Sportscaster Robin Roberts to Speak on Campus

One of the most recognized and versatile figures in sports broadcasting will speak at EKU Monday, Jan. 28.

ESPN's Robin Roberts will talk about "Women and Sports" at 7 p.m. in Brock Auditorium. The event is part of the EKU Women's Studies year-long series on the subject. The public is welcome; there is no admission charge.

Since joining ESPN in 1990, Roberts has enjoyed a variety of assignments: hosting Sunday SportsDay, contributing to NFL Prime Time and providing play-by-play commentary on Women's National Basketball Association games.

She is a frequent host of SportsCenter, plays a prominent role in the Network's women's basketball coverage and is a primary reporter for ESPN's Olympics coverage. She has hosted ESPN's coverage of the men's NCAA Final Four, the NCAA women's basketball tournament, LPGA events and even the Scripps Howard National Spelling Bee.

Now, she frequently co-hosts ABC's "Good Morning America" with Charles Gibson and is a contributor to the award-winning ABC series "20/20."

The inaugural Robin Roberts Sports Journalism Scholarship, created by the Women's Institute on Sport and Education, was presented at the 1996 NCAA Women's Final Four.

In 1996, Roberts received the annual Distinguished Achievement Award in Broadcasting from the University of Georgia DiGamma Kappa, the nation's oldest professional broadcasting society. She also was named in 1997 to Basketball Times' "Five Most Intriguing People in College Basketball" list.

She also received the 1993 Excellence in Sports Journalism Award for Broadcast Media, given by the Northeastern University Center for the Study of Sport in Society and the School of Journalism. In 1990, she received the Daughters of the American Revolution Television Award of Merit as the Best Woman Sports Commentator on Television.

Business Student Finishes Fourth in International Contest

Ronnie Lynch, a senior finance major from McKee, competed as a one-man team in the 2001 Capstone Hall of Fame Challenge, competing against the likes of Auburn University, MIT, DePaul University and Georgia Tech, among others. After qualifying as one of the top six teams from among the more than 1,000 teams entered in the challenge, Lynch finished fourth overall.

Each team in the competition was given a mythical business to manage over an eight-year period compressed into one day. The ultimate goal is to produce the highest cumulative profits. The on-line event took place Saturday, Nov. 17.

"At this level of the competition, most people had gained experience in the class competition and knew what they were doing," said Lynch, "so you really had to consider their styles. It was definitely a learning experience."

Lynch also was a member of the team that finished the semester in the top 10 for all 10 success indicators in a competition made up of 1,150 class teams from colleges and universities across the United States and overseas. The semester competition covered a seven-year period and allowed one week per year.

Other members of the team, which ended the class competition second in stock price, were seniors Meka Williams, an accounting major from Beattyville; Matt Shackleford from Black Mountain, also an accounting major; Casey Wiseman, an information systems major from Dayton; Jason Woolery, a general business major from Irvine, and Danville resident Lisa Young, an accounting major.

"Group work is being stressed in all classes, but in the Capstone class, it is taken to a new level. Learning to cooperate across company structures is a lesson that will prove valuable in the real world, according to Young, who already has worked in corporate accounting.

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curriculum of various allied health professions. ASAHP includes 107 academic institutions.

PR&M Staff Wins Awards
EKU’s Division of Public Relations and Marketing received one Award of Excellence and eight Awards of Merit in the 2001 Council for the Advancement and Support of Education-Kentucky competition. Of the 19 institutions that were recognized, only one institution earned more awards than EKU!

The annual competition attracts entries from public and private colleges and universities throughout the Commonwealth as well as private secondary educational institutions and other education-related entities.

EKU’s award-winning entries were: 2001 Admissions Senior Yearbook, Award of Excellence; 2001 Admissions College Fair Piece, Award of Merit; ConcreteXitions brochure, Merit; Education for Life print advertisement, Merit; “A Century of Service, A Future of Promise” special publication, Merit; EKU Update, Merit; Eastern Magazine, Merit; News Story on Unidentified Remains Web Site, Merit; and News Series on Extended Campus Centers, Merit.

KAS Honors Three Students
Three EKU students received awards in a recent Kentucky Academy of Science undergraduate research competition.

