years in the profession before they reach the level that Rich has achieved."

Bancells became interested in the Oriole program while an undergraduate student at Biscayne College in Florida. (Biscayne is the minor league training camp for Baltimore.) He caught on with the Orioles in 1978, and they assigned him to their rookie camp in Bluefield, W. Va. He was with the Bluefield team the following season before being moved up to the Rochester Triple A team in 1980. "I was just lucky because Baltimore was looking for someone and I hap-

pened to be in the right place at the right time," Bancells said.

The road to Johnson City was not as smooth for Lotto, who, unlike Bancells, had to contact all 26 major league organizations about a position.

Lotto, a former U.S. Army enlisted man, came to the University after serving as trainer at the U.S. Military Academy at West Point for three years. After leaving the military, Lotto selected Eastern as his college choice because of the good things he had heard about the training program.

"When Rich first came to Eastern, he told me that he was a trainer in professional baseball," said Lotto. "I wanted some experiences in baseball to see what it is like. So, during my sophomore year, I started writing all the teams. At first it was sort of depressing because they would write back telling me they were sorry that nothing was available."

It was around the first of December that Lotto received a letter from the Cardinals about the position with their Rookie team in Johnson City.

How did Bancells end up at Eastern? He explains it this way.

"When you want to learn how to hit a baseball, you go to Ted Williams. That's why I came to Eastern to learn about athletic training -- to learn under Dr. Barton."

Bancells is glad he made the choice. "Athletic training is athletic training no matter what level, but the thing you get from Eastern is more than just learning how to tape or put on a band-aid. You get more from Eastern because the people are willing to work more with you," said Bancells.

He credits the University's two team doctors, Charles Veurink and James Coy, for much of the athletic training program's success. "They actually show you about rehabilitation techniques and take the time to explain procedures step by step. We have 20 student trainers at Eastern and it takes a lot of patience on the doctors' part."

What advice do Bancells and Lotto have for youngsters who might aspire to be athletic trainers on the professional level?

Both say the number one priority to get into pro sports is get certified and keep plugging away until you achieve the goal. They also advise that you don't go into the profession looking for excitement and glamour.

"Last year was my first in a big league camp and for about the first two weeks I was scared and awed about being there. But that went away," said Bancells.

Lotto says he is approaching this opportunity with an open mind. "I guess this is sort of a dream. I want to experience what it's like in baseball and if it's what I really want to do and if it is I want to go as high as I can."

For Bancells, his dream has always been to make it to the major league level. "There is no sense being satisfied with being on the minor league level just for the sake of being in baseball. It's no fun down there, the pay is not great, the travel is not good, and even the motels are not that terrific. I'm going to keep going until someone tells me there is no way I can make it."

Scoreboard

MEN'S BASKETBALL	
Arkansas 80, Eastern 74	
Fordham 91, Eastern 79	
Eastern 79, Navy 76	
Maine 82, Eastern 74	
Middle Tenn. 53, Eastern 42	
WOMEN'S BASKETBALL	
Eastern 91, Bellarmine 45	
Eastern 75, Louisville 66	
Eastern 83, Ohio 72	
MEN'S BASKETBALL	
Jan. 8 Austin Peay, home, 7:30	
Jan. 10 Murray, home, 7:30	
Jan. 12 Pittsburg, home, 7:30	
Jan. 15 Tenn. Tech, home, 7:30	
WOMEN'S BASKETBALL	
Jan. 8 Austin Peay, home, 5:15	
Jan. 10 Murray, home, 5:15	
Jan. 13 Louisville, home, 7:30	
WOMEN'S GYMNASTICS	
Jan. 9 Indiana State, away	
Jan. 17 Louisville, home	
MEN'S TRACK	
Jan. 9-10 East Tenn. Invitational, away	

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Arts

Young's album as different as 'Hawks and Doves'

By RANDY PATRICK
Guest Writer

It's always been rather odd that Canadian-bred troubadour Neil Young has, over the years, been able to typify the American spirit better than any of our native born songwriter-musicians. Since his early days with the Buffalo Springfield up until the present, he has reflected the mood of a nation, commenting on social issues, relating to current fads and occasionally even delving into its history.

