

9-4-2001

## EKUUpdate, September 4, 2001

Eastern Kentucky University, Public Relations

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### Recommended Citation

Eastern Kentucky University, Public Relations, "EKUUpdate, September 4, 2001" (2001). *EKU Update*. 19.  
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## Glasser Selected to Lead University

Joanne K. Glasser has been named president of EKU.

The unanimous selection of Glasser as the University's 10<sup>th</sup> president was announced at a special meeting of the EKU Board of Regents Friday, Aug. 24 and follows a nationwide search that culminated in campus visits this past week by Glasser and four other candidates. EKU's first female president will begin her new job Monday, Oct. 29. (Mary Roark served as acting president of Eastern from 1909 to 1910.)

"The search process produced five excellent presidential candidates," said C. Fred Rice, chair of EKU's Board of Regents. "Ms. Glasser's qualifications and experiences more closely meet our expectations, and she impressed the University community with her enthusiasm and focus on meeting student needs."

Glasser, 50, comes to EKU from Towson University in Maryland, where she has served as executive vice president of institutional advancement. She was named vice president for institutional advancement in 1995 and was promoted to executive vice president in 1999. From 1993 to 1999, she also served as executive assistant to the president and was the University's fair practices/Affirmative Action officer 1993-95.

"I am deeply honored and extremely humbled by the expression of confidence the Eastern Kentucky University Board of Regents, its faculty, its students, staff, alumni and Richmond community have placed in me," Glasser said.

"Eastern Kentucky University is a wonderful place to learn, to live, and to work. As a dynamic center of learning it is a critical resource to the citizens of Kentucky," she added. "I look forward to continuing to expand Eastern Kentucky University's role in offering opportunity, support and cooperation with the community and the region. I also look forward to working with all the people in forging a partnership that will continue to move this institution to even greater regional and national eminence."

While at Towson, Glasser directed a \$17.5 million capital campaign, the first major campaign in the institution's history, and developed a University-wide marketing initiative. Her campaign to develop a new institutional corporate identity received national recognition. Towson University is a comprehensive institution



**NEW PRESIDENT** – Joanne Glasser answers questions at a presidential forum.

serving about 16,000 students.

The Daily Record, a statewide business and legal news publication in Maryland, named Glasser one of Maryland's Top 100 Women in 1997 and again this year.

A native of Baltimore, Md., Glasser earned a bachelor's degree in political science from George Washington University in 1973, a juris doctorate degree from the University of Maryland School of Law in 1976, and a certificate from the Institute of Education Management in the Harvard Graduate School of Education.

Prior to joining Towson, she served as Baltimore County labor commissioner 1980-86 and as assistant county attorney 1978-80.

She has two children, Jared, 25, and Jacqueline, 15.

The 13-member EKU Presidential Search Committee, chaired by Rice, reviewed applications and nominations and conducted neutral site interviews before selecting five candidates for campus interviews. The committee – composed of student, faculty, staff, alumni, community and Board of Regents representatives – was assisted by A.T. Kearney Executive Search, Alexandria, Va.

## Tuition Break for New Fully Admitted Graduate Students

In an effort to attract some of the best and brightest students into its graduate programs, EKU is offering new fully admitted graduate students a one-time tuition discount of \$337, as long as funds remain available.

The partial tuition waiver, applicable to fully admitted resident and out-of-state graduate students, is made possible through Action Agenda Trust Funds.

"As education becomes more important in the new information age and the new economy, certainly advanced degrees become even more important," said Dr. Libby Wachtel, associate vice president for planning and assessment.

EKU's Graduate School offers 32 professional-level programs, 11 graduate certification programs and five joint doctoral programs. Those include several relatively new offerings in applied computing, industrial and organizational psychology and public health (offered in collaboration with other universities).

"Society is requiring unprecedented levels of analytical and creative skills," said Dr. Bankole Thompson, dean of the Graduate School, "and universities are increasingly being asked to provide these skills."