Angela McMullen, a sophomore pre-pharmacy major from Richmond, took first place in the Talk category in Chemistry with “Structure of Chlorotetraekis (Imidazole) Copper (II) Chloride and Its Synthesis by Chloride Atom Abstraction from Carbon Tetrachloride.” Her faculty adviser was Dr. Tom Otieno.

Michelle Carter, a junior forensic science major from Glasgow, Va., took first in the Poster category in Physical Sciences for “Imine Cyclodaddition Reaction, Computational and Synthetic Studies.” Her adviser was Dr. Rodney Eisenberg.

Also, Patricia Orr, a senior forensic science major from Truman, Minn., placed third in the Poster category in Physical Sciences for “Characterization of Super-Saturated Proteins.” Her adviser was Dr. Lori Wilson.

Vinson Wins National Award
Jamie Vinson, Mt. Sterling, a junior journalism major at EKU, has received a national award for business and economic reporting.

Vinson took third place for her coverage of the Wallace’s Bookstore bankruptcy in The Eastern Progress. She was presented a plaque and a $50 award by College Media Advisers at the National Collegiate Media Convention in New Orleans, La.

A member of the student newspaper staff at EKU since her freshman year, Vinson plans to take a leave of absence during the Spring 2002 semester to perform an internship at the Lexington Herald-Leader.

Judges Needed for FBLA Event
 Judges will be needed when the College of Business & Technology hosts the Region VI competition for the Future Business Leaders of America (FBLA) Spring Conference Wednesday, March 6. About 1,000 high school students from throughout the area will participate in over 25 events, including Public Speaking, Job Interview, Talent Show, Mt. and Ms. FBLA and others.

Faculty, staff and students can serve as judges. Interested individuals should call Kathy Williams at 622-1412 or e-mail kathy.williams@eku.edu.

Scholarship for Native Americans
Scholarships in the amount of $5,000 are available for sophomores and juniors interested in public policy and/or health care. For applications, call 622-1538 or e-mail Charles.Elliot@eku.edu. The deadline for receipt of completed applications is Feb. 1, 2002.

Events

Tuesday, Jan. 15
Art Exhibit Opens
New Faculty and Sabbatical Exhibition, featuring work of new EKU art faculty members Bill Roughen, Esther Randall, Felicia Storard and Mary Tomorick in graphic design, jewelry, metalsmithing, photography and sculpture, plus photography completed by Betsy Kurzinger during her recent sabbatical. Opening reception Tuesday, Jan. 15, 7-9 p.m., Gifford Room, Powell Building; for regular gallery hours, call 622-8135. Exhibit continues through Feb. 6.

Colleges Back Home
EKU vs. Indiana University-Purdue, men’s basketball, 7:30 p.m., McBrayer Arena.

Thursday, Jan. 17
Thursday Alternative Getaway
Acoustic singer/songwriter Brad Yoder, singer/songwriter workshop, 6 p.m., Kenenamer Room, Powell Building; Java City acoustic singer/songwriter workshop, 6 p.m., Kennamer Room, Powell Building. Part of EKU Women’s Theatre.

Piano Student Recital
8 p.m., Gifford Theatre.

Friday, Jan. 18-Saturday, Jan. 19
Registration Deadlines
Jan. 18 is the last day to register or add full-semester classes at the Registration Center; the last day to register or add full-semester classes using the Colonel Connection is Jan. 19.

Martin Luther King’s Birthday
No classes, University offices closed.

Lady Colonels Host Govs
EKU vs. Austin Peay, women’s basketball, 5:30 p.m., McBrayer Arena.

Monday, Jan. 21
Marvin Lewis’ Day
No classes, University offices closed.

Lady Colonels Host Cavs
EKU vs. Austin Peay, women’s basketball, 5:30 p.m., McBrayer Arena.
**Student Speaker: Most Valuable Quality Is Integrity**

By Jodey Corben King

I am not one to speak at any great length of myself. For the speaker is quite incidental. It is the message – the deed – that determines how long our names will be breathed.