This time he may have outdone himself. His new LP, "Hawks and Doves" is as American as Mom's apple pie. If you haven't bought it yet, get it. You won't be sorry. It's easy to find; just go into the nearest record store and look for the red, white and blue stars and stripes album cover.

If you were expecting a rocker like last year's "Rust Never Sleeps," forget it. There is nothing on this album that can match the guitar mayhem of "Sedan Delivery" or "Into the Black."

If, however, you have a taste for nostalgia, then this one's for you. Unlike on "Rust," Young's band Crazy Horse is not present. Instead, they are replaced by a long list of musicians and vocalists, which includes drummer Levon Helm, formerly of the Band and Tim Drummond, formerly of Poco.

The opening song, "Little Wing," is not the same one that Jimi Hendrix wrote and recorded years ago. Only the titles are the same. This one is a hauntingly beautiful ballad, in which Young strums an acoustic guitar, plays harmonica and sings in a hushed voice.

It is followed by "The Old Homestead," which is one of the weirdest songs ever written. The lyrics are a dialogue between a naked rider and three birds, one of which is a prehistoric bird. It makes no sense at all, but then maybe it's not supposed to. Also, if you listen closely, you will hear a strange eerie noise, which becomes unnerving after awhile. This is a saw, just like the kind that carpenters use to cut boards and is played by Tom Scribner.

"Lost in Space" is just about as spacey. In one part, subtitled "Marine Munchkin," a backing vocalist, with what sounds like a severe case of the bends, can be heard singing along with Young about "the unknown danger that lies on the ocean floor." This must have somehow been done electronically. The effect is a 'trippy' one.

"Captain Kennedy" is a song about a young mariner headed to war and sounds a lot like the Civil War era folk songs you used to hear in grade school. Also, it slightly resembles "Find the Cost of Freedom," which Young recorded with Crosby, Stills and Nash some years back.

Could it be that the choice of the name Kennedy for the title had something to do with the prominent senator of the same name? After all, the album definitely has political connotations and came out right about election time.

Review

The closest that I can come to describing "Stayin' Power" is the kind of saloon music that was played around the turn of the century. Young's piano playing produces a nice up-tempo sound.

"Coastline" sounds like a continuation of the above. Both are quite different, but pleasantly so.

"Union Man" is a humorous account of a meeting of the AF of M (The American Federation of Musicians) which is conducted by Chairman Young. At one point, a man in the audience proposes that "Live music is better," bumper stickers should be issued" and the participants vote on it. The decision is unanimous in favor of the stickers. This cut is a good foot-stomping number in which Young's electric guitar playing and Rufus Thibodeaux's fiddling complement each other in a unique and interesting way.

Like "Coastline" and "Lost in Space," "Comin' Apart at Every Nail" bears a strong likeness to the cut immediately preceding it. Indeed, there seems to be a pattern. "Comin' Apart" is the most political song on the record. "It's awful hard to find a job," sings Young. "On one side the government, the other the mob." And he predicts that "the workin' man's in for a hell of a fight."

In another place, he depicts scenes from Armageddon, "a big light flashed across the sky, but somethin' else went slippin' by. Meanwhile, at the Pentagon, the brass was wonderin' what went wrong."

Like any great performer, Young saves the best for last. The title track contains his hottest guitar chops and rocks better than any other on the disc, although it too, is country flavored. Mid-way through, it says that "In history we painted pictures grim; the devil knows that we might feel that way again. The big wind blows, so the tall grass bends, but for you, don't push too hard my friend."

Could this be construed as words of advice for the New Right? It would not be the first time that Young has been in the vanguard of knowing what is happening or about to happen.