Just as the workplace is growing more diverse, Thompson expects the graduate tuition break to create a more diverse graduate student population.

"Our programs provide an intellectually stimulating, challenging and personally rewarding experience for those who have just completed a four-year college degree, working professionals who want to acquire new skills and enhance their learning potential, and those who continue to seek knowledge and pursue excellence," Thompson said.

For more information about EKU graduate programs, call 622-1742 or visit [www.gradschool.eku.edu](http://www.gradschool.eku.edu).

## Center's Speaker Series Opens with Bryant on Kentucky Politics

A Sept. 12 presentation by veteran Lexington TV journalist Bill Bryant opens the 2001-02 EKU Center for Kentucky History and Politics Lecture Series.

Bryant, a member of EKU's Hall of Distinguished Alumni, will speak on "Kentucky Politics: A Reporter's Perspective" at 7:30 p.m. in the Kennamer Room of the Powell Building.

Eleven additional lectures and two all-day conferences round out the 2001-02 schedule.

Bryant, a Williamsburg native and 1985 EKU graduate, is producer and host of WKYT's 27 Newsmakers, the Commonwealth's most-watched political and public affairs interview program.

Both all-day conferences are scheduled this fall. "Kentuckians Remember World War II" is scheduled for Thursday, Oct. 4 and "Kentucky's Legislature: Dramatic Changes Over Two Decades" will be held Wednesday, Nov. 28.

In addition to the Bryant lecture, the complete schedule of public lectures follows (all will be held at 7:30 p.m. in the Kennamer Room of the Powell Building unless otherwise noted):

■ Wednesday, Oct. 10, "Fifty Years of Kentucky Politics: A Perspective," Walter Baker, member, Kentucky Council on Postsecondary Education and



Bill Bryant

former Kentucky legislator and Supreme Court justice.

- Wednesday, Oct. 24, "Challenges and Benefits of Public Service," Crit Luallen, secretary of Gov. Paul Patton's Executive Cabinet, the highest appointed position in Kentucky state government.
- Monday, Nov. 12, "The Veep: Kentucky's Greatest Orator and Legislator," a portrayal of Alben W. Barkley by Donald Johnson, 7:30 p.m., Richmond Area Arts Center, 399 W. Water St.
- Tuesday, Nov. 27, "The History of Eastern Kentucky University: A First Look," Dr. William Ellis, EKU University Historian and retired history professor.
- Wednesday, Jan. 30, "The Changing Face of Kentucky," Ron Crouch, director, Kentucky State Data Center.
- Tuesday, Feb. 12, "Talking Politics in Kentucky: Changes over Four Decades," Sue Wiley, Lexington

radio/TV personality.

- Wednesday, Feb. 20, "Jesse Stuart: The Man and His Books," Dr. James Gifford, director, The Jesse Stuart Foundation.
- Tuesday, March 5, "Safe Schools in Kentucky: An Update," Jon Akers, director, Kentucky Center for School Safety.
- Tuesday, March 12, "The Baron," a portrayal of Adolph Rupp by Edward B. Smith, Georgetown College professor, 7:30 p.m., Richmond Area Arts Center, 399 W. Water St.
- Tuesday, April 9, "Opportunities for Leadership in Politics: You Can Make A Difference," Hunter Bates, chief of staff for U.S. Sen. Mitch McConnell.
- Wednesday, April 24, "Cora Wilson Stewart and the Struggle for Adult Literacy in Kentucky," Dr. Yvonne Baldwin, Department of History, Morehead State University.

**Events**

Continuing through Friday, Sept. 14

**Faculty Art Exhibit**

EKU Art Faculty Biennial Exhibition, Giles Gallery, Campbell Building, call 622-8135 for Gallery hours.

Tuesday, Sept. 4

**Gen. Ed. Open Forum**

General Education Open Forum-Proposed Objectives, 3:30-5 p.m., Grise Room, Combs Building.