And deeds lie at the surface, and root, of higher education. It is a romantic endeavor, assured with each drawing to its bosom, from the globe’s frontiers to America’s heartfelt, a generation. Its authority is evidenced when each student is challenged, given direction, demanded of sacrifice, and finally graduated – all while seeking to impart and favor – wisdom and honor.

Therefore, having accepted the challenge, focused ourselves, sacrificed much, and honorably endured, we, the Fall Class of 2001, ask that our mastery of higher education be acknowledged this day.

Education’s testimony now belongs, in part, to us – we’ve paid for it with student loans and part-time jobs. But we recognize that education is derived also from assignments learned beyond the textbook, lessons outside of the classroom. Refined takes place subtly, as we change our perceptions. In return we are rewarded with enlightenment, teaching us that which simply cannot be taught.

Eventually lessons give themselves to tests. Today begins a lifetime of tests – and I pray that we give our attention. For this morning we proudly stride into a world awash with extraordinary possibilities, inescapable challenges, and lit by the torch of a priceless freedom. Here and now, each of us unites to celebrate our earned intellectual freedom.

It is wonderful to faithfully dream – as our forefathers did – upon the idea of a liberty completely unknown. Our capacity to speculate within these classrooms, to engage one another in sport, to debate, to befriend one another without reservation – each of these privileges was earned for us by men and women who denied the subjugation of our spirit and who believed in some thing far greater than themselves. Heroes have long come as poets, mothers, priests, and teachers – simple, everyday people. But lately, they have come as rugby players, firefighters, police officers, and soldiers.

When I was younger I was a soldier and my leader sought to instill within me a sense of compassion and let our rally cry be the nation’s leaders, friends, teachers, and lovers and recognize with sincere thanks those who never surrendered us.

As late as have to recognize the relationship between my life as a soldier and my time spent as a student. I recall the woman of Martin Luther King, Jr., a man who knew intimately the virtues of education and citizenship. He stated, “The function of education is to teach one to think intensively, to think critically. Intelligence plus character is the true goal of education.” Under that charge, Eastern has sought to educate her youth, to forge virtuous vanguard, to produce exemplary citizens. In due course, our minds, challenged by the learned have grown knowledgeable. Our passions, tested by rigorors, have grown fuller. And our destinies, which long dangled before us, have come to hand.

Accordingly, we have exhausted the mortality of knowledge. We have reaped from between the lines of many texts – the truth, and discovered with great certainty that reality exists beyond the confines of the classroom. Therefore, we lean forward to advance and ask, which lessons learned here should we carry forward?

My advice is this: remember the formulas, the dates and laws. Remember memories born at the Dog, or recall when the fountain came back to life, and recall that you were here for Coach Kidd’s 500th win. Remember all of the effects that collectively allow us to be declared formally educated; but, most importantly, treasure how it is that we arrived at this pivotal station.

Somewhere, all of this which we celebrate today, somehow this all began very simply. And somehow, all of this which we celebrate today, somehow this all began very simply. And while we concerned ourselves only with lunch boxes and recess, there was someone guiding us to this end. Personally, my journey began with a high school guidance counselor who refused to lose a student, and a wonderful mother, who never stopped loving me – though, in retrospect, at times I wouldn’t have blamed her. Somewhere, along this path, each of us fell down and thought, “Perhaps it is just easier to stay down.” But someone – friend, family, a teacher, someone – lifted us up and sent us back out. And today we stand on our own. I fell often, but my father, the epitome of quiet strength, and my fiancee, a woman who dares me to dream, each day, they never ceased rescuing me from myself.

Each of us should take a moment, right now, to look out into this audience of family, friends, teachers, and lovers and recognize with sincere thanks those who never surrendered us.

Now that we understand humility – as though eating cafeteria food didn’t already teach us that – now we must bear in mind that an honor of this magnitude demands we never dismiss our sense of place within this world. We cannot afford to think too highly, nor too lowly of ourselves – yet we should not deny the challenge to become greater than we are, as people, as citizens, at this moment.

We are obligated to improve our communities, which have provided us with much. We should carry forward the will to redefine the American Dream. The real Dream, born centuries ago, was an unmistakable truth. It was the serenity of justice. The real Dream protected our great nation’s honor, and was tempered by the faith of our spirit. We know that the spirit has strayed; and we know that we must now return ourselves to justice, to faith, and to honor. Then let us, a generation heralding America’s reawakening, design a new legacy of simplicity, unity, and compassion and let our rally cry be the nation’s concerted refusal to barter our precious dignity.

