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Eastern Alumnus, Winter 1979

Eastern Kentucky University, Alumni Association

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THE EASTERN KENTUCKY UNIVERSITY ALUMNUS
BULLETIN / WINTER 1979 / VOLUME 18 / NUMBER 1

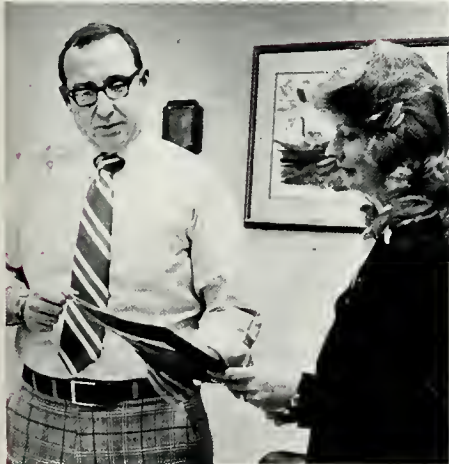
D HOMECOMING '78

D COLLEGE WARM-UP

D COLLEGE OF BUSINESS

D COOPERATIVE EDUCATION

D PLACEMENT SERVICES



SUMMER SESSION SEVENTY-9

The Eastern Kentucky University summer session offers a wide variety of educational opportunities for many who cannot attend the regular fall and spring semesters. An extensive program of undergraduate, graduate level, and special workshop and institute courses will be available. Undergraduate information may be obtained from the Dean of Admissions and graduate information from the Graduate School. A brochure of summer workshops and institutes will be available. Inquiries may be addressed to the appropriate office above and mailed to Eastern Kentucky University, Richmond, Kentucky 40475.

Summer Session Dates

May 14-June 8 . . . Spring Intersession
Saturday, June 9 . . . Graduate Record Exam
Monday, June 11 . . . Registration
Tuesday, June 12 . . . Classes Begin
Thursday, August 2 . . . Commencement
Friday, August 3 . . . Close of Classes
August 6-18 . . . August Intersession

Eastern Kentucky University

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ABOUT THE COVER

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THE EASTERN KENTUCKY UNIVERSITY ALUMNUS
 BULLETIN - WINTER 1979 - VOLUME 18 - NUMBER 1

- **HOMECOMING '78**
- **COLLEGE WARM-UP**
- **COLLEGE OF BUSINESS**
- **COOPERATIVE EDUCATION**
- **PLACEMENT SERVICES**



The five photographs on the cover are representative of the major feature articles which appear in this issue of The Alumnus. The pictures, from top to bottom, left to right, depict Cooperative Education, Career Development and Placement, Homecoming '78, the College of Business, and the College Warm-Up program.

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THE EASTERN KENTUCKY UNIVERSITY ALUMNUS

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IT'S ALWAYS SATISFYING to commend outstanding accomplishments by Eastern alumni, so you can appreciate the great amount of satisfaction we have in spreading accolades for an alumnus who has doubled our pleasure for 20-plus years.



Roy Kidd, '55, '61, the All-American southpaw quarterback who victimized Maroon opponents in his playing heydays, directed what was undoubtedly one of the most exciting teams in Eastern's fine history to a banner season. And, as fine as the 8-2 season was, it could have been much better save for seven more points. A 17-16 loss to Western at Bowling Green on a second-chance field goal with no time remaining on the clock gave ABC-TV viewers a Hollywood finish, but it cost the Colonels the OVC championship and a post-season playoff spot. The only other loss was a 16-10 setback to Troy (Ala.) State in the season opener.

The real milestone, though, came in the final game of the season when a resounding 30-0 win over Morehead gave Roy Kidd his 100th collegiate victory.

All of us at Eastern have gotten used to a winning football tradition and sometimes some of us forget that quality does not come easily or automatically. Rather, it is the result of consistent work and patience by the men on the sidelines as well as those on the playing field.

You'll be interested in reading about the Colonels (or, if you prefer, "Maroons," or "Big E" . . . they're all indentifiable with Eastern) and about Roy Kidd, the big winner at "Big E."

Roy Kidd's not thinking much about last season, though. He's too busy recruiting and working toward the 1979 season and thinking about repaying some debts. We can't wait!

THE BASKETBALL COLONELS have returned to winning ways. Coach Ed Byhre has assembled a talented contingent with some real depth and outstanding promise. If you haven't seen them yet, you're in for some kne-slappin', foot-stompin' excitement when you do. And, although you need to be at the Coliseum in person to truly enjoy them, many alumni in Kentucky and surrounding states will have opportunities to see them on the Saturday afternoon OVC Game-of-the-Week telecasts. Check with your nearest station and if the games aren't scheduled, ask them why not.

LIFE DEMANDS that we face the darker moments with the bright ones. And the autumn months were to bring us moments of sorrow that offset the victorious football team and the many other times of happiness.

It was during the month of October when the multi-colored signs of nature surrounded us with beauty that the news of tragedy brought a blanket of sorrow to the campus and beyond. For, it was in October that the University and Alumni Association wept over the deaths of three beloved friends, all losses that made us realize the transience of life.

On October 5, Miss **Mary K. Burrier**, who endeared herself to many thousands of Eastern students by her sensitivity to her students and her work, died in Richmond after a long illness. Her memory shall always be alive on the Eastern campus and home economics students, for generations to come, will remember her fondly as they pass through the halls of the building named in her honor.

It was October 19, only two days before the Eastern-Western football game was to be played, when Coach **Bill Shannon** died after a lengthy and brave struggle for his life. "Coach" made the kinds of contributions to Eastern and to all those who ever knew him that most of us can only dream about. His life is truly an inspiration to his former players, his students, and everyone who knew and loved him.

And, on October 29th, while so many of us were still savoring the wonderfully successful Homecoming Weekend, more tragic news reached the campus. **Jimmy Brown**, who only the day before, as the energetic president of the Alumni Association, presided over one of Eastern's most memorable Homecoming celebrations, was dead at the age of 34 after a fatal fall during a hike with a church group on Pine Mountain near his home in Letcher County.

Our hearts are heavy with grief. Our memories are rich for having known, and loved, Miss Burrier, "Coach," and Jimmy.

Special memorial tributes to them are included in this issue of the **Alumnus**.

RON WOLFE'S STORY on the retired faculty has brought many good comments from both faculty and former students. One excited caller phoned the Alumni office, indicated that she would keep the magazine "forever," and was grateful that the story had revived so many good memories for her. In the process, she forgot to identify herself. In another case, a graduate and retired faculty member with a similar interest got together through the magazine article. Hopefully, we can repeat the project before too long and include others (those who aren't avoiding their creditors) who did not respond to our questionnaire the first time around.

A WORD ABOUT our newly-formed Colonel Club. Organized this past year to lend support to the intercollegiate athletic programs, the group now numbers nearly 250

(continued on page 36)

JIMMY BROWN (1944-1978)

... Alumni President Made Life Count

EDITOR'S NOTE: *Jimmy Brown, '71, had presided with President Powell over Homecoming coronation ceremonies just the day before he was fatally injured in a fall from a cliff on Pine Mountain seven miles from his hometown of Whitesburg. A Kentucky field representative for Senator Walter "Dee" Huddleston, Dr. Powell praised Brown as "a young man who distinguished himself very well at an early age," and continued that "his passing will be a loss not only to Eastern and its Alumni Association, but also to his community and those associated with his activities." He had assumed his duties as Alumni Association president last May during Commencement Weekend. Faculty and staff of Eastern who attended services were honorary pallbearers.*

Jimmy Brown made life count . . . not so much in the number of years he lived, 34, but in what he did for life while he had it. Wherever he went, he was an ambassador for dedication, involvement and caring.

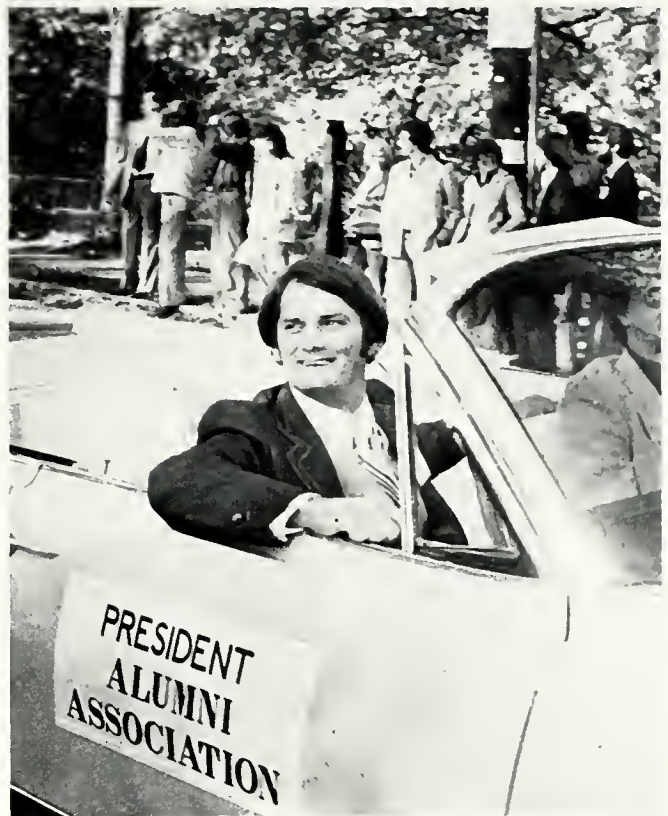
His fellow classmates at Eastern remember him as a student senator, president of the Young Democrats and Circle K, and a judge on the inter-dorm judicial board.

His friends in Whitesburg, his home town, remember him as a former city manager, a candidate for state representative from the 91st District, an active Whitesburg Jaycee and Lion, a member of the Airport Board and a member of the Board of Trustees of the United Methodist Church, among other activities.

EKU alumni will remember him for his service to the Alumni Association as a director, president-elect and as president, a position he held at the time of his death.

Others around the state will remember him for his involvement in Senator Walter "Dee" Huddleston's successful campaigns . . . the latest one being this past fall . . . and his service on the Governor's Coal Severance Tax Economic Board.

It was with members of the Followers Class of the United Methodist Church that he fell to his untimely death from the top of Bad Branch Falls in Letcher County near Whitesburg on October 29, 1978. Bill Jack Parker, a close friend and member of the fateful hiking party, described seeing him stand above the falls to enjoy the natural beauty of Pine Mountain only seconds before the tragedy . . . to, in his own small way, give meaning to that moment.



Jimmy Brown was one to be counted. A political science and history major at Eastern, he went on to many honors which reflect his dedication to life. Named an Outstanding Young Man of America, Outstanding Young Man in Politics in the South and Southeast, he was among the Democratic delegates to the 1975 National Convention.

He had been counted among the young people of Whitesburg as a friend and confidant . . . one who shared his life with them and, as one put it, "always seemed to be here when we needed him."

A poet once said that a man lives twice who lives the first life well . . . an appropriate epitaph for Jimmy Brown.

He achieved a kind of immortality in a few short years with us . . . those whose lives he touched with his ready smile and easy manner . . . most especially his mother, Mrs. James R. Brown, his sister, Carol, and brother John William . . . his nieces and nephews . . . all those who sense his loss most deeply. . .

His dying leaves many voids to be filled . . . a presidency in the 34,000-member Alumni Association . . . a guiding force in the lives of the young people who looked to him . . . a son and brother who brought his family great pride . . . a man who believed in his people in eastern Kentucky . . . and a friend who should always be remembered as one who left his mark, and who now lives as an inspirational memory to remind us that it is the quality of our lives that counts.

In that respect, Jimmy Brown didn't need to count the years . . . he left us enough of himself to last a lifetime.



MOVIE MAGIC

By Ron G. Wolfe

The picture was shot on location in Richmond. Thousands of extras came from miles away to participate in the big flick.

Homecoming '78 . . . Movie Magic . . . the annual production which relies on a cast of thousands and some unknown stars to make opening night. . .

The scenes were reminiscent of past pictures of this kind, except that this year, the sun made artificial light unnecessary for shooting important sequences. . .

Homecomings are times that always defy description. Students wonder why more votes are cast for homecoming queen than for student association elections . . . and despite the musical tastes that exist on any campus these days, students this year found Leon Redbone's "Shine on Harvest Moon," and Tom

Waits' "Summertime," among the highlights of their Thursday evening concert prior to the opening of the big weekend . . . Evelyn "Champagne" King highlighted a Tuesday evening concert that kicked off the Homecoming spirit. . .

It was "Animal House," "Grease," "Gone With the Wind," and "Coming Home," all rolled into a multi-faceted experience that made the hard work and low pay very worthwhile.

Bright sunshine lit the links of Arlington's Golf Course as the cameras focused in on the opening scenes . . . the annual Homecoming Golf Tournament. Active members of the Alumni Association chipped

HOMECOMING 1978



All the stars were out on Friday evening (above) as students danced to "Friday Night Fever" and the accompanying disco music. (Below) The soon-to-be crowned queen, Martha Taglauer, was one of the fifteen finalists presented at the dance.



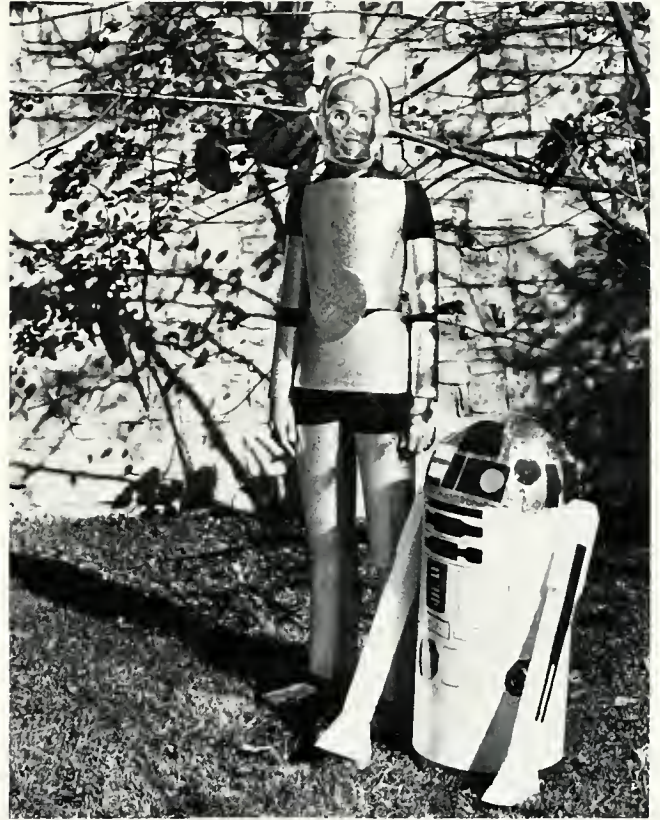
and putted their way through a number of scenes that left June Mines crowned queen of the greens. Her 39 for nine holes was good enough to win an Oscar of sorts . . . a trophy which she'll no doubt treasure. . . .

With a real marquee mounted on the Keen Johnson Building, a capacity crowd of disco lovers enjoyed Friday Night Fever, a disco dance held this year, complete with taped music and fancy lighting that would have made John Travolta try again.

Lambda Sigma, sophomore honorary, draped the Ballroom in stars and movie paraphernalia as a 1931 Rolls Royce sat outside, unoccupied by a star who apparently had slipped in without attracting the attention of adoring fans. . . .



Some of the stars of Homecoming '78 were real, like Leon Redbone (above) who entertained on Thursday evening prior to the weekend's events. Others were a bit more contrived, like two Star Wars creations (below) who were caught outside Walters Hall on Saturday morning.



While the extras dipped and flipped in true Travolta tradition, fifteen starlets were preparing for the glamorous part of the evening. For them, it had been a week filled with rehearsals, interviews and the nervous anticipation which is a way of life when the talent scouts or homecoming queen judges are around.