Wednesday, Sept. 5

**Education Fellows Meeting**

Informational meeting on EKU College of Education Professional Education Fellows Program, noon-1:30 p.m., Faculty Dining Room,

Powell Building. (The program was explained in an article in the previous issue of EKUpdate.)

**Gen. Ed. Open Forum**

General Education Open Forum-Proposed Objectives, 3:30-5 p.m., Grise Room, Combs Building.

Saturday, Sept. 8

**Colonels' Home Opener**

EKU vs. Liberty, 6 p.m., Roy Kidd Stadium.

Wednesday, Sept. 12

**Bill Bryant on Ky. Politics**

"Kentucky Politics: A Reporter's Perspective," Bill Bryant, WKYT-TV reporter/anchor, 7:30 p.m., Kennamer Room, Powell Building, is part of the Kentucky Center for History and Politics' year-long lecture series.

Thursday, Sept. 13

**Chautauqua Series Continues**

"Economic Development and Inalienable Rights," Dr. Frank O'Connor, EKU, part of year-long Chautauqua lecture series, 7:30 p.m., Moore 116.

**First Weekend: Sept. 6-9**

**Thursday, Sept. 6**

11 a.m.-3 p.m. • Yesteryear Antique Photos

11 a.m.-1 p.m. • Food (Powell Corner)

5 p.m.-Midnight • Bowling & Billiards (Powell Rec. Center)

8 p.m. • Comedian: A.J. Jamal (Keen Johnson Ballroom)

*Sponsored by Thursday Night Alternative Programming*

**Friday, Sept. 7**

5 p.m.-Midnight • Bowling & Billiards

9 p.m. • Blizzard of Bucks - Game Show (Ravine) Contestants can win up to \$250 cash & Prizes

11 p.m.-1 a.m. • Midnight Breakfast (Top Floor, Powell Building)

**Saturday, Sept. 8**

Noon-6 p.m. • Inflatable Fun (Alumni Coliseum Parking Lot) *Iceberg Challenge, Titanic Slide, Bouncy Boxing, Gladiator Joust, Bungee Run*

Noon-6 p.m. • Tailgate Central (Alumni Coliseum Parking Lot)

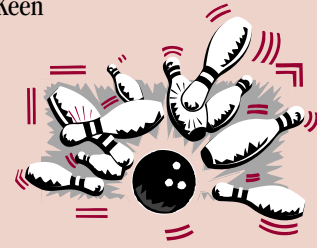
Food & Prizes

6 p.m. • EKU Football Game (Roy Kidd Stadium) *EKU vs. Liberty*

**Sunday, Sept. 9**

Noon-2 p.m. • Brunch (Top Floor, Powell Building)

8 p.m. • Big Screen Movie (Roy Kidd Stadium) Bring your blankets and enjoy!



**All Activities are FREE to Full-Time ECU Students**

**EKUpdate**

September 4, 2001

EKUpdate is published every other Monday during the academic year by the Office of University Advancement. Comments or questions should be directed to:

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To Submit Items for Next Issue:  
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fax or e-mail address by  
Sept. 6.

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**SCALING NEW HEIGHTS**

Brandon Bowling of Owingsville took part in a rock wall climbing activity during New Student Days. The week included educational events, social icebreakers, concerts and other entertainment, as well as the annual President's Picnic.

**Announcements**

**Goldwater Scholarship Available**

Full-time sophomores and juniors who are pursuing a bachelor's degree, planning a career in mathematics, the natural sciences or engineering, possessing at least a 'B' average or equivalent, standing in the upper fourth of their class, and are a U.S. citizen, resident alien or U.S. national may apply for the Barry M. Goldwater Scholarship.

In order to be considered, students must be nominated by their institution. The scholarship award covers eligible expenses up to a maximum of \$7,500 per year. Junior scholarship recipients can expect to receive a maximum of two years of support; senior scholarship recipients are eligible for a maximum of one year of support.