The faces of friends and faculty, of staff and students here at Eastern have allowed us to become fondly familiar with our America. Each of us knows that neither political party nor gender, creed nor sexual orientation, race nor ethnicity, income nor educational level defines any other person in whole – no more than we ourselves are defined.

This atmosphere of diversity exposed us to ideas and values, which challenged our own. Some students, under the comfort of ignorance or the fear of change, fell away. Nevertheless, many of us came to know that resignation is too simple. Instead, we demanded endurance, tolerance, and were blessed with the knowledge that, up close, hate is impossible because each of us is beautiful.

This lesson demands that we cease classifying, cease separating ourselves. Education should empower us to sensibly reject racism, classism, sexism, and all other spirit destroying prejudices so that we may live the life we promised we would live, and so that we may be the people we swore we would be.

Therefore, every day, let our words and deeds be sincere – for while ethics may be taught, truth explains. The highest, the most valuable, the most scarce of human qualities one may possess is integrity.

In turn, as we think of ourselves as one let our scholarship declare the might of one – of one person, of one action, of a singular word which, like a shot, may be heard ‘round the world and decide the fate of a nation. Let our deeds be that shot. Let our unapted courage vie to realize phenomenal dreams, to defy and shatter the status quo, and to elevate our common ideal of America.

We may place values into words such as integrity, honor, courage, and self discipline, but what we cannot do is measure these words intrinsic worth to the whole person, to our society – and the very same can be said for the value of our education.

Thus, with our degrees in hand each of us is charged with the duty to understand, appreciate, and fulfill our role as a citizen. We must, every day, serve our communities faithfully. Defend our beliefs vehemently. Use our knowledge wisely. And live our lives joyfully.

**Editor’s Note:** Mr. King, an English major from Richmond by way of Long Island, New York, spoke at Fall Commencement on behalf of the graduating class. His speech is excerpted above.

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**Publications & Presentations**


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**Williams Named Acting Executive Director for University’s Student Success Institute**

Kate Williams, director of EKU’s Student Support Services/NOVA Program since 1996, has been named acting executive director of the University’s Student Success Institute.

"I feel this is a good fit with my years of experience with retention programs at EKU and my involvement with the Student Success Council, which helped create the Institute," said Williams, who joined the EKU staff in 1982. "I’m very excited about the opportunity to work more closely on student retention at a university-wide level."

The Student Success Institute includes Academic Advising, First Year Programs and Academic Testing, Developmental Programs, the Education Pays Center and the NOVA Program.

"I want to perpetuate the existing goals of the Institute – most importantly, increasing student retention," Williams said. The Louisville native accepted the new position following the appointment of Dr. Aaron Thompson, executive director of the Institute since its creation, to serve as EKU’s acting Associate Vice President for Enrollment Management.

Williams, who earned a master’s degree in educational counseling and a bachelor’s degree from EKU, is married to David Williams, assistant director of Facilities Services. Their 16-year-old daughter, Katie, attends Model Laboratory Schools. Their son Matthew, 18, will begin college at University of Colorado/Boulder in Fall 2002.
New Brown Poetry Hits Bookshelves

“A stunning collection of poems.”

That’s how fellow Kentuckian and ac-
claimed novelist Gwyn Rubin described two new
volumes of poetry by EKU English professor
Harry Brown.

‘Ego’s Eye and Other Poems’ and
“Everything Is Its Opposite and Other
Poems,” recently published by
Mellen Press, are available at the
EKU Bookstore, through on-line
bookstores, via special order at
any bookstore or
directly from
Mellen (716-754-2788 or
www.mellenbooks.com). Each volume costs
$14.95.

Playing off Blake’s “The Clod and the
Pebble,” the title poem of ‘Ego’s Eye’ removes
the egocentric self from genuine love. Love
and ironies come alive in the mother who makes
clothes for her family, in the husband and wife
plagued by the tears of life; in two brothers who
come upon a muskrat chewing its leg in two to
escape their trap. The volume ridicules snobbery,
conformity and opportunism, takes a humorous
look at birds and cats and concludes with poems of
irony.