Fifteen beautiful girls who walked down a valley of the dolls, stepped up into the spotlight and hoped that the judges would see their poise, their radiance or any other quality which would help them achieve stardom. . . .

The night wore on as the dancing got a bit more frenzied and the Rolls left without a trace.

The second day of production was to be the fullest.



Alumni staffers prepared for registration in Keen Johnson as the 1968 and 1973 classes were preparing to return for reunions. The University Archives in the Cammack Building was open for morning nostalgia buffs who wanted an accurate trip down memory lane. . . .

As returning grads visited and sipped coffee in Walnut Hall, production crews were at work around



The friendly faces of Grand Marshal J. Homer Davis and his wife who led the Saturday morning parade (top), the happy faces of parents and children who enjoyed the Homecoming decorations like Sullivan Hall's Willy Wonka's Chocolate Factory (above), or the painted faces of the clowns (right) who made the morning parade more fun for everyone.

the campus to see that the whole affair came off without a hitch.

Bustling coeds taped signs to convertibles for potential queens . . . ROTC cadets briskly gave orders as the floats lined up for the annual parade . . . Last minute dorm decorations were put in place for the scrutiny of judges who roamed the set in search of something beautiful and something original. . . .

Terea Carter couldn't find her Corvette for the parade . . . and a sleek Mercedes-Benz convertible brought Bonnie Campbell near tears when its top temporarily stuck . . . up . . . it could have been a precarious position for queenly stature. . . .

Meanwhile on Lancaster Avenue, conversation turned to thoughts of the day. . . .

"Ed, is that you?"

"Yes, it's me with a little more hair."

Two old friends met unexpectedly and both covered years of living in a few short minutes, skipping over unimportant scenes.

"Where are you teaching now?"

"Florida."

"I been wanting to go there to teach. I've had enough of the winters up here."

And not one question as to how Ed defied Mother Nature and accumulated more hair . . . the bald facts indicate that the reverse is usually true. . . .

The sound of music temporarily interrupted the banter as the 190 Marching Maroons led the big parade. The lively Alumni Band sat on the Alumni House lawn and played for a while, but several



members rose and gave their younger counterparts a hand as they marched by. . . .

It was a sun-drenched parade with spirit typified by those lined along the streets . . . a small boy threw his Polaroid (or someone else's) to the ground to chase a lollipop thrown by a clown. . . .

The Shriners were out in force again . . . with neat little cars that Walt Disney could use . . . and an empty truck that was labled simply, "directors" . . . little twirlers completely out of step kept pace with batons that were taller than they . . . and the floats edged by in varying degrees of completion. . . .

Chi Omega and Beta Theta Pi's "Gone With the Wind," featuring a puffing Colonel, won for beauty . . . K-Mart was a co-sponsor. . . .



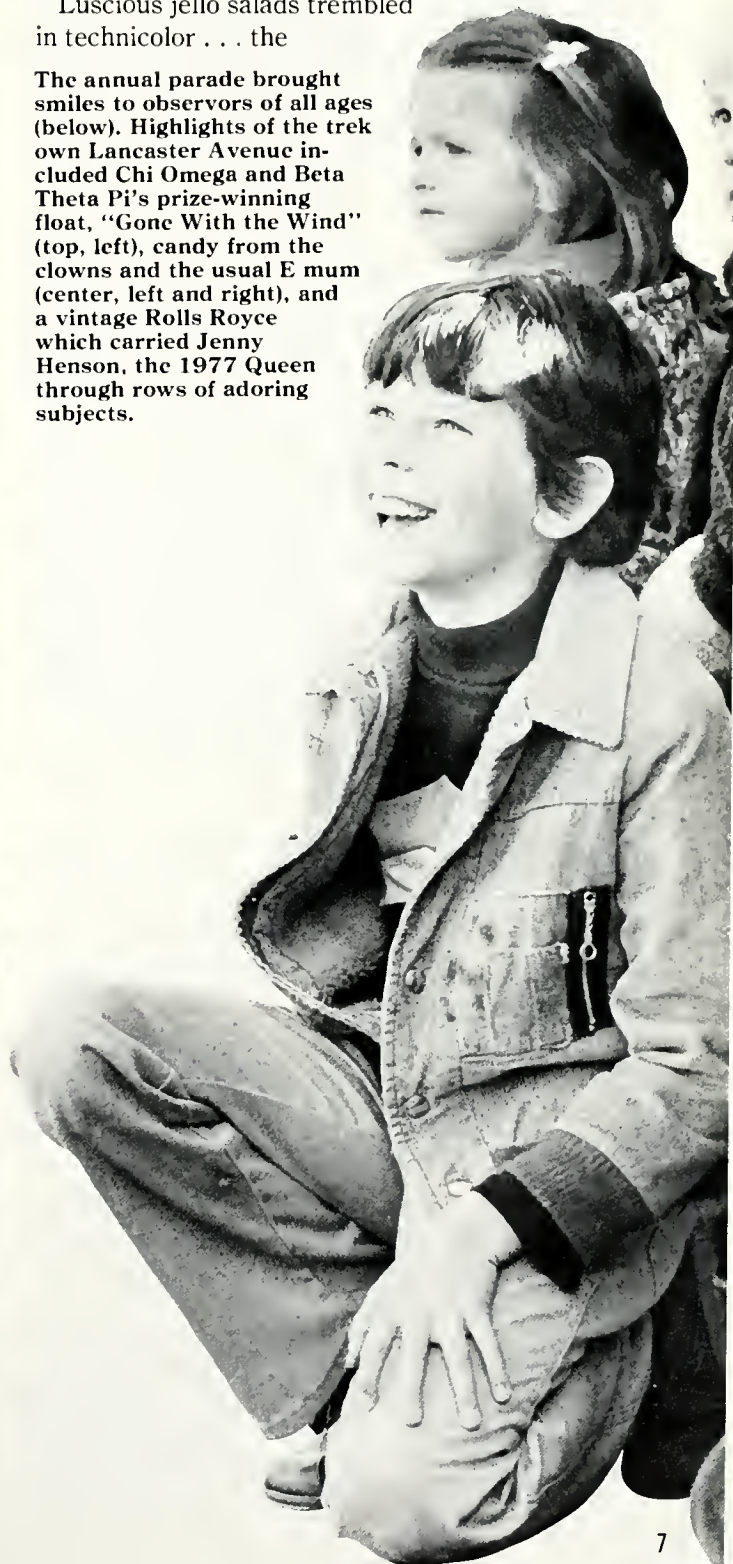
The Agriculture Club's "Erase the Racers" won for originality, despite questions about whether or not that was a movie. . . .

It made relatively little difference though . . . it was a time for being in nature's constant spotlight . . . a time to smile like a Colgate commercial . . . to make certain the show went on . . . and on . . . and on. . . .

The stars, the extras and the crews took time out on the set for lunch . . . the annual Homecoming Buffet which has become a delicious tradition during the annual weekend. Some homecomers did several double-takes as they marveled over the creativity of the set designers in food services.

Luscious jello salads trembled in technicolor . . . the

The annual parade brought smiles to observers of all ages (below). Highlights of the trek own Lancaster Avenue included Chi Omega and Beta Theta Pi's prize-winning float, "Gone With the Wind" (top, left), candy from the clowns and the usual E mum (center, left and right), and a vintage Rolls Royce which carried Jenny Henson, the 1977 Queen through rows of adoring subjects.





vegetables steamed at the four lines of hungry guests . . . carrots made into beautiful floral arrangements were indeed good for the eyes.

And desserts . . . the variety was almost too much for the imagination and the waistline . . . any decision, though, brought approval and later the sharing of a bit or two with someone who had something different. . .

Meanwhile, reunion classes 1968 and 1973 played their roles with little rehearsal.

In the 1968 class, Mrs. Vera Buchholz, the class sponsor, returned from Illinois, while Marion Jack Hacker came 1100 miles from Slidell, Louisiana, to win the award for greatest distance traveled. Frank Shoop, Richmond's Chevrolet dealer, had less trouble getting to the event.

Some 50 members of the '68 class with their spouses and dates gave the latest bio on themselves, including an emphasis on family production. Three members reported having 1-3/4, 1-1/2, and 1-1/3 children . . . it was the kind of devilment one never saw in Rosemary's Baby. . . .

While the 1968 class members were talking children . . . the younger counterparts, the 1973 group was one step behind in talking marriage. Gayle Moore reminded classmates that he married two weeks after graduation; Linda Himes Jones bested his record as she tied

Even as the littlest majorette marched by (top, left) homecomers had other things on their minds, like the annual buffet (top, right) which featured the usual colorful and delicious spread. But, Homecoming is for renewing old friendships and making new ones, whether it be an informal chat on a couch in Walnut Hall (bottom, left) the reunion of band members amid the musical instruments in the Music Building (bottom, center), or some playful banter at the luncheon for the Alumni Band in the Powell Building (bottom, right).

the knot one week after her sheepskin. Bob Babbage, an aid to Governor Carroll, announced that he had similar plans for the spring . . . fiancée Laura Schulte was glad to hear of that. . . .

Charlotte and Mike Moore held the day's record for marriage in the '73 class, however, having taken the plunge at the end of their sophomore year at Eastern. "We're both runners," they said, "we have no children; we expend all our energy on the road!"

Others like Debbie Jenkins, a magistrate in her district, told of jobs, of interests, of educational pursuits . . . all the details that make the day full of important trivia.

While reunion classes exchanged scripts about themselves, the queen candidates were preparing for the pre-game coronation ceremonies. Jenny Henson,



the outgoing queen and Kentucky's representative in Johnson Wax's Agree All-American Homecoming Queen festivities in Miami last year during the Orange Bowl, promised officials she'd be on time this year.

She was.

The fifteen finalists and their escorts gathered to get last minute instructions and to wish each other luck. It had been a frantic week, but they agreed that it was a performance they would long remember.

The weather man remembered that some like it hot . . . and that's the way it was for game time and the coronation ceremonies.

The usual Scabbard and Blade saber arch . . . the bounce of royal locks from hash mark to hash mark . . . and now . . .

The second runner-up was Jennifer Dyer, a sophomore from Albany who plays for the Lady Colonel basketball team . . . next came the first runner-up, Cheryl Frazier, a sophomore from Louisville, who one year before weighed 215 pounds and had no visions of being homecoming queen . . . but her

Alumni Council members Ken Spurloek and Mary Doty Hunter (top, left) assisted with the 1968 Class Reunion luncheon in the Powell Building while others were visiting in Walnut Hall, prior to and after the noon meals (above, top right). The annual reception for all graduates major and minoring in history (bottom, left) was held in the University Building Saturday morning.

discipline and a year of yogurt, cottage cheese and tuna fish had transformed her into a radiant candidate that obviously left the judges impressed. . . .

The winner was not only a judge pleaser, but a crowd pleaser as well . . . Martha Taglauer, a senior from Ft. Wright and president of Kappa Delta, her sponsor, was spontaneous and honest in her reaction. "I paid no attention to the instructions about where to go and what to do if we won because I just knew I had no chance to win," she smiled.

The judges, however, liked her chances, and University officials hope the Johnson Wax people do to . . . she was entered in that competition hoping to follow Jenny Henson to Miami Beach come December. . . .

While the usual flowers and kisses were being exchanged at mid-field . . . the announcer read some other winners in the weekend's activities . . . dorm decorations. . . .

reunion classes



Those attending the 1968 class reunion luncheon were (Row one, from left): Frances Martin, Jerry Stewart, Libby Stultz Burr, Kathy Schwettman Nolting, Jenny Lacey Bussell, Lucille Shepherd Luce, Sharon L. Edwards, Diana Brandenburg, James Fluty. (Row two, from left) Nancy Lewis Holcomb, Wilma Ashbury Kumler, Margie Anderson Dalrymple, Richard Earl Newberry, Madonna Nobel Bensing, Judith Hamilton Hanen, Ralph Hanen. (Row three, from left) Veva Buchholz, sponsor, Ted Holcomb, Eugene Gesele, Doug Stags, Barbara Spicer Jochell, Barbara Dillow Adams, David L. Adams. (Row four, from left) Jim Armstrong, Nancy Green Mallicote, Pat Jacovino, Joyce Munsey, Norbert Keeney, Linda Lyons Gracey, Billie Jo Burness Meldrum. (Row five, from left) Sherry Ferguson, Jack Hacker, Ron Baker, Marilyn Jackson McGuire, Charlie McGuire, Frank Shoop, Willa Fitzpatrick Carroll, Barbara Blevins Hoffmann. (Row six, from left) Joe Moesker, James Angel, James Boyd, Richard John Brown, Peggy Stuhlyer. (Row seven, from left) Monty Joe Lovell, Thomas Nadler, Glen Racke, Michael Hurst, Ken Spurlock, Sharon Tudor Goodan, Patricia Sexton Sanders.



Members of the 1973 class included (Row one, from left): Gregory Faulkner, Bill Jack Parker, Larry Pennington, Mary Ann Fisher Wilson, Bertee Adkins, Retta Faye Adkins and Teresa Freeman Moore. (Row two, from left) Charlotte Moore, Robert Babbage, Vicki McDonald Brown, Marilyn Sorrels Clutter, David M. Jones and Gale Eugene Moore. (Row three, from left) Mike Moore, Linda Himes Jones and Debbie Jenkins.

A bit of "Animal House" was reflected in the togas worn by some EKV cheerleaders who directed the crew who inspired the cast who won the game with Murray.



Fullback Dale Patton might have been inspired by the float in his honor in the Homecoming Parade, but whatever the reason, No. 35 had another banner day carrying the ball for the victorious Colonels.



Hundreds of students had painted, constructed, stuffed, and coordinated ideas into reality in their respective dorms, all in the spirit of the weekend. . . .

For the best dorm decoration, beauty category . . . the winners were Sullivan and Telford Halls. . . .

For best dorm decoration, originality category . . . the first place winner was Burnam Hall . . . second place to Clay Hall. . . .

They were appropriate Oscars for outstanding performances by those who never make the credits, but who are essential to the magic of any movie, most especially Homecoming. . . .

It was, however, the game that at least had equal billing with the other events of the day . . . a game that brought Murray's Racers to town in a good mood to spoil it all. . . .

Coach Mike Gottfried's team had won three consecutive games . . . featured a 400 pound lineman that look intimidating from the top row of the stadium, an exciting sophomore tailback, Danny Lee Johnson, who had been piling up 100-yard games in easy fashion, and a small band of faithful fans who had much to cheer about . . . at least for the first half. . . .

Eastern countered with a sophomore fullback, Dale Patton, who had gained enough yards to be the subject of a float in the Homecoming Parade, the return of nosequard Joe Richard, some consistant kicking from

focus





Dave Flores and a quarterback, Bill Hughes, who ran a potent offensive machine.

Murray proved strong opposition, especially for the first thirty minutes when they led the sometimes-lethargic Colonels. But a Murray fan's remark at halftime to a friend from ECU proved an accurate forecast of things to come. Said the Racer enthusiast, "I thought I would chat a while now, just in case the score changes in the second half."

He had the feeling it would . . . and it did . . . as Eastern ended up on the long end of a 24-21 score.

Eastern's Professor Harold Hill, Bob Hartwell, led his trombones and entire marching delegation in a rousing halftime show that featured the Alumni Band whose majorette, Juanita (Boots) Whitaker Adams, '56, stole the show with some twirling that would put her in the line today. Said one fan simply, "I couldn't believe it."