For more detailed information and application materials, contact Dr. Gary Kuhnenn, Roark 106, 622-8140. Application packets should be picked up by Nov. 10; the deadline for completed applications is Dec. 15, 2001.

**Christian Student Fellowship**

Christian Student Fellowship (CSF) will meet during the fall semester on Wednesday evenings at the Daniel Boone Statue at 7 p.m. Call Pete or Chuck at 624-1431 for more information.

**Tennis Anyone?**

If you like to play tennis but can't find anyone of similar skill to play, you might be interested in the ECU Tennis Fellowship. The Fellowship will offer an information base from which faculty and staff members can reach others interested in the game. Contact Jon McChesney, Department of Leisure Studies, 622-1835 or jon.mcchesney@eku.edu for more information.

**Zurick in Kathmandu**

Dr. David Zurick, geography and planning professor, will be on leave to serve as Academic Director for School for the International Training's Nepal program for the Fall 2001 semester. He will be based in Kathmandu and will coordinate field-based learning for visiting American university students.

# Hughes at Convocation: Efforts Are Paying Dividends

Interim President Hughes said he's learning more every day about the institution he has headed since July 1 . . . and likes what he sees.

Speaking at the 40<sup>th</sup> annual faculty and staff convocation Wednesday, Aug. 15, Dr. Hughes said he has learned in various campus meetings about "cutting-edge programs that give students the know-how for great careers and provide an 'education for life,' outreach academic and service programs that meet the needs of Kentuckians, and a proud record of service to the Commonwealth and nation.

"As I have ventured out into the communities we serve, I have found loyal and supportive alumni, dedicated lay leaders and committed

donors who last year gave a record \$6.5 million to support our academic programs and fund scholarships, and a proud community eager to embrace its university.

"Without doubt, Eastern Kentucky University is among the nation's finest comprehensive universities, with a bright and promising future," said Hughes.

Hughes said "renewed efforts and additional investments in recruiting, marketing and retention are paying dividends. But we must continue to work together to maintain our momentum. We must recruit the best and the brightest students and still provide opportunities for others who seek a college education . . . And we must do everything possible to retain our students once enrolled and help them to succeed

after graduation."

Students who live on campus will find "a renewed emphasis on learning and personal development," Hughes said. "The Student Affairs staff has focused its efforts on making our residence halls purposeful and intentional education environments. The goals will include increasing student involvement through leadership opportunities, emphasizing skills that challenge students' ability to use knowledge in work and leisure, developing an awareness of the importance of the creation of teamwork abilities, and promoting the creation of caring attitudes through service to others."

The first "learning community" opens this fall. Two others will follow next year.

Hughes also updated faculty and staff about

reports of a state revenue shortfall. "I am pleased to report to you that now it appears that EKU, and other educational institutions at all levels throughout the state, may be exempt from planned budget reductions to meet the state's deficit. We certainly hope this is the case." He applauded Gov. Paul Patton, State Rep. Harry Moberly Jr. and State Sen. Ed Worley for their leadership on the issue.

"I do want to emphasize, however, that if called upon, this campus is prepared to do its part to help the state resolve the current financial situation," Hughes said.

Hughes noted that EKU begins the new academic year with a balanced budget and "a realistic approach to meeting our current and future needs."

## Fall Cultural Events Announced

Dozens of cultural events are scheduled this fall on campus. They include concerts and recitals, plays, special holiday programs and art exhibits.

Dates and times are subject to change. Patrons are urged to watch or listen for further announcements or call ahead to make sure events have not been rescheduled. The respective department numbers are: Music, 622-3266; Art, 622-1629; Theater, 622-1315.

All events are open to the public at no charge unless otherwise noted.