For the fans of Young who remember "Rust Never Sleeps" and who have long awaited his new album, nothing could have been farther from their expectations than "Hawks and Doves."

But then who could have imagined that the perpetual folkie would have been singing the praises of punk rocker Johnny Rotten on "Rust," or after chastising Richard Nixon for the Kent State killings in "Ohio," pity him for his personal problems in "Campaigner?"

Young has always been an enigmatic man. He was the dark mysterious side of the super group Crosby, Stills, Nash and Young and has always remained unpredictable. Perhaps this is part of his attraction.

What he may have in store for us next, only he knows.



Making tracks

Two University students wonder where all the people went as they look at the many footsteps imprinted in the snow. photo by Eric Shindlbower

Hedman awarded first place

A WEKU-FM radio producer has been awarded by the National Commission on Working Women for her exceptional reporting and programming on working women.

Sky Hedman, a community volunteer from Lexington, received a first place award from the Commission for her radio program, "Women at Work." The program dealt with women in non-traditional jobs and included a historical perspective of working women in Kentucky.

"I spent a full year on this project," said Hedman, "but I didn't mind pouring myself into it for so long because the topic really interests me."

"Of course, if I actually were a reporter-producer for a radio station I certainly wouldn't have been allowed so much time to produce a program. Women's Work is an outstanding program primarily because I had no deadlines."

During the program, Hedman spoke with a female coal miner, a commercial painter and a carpenter. She also interviewed professional women who have researched the subject of women and work.

The award in the radio public affairs category was presented to Hedman at the second annual Women at Work broadcast awards ceremony recently at the National Press Club in Washington, D.C.

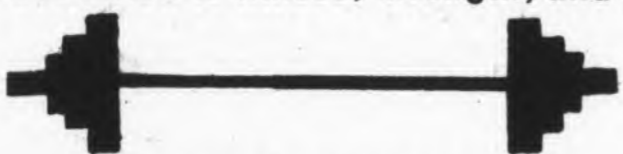
The Commission also presented special awards to ABC and CBS for television movies portraying issues of interest to working women and awarded television stars Linda Lavin, Valerie Harper and Esther Rolle.

Hedman's regular program of women's music, "Wominsounds," is broadcast 7 to 9 p.m. on Sundays by the University public radio station.

Hedman is an electronics technician for General Telephone in Lexington.

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Supertramp's 'Paris Live' is very 'magnifique' album

By MIKE FEEBACK
Staff Writer

One of the hardest things to do while listening to this album is to remember that this is live. If it wasn't for the crowd's loud outbursts of applause, you'd swear it's a studio LP. There just isn't enough to say about how good Paris, the newest LP from Supertramp, will sound to your ears. Recorded live at the Paris Pavilion on Nov. 29, 1979, the LP is almost a year old already.

The first side of this double live album starts with "School" from an earlier LP, "Crime of the Century." Rick Davis' mournful harmonica is the first instrument heard over the noise of the crowd. On this song, as on all the others, it's very hard to recall that this is live. On this album, Supertramp throws in all the special effects from earlier studio LP's. You can even hear the children in the background just as you can on the studio LP.

While listening to "Ain't Nobody But Me" you better check your turntable to make sure that "Crisis?" What Crisis? isn't playing. Listening to the crowd, they appear to love Supertramp.

"The Logical Song," one of the classics from Breakfast in America, is the third tune. John Anthony Helliwel is just as great live as he is in the studio.

The first American Supertramp hit rounds out this side with "Bloody Night." Roger Hodgson's guitar work is perfect. There are no extended solos on this tune that aren't on the studio album.

In the opening of side two, there is a

strange language being spoken (French, I'm told). While listening to the French being spoken you get an idea of what they are talking about. Food, munchies... "Breakfast in America," another classic from an album of the same title.

"You Started Laughing," an old Supertramp cut, slides in next. It seems that live albums are about the same as greatest hit LP's (of which Supertramp has not done yet).