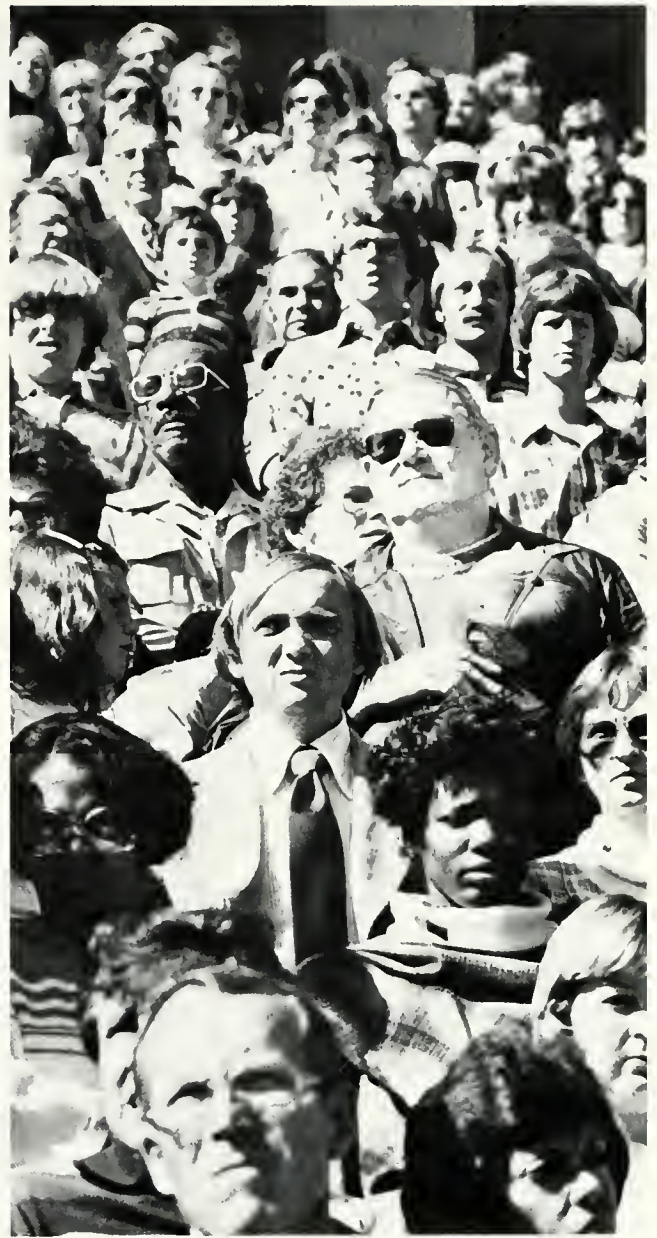
Movies and movie magic, of course, aren't for believing, necessarily. But the weekend was very real,



Varied expressions made the day. Lesley Berkshire (above) one of the drum majors for the Marching Maroons, struck a pensive pose during the halftime show. Prior to the game after her coronation, Queen Martha Taglauer (top, left) enjoyed a light moment with President J. C. Powell who had crowned her moments earlier. All eyes and expressions were on the ball (bottom, left) after the game got underway as the officials proved once again that football is a game of inches. The Colonels not only got their first down here, but they got an OVC win as well.



Juanita (Boots) Whitaker Adams, '56, showed the half-time crowd that she had lost none of her expertise with the baton as the Alumni Band performed with the present-day student musicians (above). The Marching Maroons did their thing as well (above, left) as appreciative fans looked on (above). Some, however, (right) had little to cheer about during the first half as Murray dominated the game. Their expressions, no doubt, changed as the Colonels changed things with a 24-21 win.



and many returning grads made their way to Walnut Hall for a post game reception which was to give them one last time to talk about the filming of Homecoming '78.

Around town, fraternities like Sigma Pi were welcoming their alumni and dancing the night away at the Richmond Armory . . . other graduates were welcoming old friends and spending a quiet evening laughing over old times.

One graduate, Ron House, '69, a member of the 1967 Grantland Rice championship team, held a reception at his home for the 1967-68 team. A letter to team members invited them to a post-game victory reception and party at 6 p.m.; those teams never planned on losing and they seldom did. . . .

It was a good production that perhaps demands a retake next year . . . except for a hitch or two like the coke machines breaking down at the game, the producers and directors deserve Oscars for their parts. Coke may add life, but it didn't seem to matter that

much with magic around to dispel the inconvenience. . .

It was a little "Psycho," a bit of "Guess Who's Coming To Dinner," some of "The Sound of Music," a tad of "Grease," "A Thousand Clowns," all rolled into one fascinating production. . . .

It was Homecoming, '78, and it was the kind of magic that leaves one scratching his head and making the standard request . . . "could you do that again?"

Yes, hopefully . . . in 1979. . . .

COLLEGE WARM-UP:

AN EXERCISE IN LEARNING

On a beautiful summer morning, June 26, 1977, a group of curious freshmen entered the Ferrell Room of the Combs Building to share in coffee and doughnuts and a greeting by Dr. Jim Libbey. Although these students came from as nearby as Richmond, and from as far away as Shiraz, Iran, the common denominator bringing them together was the start of the College Warm-Up program.

This single common denominator, however, soon multiplied. By early August when the program concluded, most of the participants had not only "warmed up" their academic skills in preparation for a fuller commitment to college, but had also discovered warm friendships growing from their summer experiences.

Conceived by Dr. Roy Barlow, then Associate Dean for Undergraduate Studies, the College Warm-Up concept was nourished and defined during the winter in a series of head-to-head conferences between Barlow and Libbey, then an assistant professor with the Department of Learning Skills.

Under the leadership of the program's originators and in cooperation with the Departments of English and Learning Skills, College Warm-Up emerged in a spring publicity campaign and began to attract graduating high school students concerned about their academic futures.

Different, though mutually compatible, goals had led to the plans for this special summer session for entering freshmen. Barlow especially wanted to raise students' enthusiasm for their college careers while Libbey chiefly hoped that a productive term might cut the attrition rate for student participants.

Both men agreed that the program ought to give high school seniors an opportunity to get a head start in college or simply to learn about the college environment before tackling their first full academic year.

Use of the sports term "tackle" in connection with academic life reflects the theme of College Warm-Up. The illustration for the program's brochure, for example, depicted two students jogging across the campus, suggesting that students need to "warm up" academically for the college marathon, much as athletes need

to train and warm up before the big race or other sports challenge.

On June 26, then, the student participants underwent mild calisthenics by completing registration before they started the more rigorous exercises demanded by their classes. Registration proved to be the smallest of hurdles because College Warm-Up was a packaged plan.

All the students enrolled in one of two sections of ENG 101 (English composition), GSL 112 (college reading and study skills), and GSO 100 (academic orientation). Thus the registration packets already included these class cards, converting a sometimes lengthy and trying process into a more manageable one-step procedure.

"I could not believe," exclaimed a Kettering, Ohio, coed, "how easy it was! My older brother attends Eastern now, and whenever the subject of registration came up, he would only wink and grin and tell me I had a real treat in store for me."

The registration procedure was further simplified by all the necessary administrative representatives' coming to the Ferrell Room to help students finish the process from beginning to end in a matter of minutes.

"Because we offered a six-week session apart from the regular eight-week summer school," commented program

director Libbey, "we were able to alter registration from a peevish chore to a social hour." Besides keeping registration separate from the normal summer term, Libbey mentioned three other reasons for College Warm-Up's six-week format.

First, the shorter period seemed simply to be more attractive to students and faculty alike. Second, the harrowing Winter of '78 forced numerous area high schools to continue their classes well beyond the June 12 starting time for EKU's summer term. Without College Warm-Up, a number of students would not have been able to attend Eastern even had they planned to enroll in regular summer school. Finally, an abbreviated session permitted the program to acquire some of its most unique positive characteristics.

Specifically, in order to allow for the necessary time



to complete the full requirements of ENG 101 and GSL 112, the students were divided into smaller groups for afternoon seminars. These sessions were conducted by Jim Libbey who also taught GSO 100, by Bonnie Plummer, an assistant professor of English who taught the composition classes, and by Jacqueline Maki, a Department of Learning Skills instructor.

The seminars were operated not as lectures but as organized workshops, enabling a diverse faculty to function smoothly, and this small group atmosphere encouraged the students and faculty to enjoy personal relationships not easily attainable between college freshmen and their instructors.

The faculty hoped that the smaller classes and increased student/teacher contact would promote a more conducive learning environment. One student who did very well in his ENG 101 course later explained to his English teacher, "I never knew I had the ability to write this well. And I never enjoyed writing before." Mrs. Plummer felt that this unlocking of potential and nurturing of academic enjoyment came about more readily in the College Warm-Up environment than would have been possible in larger, less personalized classes.

Students also commented positively on the results from their college reading and study skills class. Jackie Maki was pleased with the accomplishments of most of her students and was pleasantly surprised at their maturing attitudes toward the work load in the course. "Most of them were a little overwhelmed at first," she admitted, "but so many told me at the end of the session that it was worth it! And I think each person in the program learned some pretty important things - not only about college but also about his or her own personal style of studying . . . and living."

One of Maki's students, writing an anonymous comment on the reading course and seminars, summed up the general attitudes reflected by many of the participants: "I would recommend this course to everyone because it helps you in (other) college courses, and the instructors are always there when you need help . . . This has been the best six weeks I've ever had."

Little wonder that when asked to complete a program evaluation form, many of the participants stated that what they liked best about College Warm-Up was the close attention they received. However, at the head of the list of student favorites were the faculty members themselves.

"Of course," Libbey mentioned matter-of-factly, "we picked faculty members known for their compassionate regard for student needs, though Bonnie and Jackie certainly didn't short-change their classes academically either."

By the time they finished the English and college reading courses, the students had not only received heavy doses of grammar, improved their writing skills, developed larger vocabularies, and learned how to study, but also — and just as importantly — had discovered there is quite a difference between high school and college.

To overcome these differences and ease the transition into college, particular care was given to design a



Bonnie Plummer, assistant Professor of English, (top), encourages students during an English 101 seminar. Assistant Director of Housing, Sam Ward, (above left), eases concerns on areas other than academics. A college reading seminar is conducted by Jacqueline Maki, Learning Skills Instructor, (above right).

series of meaningful orientation sessions. Library tours, discussion sessions, and classroom visits by representatives from the Housing Office, the Counseling Center, and the Student Financial Aid office enabled the students to learn about almost every facet of campus life.

In addition, participants were given the opportunity to go step by step through preregistration for Eastern's fall semester. Even though initially several students had not definitely decided whether to attend college or whether to make Eastern their choice, by the time College Warm-Up concluded all but one of the students had taken the option of preregistering for Eastern's fall term.

Finally, the orientation segment of the College Warm-Up program ended with a take-home examination — a forty-point scavenger hunt. It demanded that the students scurry about the entire campus picking up forms, visiting sundry offices, and using main sections of the library. In the process students acquired a fairly well-developed sense of campus geography, becoming particularly familiar with the location of key offices and facilities.

Naturally, as in most other endeavors, those students who worked hardest received the most benefit from the program. Nevertheless, all of the students remarked that College Warm-Up completely or at least partially fulfilled their expectations in such areas as gaining a constructive start to a college career, becoming familiar with the campus, adapting to campus life, and discovering whether Eastern could assist them in their goals for the future.

"By the end of the first week," Libbey stated, "we knew we had something very special and quite successful. And I was delighted when my boss (Dr. Joseph Schwendeman, Dean of Undergraduate Studies) enthusiastically endorsed our plans for College Warm-Up 1979 well before this summer's program had even ended." □ □ □

COLLEGE OF BUSINESS: INITIATING NEW AND RESPONSIVE PROGRAMS

By Fred Engle and John Winnecke

Business is Business . . . so the saying goes!

From year to year, trends change, modify, fade and reappear. This is true in business and education . . . or business education.

One area at Eastern surging back into glorious prominence in recent years is this business of teaching business.

Striving to keep abreast of the rising demand for professionally trained personnel, the College of Business at EKU is continually conducting studies and surveys to improve its course and program offerings so as to best prepare its graduates for pursuit of their chosen careers and to meet the challenge of providing exciting new areas of study in business education.

Today's programs are designed to provide professional education for careers in business and to develop an intellectual understanding of the role of the citizen in a rapidly changing technological society. As Eastern continues to fulfill its role as a regional university, the College of Business moves forward in initiating new and responsive programs to meet the growing demands of business in the Commonwealth.

The history of growth and progress in the College, along with the fact that one survey indicates most College of Business freshmen are at Eastern because of the influence of former students, strongly hints that the College is, indeed, student oriented.

New degree programs initiated in the past five years are in real estate, insurance, coal mining administration, and health care administration, among others. Chairs for real estate and insurance have been established and chairholders assumed their positions in 1975 and 1977, respectively. The coal mining administration degree program held its first classes in January of 1978. Other programs to meet the needs of the region are under consideration.

Programs which have shown significant growth in recent years, in addition to real estate and insurance, are accounting, marketing, management, data management systems, and the executive secretarial programs.

One of the most popular of the newer programs, and one which continues to be a rapid growth area, is the Real Estate Studies program. An emphasis in real estate at the Master of Business Administration level was initiated in the spring semester of 1978, adding significantly to the depth of the program.

In addition to academic progress and increased enrollments, real estate is benefiting other degree programs in business and other colleges within the University as a service course. Many students are finding that in today's real estate market, it is important to have a good fundamental understanding of renting or

buying property to maximize the shelter dollars in their budgets.

As a result, several of the basic courses, such as real estate principles, law, and construction, have become popular elective courses across the campus and in the community.

Present degree enrollments indicate over 80 Bachelor of Business Administration majors, over 40 Associate of Arts majors, and five Master of Business Administration students preparing for professional positions in one of the several specialties of the field such as marketing, appraisal, finance, and property management.

Cooperative programs for summer employment and apprenticeships have been established with several distinguished management and brokerage firms throughout the country. The demand for real estate professionals remains high and is expected to continue at a high rate for the next five to ten years.

Insurance Studies is another innovative public service educational program which has attracted widespread interest, not only in academics, but also among insurance organizations.



Dr. John Griffith, professor of Business Administration, who coordinates the innovative new Coal Mining Administration program, and a trio of students examine a chunk of coal which came from a mine similar to the one shown in the graphic on the wall behind them. This contemporary study area is designed to satisfy important and previously unmet needs for managers and administrators in the coal industry.

The College of Business offers special services to the regional business community through a Management Development and Studies Institute coordinated by Dr. Stan King. The Institute's primary purpose is to plan and organize special interest courses and seminars for businessmen of the region. Identifying the topical needs for courses and seminars and providing expertise from the College faculty to profit and non-profit organizations are areas also served by the Institute.



The program at Eastern was established in 1977 and, overall, is designed to provide career preparation, consumer education, and continuing education in insurance, business risk management, employee planning and related areas. By the end of the first full year of the program's existence, several hundred students had completed one or more courses in insurance, and 26 students were working toward the BBA degree with a major in insurance.

Though some of the courses are directed specifically to the career preparation needs of students who major in insurance or business administration, all of the courses are open to students throughout the University, as well as to adults in the surrounding community. Many persons enroll simply to assist them in becoming more sophisticated buyers of insurance. In addition to the courses for undergraduate credit, buyers' clinics, seminars, short courses and lectures are offered periodically and are open to the general public.

To assist in the initial development of the program, over 300 insurance organizations and individual contributions have provided Eastern with a broad base of financial support. The fund raising committee already has achieved over half its goal of \$150,000 in contributions over a three-year period. This support has been a vital supplement to the University's efforts to provide the required staff, library resources, physical facilities, equipment and student scholarships.

The newest of the programs to meet these contemporary public service study areas is in Coal Mining Administration and is designed to satisfy important unmet needs for managers and administrators in the coal industry . . . the industry publicly tagged "Kentucky's ace in the hole."

