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#### A Fight to the Death: Two Catalog Search Interfaces Battle it Out

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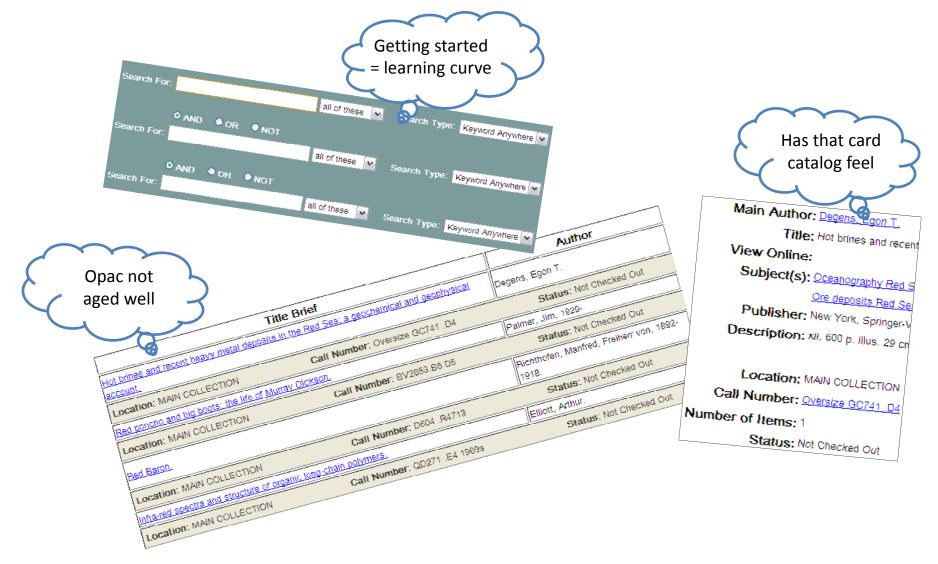
#### Two Catalog Search Interfaces Battle it Out

## A Fight to the Death

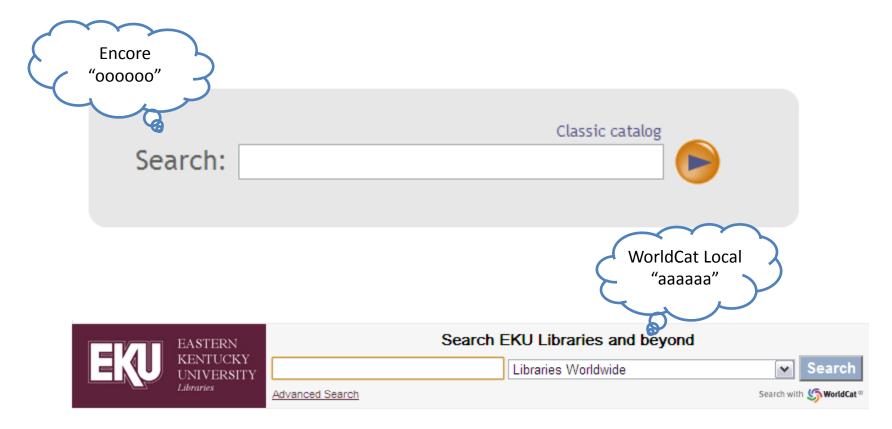


Todd King Cristina Tofan
Systems Administrator Web Specialist
Eastern Kentucky University Libraries

## The need for a new interface



## The battle begins



Students
(individual sessions, "think-aloud" protocol)

Faculty
(focus group)

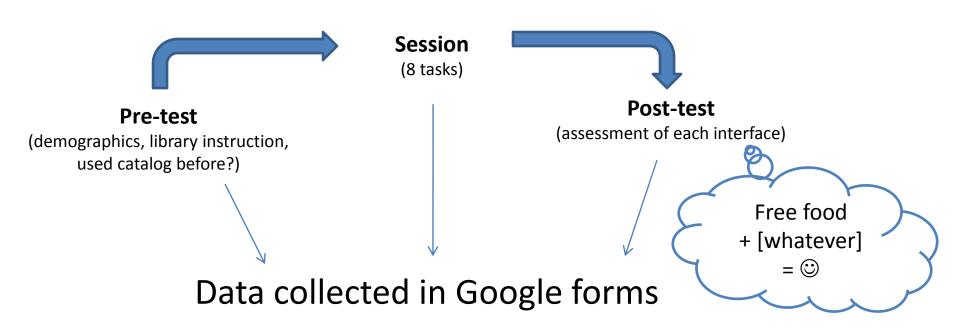
Students
(individual sessions, "think-aloud" protocol)