"Hide in Your Shell" is the next song that sounds too good to be live. The harmony is just too good to be true. The vocals are unbelievably strong. After all, the band had already done 108 shows before recording this LP. This song put the crowd in Supertramp's hands.

A nice and mellow song from "Even in the Quietest Moment" finishes off this side. "From Now On" is somewhat of a long tune. I can't get over the fact that there isn't any faults with this song or the entire album. It seems that after 108 shows their minds, bodies and/or voices would give everything sounds perfect.

Since we've covered both sides of the first album, it makes sense to go on to the third side. "Dreamer," the song that you hear on FM is the first song. It's a good choice for a single.

Ironically, "Rudy" follows "Dreamer" just as it does on Crime of the Century. This tune is very tasteful and relaxing. The relation between the band and crowd is evident throughout this song.

One of my all-time favorite Supertramp songs, "A Soapbox Opera," is second to last on this side. Some part of me wants the band to mess up somewhere just to prove that they are human.

Supertramp adds the boys' choir in the background which makes it even harder to remember that this is a live LP. It's just excellent not to be a studio LP.

We all take a short trip to an "Asylum" in the last song. I wish that they would have left this song out and instead done "Sister Moonshine," "Another Man's Woman," "Give a Little Bit," "Lover Boy" or "Child of Vision." "Asylum" is alright but I would like to hear something else. However, the crowd seemed to like the song.

The final side of this four-sided album may be the best of them all, opening with "Take the Long Way Home." Hearing the bittersweet harmonica lets you know that you're in for a real treat.

The people in the crowd know the next song as soon as they hear Hodgson and Davies playing keyboards. "Fool's Overture" starts rather soft, then breaks into Big Ben ringing in the background with Churchill giving a small portion of a famous speech.

There seems to be no way anyone could sound so radiant after 108 shows.

Supertramp is superlative. So don't commit the "crime of the century." Pack your bags and take a trip to Paris. I'm sure that if you like Supertramp you'll enjoy your trip.



Call me

Richard Gere as the "American Gigolo" brought a touch of class to a sleazy profession. In this scene, Gere tells co-star Lauren Hutton that he really does love her. "American

Gigolo" will be shown in the Ferrell Room of the Combs Building Jan. 15, 16 and 17. The movie shows at 7 and 9:30 p.m. each evening.

Film series begins tonight

By MARY ANN MCQUINN
Arts Editor

The University Film Series, which allows students to see their favorite movies at least one more time will again be presented this semester.

Starting the series tonight will be "The China Syndrome." This movie has been called a chilling study of the uses and abuses of power in today's world.

"Charly," the movie adapted from the novel "The Flowers of Algernon," will be playing Saturday night only at both 7 and 9:30 p.m. The movie is about a mouse named Algernon that is being used to develop a cure for mental retardation. The cure seems to work and the medicine is used on a mentally retarded man named Charly. The movie is a classic well worth seeing.

Playing only on Sunday, Jan. 11 will be "The Way We Were." Need I say more? Showtimes will again be at 7 and 9:30 p.m.

"Magnum Force" starring Clint Eastwood and Hal Holbrook will be the movie to start the week on Monday, Jan. 12.

"The Main Event" will be showing Tuesday at 7 and 9 p.m.

Photo contest taking entries

The Great American Photo Contest with its grand prize of \$10,000 and 458 overall winners is now accepting entries. Deadline is Mar. 27, 1981. Small entry fees are required with a special incentive for early entrants. All contestants who postmark their entries by Feb. 13, 1981 can enter an equal amount of additional photos at no extra cost.

The Great American Photo Contest is open to amateur photographers only. There are two wide fields of competition. The general competition, in which any type of camera can be used, includes people, travel - nature and open categories. The General Competition offers a grand prize of \$10,000 plus six first place prizes of \$500 for the

color and black and white winner in each category.

The instant developing competition, in which only instant process cameras are used, offers a grand prize of \$1,000.