In this case, Eastern is helping to deal the Commonwealth a better hand by virtue of the College of Business advisory council's accepted recommendation to

Enrollment in Electronic Data Processing (EDP) has increased by nearly one fourth in the last four years as the value of basic knowledge in this field has led to other colleges, as well as business, either requiring or recommending the introductory course for their majors. National recruiters are seeking EKU graduates because of the educational experiences they have in this area. Below, Carol Teague, director of Academic Computing Services, works with a student on a programming problem.



consider the development of such a program. Coal Mining Administration is a program interdisciplinary in nature with students pursuing business courses in accounting, economics, and management; natural science studies in geology, chemistry, and environmental science; and applied technology training in fire science and surveying. In addition to the recommendation of business and academia, college representatives visited federal and state government officials for counsel and classes began in 1978.

Another area showing very rapid growth is Electronic Data Processing (EDP). Overall enrollment is up 23 per cent since 1974 and recognition of the value of knowledge in this field has led to the inclusion of the introductory course into the core requirement for all business majors. Other colleges on campus also are recognizing this value and either requiring or recommending the course for their majors.

Students in the EDP curriculum find themselves very heavily involved in real world experiences. An ever-increasing demand by business for Co-op and intern students has instigated a search for a national intern program, and one major computer manufacturer tentatively committed funds for a pilot project during the summer of 1978. National recruiters are now actively seeking EKU graduates due to the quality of education and experiences the students have obtained in this area.

Society is continually dealing with more complex problems associated with modern technology and business enterprises and governmental agencies are finding an increasing need for economic analysts. The need for college-trained graduates in economics is expanding and companies are hiring more and more. Many of these are filling managerial and administrative jobs which are affected by such economic pressures as soaring energy prices, fluctuation in exchange

rates, and various other environmental and institutional problems.

Graduates of this program can be found in such occupational areas as real estate, insurance, retailing, economic and market research, management, and various government agencies. A recent study indicated that over 50 per cent of Eastern graduates find employment within 100 miles of Richmond.

Health care programs, making available careers to personnel in allied health fields, are also affecting other areas, including the College of Business at EKU. Two new programs in health care administration are being offered in the Department of Accounting. One requires four years of study leading to a BBA and prepares students for administrative positions in health care institutions, initially at the middle management level and eventually at the executive level in hospitals, long term care facilities, and public or voluntary agencies. The second program leads to a two-year Associate of Arts degree in health care administration providing students with managerial skills essential for first line management positions.

Executive secretarial programs are another area receiving increased attention from today's students in the field of business. Again, health care plays a part with medical secretary, as well as the legal secretary programs attracting more and more who want to specialize in these areas.

The medical secretary is prepared for a career in a physician's office, hospital, comprehensive care center and similar facilities. Studies include general education, accounting, economics, business communica-

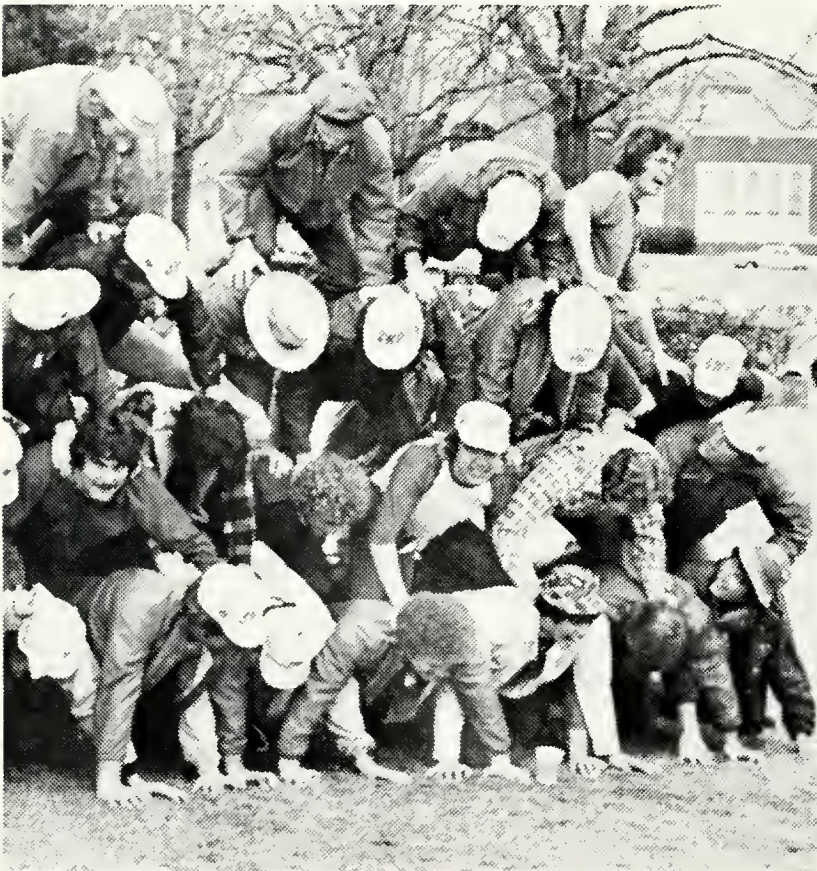
tions, and specific secretarial skills. The legal secretary completes academic work in the same subjects, plus business law, in training for a position in a legal office.

The entire core of the business program is offered at night . . . that is, the classes all College of Business majors must have regardless of their area of concentration, are offered in the evening, after regular daytime working hours are over. This allows the local businessman, the part-time student, and the full-time students to each work out a suitable schedule according to individual timetables.

Persons already holding a bachelors degree may complete the Master of Business Administration program in a minimum of two years by taking all evening classes. The MBA program is offered in its entirety at night so the working, or business person, may meet all degree requirements without having to be absent from work.

One other accommodating innovation offered by the College is service courses for continuing education. Those persons not working toward a degree may take specific or special courses designed to be beneficial to them in their current position, or help them to improve their chances for advancement. Many of these courses are provided by the University at the request of the company in its effort to make available further opportunities within the company for the employees. Most of these classes are taught at night, and many are offered off campus at the location of the requesting company.

These classes are increasing in number and the number of persons participating is also growing. □ □ □



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COOPERATIVE EDUCATION:

IMPROVING EDUCATIONAL PROCESSES

By Kenneth Noah, Coordinator
Cooperative Education

Go as far north as Canada, south to Florida and Texas, west to the Rockies, and east to the Atlantic, and you can find along the way some Eastern students who are earning while they learn — and are receiving college credit for both.

They are enrolled in the University's Cooperative Education Program which recognizes no geographic limitations, having placed students with companies even in Europe and the Caribbean Islands.

The program places students from Eastern's various academic departments with business and government in jobs relevant to their study. Co-op is willing to go almost anywhere to find a job that will provide insight and knowledge about the student's chosen career.

Co-op at Eastern is now in its fourth year of funding by the U. S. Office of Education. In its first three years the program placed a total of more than 1,200 students on job assignments.

Now, a few EKV alumni who studied under Co-op are in business employing some of our students under the plan — which is a hint to all of our alumni who are proprietors that Co-op is a good source of employees. They, or anyone interested in this program, may call or write the Cooperative Education Office in the Begley Building (606-622-1707).

In Co-op employment, the student may earn up to 16 hours of the required academic credit under a baccalaureate degree program, or eight hours under an associate (two-year) program. And to add to the student's benefit, money earned from this employment helps pay for the education.

The student may work and attend class in alternate semesters, or may work part-time while attending regular college classes.

This plan adds relevance to education — relevance that connects learning and working. The chance for work in a chosen career increases the motivation of the student. And involvement in the world of business, off the campus, develops the student's maturity, orients him to the real world of work, and provides useful employer contacts.

The Co-op trainee often becomes a permanent employee of the sponsoring company. More than half of these students remain with their Co-op employers after graduation.

Likewise, the employer benefits. He is provided an excellent source of temporary and potentially permanent manpower. The plan also reduces the employer's recruitment and training costs.

The student at a formative stage is exposed to employer practices and organization and thus made easier to train in the job. Student employees provide business with an infusion of bright young people with

new ideas and viewpoints and also give the employer a good on-campus image when they return to class.

For Eastern, Co-op increases and improves educational processes available to students by exposing them to sophisticated professional procedures and to equipment too costly to simulate in the classroom. The plan enhances placement of graduates who already have on-the-job experience. And it effects a wholesome relationship between the University and the employment community.



Katherine Wiseman, a major in accounting at Eastern, is participating in the Cooperative Education program by working in the office of a Richmond accounting firm.

If the program is to continue to grow, a larger group of employers who will support Co-op must be found.

The program is optional for the individual college or academic department within the University, and also for the student. The Co-op office has the responsibility to provide necessary information about the program to them as they deliberate on whether this type of education should be included in their curricula.

Once the decision is made to "go Co-op", the students must be convinced to elect this option, and employers must be identified who are willing and able to provide good learning experiences for these students.

In the long run, it is the students returning to the campus after good work assignments and informing classmates of these opportunities that will insure the program's continued growth.

Firms offering this type of employment provide a wide range of goods and services. They include oil companies, farm suppliers, grocers, lumber companies, florists, banks, hospitals, the press, radio, restaurants, motels, department stores, realtors, printing, manufacturers, and the like.

And this list also includes federal, state, and local government agencies, and education, including Eastern Kentucky University itself. □ □ □

PLACEMENT SERVICES:

TWELVE MONTHS LATER

*By Kurt K. Zimmerman
Director, Career Development and Placement*

Approximately twelve months ago, I was given the opportunity to introduce myself and some of my ideas and concerns for the expansion and development of placement services for EKU students and you, the alumni of the University.

This past year has been very active, as we evaluated existing programs and services and developed concrete goals and objectives which could be implemented immediately or as scheduled according to need assessment and programming capabilities. The reorganization and regearing of programs and placement services was accomplished through the support of the University Administration in the form of additional clerical and professional staff and operating budget improvements.

Nancy (McConnell) Holihan '72, M. A. '76, whose degrees and experience are in public education is the latest addition to our professional staff. Nancy will be working with the development and implementation of placement programs and assisting students, alumni and employers primarily in the area of educational placement.

The services of the Division have been redefined into eight major areas and are available to all EKU students and alumni.

1. Career Counseling and Planning — Professional staff is available to assist students in making career choices or defining employment objectives. Whether it be through counseling and/or discussing career opportunities or assisting in locating source materials, guidance in career planning or assisting in organizing a job campaign is available on a one-to-one basis.

2. Career Information Resource Center — A new addition within the facility is the resource area or library where specific employment and career information is available in five major areas: College, Education K-12, Business and Industry, Public and Private Agencies, and Government.

3. Employment Information — To assist students in their job campaigns, information on current positions and employment projections within specific fields, as well as statistical data and employment trend information is available.

4. Personal Job Referrals — Qualified registered students receive direct job vacancy information when the job and candidate qualifications match.

5. Campus Interviews — On-campus professional job interviews with employer representatives are arranged for the student's convenience.

6. Duplication and Mailing of Credentials — Upon employer request, credential files of registered students are duplicated and sent directly to that employer at no charge to the student or the employer.

7. Current Job Vacancy Announcements — Current job vacancies, listing positions, employers, and contact person are arranged by categories, and compiled into an announcement which is distributed among the University community and to all candidates registered for alumni placement services.

8. Alumni Placement Service — Upon graduation, all the placement services listed above are available to active registered alumni who are seeking employment or desiring to make a job change. Over 400 alumni availed themselves of these services last year.

In an attempt to provide greater opportunities to students and alumni, concentrated efforts were focused on several areas and a system was created to promote and deliver all services of the Division. Eastern's academic programs, CO-OP information as a means of serving employment needs, as well as services of the office were released to over 1,200 employers in an attempt to increase both the number of job vacancies listed with the Division and the number of recruiters visiting our campus. Job referrals were intensified in all areas. To assist students in obtaining employment upon graduation, emphasis was placed on increasing their professionalism through development of effective résumés and job campaign correspondence and their awareness of good interview techniques and procedures.

Expanded services also were offered to recruiters. The revision of systems as well as credential forms, proved to be a more efficient and effective means of communicating with recruiters prior to and during their visit on campus. Pre-screening of candidates and the addition of night schedules provided for a smooth interviewing day in newly decorated interview rooms. Recruiters were alerted to CO-OP opportunities with Eastern students and to assist employers in staffing mid-year vacancies, Kentucky school systems were given a preview of December teacher education graduates through a mini-résumé booklet.

Placement services in the area of business, industry and government also were improved. Over 800 businesses were contacted directly and encouraged to recruit and/or place their vacancies with the Career Development and Placement office at Eastern. This included follow-up on potential employers as referred to the Division by faculty, staff or alumni, as well as opportunities resulting from visits to employers. In order to increase student awareness and to provide specific information on individual employers, the Career Information Resource Center was developed and information organized into five major categories for ease of use by students. Federal and state exams for government employment were promoted, and in-

Expanded services in the Career Development and Placement office include some minor remodeling to provide a library, or career information resource center, where student and alumni job hunters can find specific employment and career information materials. The office has a waiting area for interviewees and individual conference rooms where recruiters can conduct on-campus interviews with prospective employees.



formation on potential employment opportunities were made available.

Successful placement in the area of education was maintained through continued job referrals and availability of resource materials. The large majority of December teacher education graduates participated in the mini-résumé booklet which promoted their credentials to all the school systems in Kentucky. Plans are now under way to provide a similar release for promotion of our May and August teaching candidates.

In order to maximize the services available to students and as part of the redefining of objectives, it was necessary to improve the services offered to meet the growing needs of the University community. As a result, the Board of Regents approved the creation of the Council on Career Development and Placement, which endorsed the development of a faculty network to expand the communication lines between the Division, faculty, and students. A newsletter to faculty alerted them to the goals and objectives of the Division and solicited their support. Input on the placement of candidates within their academic areas was requested to serve as a resource base for employment projections. Publicity and communication channels were further opened to students through the use of the FYI, campus bulletin boards and the Placement Pipeline in the *Eastern Progress*. Seminars and group presentations also were implemented on request to supplement services available in special need areas.

The innovation of services to you, the alumni of ECU, was a primary objective of the Division in order to assist alumni who were seeking employment or making career changes. Likewise, you are recognized as a key communication link to current students who would soon be entering the employment market. We hope prospective graduates can draw on the experience and insight of those who preceded them into the employment field in hopes of making the college-to-career transition an easier one.

As you can see, the past year has been very busy in the Division of Career Development and Placement. Many programs have been implemented and/or revised to improve and expand the services for our students and the alumni of ECU. Your assistance and support is vital to the success of the Division's goals as many of you are in positions which can assist our graduates. Please contact me if you have a job vacancy and do not hesitate to share our employment services with your Personnel Representatives.

You are cordially invited to contact us if you wish to use any of our services and your comments and suggestions are always welcome. I appreciate your past support and hope we can work together in the future to expand placement services to you, our alumni, and the students of ECU. □ □ □

THE EASTERN CHRONICLE

a precis of news about Eastern and its Alumni

the campus

Coal Mining Program: Grows In 2nd Year

The degree program in coal mining administration is growing at Eastern with the beginning of a second course, according to Dr. John Griffith, director of the program in the College of Business.

The new course, Underground and Surface Mining, covers mine layout, pre-mine planning, engineering hazards, production methods, coal mining systems' analysis, and production efficiency. Dr. Perry Wigley, professor of geology, is instructor.

Eastern initiated the program last spring with the course, Introduction to Coal Mining Administration.

Phy Ed Grant: Reducing Bias Instruction

Eastern has been awarded a \$48,735 grant under the federal Women's Educational Equity Act.

Dr. Ann Uhlir, co-chairman of physical education, said that the continuation grant is to complete a project entitled "Physical Educators for Educational Equity."

The project, initiated last January, involves the development and validation of teacher education modules designed to reduce sex bias in co-educational instruction and program operation for secondary physical education.

Archives Search: Focus On Old Central

Anyone having letters, documents, publications, photographs, or other mementos pertaining to old Central University may want to notify the Archives at Eastern.