Different groups,
Different approaches
(tasks, brown bag)

Jakob Nielsen: "The best results come from testing no more than 5 users and running as many small tests as you can afford."

http://www.useit.com/alertbox/20000319.html

## Usability w/ Students

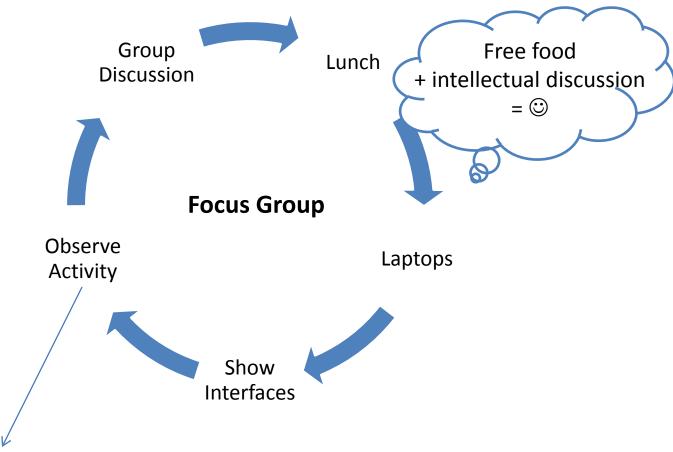


## Students: questions

The library has books?!

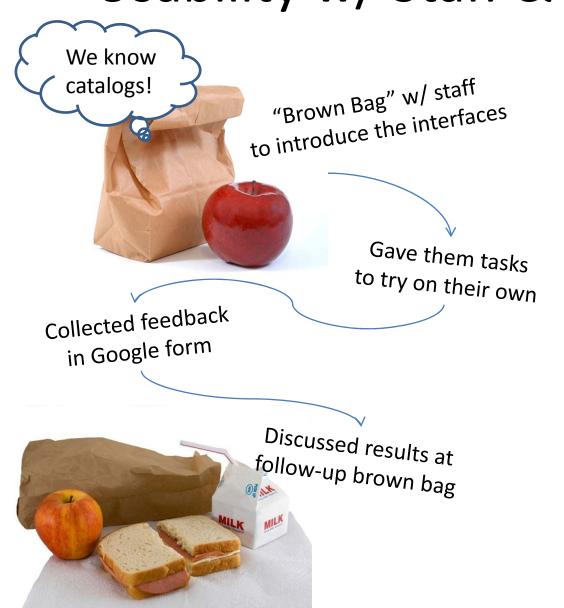
- 1) Is the book "Pyres" available for checkout?
- 2) Does the library have the journal, "Physical Geography"? If it does, what years are held in print, and what issues are available online?
- 3) Find an article on the death penalty.
- 4) Does the library own Macbeth on DVD?