### ■ MUSIC

**Thursday, Oct. 18,** University Singers, 8 p.m., Brock Auditorium.

**Thursday, Nov. 1,** Wind Ensemble, 8 p.m., Brock Auditorium.

**Saturday, Nov. 3,** Middle School Honors Band, 10 a.m., Brock Auditorium.

**Tuesday, Nov. 6,** Jazz Ensemble, 8 p.m., Brock Auditorium.

**Tuesday, Nov. 13,** World Percussion, 3 p.m., Brock Auditorium, admission \$4.

**Thursday, Nov. 15,** Vocal Jazz Ensemble, 8 p.m., Brock Auditorium, admission \$1.

**Monday, Nov. 19,** EKU Orchestra, 8 p.m., Gifford Theatre.

**Wednesday, Nov. 28,** String Orchestra, 8 p.m., Gifford Theatre.

**Thursday, Nov. 29-Saturday, Dec. 1,** Madrigal Feastes, seating begins at 6:30 p.m.

nightly, Keen Johnson Ballroom, tickets \$28, details TBA.

**Thursday, Nov. 29,** Clarinet Ensemble, 8 p.m., Gifford Theatre.

**Thursday, Dec. 6,** Horn Studio, 8 p.m., Brock Auditorium.

**Sunday, Dec. 9,** Holiday Concert, 3 p.m., Brock Auditorium, admission \$10.

### ■ THEATER

**Wednesday, Sept. 26-Saturday, Sept. 29,** "Songs for A New World," 8 p.m. nightly, Gifford Theatre, \$6, call 859-622-1323 for tickets.

**Wednesday, Nov. 14-Saturday, Nov. 17,** "The Basset Table," 8 p.m. nightly, Gifford Theatre, \$4 for students and senior citizens, \$5 for other adults, call 859-622-1323 for tickets.

### ■ ART

**Aug. 27-Sept. 14,** EKU Art Faculty Biennial Exhibition, Giles Gallery, Campbell Building, opening reception 7-9 p.m. Monday, Aug. 27, call 859-622-8135 for Gallery hours.

**Oct. 22-Nov. 16,** Traditional Pottery of Jatumpamba (Ecuador) and Photographs of Canari Indians of Southern Ecuador, Giles Gallery, Campbell Building, opening reception 7-9 p.m. Monday, Oct. 22, call 859-622-8135 for Gallery hours.

**Dec. 2-14,** Bachelor of Fine Arts Degree Candidates Exhibit, Giles Gallery, Campbell Building, opening reception 2-4 p.m. Sunday, Dec. 2, call 859-622-8135 for Gallery hours.



**NEW SISTERS** – A candlelight ceremony Sunday, Aug. 19, ended sorority rush week. An estimated 132 participants pledged the eight sororities with EKU chapters.

## Ten Students Receive First Colonel Scholarships from Horizon Foundation



Ten EKU students have received \$1,000 Colonel Scholarships from the Horizon Scholarship Foundation.

The recipients are: Erica Coffey, Lebanon; Mark Cook, Topmost; Kishonna Gray, Earlington; Megan Lovelace, Albany; Chama Mapulanga, Zambia, Africa; Summer Neiderman, Beattyville;

### COLONEL SCHOLARSHIP RECIPIENTS

– Nine of the ten Colonel Scholarship recipients were joined at a recent ceremony by Interim President Hughes and Ritchie Rednour, standing, fourth from left, president and chairman of the Horizon Scholarship Foundation Board. Seated, from left, are Summer Neiderman and Kishonna Gray. Others standing, from left, are Megan Lovelace, Erica Coffey, Jarrad Parmley, Dena Tackett, Chama Mapulanga, Elizabeth Wolford and Mark Cook. Not pictured is recipient Debbie Shearer, Danville.

Jarrad Parmley, Monticello; Debbie Shearer, Danville; Dena Tackett, Virgie; and Elizabeth Wolford, Shelbyana.

The scholarships were awarded on the basis of academic record and promise, community service, extracurricular involvement, dedication to family life and need.

"We're looking for well-rounded students who want to give something back to their communities," said Ritchie Rednour, president and chairman of the Foundation Board.