The first section of poems in “Everything Is
Its Opposite” turns on the difference between
reality and appearance. The second section
centers on struggles of the spirit – struggling
to know God, to revive a dead love, to value
friendship, to overcome prejudice. Section III
centers on psychological illness, and the final
section is a thematic smorgasbord, using images
from nature.

The new volumes follow “Paint Lick Idyll
and Other Poems” and “Measuring Man and
Other Poems,” published by Mellen in 1989 and
1990. When those books were published, North
Carolina Poet Laureate Fred Chappell said, “A
thousand other poets writing for a thousand
years shall not produce the qualities this highly
individual poet offers.”

Kentucky poet Joy Bade Boone noted that
Brown’s two vocations, literature and farming,
“create a splendid counterpoint. Most of his
poems have interesting philosophical under-
tones.”

Brown, who joined the EKU faculty in 1970,
teaches creative writing and American literature
and directs the popular Creative Writing
Conference at Eastern every other summer.

Stakeholder Strategic Planning Process, developed by our research
team at the National Laboratory. In this process we always start
at the finish and develop goals to connect the desired future state with
the current state by working backward. Our subsequent research
shows that most inventors and highly creative people always go to
the ideal solution and then find a pathway to implementation.

Can you recall the proudest moment of your life?
My research team spent several years employing the Stakeholder
Focused Strategic Planning Model on numerous worst case
situations, but we did not understand its true potential until we were
able to use it to resolve land ownership issues between four Native
American tribes, two states and 16 federal agencies. All parties
unanimously supported the plan for ownership resolution.

What person do you admire most?
The person that I most admire is the father of total quality manage-
ment, Dr. W. Edwards Deming. I first met Dr. Deming in the early
‘70s. I admire anyone who is capable of thinking outside the box. I
particularly admire our students who transcend the obstacles that
stand in the way of them attaining their education. I have had the
good fortune to serve both as an undeclared and a declared student
advisor since arriving at EKU in 1995. I am constantly amazed at
the hardships and determination that many of our students exhibit
in attaining their goals with such limited resources.

What’s the best advice you’ve ever received?
As a first-generation college graduate I tend to take things much too
seriously. I have had many people of great wisdom give good advice.
Among the gems are: Don’t take yourself so seriously! Don’t be such
a workaholic! Don’t worry about that which you cannot impact!

If you could have dinner tonight with one historical figure
from the 20th century, who would it be?
While Thomas Edison died in 1910, I think he would be a most
fascinating study. Here is a person who with a limited education
continually had the ability to integrate technology and other people’s
ideas in a way that would transform the world. I see him in the same
light as Albert Einstein, who was able to think in abstractions a
theory where as Edison was able to think in technology applications.
Both faced incredible obstacles imposed by society, education and
family to achieve greatness.

Inclement Weather Class/Event
Cancellation Information

All EKU class/event cancellation and delay announcements are posted on EKU’s home page (www.eku.edu), broadcast on WEKU-FM (88.9 FM) and Lexington television stations WLKY-TV (Channel 16), WKYT-TV (Channel 27) and WTVQ-TV (Channel 36), and given to other regional media outlets. Generally, the information is available to listeners/viewers by 6 a.m.

Call 622-2239 for Up-To-Date Announcements

On some occasions, the University will be open but will follow its Inclement Weather (Two-Hour Delay) Plan. In that event, see the following schedule for class times.

Inclement Weather Plan (Two-Hour Delay)

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<thead>
<tr>
<th>MONDAY/WEDNESDAY/FRIDAY</th>
<th>TUESDAY/THURSDAY</th>
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<tr>
<td>Regular Class Period</td>
<td>Delay (Two Hours)</td>
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<tr>
<td>8:00-8:50</td>
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Normal class periods for Monday/Wednesday/Friday allow for a 50-minute class period and a 15-minute break. Class periods for snow days will be 40 minutes with a 10-minute break.

Normal class periods for Tuesday/Thursday allow for a 75-minute class period and a 15-minute break. Class periods for snow days will be 60 minutes with a 10-minute break.

36x1044 to 297x1044