## Usability w/ Faculty

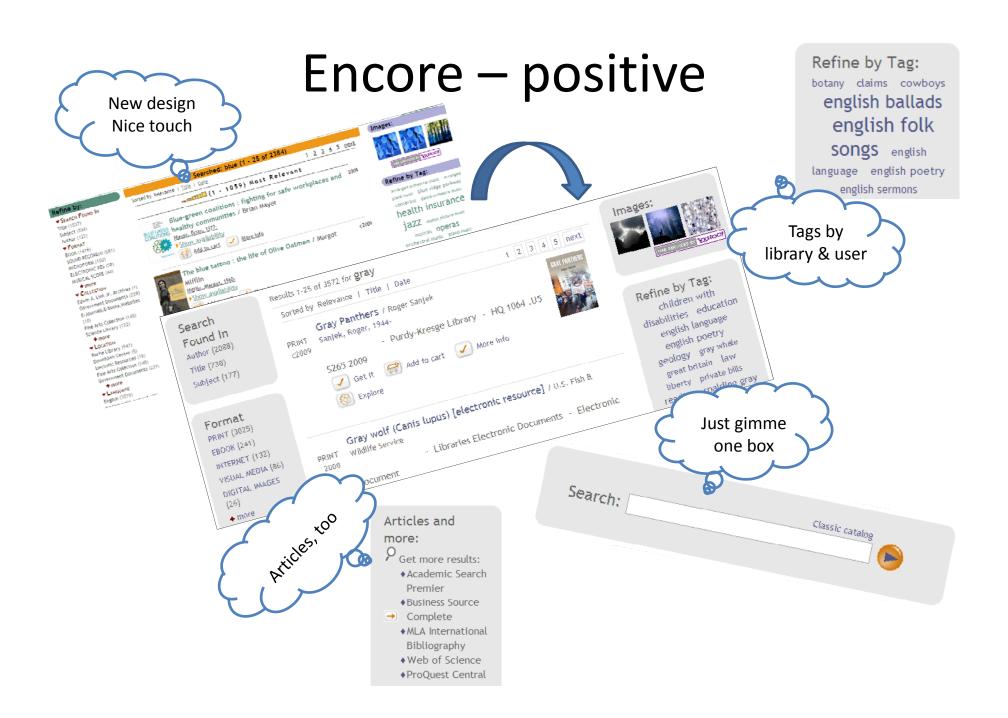


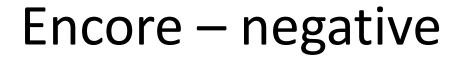
Open-ended activity: just try them out

# Usability w/ Staff & Web Visitors





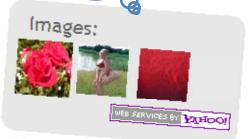




No Advanced Search?



I didn't search Bikini, honest



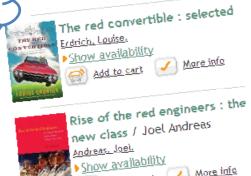
Where articles? oh ..

More info

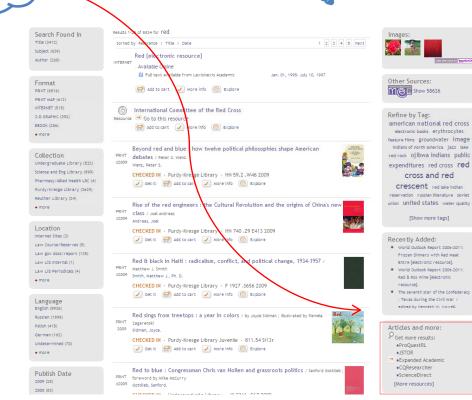


cross and red

Available or not? Click again?



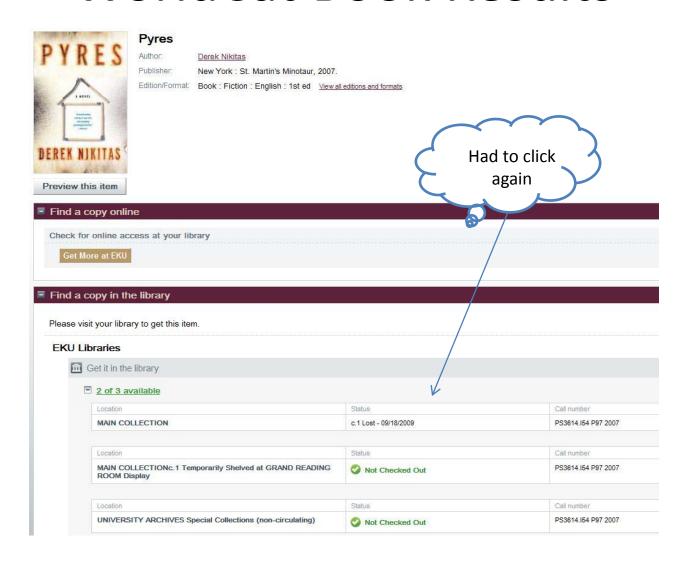
Add to cart



### WorldCat Book Search

EASTER KENTUGUNIVER	CKY	pyres
Libraries	511-1	You are searching EKU Libraries
CU WorldCat arch results for 'pyres'	limited to EVIII in	orarios —
Refine Your Search		Is it checked out?
uthor liams Howard (2)	Select All Clear All	Control of the American Control
audrillard J (1) avis Jk (1)	1. PY	RES Pyres
arrison N (1)	/	by Derek Nikitas Book : Fiction
offert Barbara (1) Show more	1	Language: English
NOW HOLD	BEBEN I	Publisher: New York : St. Martin's Minotaur, 2007.
Format Article (9)	DEREN	Held by: EKU Libraries
800k (2)		View all editions and formats
	2.	Pyres of Autumn
Year 2008 (1)		by J Baudrillard
2006 (1)		Article
<u>2005</u> (1)		Language: English
2004 (4)		Publication: New Left review. no. 37, (2006): 5-8 Publisher: [London, New Left Review Ltd.]
1976 (1)		Database: ArticleFirst
Show more		Held by FVIII ibrades