The Horizon Scholarship Foundation was created earlier this year by Rednour, an EKU senior from Monticello and former Student Regent, and Mike Adams, Monticello, to "make dreams happen, one student at a time."

For more information about the Horizon Scholarship Foundation, call 606-340-1523 or visit [www.horizonscholarship.com](http://www.horizonscholarship.com).

## Eastern Family Portrait

### Name: Kathleen Williams

#### Current Position at EKU:

External Affairs Coordinator for the College of Business and Technology

#### Education:

A bachelor's degree in accounting, 1993, and master's in business administration, 2000, from EKU.

#### Job Description:

The External Affairs Coordinator position was created about 10 years ago. From what I understand, the position was intended primarily for fund raising for the College of Business as well as student recruiting. Those tasks have evolved over the years to include facilitating ongoing student enrichment activities, coordinating special projects and events, and assisting the Dean in representing the College to internal and external constituencies. The position also serves as a resource for College faculty and staff.

#### Family:

It's just me and my husband Bob now. Our children have left the nest – they're all married with kids of their own. He's an associate quality engineer for Raytheon at the Richmond Depot – he's a helicopter guy. I have two children and Bob has a daughter. Both my sons are products of Eastern. We have three grandchildren.

#### What did you do before coming to EKU?

After receiving my bachelor's degree, I worked as development coordinator for a non-profit ministry program in Berea and later as office manager for a local law firm. Prior to that, I owned my own business in Florida and held a variety of administrative support positions.

#### What are your interests and hobbies?

Bowling – I try to keep it out of the gutters. My passion is my



grandchildren. I'm really a homebody – I love to tend my flower beds and putter around the house.

#### What book would you recommend to others?

*Women Who Run With the Wolves* by Clarissa Pinkola Estes. You can only read a few pages of it at a time. I actually read it as a follow up to *Reviving Ophelia: Saving the Selves of Adolescent Girls* by Mary Pipher. Both books revolve around the issue of how the over socialization of the female psyche often creates a dimension in which we lose contact with our inner selves. It was an interesting book, especially at a point when I'd gone through a number of life experiences and came out at the end wondering, "What just happened?" Not easy reading, but well worth the effort!

#### What is in your CD or tape player at home right now?

Actually, I love the quiet. But, if I ever get my own CD player, I would probably listen to a mix of music – especially classical piano like Chopin.

#### Can you recall the proudest moment of your life?

When my grandson was born. There was nothing like it. And I certainly never expected to do anything other than hang out in the

waiting room. But my son and daughter-in-law invited me to stay for the birth. Aside from being a very touching moment, I had never seen a child actually be born and the fact that it was my grandchild still brings back chills. I had to put my hand over my mouth to keep from weeping. I'll never forget that feeling.

#### What is your favorite movie?

Anything with Sean Connery – Mel Gibson in a pinch.

#### What person do you admire most?

It has to be two people. It has to be my mother and my father for sticking together after lo this many years. They're both still living and recently celebrated their golden wedding anniversary. I admire them for weathering the hardships and for teaching us girls that whatever the difficulty is, tomorrow will come and you will be okay and we will not let you down.

#### What's the best advice you've ever received?

The best advice came from my sister. There was a very trying period in my life when, on a very personal level, I had almost forgotten who I was because I was just trying to survive. So my sister looked straight at me and said, "Don't doubt your own mind. You just need to build up a head of steam again." And the second-best piece of advice I ever got was from my dad who said, "Oh heck, how hard can it possibly be?"

#### If you could have dinner tonight with one historical figure from the 20th century, who would it be?

Martin Luther King Jr. I would love to just sit and listen to him talk. He gave people without hope extraordinary hope. He made an entire group of people – whose ancestors were not brought here of their own free will and did not arrive here by chance – the realization that they could be successful. And in doing that, he gave other groups of people extraordinary hope. As a woman and a child of the 50s, his words gave me hope that I was not just a housewife or not just a daughter or just a mother. That I was an individual. And gave me the hope to realize that I could excel academically. And that I could have a career when I chose to. And that I had control over my own destiny.