In addition to the 458 prizes to be awarded, all winners will be given the opportunity to be published in a portfolio of winners at contest's end.

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Lone arranger . . .

Mark Stinnett found it peaceful in the Alumni Coliseum stands during registration Tuesday. Stinnett used the time to complete his registration forms. The junior geology major is a native of Louisville. (photo by Brian Potts)

Media trip set for inauguration

By BETTY MALKIN
Features Editor

About 20 mass communications students will be traveling to Washington, D.C. Jan. 17 to take a look at the city's media and to attend the presidential inauguration of Ronald Reagan.

The journalism, public relations and broadcasting majors will spend a week in Washington learning how the media operates in the nation's capital.

The students will be attending a series of press briefings by various government departments and Kentucky office holders in Washington. They will meet with Kentucky journalists assigned to the city and tour various press facilities.

The students will also sit in on congressional committee meetings and sessions of Congress.

The Washington field trip is offered each spring semester in the Department of Mass Communications for three hours credit.

In addition to making the trip, the students must also complete a reading assignment and special project before

receiving credit for the course.

Each year the trip is planned to coincide with special events in Washington. Two years ago, the students attended the National Governor's Conference while in Washington.

Mass Communications Instructor Carol Wright will be the adviser for the trip. This is her fifth trip to Washington with the communications students.

Wright said the field trip gives students a chance to gain an "added insight into how media operates in Washington in conjunction with local media." She explained that not every journalist will eventually work in Washington, but all reporters need to be aware of the news being made everyday in Washington.

Wright attended the 1976 presidential inauguration of Jimmy Carter and was a delegate to the 1980 Democratic Convention.

"I think inaugurations are national events - not political," said Wright.

But she said she is looking forward to seeing how the 1976 and 1980 inaugurations differ.

Draft registration resumes

Selective Service registration for men born in 1962 will take place during the week of Jan. 5. Men born in 1963 (and later) should register within 30 days of their 18th birthdays. This is a continuation of the program begun last summer, whereby men born in 1960 and 1961 visited post offices across the nation to fill in the registration form.

The purpose of registration is to build a pool of names and addresses from which Selective Service could draw in an emergency. According to Dr. Bernard D. Rostker, Director of the Selective Service System: "Registration directly improves our

Registration errors cited

(Continued from page 1)

He said that it is "impossible with the small confines" of the Brewer Building to "handle effectively that many people. We are going to have to have a larger area. We have always done it here . . . but we will have to move it to a different location," so that people can be accommodated better.

Lindquist could not quote the number

of fines that were paid off and the number that were not.

By way of background, one of the basic underlying assumptions of the All-Volunteer Force concept was that the country should always maintain a stand-by Selective Service, with an ongoing system of registration. When the draft was ended in 1972, registration was in fact continued until suspended in 1975.

Registration errors cited

of fines that were paid off and the number that were not.

With the ones that are paid off, Lindquist said, the money is put in the general fund of the University. He said that the fund "specifically goes to the operation of the University." He said that it pays "anything from construction of parking lots to maintaining them."



Floored . . .

Joan Hacker, a senior accounting major, found it is not always easy getting all the classes you want if you register during regular registration. The native of Richmond scans the schedule book looking for an appropriate replacement for the class she couldn't get. (photo by Brian Potts)

★ **UNIVERSITY FILM SERIES** ★
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MOVIES