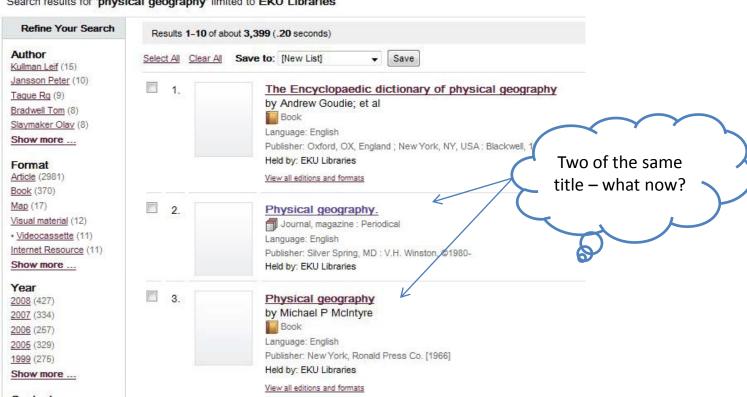
### WorldCat Book Results



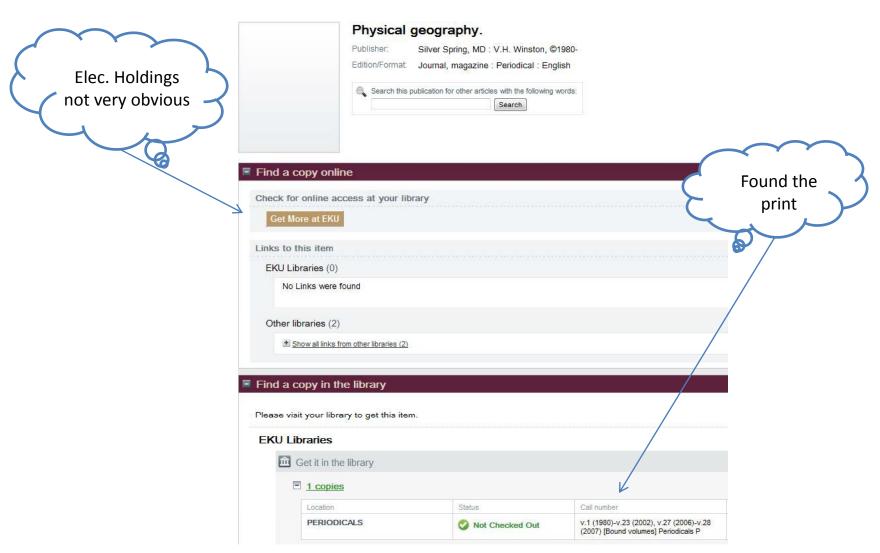
### WorldCat Journal Search



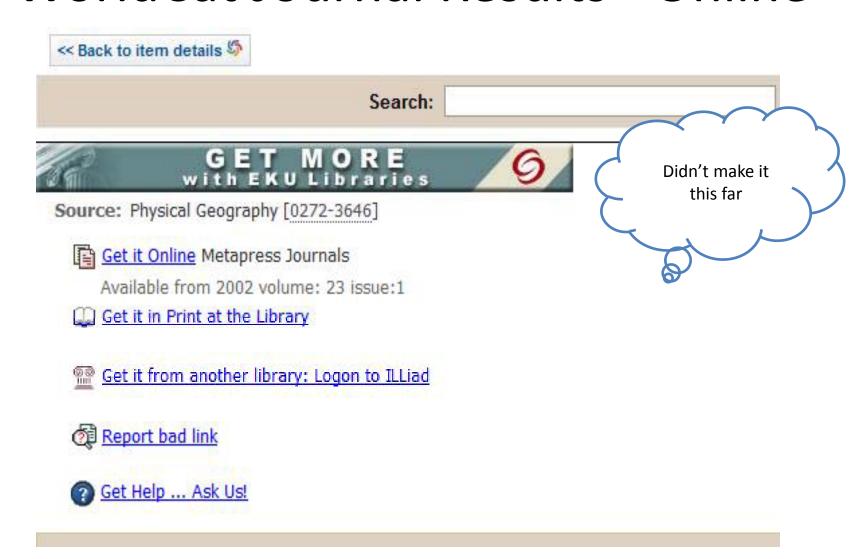
Search results for 'physical geography' limited to EKU Libraries



### WorldCat Journal Results



### WorldCat Journal Results - Online



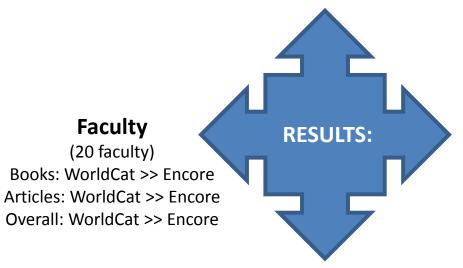
Results of Usability

#### **Students**

(19 students)