Archivist Charles Hay is asking that persons having such items write or phone him at the University (606) 622-2820. He said, "The major goal of the Archives is to gather any information concerning the history of Eastern or its predecessor institutions."

Eastern's history dates back to 1874 when Central University was founded as a Presbyterian denominational school.

Field Service Office: Will Support In- Service

With funds from the state Council on Higher Education, Eastern has established an office to support additional in-service education of public school teachers.

In approving the Office of Field Services and Professional Development, the Board of



Eastern president Dr. J. C. Powell holds the remaining revenue bonds for the Foster Music Building while State Senator Robert R. Martin, EKU president emeritus, sets them afire. The bonds recently were retired and the bond-burning ceremony was held during a luncheon on campus. Dr. Martin called the Foster bond issue, which financed the 1955 construction of the \$500,000 building, "the forerunner of future bond issues that financed Eastern's tremendous campus expansion program of the '60s and early '70s." During Dr. Martin's 16 and a quarter years as EKU president, from 1960 to 1976, the University's physical plant grew from \$7 million to more than \$120 million. Today, the value is placed at \$130 million with approximately 50 per cent in equity. Also attending the bond burning were members of the Board of Regents; the Administrative Council; Dr. Frederic Ogden, dean of the College of Arts and Sciences; Dr. George Muns, chairman of the Department of Music; State Bank and Trust representatives Don Edwards, Verda Swaner and Ima Lowery; and students Wanda Barnett, president of Alpha Eta Chapter of Delta Omicron, and Darrell Day, president of Omicron Psi Chapter of Phi Mu Alpha, music honoraries.

Regents named Dr. William R. Thames as director. He has been assistant director of Model Laboratory School.

The Office serves as a liaison between school districts and the EKU College of Education, and Thames provides contact between the districts and department chairmen in the college in planning and improving in-service and continuing teacher education. He provides consultant service to the districts and coordinates the College's extended campus classes.

EKU In Mexico: You Maya Want To Go

A geography course at Eastern in the spring semester includes a trip to Mexico's Yucatan Peninsula during spring break.

Those not desiring academic credit may take the course on an audit basis, according to Dr. T. J. Kubiak of the faculty.

The topics of study will include the Maya-Toltec ceremonial centers, Maya culture traits (past and present), and the city of Merida in the center of an area rich in ancient Maya ruins.

For costs, schedules, academic credit, fees, and other details about the course, Geography of the Yucatan (GEO 500), call or write Dr. Kubiak in the EKU Department of Geography, (606) 622-1253.

History Day 1979: Eastern Will Be Host

History Day 1979 for Kentucky's Sixth Congressional District and several additional counties will be held for junior and senior high school students and their teachers at Eastern April 14.

The National Endowment for the Humanities again has chosen Eastern as host for the event in this region, it notified Dr. J. C. Powell, president of the University.

Dr. Nancy Forderhase, associate professor of history, will be coordinator of History Day, along with Dr. Bruce Bonar of the EKV Model Laboratory School.

The National Endowment is sponsoring several History Days with a grant of \$118,000. Its purpose is to stimulate an interest in history among students and imaginative teaching by educators. Eastern was host for the special day last year, with Dr. Forderhase as chairman.

Knightly Gesture: Of The Grand Type

Eastern has received \$6,000 from the Knight Foundation, Akron, Ohio, to help purchase electronic newspaper equipment for use in educating journalism students.

The grant was one of three made by the Foundation in Kentucky, totaling \$12,400.

The check was presented to James Harris, chairman of the EKV Department of Mass Communications, by Don Mills, editor of the Lexington Herald, and Creed Black, chairman and publisher of the newspaper.

The Herald and the Lexington Leader are published by the Knight newspaper group.

Regents Sworn In: Yeiser, Cooper, Keith

Three members of Eastern's Board of Regents were sworn in at a recent meeting. They are Beverly Yeiser of Winchester, John Cooper of Beattyville, and John Keith of Cynthiana. Yeiser was reappointed for his second term and Keith also is serving as second term, having previously served from 1972 to 1976. Cooper was elected by the students to be their representative on the Board. He also is vice president of the EKV Student Association. Yeiser and Keith were appointed by Governor Julian Carroll.

Legal Assistance: McCord To Coordinate

Eastern's Legal Assistance Program, which trains "paralegals" to assist lawyers in providing all types of legal services, now has a fulltime coordinator.

He is attorney Dr. James W. H. McCord who has joined the Eastern faculty as an assistant professor in the Department of Political Science. In addition to coordinating the program, he teaches several of the courses and is an enthusiastic spokesman for the value of paralegals to the legal profession.

McCord describes a paralegal as "essentially a legal technician and law clerk" whose work is "highly skilled and demanding." The program offers associate (two-year) and baccalaureate (four-year) degrees.

The most important contribution of the paralegal, according to McCord, "is freeing lawyers from the more routine demands of the law office to provide more personal, economical, and timely services for their clients. Under the supervision of attorneys, paralegals assist the legal profession in furthering its goal of providing quality legal services to a greater number of persons."

faculty and staff



Dr. Herman Bush, chairman of the Department of School and Public Health, discusses a class assignment with a student. Dr. Bush has been awarded the Walter H. Mustaine Award, the highest award presented by the Kentucky Association for Health, Physical Education and Recreation.

KAHPER Award: Not Bush League

Dr. Herman Bush, chairman of the Department of School and Public Health at Eastern, has received the highest award presented by the Kentucky Association for Health, Physical Education and Recreation.

This is the Walter H. Mustaine award, presented to Bush at the Association's recent annual convention at Louisville.

The Association also presented Dr. Robert Baugh, EKV professor of health education, with its Distinguished Service Award.

The Mustaine award is presented to a long-time associate of the organization, active in health, physical education, or recreation, who has been recognized earlier. The Distinguished Service honor recognizes meritorious service in the same field.

Variety Of Grants: For Home Ec Faculty

Faculty members of the Department of Home Economics at Eastern have received grants for the 1978-79 academic year totaling \$145,000, according to Dr. Betty C. Powers, department chairman.

She listed these faculty members who developed proposals and received the grants, the titles of their projects, and the funding agencies:

Dr. Susan Willis, "The Contribution of Neighborhood Age-Integration to the Elderly's Utilization of Neighbors as Resources," American Home Economics Association.

Dr. Powers and Dr. Willis, "Developing Curriculum on Changing Roles of Males and Females," Bureau of Vocational Education in the Kentucky Department of Education, Frankfort.

Dr. Effie Creamer, "Nutrition Education Project," Kentucky Department of Education.

Ms. Janice Burdette and Ms. Jean Olds, "Competency Based Dietetic Education Project," U. S. Department of Health, Education, and Welfare, Department of Manpower.

Ms. Olds, "Initiation of a Dietetic Assistant," State Council for Higher Education, Frankfort.

Journalism Instructor: A Teaching Fellow

Elizabeth Fraas, instructor of journalism in the Department of Mass Communications at Eastern, was appointed as a Gannett Teaching Fellow to the recent Journalism Workshop at Indiana University.

The workshop in teaching, reporting, writing and editing was funded by the Gannett Newspaper Foundation and sponsored by the Association for Education in Journalism.



MARY K. BURRIER

... Shared her Life with Students

EDITOR'S NOTE: *Miss Mary Burrier would have celebrated her 86th birthday had she lived another 15 days . . . she was born on October 20 in 1893 and passed away October 5 of last year. In between, her life was dedicated to Eastern, her teaching career and the students she loved and taught. She received her B. S. degree from the University of Kentucky at the age of 22 and served as Home Demonstration Agent for Bourbon County the next year. From 1916 to 1918 she was Supervisor of Home Economics in Fayette County before going to Pikeville College for a year-and-a-half. She served Midway High School from 1921 until she came to Eastern in 1925 to spend the remainder of her career. She retired in August of 1963.*

Mary King Burrier came to Eastern in September of 1925, when Thomas J. Coates was president, to begin 38 years of dedication to an institution, a profession, and a student body that shared her life.

After receiving her degree in domestic science from the University of Kentucky in 1915 and working in Paris and Pikeville, she returned to UK to earn her master's degree before taking a teaching position at Midway in 1921. Some three years later, she came to Eastern to stay.

Under her leadership, the home economics department grew steadily . . . in 1929, it was approved by the U. S. Office of Education to teach vocational home economics.

The first bachelor of science degrees were awarded to eight girls in 1931 . . . there was a move to larger quarters in Sullivan Hall . . . and in 1939, increased enrollments brought a move into the ultramodern Fitzpatrick Arts Building, quarters that were shared with the art and industrial arts departments.

Through her guidance and planning, new courses and programs were developed to meet the needs of the students she loved . . . under four presidents . . . Coates, Donovan, O'Donnell and Martin . . . she served with skill and devotion.

In 1966, five years after her retirement, the Board of Regents approved plans for a new building to house home economics and related programs, a building that was to bear the name of the lady who had shaped the program for nearly four decades.

Said President Martin at the dedication, "This building will stand as a monument to the efforts of a gracious lady who served Eastern so ably from 1925 to 1963. Miss Burrier was a master teacher, effective leader and counselor of students. It is fitting that this building be named in her honor."

Throughout the years of growth, Miss Burrier never lost sight of the fact that, as she said, "no program, nor equipment, not even a wonderful building will ever become superior to the 'individual'."

For her, students represented the aim of education, and her life was spent in teaching and counseling with the ones who came to her for instruction and help. Said one close friend, "They knew exactly how she stood on any issue, whether academic achievement, professional ethics or morals. Everything was either right or it was wrong . . . there were no shades of gray."

When she retired, home economics alumni established a scholarship in her honor to perpetuate her legacy. Each year the Mary King Burrier Award is presented to a junior in home economics with high academic standing and financial need.

Throughout her life, she was involved in various professional organizations and in her church, both activities which helped her show her concern for others through her job and her life which were, in essence, one and the same.

She was a caring person who had a ready wit to see her through all situations. When she was asked to put mortar on the cornerstone at the Burrier Building, a nervous honoree said later, "I just pretended I was icing a cake."

Mary King Burrier died October 5, 1978, . . . marking the end of a life that was lived for those around her . . . and for the institution she served so faithfully.

Scorsone Speaks: They Listen In Italy

Dr. Francesco G. Scorsone, Eastern mathematics professor, spoke recently at an international seminar on transportation at Erice, Italy.

Dr. Scorsone, who received the doctor's degree in mathematics from the University of Palermo, Italy, claims to be "one of the few mathematicians who is interested in the field of transportation."

Several years ago, Dr. Scorsone acted as a coordinator between the United States and Italy for a research project on an air-cushion vehicle.

The Erice, Italy, seminar was on "Crashworthiness on Transportation Systems."

Nurses Association: Headed By Denny

Eastern's Charlotte Denny, RN, is president of the Kentucky Nurses Association.

She assumed the office at the recent annual convention of the Association at Louisville.

An associate dean in the EKU College of Allied Health and Nursing, Denny has served as the Association's president-elect since October, 1977. She has been a member of its board of directors since 1972.

In 1976-77 Denny served as president of the Kentucky Board of Nursing.

The Association is the statewide organization for professional nurses in Kentucky. Its members are also members of the American Nurses Association, having a membership of nearly 200,000.

Denny, also a professor of nursing, has been on the Eastern faculty since 1967.

She received a diploma from the Central Islip State Hospital School of Nursing, the BSN from New York University, and the MA from the University of Kentucky.

12th Annual Award: For Dr. Wehr

Dr. David A. Wehr, professor of music and director of choral activities at Eastern has been selected for his 12th annual award by the American Society of Composers, Authors and Publishers (ASCAP).

The 1978 award is based on the "unique prestige value of his published works" for chorus and organ, and on the number of performances given his compositions, the Society reported.

Statewide Recognition: For Health Professor

Dr. Romeo E. Cartier, associate professor of school and public health at Eastern, has received recognition from a statewide group for his promotion of environmental health.

In a resolution, the Kentucky Association of Milk, Food and Environmental Sanitarians said Cartier has aided the continuing education of local, district and state Department of Health environment personnel, and "through an excellent training program" has placed graduates in these departments.

Faculty Members: Editing Public Papers

Three members of the Eastern faculty are editing the public papers of some former Kentucky governors for publication.

The ECU faculty members and governors whose papers they are editing are:

Dr. Frederic Ogden, dean of arts and sciences and professor of political science, Keen Johnson; Dr. Daniel Robinette, associate professor of speech and theatre arts, Albert Benjamin Chandler (second administration), and Dr. George Robinson, chairman and professor of history, Bert T. Combs, to be published next year.

The gubernatorial papers are being published under the sponsorship of the Kentucky Advisory Commission on Public Documents and the Kentucky Historical Society under an appropriation by the General Assembly.

The publisher is the University Press of Kentucky, Lexington, from which the volumes may be purchased.

Soviet-American Work: Authored By Libbey

An important book on early Soviet-American diplomacy has been written by an Eastern assistant professor, Dr. James K. Libbey.

The book, *Alexander Gumberg & Soviet-American Relations 1917-1933*, was published by the University Press of Kentucky at Lexington.

In this work, Libbey, an assistant professor and academic counselor for social studies and teacher of Russian-American relations at Eastern, traces Gumberg's career as a Russian emigre and American businessman.

Libbey points out that little is known or understood about Soviet and American relations during the years covered by the book. He says that scholars have focused their attention on three key events — the refusal of the U. S. in 1917 to recognize Soviet Russia, U. S. intervention in 1918, and eventual American recognition in 1933.

A biographical essay on Gumberg written by Libbey was accepted for publication by the *Modern Encyclopedia of Russian and Soviet History*.

Two On Council: For Fitness And Sports

Governor Julian Carroll has named two Eastern faculty members, Dr. Fred E. Darling and Dr. Tom Collingwood, to the new Kentucky Council on Physical Fitness and Sports.

Dr. Darling, a chairperson in the Department of Physical Education, has been active in the physical education and sports profession for over 30 years.

Dr. Collingwood, an ECU adjunct professor, is director of Division of Corrections Training, Bureau of Training, Kentucky Department of Justice. He is one of the initiators in developing the Kentucky Governor's Council on Physical Fitness and Sports.



Maria Bates and Paul J. Ferrell were among 175 non-contract employees who have honored for their loyal service to the University. Both are employed by the Division of Buildings and Grounds. Mrs. Bates has served as a housekeeper for 22 years

while Ferrell, who has been at Eastern for 25 years, is a foreman of custodians in three men's dormitories. Making the presentations were ECU president Dr. J. C. Powell and Robert B. Begley, chairman of the ECU Board of Regents.

Non-Contract Employees: Honored At Program

Eastern's president, Dr. J. C. Powell, presented appreciation awards to non-contract employees with five or more years of service.

The two employees with the longest service, Paul J. Ferrell, Richmond, with 25 years, and Maria Bates, Madison County, with 22 years, each received an engraved plaque mounted with a bronze ECU medalion. Both are employed by the Division of Buildings and Grounds, Ferrell as foreman of custodians in three men's dormitories, and Mrs. Bates as housekeeper for the Student Health Services infirmary.

The speaker for the program was Dr. Carl Hurley, associate professor of secondary and higher education.

Seven employees having 15 or more years of service were awarded engraved plaques; 63 employees with 10 or more years were awarded certificates on plaques, and 103 with five or more years were awarded framed certificates.

Ten-Year Research: Aid To Tobacco Insurance

Research by Dr. W. A. Householder, professor of agriculture at Eastern, has been instrumental in modifying insurance adjusting procedures for hail-damaged tobacco.

His 10-year research project has been a study on the recovery ability of burley tobacco hit by hail, conducted for the Ken-

tucky-Tennessee Committee of the National Crop Insurance Association.

Householder said of the research, "The data accumulated has been extremely valuable in helping the Kentucky-Tennessee Committee in modifying and improving adjusting procedures for hail-damaged burley tobacco."