Thurs., Jan. 8	<i>The China Syndrome</i>	7 & 9:30 p.m.
Fri., Jan. 9	<i>The China Syndrome</i>	7 & 9:30 p.m.
Sat., Jan. 10	<i>Charly</i>	7 & 9:30 p.m.
Sun., Jan. 11	<i>The Way We Were</i>	7 & 9:30 p.m.
Mon., Jan. 12	<i>Magnum Force</i>	7 & 9:30 p.m.
Tues., Jan. 13	<i>The Main Event</i>	7 & 9:00 p.m.
Wed., Jan. 14	<i>Going in Style</i>	7 & 9:00 p.m.
Thurs., Jan. 15	<i>American Gigolo</i>	7 & 9:30 p.m.
Fri., Jan. 16	<i>American Gigolo</i>	7 & 9:30 p.m.
Sat., Jan. 17	<i>American Gigolo</i>	7 & 9:30 p.m.
Sun., Jan. 18	<i>The Omen</i>	7 & 9:00 p.m.
Mon., Jan. 19	<i>The Omen</i>	7 & 9:00 p.m.
Tues., Jan. 20	<i>The Gauntlet</i>	7 & 9:00 p.m.
Wed., Jan. 21	<i>The Gauntlet</i>	7 & 9:00 p.m.
Thurs., Jan. 22	<i>The Enforcer</i>	7 & 9:00 p.m.
Fri., Jan. 23	<i>The Enforcer</i>	7 & 9:00 p.m.
Sat., Jan. 24	<i>The Amityville Horror</i>	7 & 9:00 p.m.
Sun., Jan. 25	<i>The Amityville Horror</i>	7 & 9:00 p.m.
Mon., Jan. 26	<i>Honeysuckle Rose</i>	7 & 9:30 p.m.
Tues., Jan. 27	<i>Honeysuckle Rose</i>	7 & 9:30 p.m.
Wed., Jan. 28	<i>Honeysuckle Rose</i>	7 & 9:30 p.m.
Thurs., Jan. 29	<i>Gone With The Wind</i>	7 p.m.
Fri., Jan. 30	<i>Gone With The Wind</i>	7 p.m.
Sat., Jan. 31	<i>Silver Streak</i>	8 & 10:00 p.m.

Late Show 11:30 p.m.

Fri., Jan. 9-----American Gigolo
Sat., Jan. 10----Magnum Force

Fri., Jan. 16----The Omen
Sat., Jan. 17----The Gauntlet

Fri., Jan. 23----The Amityville Horror
Sat., Jan. 24----The Enforcer

Fri., Jan. 30----Silver Streak
Sat., Jan. 31----Camelot

Midnight Movies

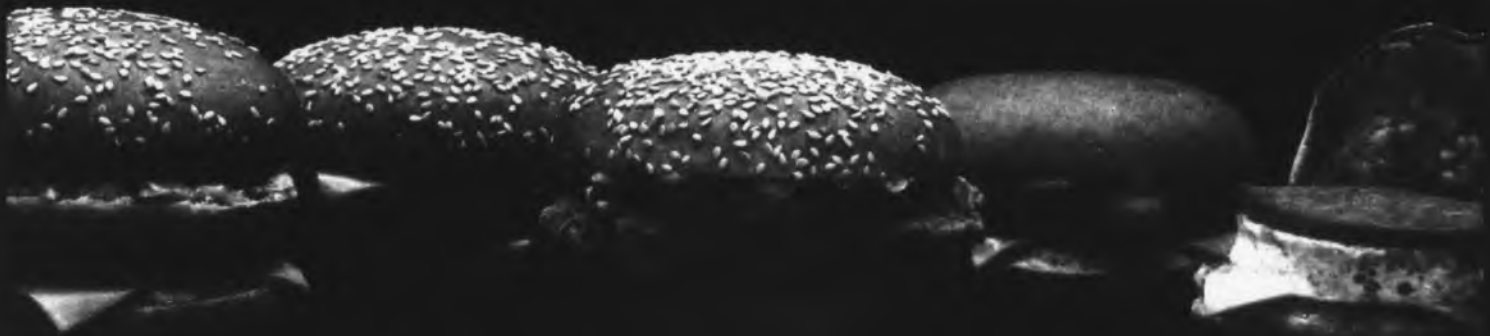
The Way We Were
The Way We Were

American Gigolo
The Omen

Honeysuckle Rose
Honeysuckle Rose

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