Books: Encore > WorldCat Articles: WorldCat > Encore

Overall: WorldCat >> Encore \*



**Faculty** 

(20 faculty)

We liked WorldCat ... we think

#### Staff

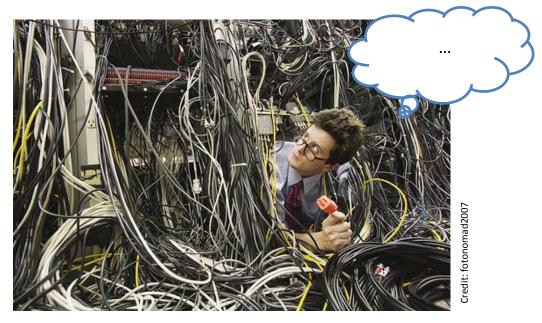
(17 responses)

Books: WorldCat > Encore Articles: WorldCat >> Encore Overall: WorldCat > Encore

## The Backend

#### **Encore**

- Export records from Voyager
  - Locations?
  - Suppressed Records?
- Format the files for Encore
  - Different record format
  - Display holdings info?
- Import records to Encore
- Automate daily updates
  - Additions
  - Changes
  - Deletions
- No Admin module
- Patron load for login
- Hosted own server own backups
- "Turnkey"?



#### WorldCat Local

- Complete Customization Form
  - Make search groups
  - Change colors
  - Add links
  - Wanted more changes, but not avail.
- Integrating SFX, ILLiad, Z39
- Any probs in WorldCat are here
  - OCLC Numbers
  - Batch Load confusing way to fix it

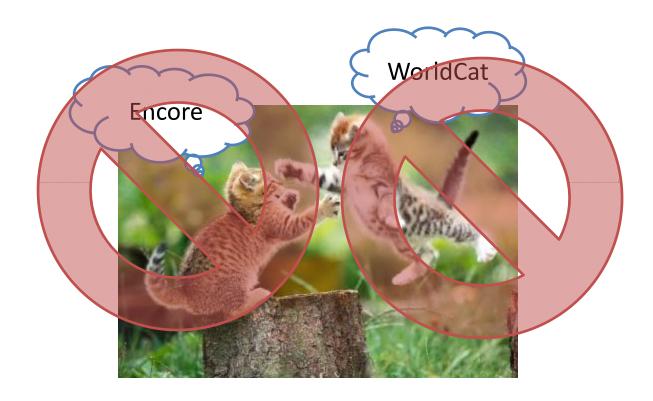
## Decision (no win by knockout)

	Books	Jrnls	SFX	ILL	Txt	Lists	Tags	Search	Know
Encore	1 clk	1 clk	2 clks	N/A	No	Yes	Yes *	Ok	Poor
WCL	1 clk	1 clk	2 clks	3 clks	No	Yes	Yes *	Ok	Poor
WC	2 clk	2 clk	2 clks	3 clks	No	Yes	Yes	Ok	Poor
Opac	lmm.	lmm.	1 clk	N/A	Yes	Yes	No	Poor	Good
	show status & call #		# clicks to get there		Cell txt	ability to do these		general quality stmnt	

Compared major features of all products and how good/bad they were at important tasks

- \* Encore also has a star-rating system
- \* WCL can have patron reviews

### And the winner is ...



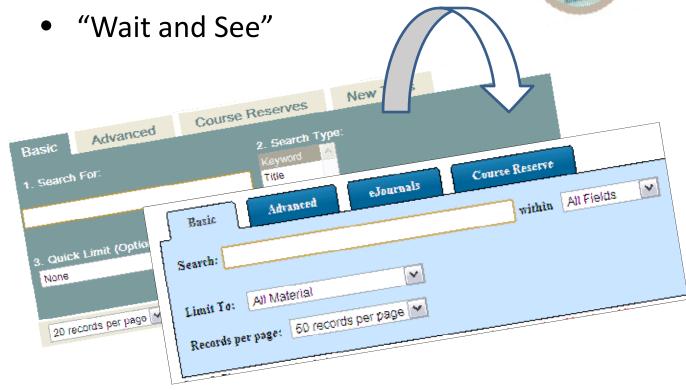
... it's a draw (i.e. neither)

### What now?

Use current Opac: tweak it/upgrade it



Continue usability studies





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