Alumni Association Presents $1.25 Million Gift

It was a very special Homecoming indeed for EKU.

In a halftime presentation Saturday, Oct. 19, the EKU National Alumni Association presented the University with a $1.25 million check, the largest gift ever received by Eastern.

The donation is the largest gift ever received by the University.

Donation Matched by State, Will Fund Student Scholarships

The idea for the memorial took shape with the 80-member association helping the EKU National Alumni Association present the gift to EKU Foundation, represented by President Glasser. The donation is the largest gift ever received by the University.

A granite monument, bronze plaque and four newly planted trees in front of EKU’s Ashland Building recall the dreams of former fire and safety engineering students whose lives were cut short and the daily sacrifices of all the nation’s firefighters.

Family members of students Richard Washburn, Aaron Robichaux and Christopher Young, who died between 1989 and 1997, were joined at a brief, but touching ceremony Oct. 18 by local firefighters, members of the campus community and others.

The students’ names are listed on the monument, and one tree in memory of each was planted in a ring around the memorial, along with a tree dedicated to firefighters everywhere.

“Nothing could be more appropriate or timely, as we talk about the need for homeland security, than to dedicate this memorial,” said State Sen. Ed Moberly Jr. before the unveiling.

“We live in a world now where it is said that people only think of themselves, but that’s never been the case when we speak about our nation’s firefighters. They’ve always put service above self.”

Robichaux, from Opelousas, La., was a senior nearing completion of a bachelor’s degree in fire and safety engineering technology when he died in 1989.

Washburn earned a bachelor’s degree in the program in May 1995, graduating with a perfect 4.0 GPA. Until his death in September of that year, the Connecticut native had served for four years as an instructor on the Kentucky Tech Fire/Rescue Training Staff and was the acting/interim fire training coordinator for a 17-county region of central Kentucky. He also was an active member of the White Hall Volunteer Fire Department in northern Madison County.

Young, from Finleyville, Pa., was majoring in fire and safety engineering technology when he died in 1997. He also had been a member of the Valley Inn Fire Department in his hometown.

Dr. Mark Wasicsko, interim provost and vice president for academic affairs, said the memorial was “rich” in symbolism.

“It symbolizes the dedication of the men and women who choose a profession whose sole purpose is to protect the lives and well-being of others,” he said. “The monument also will provide an opportunity to look back at all those who came before us to enter a profession so noble. And it symbolizes the dedication of the students who pulled this event together.”

The idea for the memorial took shape with students in the Association of Fire Science Technicians.

“The students thought it would be appropriate to honor the memory of students who gave so much to the program here,” said Shane LaCount, visiting professor and co-adviser to the group.

“We wanted something meaningful for the families and alumni.”

The 80-member association helped to raise about $11,000 in cash and in-kind donations from members of the campus community and public.

“I look at these students and see great hope for the future,” Moberly said.
Monday, Nov. 4-Tuesday, Nov. 19

Art Exhibit Opens
Susan O'Brien and Julia Galloway, ceramics, Giles Gallery, Campbell Building, opening reception 7-9 p.m. Monday, Nov. 4, for regular Gallery hours, call 622-8135.

Tuesday, Nov. 5

Jazz Ensemble Concert
EKU Jazz Ensemble, 8 p.m., Brock Auditorium.

Wednesday, Nov. 6

Vocal/Euphonium Recital
Amy Nestor and Scott Reed, 8 p.m., Brock Auditorium.

Thursday, Nov. 7

Chautauqua Lecture
“The Changing Language of Love,” Dr. Joe Pellegrino and Dr. Kevin Rahimzadeh, 7:30 p.m., Student Services Building Auditorium, part of lecture series on love.

Horn/Trombone Recital
Herman Evans and Ben Waller, 8 p.m., Brock Auditorium.

Friday, Nov. 8

First Week
For more information, visit www.firstweekend.eku.edu.

Saturday, Nov. 9

Colonels Host Indians
EKU vs. Southeast Missouri, 6 p.m., Roy Kidd Stadium, final regular season home game of season.

Tuesday, Nov. 12

EKU Percussion Ensemble Concert
8 p.m., Brock Auditorium.

Tuesday, Nov. 12-Thursday, Nov. 14

EKU Dance Theatre Fall Concerts
8 p.m. nightly, Student Services Building Auditorium, admission $4 for students, $6 for non-students.

Wednesday, Nov. 13

Men’s Basketball Exhibition
EKU vs. Spors Reach, 7:30 p.m., McBrayer Arena.

Talk on Terrorism

Thursday, Nov. 14

Vocal Jazz Ensemble Concert
8 p.m., Brock Auditorium.

Friday, Nov. 15

Women’s Basketball Exhibition
EKU vs. Spors Reach, 7:30 p.m., McBrayer Arena.