## Publications & Presentations

**Davis, Bruce.** GIS: A Visual Approach, Second Edition, Onword Press/Thompson Learning.

**Myers, Marshall.** "A Reflection of You," Wishes Can Come True, M.L. Moeller, Editor,

Galesburg, Ill., Sunflower Press, pgs. 41-42.

**Zurick, David.** "Visual Tourism in Appalachia," presented to the Association of American Geographers 97th Annual Meeting, New York, N.Y.

## Lawrenceburg Couple Named to Co-Chair Annual Fund Drive

Long-time supporters of EKU, Darrell and Jean Baker of Lawrenceburg have been named to co-chair the University's Annual Fund.

The Annual Giving Program at EKU is an ongoing appeal via telephone, direct mail and personal solicitation to alumni, parents and friends, and others. Most of the funds raised are unrestricted and applied to areas of greatest need at the University, but donors also may choose to directly support an academic college or department, as well as scholarships and other EKU Foundation accounts.

Darrell, who retired in 1999 as personnel administrator with the Kentucky Transportation Cabinet, is a 1964 graduate of Eastern Kentucky State College. Jean is a fifth-grade teacher for Anderson County Schools.

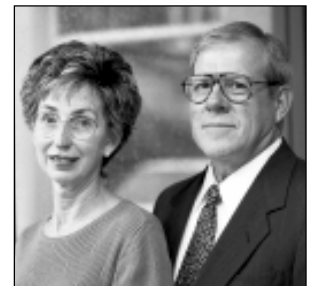
"Darrell and Jean have long been supporters of EKU, both through their service and philanthropic means and they understand that private gifts are more important than ever," said Scott Peters, director of annual giving at EKU. "We are delighted that they are providing leadership as we seek to increase alumni participation at Eastern."

A native of Berea, Darrell earned a bachelor's degree in commerce and political science at Eastern. He began to increase his involvement in alumni activities "about 10 years ago," serving in the Capital Area Alumni Chapter – he's currently vice president – and on the Alumni Executive Council.

"It's difficult to explain my feelings for Eastern," Darrell said. "Simply stated, Eastern is special to me and I want to do what I can to help the University serve others as it has served me. I have always been proud of Eastern and I'm thankful for the way the faculty and staff prepared me and my classmates for the future. I really enjoyed my time here and I met some of the finest people I have known. Many remain friends to this day."

The size of a gift isn't as important as alumni participation. "In fact," Darrell said, "the gift can take the form of service. Money always helps, but there are other ways alumni and friends of the University can serve. I encourage people to find some way to get involved in helping Eastern."

For more information about the EKU Annual Fund, call 622-1573.



Jean and Darrell Baker



**GOLD STAR WINNER** – Director Stephen Byrn and other members of the University's admissions staff surprised Jones Parking Lot Attendant Don Hisle recently with the Office's first Gold Star Award, in recognition of significant contributions to the overall effort to recruit students.

## Hisle Wins Admissions Award

Jones Parking Lot Attendant Don Hisle is the first recipient of the Gold Star Award given by the EKU Admissions Office.

The monthly award was established to recognize University employees who "make a significant contribution to the overall effort to recruit students," said Stephen Byrn, director of admissions. "It reinforces the idea that recruiting is more than the responsibility of the admissions office. As an institution, we've bought into the idea of integrated enrollment management. In that model, everyone has a

role to play."

As the attendant where most first-time campus visitors come to park, Hisle "impacts prospective students and their parents and their impressions of our campus and that is as valid a contribution to recruiting as what admissions counselors do," Byrn added.

"On numerous occasions, people have commented on how friendly and helpful Mr. Hisle has been getting them directed to where they want to go on campus. We appreciate all the efforts and contributions he makes to help campus visitors feel welcome."