The Committee with Householder's help developed a new adjusting procedure, wrote a tobacco-loss instruction for tobacco adjusters, and prepared a training manual for adjusters.

New Contract: For President Powell

The Board of Regents of Eastern recently gave the University president, Dr. J. C. Powell, a new four-year contract, effective until June 30, 1983.

Powell was serving the remainder of the presidential term of Dr. Robert R. Martin, now state senator, who retired, effective Oct. 1, 1976.

Board Names Warren: Dean Of New College

Dr. Ned L. Warren, dean of the School of Health, Physical Education, Recreation, and Athletics (HPERA) at Eastern, has been designated dean of the College of HPERA by the Board of Regents.

Dr. Warren joined the ECU faculty in 1967 to serve as professor and chairman of the Division of HPERA. The Division was made a School in 1970 and Dr. Warren was named Dean at that time.



Roy Kidd is carried jubilantly from Hanger Field on his players' shoulders following a 30-0 win over Morehead which gave him collegiate coaching victory No. 100 in his 15-year stint as head coach of the Colonels. Following the win Coach Kidd was given a surprise reception by the Colonel Club. Coach Kidd, shown with Colonel Club president Bill Adams, received an engraved silver tray to commemorate the coaching milestone.

Coach Roy Kidd: Gains 100th Victory

Football and Roy Kidd have become synonymous at Eastern during the past 15 years. During those years Coach Kidd has produced four Ohio Valley Conference championships, a Grantland Rice Bowl title, and a pocketful of All-American players, but perhaps his greatest milestone was reached this past season when the Colonels gave Kidd his 100th collegiate coaching victory.

The great event occurred Nov. 18 on EKU's Hanger Field where Kidd saw his squad crush rival Morehead State, 30-0, thus boosting his career coaching record at his alma mater to 100-48-6 and placing him second to Grambling's Eddie Robinson as the all-time winningest coach among Division I-AA schools.

Following the season's finale which saw Eastern finish with an 8-2 record and a top ten national ranking, Kidd celebrated the victory during a surprise party given by the Colonel Club, EKU's athletics booster's organization.

When all the handshakes and congratulations were over, Kidd sat in his office, which is dominated by a huge, color team photo of his 1976 OVC championship team, and reminisced about the good times and the not so good during his fifteen-year stint at Eastern.

Kidd is the first person to admit that this year's successful record was surprising,

After all, the schedule featured Division II powers Troy State and Akron, along with Division III strongboy Dayton and the always tough conference opponents.

Eastern's eight wins in '78 marks the seventh season in which Kidd-coached teams have won as many games, but that nine-victory season continued to elude Kidd. That is a feat he wants very much since no team in Eastern's history has been able to win nine games.

Success has always seemed to follow the Corbin native. Kidd was named an All-American quarterback in 1953 after guiding Eastern to an 8-2 record, and during six years of high school coaching at Richmond Madison he compiled a 56-10 mark.

"When I started out coaching at Eastern, 100 wins was the furthest thing from my mind," said Kidd. "I never liked to set long-range goals. I just wanted to get the program going here, build a winning tradition again, and recruit good players and coaches."

While this year's 17-16 loss to Western Kentucky ranks as one of Kidd's most disappointing games, Eastern's win over the Hill-toppers in 1968 is his most memorable victory. Kidd recalls, "Western came into that game undefeated and unscored upon after five games. It was their first game in L. T. Smith Stadium and we beat them 16-7." The Colonels went on to capture their second straight OVC title that year and finished with an 8-2-0 record.

The Grantland Rice Bowl championship team of 1967 provided Kidd with his most memorable season.

"That season was very special to me because it was my first OVC championship and we played on regional television in the Grantland Rice Bowl where we defeated Ball State, 27-13."

Kidd also remembers the bitter times like in 1970 when Morehead shocked the Colonels, 16-13, in Richmond. "If we had won that game we could have gone to the Rice Bowl again and the nine wins for the season would have been a school record," said Kidd. "I feel that game and the one this year with Western are the most disappointing games I've had."

As for disappointing seasons, Kidd points to the 1975 and 1977 campaigns.

"In 1975 we were coming off a championship season and had a number of returning players. We were ranked as high as third in the nation and then lost consecutive games to Murray and Tennessee Tech. Those losses knocked us out of everything." Injuries played a key role in that season. Everett Talbert, who garnered All-American honors at tailback the previous year, was injured in mid-season.

Injuries also proved a major factor in 1977. According to Kidd, "We were picked to win the conference due to the return of several starters, but the injury bug hit us hard and we finished with a disappointing 5-5 record."

The memories are plentiful for Kidd, but for the moment all that's on his mind is spring practice, a possible OVC title next fall, and that elusive nine-victory season.

Honors And Thrills: '78 Football Fever

Sophomore fullback Dale Patton and junior noseguard Joe Richard were recipients of the Most Valuable Player awards on their respective offensive and defensive units at the annual Eastern football awards banquet.

Patton, a 5-10, 215-pounder from Cincinnati, was a 1978 first-team All-OVC selection and was later an honorable mention choice on the All-American squad. Affectionately dubbed "General" Patton because of his powerful running attack, Dale rushed for 985 yards, the most ever by a Colonel fullback, and led the OVC in scoring with 90 points.

Richard, who stands 5-11 and weighs 220, is a product of Bryan Station High in Lexington and led Eastern in tackles and assists with 61 and 31, although missing two and a half games. He also was a first team All-OVC selection at noseguard.

Winner's Club plaques, denoting winning play by individuals in at least seven of the ten games, were awarded to quarterback Bill Hughes; tailback Stan Mitchell; receivers David Booze, Cris Curtis and Bill Kolesar; placekicker David Flores; offensive linemen David Neal, Danny Hope, Dean Stucky and Darryl Lawson; defensive backs

Danny Martin; linebackers Ed Finella and Bob McIntyre; defensive ends Tim Frommeyer, Ed Laski and Chris Roberts; defensive tackle James Shelton; and Patton and Richard.

Presidential certificates for players who attained a 3.1 or better academic standing went to offensive tackle David Dührkop, defensive back Steve Fletcher and rover-back George Floyd.

The '78 season was filled with emotions . . . many thrills and exciting plays, but spotted with a few disappointing moments.

On the plus side, Eastern won eight games for the eleventh time in Colonel gridiron history, finishing with an 8-2 overall and a 5-1 OVC record. The team was ranked nationally throughout the season in the NCAA's Division I-AA poll and finished with an eighth-place ranking by the Associated Press.

Coach Roy Kidd, who has been directing Colonel football fortunes for 15 seasons now, relished his 100th college career coaching victory with the campaign finale 30-0 blanking of Morehead State. Although that elusive nine-win season escaped again, included in the eight victories were revenge of '77 losses to Austin Peay, Middle Tennessee, Dayton and Murray. The two defeats, by a total of seven points, were heart-breaking.

In the season's opener, Kidd's Colonels saw an 80-yard drive in the final four minutes fizzle when a pass was deflected and intercepted by a Troy State (Ala.) defender, resulting in a 16-10 setback. From that loss, EKU reeled off four straight wins including blowouts of East Tennessee (49-6) and Middle Tennessee (42-12).

Then came the second and biggest disappointment! With more than 19,000 fans and an ABC regional television audience watching, Eastern came alive in the second half to take a 16-7 lead over arch-rival Western Kentucky in the fourth quarter . . . only to lose in the final seconds.

A long TD pass and a punt return put Western back in the game. The Hilltoppers elected to go for the game-winning field goal, and the EKU defense, so keyed up in its attempt to block the kick, was called for roughing the kicker. Western was awarded another try and pulled out a 17-16 win just as time expired. The 'Toppers went on to an undefeated Conference season to win the title.

Eastern finished the season with four consecutive victories and led the league in total offense. The television bout with Western was the first regular-season OVC game ever produced by a major network and marked a milestone in Colonel, Hilltopper and OVC football history.

Six Colonels were chosen first team All-OVC at season's end, including Stucky, Neal, Patton, Richard, Roberts, and Martin. Neal, Stucky and Patton were honorable mention on the Division I-AA All-American list.

Second team all-conference choices were Mitchell, Flores, Shelton and McIntyre.

Several OVC and team records fell by the wayside during the campaign including conference records for most total yards gained (642 against East Tennessee), best pass completion percentage (.800 for 12 of 15 against Dayton), most consecutive extra

points kicked (Flores with 60 over the 1977-78 seasons), and most first downs rushing in a season with 134.

Flores, a sophomore, had not missed an extra point conversion kick in his career at Eastern until his first attempt against Morehead in the final game of the season was blocked. Flores' record eclipsed the old mark of 46 and came on his 16th attempt of the season in the Colonels' 42-12 blitz of Middle. The Cincinnati sidwinding kicker also holds the record for the longest field goal by an Eastern kicker with a 49-yarder in 1977 as a freshman.



Phil Theobald, a Sports Administration graduate student from Lexington, accepted a position with the United States Sports Academy in Bahrain, a developing Middle East State off the coast of Saudi Arabia in the Arabian Gulf. Phil will serve as an administrative assistant to the project team leader and as the information officer responsible for the public relations activities of the Bahrain USSA team. Bahrain is an island country with a population of 350,000 where the Academy is under contract to set up a sports education program.

Sports Administration Grad: On Middle East Island

When Philip Theobald of Lexington became interested in Eastern Kentucky University's sports administration program he had no idea that following graduation he would be working with the United States Sports Academy in Bahrain, a developing Middle East State situated in the Arabian Gulf.

"This is a once-in-a-lifetime opportunity," said Theobald who departed for Bahrain in late January. "It is a great educational opportunity for anyone who goes there, and to be subjected to a different environment and culture will be quite an experience."

Theobald, 27, is the nineteenth graduate of EKU's sports administration emphasis which began in 1975 as an option to the University's master of science framework. He is highly complimentary of the program which has graduate students enrolled full- and part-time.

(continued on page 28)

turn right at Riverfront, then take the second left past the Pyramid of Cheops...

The Alumni Association of Eastern Kentucky University announces an eight-day Egyptian tour.

Cincinnati to CAIRO

Departing from Greater Cincinnati Airport on May 22, 1979, and returning to the same Northern Kentucky field on May 30.

For more information, write the Alumni Association, Eastern Kentucky University, Richmond, KY - 40475, or call (606) 622-3375.

\$799.



BILL SHANNON

(1921-1978)

... He was a Hell of a Man

BY Eugene Strange
Campus Minister
United Methodist Church



EDITOR'S NOTE: *Bill Shannon, B. S. '48, M. A. '64, joined the faculty at Eastern in 1964 as a teacher of health and physical education and defensive football coach after a successful high school coaching career in northern Kentucky. At Dixie Heights High, his teams posted a 47-5-2 record and won three conference championships during his five years as coach. His 1967 Colonel defense allowed only 70 points, a single season record which still stands. Many who knew and loved Bill would willingly have written a tribute for this publication. No other, perhaps, could quite capture the atmosphere that prevailed that warm autumn afternoon at Danville better than Eugene Strange, who preached his good friend's funeral. Gene, who has become the unofficial, adopted team chaplain for Eastern football teams, was Bill's pastor and close friend. Coach Shannon died Oct. 19, 1978, after a long illness and the *Alumnus* editors feel it appropriate to share a portion of Gene's remarks with alumni.*

A little over a month ago, Coach and I were sitting in his car making plans for a big dove shoot. Somehow, our conversation got around to funerals. Coach, in talking about his own service, made the comment, "Preach, if by chance you outlive me and if you say a few words over me, I won't mind you talking about my good, positive, nice qualities, but be honest and make damn sure you don't tell any lies . . . or I'll come back and haunt you."

Today, I shall not tell any lies!

I must step outside my pastoral role and speak as a friend, and one who cherished the friendship of Bill Shannon, and not as Bill Shannon's pastor. The remarks I shall make are very personal and very real to me.

Coach Shannon was not your typical, average guy. There has never been nor shall there ever be another like him . . . he was unique and it was the uniqueness that made him great.

Coach was a football, fishing, fowl, fun-loving fanatic!

To know Bill was to be aware of these essential elements of his life. For the great majority of his years, Football was his life. And he was a master of the game. He possessed an exceptional knowledge of its intricacies. He spent years studying not only

the techniques and formations and plays, but also the philosophy of the game. He had a coach's head. He also possessed a coach's heart. A blend of firey-hot temper and deep-caring concern.

All who played under or coached alongside him, knew the roar of an angry lion, but also the tender touch of a friend and Father. He might bang your helmet or call you a few pointed names in moments of frustration and failure, but then he would take you to his and Mary's home and feed you at their table of their food. Mary and Bill's home was always open.

Coach wanted, demanded, and got the best from his players. And he gave the best of himself to these same players.

Fishing was his love; the Lake his haven. We all remember the many pictures and fish tales (which were more often than not, truths), and the free fishing lessons he would give to us amateurs. He found his peace and contentment in fighting the Big Bass. And he was a Master Fisherman.

Coach loved life! He found fun, adventure and brought much laughter to our lives. He always had a joke to tell, a story to share. He had the gift of making people laugh, and he was popular as an emcee at banquets and always the life of every party. He loved and enjoyed life as few people have or do. He was a true Merry-Maker!

Coach was also a Ferocious Fighter! He didn't know what it meant to give up or give in. He fought against unbelievable odds even unto the end. Truly he could say, "I have fought a good fight; I have finished the race and I've done quite well."

Coach was a Faithful Friend. The students found him to be a caring professor . . . a teacher who excited and challenged them in the classroom and a caring listener in the private office. He was easy to talk with and willing to help anyone who came.

The papers report Bill Shannon dead. Yet, Bill Shannon shall always live!

I can think of no more fitting closing statement that the one you made to me, Mary, as we shared our sorrow and love together yesterday morning when you said to me, "Bill Shannon . . . He was a Hell of a Man!"

Theobald . . .

(continued from page 27)

"The training received helps in preparing you for an administrative position," said Theobald. "The best phase was the internship which I felt gave me the opportunity to have a first-hand experience of how to do the job." The internship fulfillment is required for every student in the program and may be taken for either three or six hours of academic credit. During the first three years in which the emphasis in sports administration has been offered, EKU has placed in-

terns with the Southeastern Conference commissioner's office, Kentucky High School Athletic Association, Fayette County Schools, New England Whalers hockey club, plus the athletic departments at EKU, University of Kentucky, Berea College, and Transylvania University.

Theobald feels his internship exposure to Eastern's athletic department and sports information office were keys in his landing a job with the U. S. Sports Academy. Theobald said that USSA is under contract to set up a sports education program in Bahrain, an island country of 350,000 persons located 15 miles from the coast of Saudi Arabia.

While in Bahrain, Theobald said he will serve as an administrative assistant to the project team leader in the areas of finance management and administrative activities, and will also be an information officer responsible for publishing activities of the Bahrain USSA team and its mission in the Middle East.

Instant Replays: Archives Cans Sports

The University Archives has received from the Athletic Department over 300 cans of past Eastern football and basketball game films. The football films run from 1950 to 1974 and basketball films are from 1960 to 1977. All the films have been processed and cataloged and are available for anyone to view.

Unfortunately the collection of films is incomplete with many films missing. The Archives is actively seeking any of the missing films or earlier films so that they may be permanently preserved and accessible for anyone to view.

All the films are maintained under proper environmental conditions with strict security.

Anyone possessing old athletic films is urged to contact Mr. Charles Hay, University Archives, Cammack Building, Room 26, or to call 1-606-622-2820.

Homecoming '79

EASTERN VS. WESTERN

October 20

SHOW YOUR COLORS



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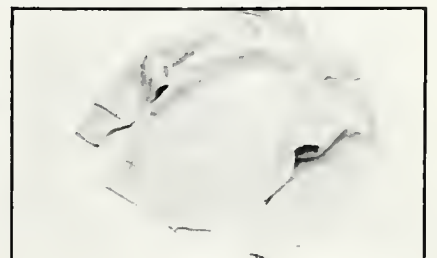
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#Adult sizes come in S-M-L-XL (indicate size by letter)



the alumni

JESSE H. WOOD, '28, professor emeritus, University of Tennessee, now retired and working on the 6th edition of *General College Chemistry*, published by Harper & Row. The first five editions the book have been used by more than 900 colleges and universities throughout the United States and Canada. Some have been published in special European and Japanese editions and other have been translated into Spanish and Chinese.

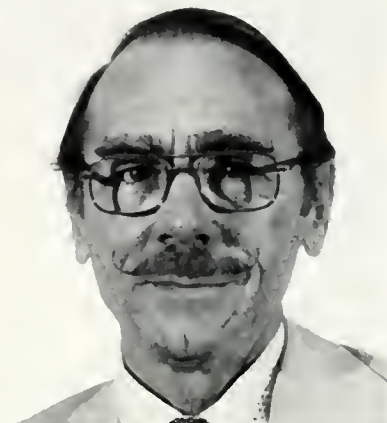
JOHN OSBORNE, '32, named Kentucky League of Sportsmen's "Sportsman of the Year." Osborne was honored for his work in the preservation of natural resources, the advancement of wildlife and the Kentucky sportsman. He has served 15 years as director with the Kentucky League of Sportsmen, one year as vice-president and two years as the state president.

The Alpha Eta Chapter of Delta Omicron, an international music fraternity for women, has established a scholarship in the name of MARY L. HINKLE, '38, their sponsor for the past six years. The Scholarship will be awarded to a deserving music student each year. Contributions may be addressed to Wanda Barnett, president, Delta Omicron Music Fraternity, Eastern Kentucky University, Richmond, KY 40475.

MYRTLE PERRY, '39, retired after teaching 42 years in the Anderson County school system . . . she's now substituting in that system and living at Route 4, Lawrenceburg 40342.

DR. SANDFORD L. WEILER, '48, chairman of the department of family medicine at the University of Tennessee Clinical Education Center has been promoted to full professorship by the University of Tennessee

College of Medicine. Dr. Weiler is a member of the American Medical Association and several other professional organizations. A former practitioner of family medicine in Frankfort, he joined the UT Clinical Education Center in 1974 as chairman and associate professor of the department of family medicine.



Dr. Sandford L. Weiler, '48

HOLLIS R. PERRY, '50, with the Internal Revenue Service more than 24 years . . . now working out of that office on Leestown Road in Lexington.

HOMER RICE, '51, the 1978 recipient of the Outstanding Alumnus award at EKU, named head football coach of the Cincinnati Bengals. Rice, who had served as quarterback coach of the Bengals after a highly successful high school and college coaching

career, compiled a remarkable record of 101 wins and only 9 loss and 7 ties while coaching the high school ranks. In 1961 he received a national award as the "Winningest Football Coach in America."

COLONEL MARTIN J. CUNNINGHAM II, '53, MA '73, commander of Ft. Sam Houston since 1975, has retired from the U.S. Army. During his military career he graduated from the advanced field artillery course, Command and General Staff College and graduated from the Defense Language Institute after studying Vietnamese. Additionally, he completed advanced school at the Armed Forces Staff College and Army War College. Col. Cunningham commanded several combat units during his 25-year career, including a field artillery battery and an artillery battalion.

COLONEL ROBERT L. ELDER, '53, now senior Army advisor, Kansas Army National Guard. Prior to his present assignment, he has served in the Pentagon as staff officer and chief of the recruitment branch, Office of the Deputy Chief of Staff for Personnel, where he was responsible for the development of recruiting plans and programs for operations in an all-volunteer environment. Later he was chief of plans and programs in the Office of Equal Opportunity Programs, Office of the Deputy Chief of Staff for Personnel, Department of the Army.

JAMES A. LEVERIDGE, JR., '54, promoted to district manager of Ashland Chemical Company, Division of Ashland Oil, Inc., of Nashville, Tennessee.

Another Colonel, COL. WILLIAM R. HENSLEY, '56, promoted to that rank last year . . . now serving at NATO head-

Jackson Lackey, '55

An Editor With IQ

By Nancy Hungarland

Jackson Lackey, '55, whipped through his undergraduate studies at Eastern in three years, picking up a double major in math and physics along the way.

He considered adding history as a third, but decided against it.

His GRE scores were so high people had a hard time believing they were correct.

Today he is still impressing people with his intellectual abilities as a part-time math teacher at Eastern, a doctoral candidate at the University of Kentucky and a fledgling writer.

But Lackey himself is proudest perhaps of his active membership in Mensa, an international society whose only criteria for joining is an IQ in the top two percent of the general population.

As co-editor of the central Kentucky Mensa group's monthly news bulletin, *Lexicom* he is responsible for informing and entertaining some 150 local and national members who read the publication.

A member of Mensa since 1963, Lackey was one of the founders of the local news-



letter six years ago. "At an annual convention in Louisville we saw all these other newsletters and we said, 'We could do that!'"

Since that time the *Lexicom* has grown from a two-page mimeograph letter to a

20-25 page booklet which ranked first among small Mensa clubs' publications last year. Lackey writes two monthly features, "The Front Porch Swinger" and "The Editor's Bookbag."

While the idea of participating in a group such as Mensa is intimidating for many people, Lackey enjoys the monthly meetings because they are "fun, interesting, and full of people who give you interesting ideas — but mostly fun," he said.

"The people there are all smart," he said, "but other than that it's certainly a diverse group." Most are talkative, so the gatherings are "usually sort of free-for-all affairs."

Several other Eastern graduates are members of the Central Kentucky Mensa group, as well as two members of the faculty, according to Lackey.

Dr. Jeanne Holland, assistant professor of general studies humanities, serves as the Proctor, and Dr. Dave Genaway, associate dean of libraries and learning resources, is one of the society's newer members. Carroll Sutton, '66, is a member of the organization's governing commission. □ □ □

Eastern Grad Assumes ROTC Command

By Jack D. Frost

Twenty-one years and three continents later, Colonel Hollis L. Roberts, a 1957 Eastern graduate, has returned home to take command of one of the nation's largest Reserve Officers Training Corps (ROTC) programs.

Col. Roberts becomes the first EKU alumnus to hold this command in the 42-year history of Eastern's ROTC program.

After receiving a degree with a double major in history and geography, Roberts taught school for one year in Erlanger before entering active duty with the U. S. Army as a second lieutenant in 1958.

His Army career has taken him to Germany and Vietnam for two tours each, Alaska, Washington, D. C., and Montgomery, Ala. Roberts was stationed in Berlin for three years and was there at the time of the Berlin Wall construction in 1962. Col. Roberts recalls his tour in Berlin as a "very rewarding experience. I had a chance to see first hand the U. S. and Russia come eye-to-eye and tanks gun barrel-to-gun barrel, but at the time we really did not realize the significance of the crisis."

Between Vietnam tours, Roberts served with the Army's Defense Communications Agency in Washington and then attended Armed Forces Staff College in Norfolk, Va. After returning from his last tour in Vietnam he was stationed in Alaska where he earned his master's degree in education, and later returned to Germany to take command of

the 39th Signal Battalion until 1975. From Germany he returned to the U. S. and took the District Recruiting Command in Montgomery. In 1977, Roberts was chosen to attend Air War College and was placed on the promotion list for the rank of Colonel.

It was during this time that Col. Roberts learned through a friend of the opening for a professor of military science at EKU.

Roberts says he is glad to be back and terms the changes in the University as "fantastic".



"Eastern has always had a good reputation throughout the military for producing good officers. Of all the second lieutenants Eastern has commissioned, our retention rate for career officers is very high," the Colonel said.

Approximately 1,200 students, of which one-third are female, are enrolled in Eastern

ROTC this fall, according to Roberts, but he is more proud of the 50 third-year military science students who have contracted to continue in the program toward a commission. Roberts said there were about 40 MS III students last year.

Col. Roberts said the Army is continuing to seek the career military person, but is placing added emphasis on building a strong reserve force in the National Guard. Most of today's ROTC graduates choose to enter active duty, but some are selecting an option that allows him or her to spend a three-month period in the Officers Training Course before being released to the National Guard force.

In regard to Eastern's ROTC program, Col. Roberts says it is his goal to improve the number of quality students who enter the program. "We would like to have students who are enrolled in the more difficult majors such as engineers, technicians and the pre-professional fields."

He says it will be the future trend in ROTC to prepare the "soldier-citizen," and help the students use their education to secure a leadership position.

Col. Roberts, who grew up in Henry County, is married to the former Billie Sue Click of Floyd County, "Miss Eastern" of 1956. Mrs. Roberts received a degree in English and has taught around the world as she traveled with her husband. She is now teaching in the Madison County Schools system. □ □ □

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Many graduates and friends of Eastern are unaware that their employer may match any gift they make to EKU. However, some 700 businesses around the country will do just that as part of a gift matching program to colleges and universities.

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Col. Martin J. Cunningham II, '53 MA '73

quarters in Brussels, Belgium . . . address: USDEL, NATO MC, APO, New York 09667.

LTC. EDWARD A. HATCH, '60, presently the deputy chief, Dental Science Division and Chief, Officers' Training Branch, Dental Science Division, U. S. Army Academy of Health Science at Ft. Sam Houston, Texas.

SHIRLEY MURPHY EDWARDS, '59, with a Ph. D. in mathematics from the University of Alabama this past summer . . . now teaching at the University of Alabama in Birmingham.

LT. COL. JAMES E. BICKFORD, '59, attending the Naval War College, the oldest educational institute of its type in the world for senior military officers and top level government executives.

DR. JON DRAUD, '60, now superintendent of the Ludlow Schools in northern Kentucky. A 1956 graduate of Ludlow High School, Draud had previously served as administrative assistant to the superintendent



J. H. Smith, '60

of the Lockland, Ohio, School District.

JAMES H. SMITH, '60, Metals and Ceramics Division Engineering at the Oak Ridge National Laboratory, received notification of his election to the status of Fellow by the Board of Directors of the American Society for Nondestructive Testing.

He will receive the honor at the Awards Ceremony during the Society's National Conference in Denver next October.

An ASNT Fellow is an individual member who is of unusual professional distinction and who has made continued significant contributions to the advancement of non-destructive testing and evaluation in areas such as management, engineering, science, education, administration, or planning, and must have at least fifteen years of professional experience.

A native of Oneida, Smith was a former instructor at Eastern before joining Union Carbide in 1962 as a physicist at the Y-12 Plant, later transferring to the Oak Ridge Gaseous Diffusion Plant, and then to the



Wayne G. Conley, '64

Metals and Ceramics Division at the Oak Ridge National Laboratory.

Smith is past chairman of the local section of ASNT and is also a member of the American Welding Society and the Society for Experimental Stress Analysis.

In 1976, Smith and C. V. Dodd shared the prestigious ASNT Achievement Award for their paper on eddy currents, which was judged to be an outstanding contribution to the advancement of nondestructive testing.

HAZEL M. MORRIS, '61, named among the Outstanding Educators of America in 1975, Outstanding Young Women of America in 1976, and to Who's Who in Religion in 1975-76 . . . now the Southwestern Baptist Theological Seminary in Ft. Worth Texas, 76122.

JOHN CALVIN AKER, '63, now the youngest member of the Kentucky Supreme Court after winning a district judgeship in last fall's election. His district encompasses 28 counties in south central and southeastern Kentucky.

Debra Hockensmith: Inspecting Her Success

An Eastern graduate, Debra Hockensmith, '76, of Frankfort, gave up all the modern conveniences of home to live in a rustic cabin in Pike County as a strip mine inspector, the State Bureau of Surface Mining Reclamation and Enforcement reports.

Although most people would not want to be in a situation where it was part of the job to tell coal operators how they must conduct their operations to avoid enforcement actions, she looked on it as a challenge.

Her job with the Bureau, a part of the Kentucky Department of Natural Resources and Environmental Protection, is told in a recent issue of EKO Kentucky, a publication of the agency. Debra earned the B. S. degree in the Environmental Resources Program directed by Dr. Pete Thompson.

"It's the best job I've ever had," Debra said. "There was a challenge there and I felt like the department as a whole would feel the impact of my efforts."

While most people would also feel that the tasks of enforcing state reclamation laws

and regulations would be more difficult for a woman than for a man, Hockensmith found that she actually had an advantage over her male counterparts.

"They (the coal operators) were hesitant to say anything to me because they didn't know exactly what to say or how to say it," she said.

From other male inspectors she learned that coal operators were "scared to death" of her for two reasons: "One, because I was a girl and two, because they thought I was an environmentalist from the 'down state' who was out to shut down strip mining," she said.

When asked if she ever had to deal with a hostile operator she said that there were a few times when some of them "got hot" but that was because "they didn't fully understand the purpose of a state inspector," Hockensmith said.

"They thought we just wanted a soil sample for the record," she added. "But once they could understand that we were taking the samples partially for their benefits so that they wouldn't waste seed or over-fertilize in reclaiming the land, we got much more cooperation."

Hockensmith found that she had to not only adjust to her job as a reclamation inspector but also to the lifestyle in Pike County. She suddenly became aware upon her arrival that she was an alien to the Appalachian culture.

"Appalachian society is just a contained culture in itself," she explained. "The people are just a little suspicious when you first meet them. They'll find out your name and say, 'You're not from around here are you?' — that's their first reaction, but once they learn that you can be trusted, they are the friendliest people in the world."

Hockensmith believes that her job broadened her outlook on strip mining because she now realizes a lot of people in the coal industry have environmental concerns of their own.

"Now I am able to look at any issue concerning strip mining from two sides if not more," she said.

She has recently been assigned to a special task force within the Bureau in which she is helping to set guidelines for the federal Surface Mining Control and Reclamation Act. □ □ □

GARY ALLEN MAYNARD, '64, Marketing Programs Manager for the General Systems Division of IBM, responsible for all marketing programs related to selling small business computers through the business computer centers throughout the United States . . . how at 3786 Cherokee Place, Marietta, GA 30067.

KENNETH R. MILLER, '64, executive director of the Frankfort-Franklin County Chamber of Commerce, has been appointed director of community relations at Kentucky State University. He will be responsible for coordinating the university's efforts to expand and improve community-university relations, assisting with local student recruitment, conducting local solicitations and performing general ombudsman duties for the university.

WAYNE G. CONLEY, '64, named superintendent-coating, at Armco Steel's Ashland works. Conley joined Armco in 1964. He was named general foreman-west processing in 1974.

JAMES W. GOFORTH, '65, director of vocational education and federal projects for the Westmoreland County Schools in Montross, Virginia, now at Box 177, Montross, VA 22520.

RONALD M. COSBY, '65, awarded a certificate of recognition from the National Aeronautics and Space Administration for his "creative development of technology" in the field of solar energy research. Cosby, a physics and astronomy professor at Ball State University in Muncie, Indiana, has been working on the computer analysis of certain optical problems associated with large-scale solar concentrators that are be-



Bill Owens, '72 MM '73

ing considered by NASA for solar energy power stations.

DR. TOM BAECHLE, '67, promoted to chairman of the department of physical education at Creighton University where he teaches and directs the intramural program . . . address: 11118 U Street, Omaha, NE 68137.

ERNEST SPALDING, '68, named head resident for the college dormitories at Thomas More College in Fort Mitchell. He had previously been Director of Pupil Personnel in the Franklin County Schools.

DR. RAYMOND C. WESTERFIELD, '68, named chairman of the health education program at the University of Alabama.

Westerfield had been an associate professor and coordinator at the University of Nebraska at Omaha.

JAMES A. FLUTY, '68, partner-in-charge, Morehead Office of Kelley, Galloway & Company, certified public accountants.

BILL OWENS, '72 MM '73, has won in two amateur categories in the international, fifth-annual American Song Festival competition. Owens' song, "I Will Never Be The Same Again" won in two separate categories, the first time anyone has achieved that in the five-year history of ASF competition. In addition to the \$1,000 prize, Owens will also compete for a \$5,000 grand prize with ASF.

CARL C. ROBINSON, JR., '73, manager of the Bledsoe Coal Company Washing Plant and president of the American Coal Corporation . . . at 124 Woodland Trail, Pineville 40977.

TOM REBILAS, '74 MA '77, a first place winner in the International Schubert-Wolf Competition in Voice which brought a \$3500 prize. Judges for that event included Hans Hotter and Herman Prey, international opera stars. Rebilas also placed second in the Verdi Competition, another Vienna event.

BARBARA A. BLACK, '74, with a Ph. D. from Baylor University in Waco, Texas last year.

RICHARD L. WAGENAAR, '77, now assistant basketball coach, track coach and teacher on the physical education and athletics staff at Centre College. He had previously been a teacher, cross country and track coach at Racine Park High School, Racine, Wisconsin.

David D. Karr, '58

Moving Up In Health Care

By Ron G. Wolfe

David D. Karr, '58, has established himself as one of America's leading health care executives, having held major responsibilities in hospital management since 1959.

Karr has served in individual hospitals and group operations throughout the southeastern United States, including Kentucky, Tennessee, Alabama and Indiana.

His move up the career ladder in the health care profession took a dramatic jump in 1970 when he joined Humana, Inc., (then Extencicare) as an assistant vice-president responsible for two hospitals, and two years later, was named an operations vice-president responsible for the largest operating division of the company with 22 hospitals in five states.

In 1974, he joined Medicorp as vice-president of the company's southeast region and within two years, he had doubled the number of facilities under his auspices.

Under his direction, Medicorp opened new hospitals in Augusta, Georgia, West Palm Beach, North Miami and Brandon, Florida and Louisville, as well as initiating contracts with hospitals in South Carolina, Georgia, Florida, West Virginia, New Jersey, Pennsylvania and Ohio.

In July of 1976, he was named eastern division vice-president for the company and

assumed the responsibility for operations at all the company's hospitals in the eastern United States.

A supporter of the concept that health care, like education, should be available to



all people at a reasonable cost and within their own communities, Karr has promoted the community hospital concept within the free enterprise system.

A specialist in management and finance,

he has helped introduce effective cost containment practices to the health care industry which have made it possible for hospitals under his direction to provide patient services at costs well below the targeted range set by President Carter.

This past September, Karr joined Hospital Affiliates International as senior vice-president for development, a position which will make him responsible for international activities, domestic management contract marketing and various new ventures of the organization.

"We are fortunate to attract a man of David Karr's professional stature," observed George P. Van, president of Hospital Affiliates, "Mr. Karr will be a considerable asset to our company as we continue our growth and prepare for future challenges and opportunities in the health care industry."

Karr, who holds a BS degree in accounting and business administration from Eastern, will be relocating to Hospital Affiliates corporate headquarters in Nashville, Tennessee.

Hospital Affiliates, the world's largest hospital management company, is a subsidiary of INA Corporation, a diversified international firm with major interest in insurance, investment banking and health care. □ □ □

A former Eastern coed, SUE PHELPS, '77, is holding a job usually performed by men — that of livestock reporter for the Kentucky Department of Agriculture.

Sue, originally from Columbia, Ky., received a degree in dairy herd management from Eastern and went to work for the Department's Division of Markets. She explains, "Like most college graduates, I was

interested in finding a job, and this one was available."

The Division describes her job as "not an easy one, as some may think . . . and the end product is either read or listened to by many farmers over the state."

A livestock market reporter must be trained, tested, and licensed by the U. S. Department of Agriculture and become as

adept as the buyer in grading each animal sold while recording the sale price.

Sue is one of only two women livestock reporters in the state, says Division Supervisor John Hanley, who adds that they are both "topnotch" in broadcasting market reports on radio.



Mrs. Elsie Witt Faulkner, a 1960 Eastern graduate, autographs a copy of her first book, *BOUNCE, A TRAIL BLAZING DOG*, while at Eastern to attend the annual Creative Writing Conference. The teacher, writer and newspaper editor thinks Eastern is about "the best college around."

Elsie Witt Faulkner, '60

Writing For Kid's Sake

By Nancy Hungarland

Elsie Witt Faulkner, '60, Stanford, may be retired from the public school system, but teaching children is too much a part of her to leave it completely behind. Now her lessons in history, English and morality reach far beyond the normal classroom.

With *Bounce, A Trail Blazing Dog*, Mrs. Faulkner has made writing for juveniles her newest career. "It's my life now," she said, "I started first of all because I love children and they need to read."

She believes good books will pull them away from television and make them want to read. In fact, it was the elementary students to whom she first told the story of Bounce aloud who persuaded her to write it down for children everywhere.

Later these grade school students turned

into her favorite writing consultants. She would take each chapter of the book out to a local grade school to read to the children who "criticized and offered suggestions and helped me every step of the way," she explained.

The manuscript first caught the publisher's eye as the result of Mrs. Faulkner's return visit to Eastern for a creative writing conference some two years ago. Unknown to her, the chapter she presented to the workshop wound up in the editor's hands. She got a call from Chicago and a little more than six months later, *Bounce, A Trail Blazing Dog* was off the press.

Teaching for 35 years in one-room schoolhouses as well as county elementary schools is the key to her success in reaching her au-

dience, "I learned what they like, what they expect, what they fear."

Currently she is working hard to finish a juvenile mystery story about a horse named Topsy which comes complete with a young heroine and a more modern setting. She hopes to have the book out soon.

Not incidentally, she keeps busy in her "retirement" as editor of the weekly *Lincoln County Post*. She travels a great deal, sending back stories on what she sees and who she meets along the way.

But next to teacher and writer, the role Mrs. Faulkner loves best is that of public relations agent for the state of Kentucky in general and Eastern in particular. "I've been a lot of places and Eastern is the best college around," she declared. "We just do not let the people know what we have here.

"I wish we could change public opinion about Kentucky. Everyone sees us as a bunch of hillbillies," she said. "We need to portray Kentucky as what it is — a land of beauty."

Feelings for her native state run deep in Mrs. Faulkner, but those for her alma mater were not always so favorable. Back in 1922 when she first enrolled in the normal school here, "I did not like Eastern — I didn't care for the attitude here," she said. "I didn't know I was enrolled in a penitentiary."

At that time she had already taught a year after passing the Kentucky teacher certification exam at the age of 16. By returning to school, she gave up responsibilities and freedom to a dorm mother who enforced nap time and rigid room inspections. "All those rules were just too much. I thought that if this is what it takes to become a teacher in Kentucky, then they can have it. I don't want it."

So she quit teaching until World War II came along and teachers were scarce. At the time she gave up a good job building bombers in Detroit to come back to a school in Lincoln County.

"I came back to Eastern for night classes and Saturday classes," she said, "and this time I just loved it." She continued this part-time schooling until completing her B. S. degree in 1960.

Retired since 1971, Mrs. Faulkner misses teaching "very much," but finds that writing fills the gap now as it has in the past. In 1947, she won third place in a national essay contest sponsored by General Motors and walked off with a Cadillac. Ten years later her second place finish in a similar competition earned her \$10,000 in GM stock.

Her thoughts are concentrated now on the tale of Topsy, which three publishers are interested in when she finishes it. The problem now is simply getting it written.

"We people who think we're writers plan it all out, but the thing we don't like to do is sit down and write," she explained. □ □ □



HANDSOME HAND-COLORED PRINT

The Alumni Association of Eastern Kentucky University is pleased to announce its sponsorship of this beautiful hand-colored print of the University central campus. The original issue price of the print is \$30 and is available only through the Alumni Association. Proceeds from the sale of the print will go to support the Alumni Scholarship Fund.

about the print

This hand-colored print is created through a process similar to that used by Currier & Ives. A lithograph plate is made of the original art work on fine watercolor paper, and then each print is individually hand colored, without the use of any stencils. No two prints are ever exactly the same. The overall paper size of the print is 20" X 24" and the image size is 16" X 20".

about the artist

JAMES McBRIDE, a native Hoosier studied at the Pennsylvania Academy of Fine Arts, Philadelphia; Cape Cod School of Art, Provincetown, Massachusetts; and the Barnes Foundation of Art, Merion, Pennsylvania. He has painted in foreign countries such as the Philippines, Japan, India, and Portugal, which has added to his technical background. His work has brought awards and recognition on local, state, and national levels.

how to order

This beautiful print is available to you for only \$30 (Kentucky residents add \$1.50 sales tax). Simply clip the coupon below and mail with your check for the total amount (\$30 for each print, \$1.50 Kentucky sales tax where applicable—plus \$1.50 for shipping and insurance). Make checks payable to: EKU ALUMNI ASSOCIATION.

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Alumni chapters like the Orlando, Florida, group have made plans for meetings in 1979. Director of Alumni Affairs, J. W. Thurman (left) and President J. C. Powell, pose after last year's meeting with the new co-ordinators of the Orlando Chapter, Freda Brown (center) and Sandra Foley Leach (right). Three Florida chapters scheduled meetings in March with the Orlando alumni meeting on March 7, St. Petersburg on March 8 and Ft. Lauderdale on March 9.

Four Of Five: Students Lead Rainbow

Four of the last five Grand Worthy Advisors of the International Order of Rainbow Girls, a Masonic organization, in Kentucky have been Eastern students.

Holding this station, the highest a Rainbow Girl can reach, for the 1978-79 year is Laura Sigmon, a freshman pre-med major from Hazard.

Last year's Grand Worthy Advisor was Debbie Palmer, a junior from Winchester who is majoring in fashion merchandising.

In 1975-76 the honor was held by Patti Reed, a senior from Stanford and business education major.

And in 1974-75, the Grand Worthy Advisor was Georgia McDaniel of Louisville who has since graduated.

Eastern also has the first Rainbow Girls sorority in Kentucky, Sigma Tau Alpha, which has 22 members. Patti Reed is the president of the sorority.

Seyfrit Appointed: On Legion Committee

Paul L. Seyfrit, assistant professor of psychology at Eastern, has been appointed chairman of the Educational and Scholarship Committee of the American Legion of Kentucky.

Seyfrit is instructional coordinator of Special Programs at Eastern.

notes . . .

(continued from page 2)

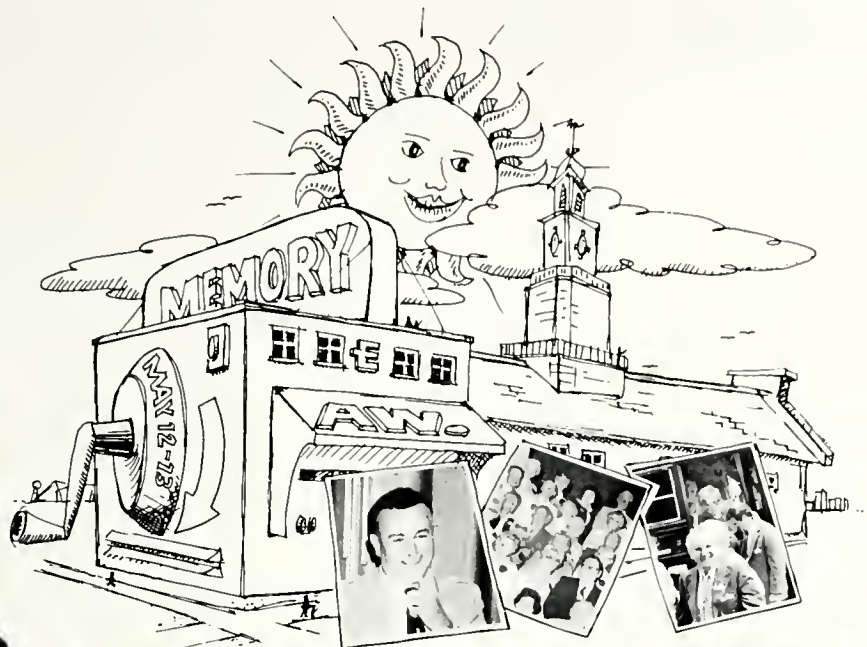
and is growing. Organizers of the club picked a real banner year to initiate the project as all the athletic teams have had good seasons. Annual membership in the Colonel Club is \$100 and anyone interested may write the Alumni Office for more information.

IT MAY BE COMPLETELY UNNECESSARY to report this "hot-off-the-wire" item, considering the unfortunate timing of our publication schedule, but the 1978 Outstanding Alumnus, **Homer Rice, '51**, who in the last issue was announced as the just-signed quarterback coach of the Cincinnati Bengals of the NFL, has changed jobs. At about the same time as the magazine was shipped by our printer, Homer was named interim head coach of the Bengals by general manager Paul Brown.

After a few trying weeks of frustrations caused by injuries (snake-bites), Homer really turned the program around in Cincy, winning his last three games against Atlanta, Los Angeles and Cleveland. So much, in fact, that GM Brown removed the word, "interim" from his title, named him head coach and gave him a contract for 1979.

WHILE ON THE SUBJECT of Outstanding Alumni, "Spider" and his gang are making plans for an extra special presentation during the Alumni Day dinner May 12th. "If the creek don't rise," and all else is well, **Leslie Anderson, '09**, will be returning for his 70th — that's seven, zero — alumni celebration. The sole surviving member of that first graduating class, Mr. Anderson tells us that if all goes well, he will be returning to mark this milestone in his life and in the life of his Alma Mater.

Also honored at this spring's festivities will be the classes of 1919, 1929, 1939, 1954, and 1964. It promises to be a wonderful weekend and you won't know what you're missing if you fail to attend the Alumni Day events.



A MEMORY MAKER

**Alumni Weekend
May 12-13**

Reunion Classes — 1919, 1929, 1939, 1954, 1964

Alumni Banquet Honoring the 1979 Outstanding Alumnus,
Baccalaureate, Commencement, ROTC Commissioning,
Allied Health and Nursing Recognition Ceremony

Alumni Day, Saturday, May 12

9:30 a.m. — Registration Opens in Keen Johnson Building
10:30 a.m. — Campus Bus Tours
12 noon — Class Reunion Luncheons
3 p.m. — Campus Bus Tours
6 p.m. — Reception in Walnut Hall
6:30 p.m. — Alumni Banquet, Keen Johnson Building

Graduation, Sunday, May 14

11:45 a.m. — Baccalaureate Services, Hiram Brock
Auditorium
2:30 p.m. — Commencement Ceremonies, Alumni Coliseum

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The Campus Beautiful

By Michael Hardesty

About the Artist:

Some 1,500 limited edition prints of Michael Hardesty's rendering, "The Campus Beautiful," which captures the magnificence of Eastern Kentucky University, are now available for sale to benefit the ECU Alumni Scholarship Fund.

The prints are exclusively numbered and signed by the artist, President-emeritus Robert R. Martin and President J. C. Powell. The beautiful print, 30" x 20" in its limited edition reproduction, fills a noticeable void in that it finally gives the alumni a campus item that can be displayed with pride, either in the home or office. All proceeds from the sale of these prints will benefit the Alumni Scholarship Fund.

Priced at only \$15 (add \$1.50 for postage and handling and \$.75 for sales tax to Kentucky residents) this colorful print of "The Campus Beautiful" can be yours by sending your complete mailing address with payment to:

Division of Alumni Affairs
Eastern Kentucky University
Richmond, Kentucky 40475



Michael Hardesty, 30-year-old native of Jefferson County and 1976 graduate of Eastern, served on staff of the ECU Division of Public Information as a graphics specialist. His rendering of "The Campus Beautiful" is the result of five months of dedication and talented effort during his employment.