Saturday, Nov. 16

Volleyball Action
EKU vs. Tennessee State, 2 p.m., McBrayer Arena.

Sunday, Nov. 17

Guitar Studio Recital
3 p.m., Brock Auditorium.

 Saxophone Ensemble Recital
7 p.m., Brock Auditorium.

EKU Faculty Brass Recital
8 p.m., Brock Auditorium.

Veterans Honored Nov. 9
The EKU-Southeast Missouri football game on Saturday, Nov. 9 will feature a special halftime tribute to military veterans. Half-price game tickets may be purchased through the Department of Military Science, 622-1205, Begley 524. All veterans are encouraged to attend and be present on the field at halftime.

Britt Elected to National Position
Dr. Danny Britt, chair of EKU’s Department of Agriculture, has been elected president of the American Association of State Colleges of Agriculture and Renewable Resources for 2002-03.

Britt will lead AASCARR in promoting administrative leadership of progressive educational programs to ensure progress in American agriculture.

HAPPY BIRTHDAY — Fred Rice, chair of EKU’s Board of Regents, was treated to a birthday cake during Homecoming game festivities. Serving the cake was Susie Strong, dining room supervisor at Arlington.

Tickets are on sale now for EKU’s 32nd annual Yuletide Madrigal Feastes.

The traditional holiday favorite, a joint production of the Department of Music and Aramark Food Service at EKU, will be held Nov. 21-23 in the Keen Johnson Ballroom. Seating will begin at 6-6:30 nightly, with the first fanfare at 7.

EKU’s Madrigal Feastes, which recreate the 16th century Madrigal celebrations that were a trademark of English nobility, include an elegant seven-course meal. The Keen Johnson Ballroom is transformed into a 16th-century castle hall, and the singers are attired in traditional period costumes. The food courses are introduced by fanfare trumpets and flute, directed by Dr. Dan Duncan, professor of oboe and bassoon.

Tickets, at $27 each, are on sale to the public in Room 16 of the Powell Building. Buyers are limited to 12 tickets each; each table has six seats. The purchase may be charged to Visa or MasterCard. Phone sales and credit card orders are accepted at 622-2179.

Early ticket purchase is advised, because the event typically is a sellout.

The first Madrigal Feastes at EKU were held in 1970 under the direction of Dr. Bruce Hoagland. Dr. David Greenlee directed the past 23 events until his retirement earlier this year.

The singers will perform madrigals and other seasonal music at “King Henry the VIII’s banquet table.”

The singers, under the direction of Dr. David Saladin, are joined by an ensemble of musicians performing on period instruments, including harpsichord, fanfare trumpets and flute, directed by Dr. Dan Duncan, professor of oboe and bassoon.

Announcements

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AASCARR is a non-profit organization of 60 state colleges and universities that offer education in agriculture and renewable resources.

Britt first began making contributions to the agribusiness field with dairy science research and papers at Michigan State University. He joined the EKU faculty in 1975 and was named chair of the department in 1991.

Through his efforts, the Commonwealth has received a number of grants to enhance agriculture education and support vocational education. In 2000, he received the Kentucky Honorary Farmer’s Degree.
Artisan Heritage Project Expands into Eastern Kentucky

The Kentucky Artisan Heritage Trails (KAHT) Project, launched last year at EKU, is expanding to include 12 additional counties in Southeastern Kentucky.

The pilot project, developed and maintained by the Center for Economic Development, Entrepreneurship and Technology (CEDET) at EKU, spotlights cultural heritage tourism opportunities in Madison, Estill, Jackson and Rockcastle counties. A $185,362 grant from the Appalachian Regional Commission (ARC) plus matching funds from EKU, the Kentucky Craft Marketing Programs and private sources, will add Bell, Clay, Harlan, Knott, Knox, Letcher, Laurel, Leslie, Perry, Pike and Owsley counties.

Eleven of the 12 counties are classified by the ARC as “economically distressed,” but there are several promising projects related to cultural heritage tourism, including the new Kentucky Appalachian Artisan Center and Kentucky College of Craft in Hindman, the US 25 Country Music Highway project, community development efforts in Harlan County focusing on the area’s mining heritage, and the “Get Ready, Company’s Coming” tourism promotion in eastern and southern Kentucky.

Three informational meetings are scheduled throughout the region in November to explain the project to interested businesses and individuals. The project Web site, www.kahht.net, is designed to attract visitors, enhance community and economic development and create jobs by showcasing via interactive online maps and web pages the area’s natural scenery, craft shops, galleries and artists’ studios, historic sites, homes and businesses; bed and breakfast operations; antique shops; regional restaurants; festivals and community celebrations; and other potential tourist attractions.

“Cultural heritage tourists are interested in shorter trips within a day’s drive and in experiencing authentic culture,” Cheryl Moorhead Stone, director of CEDET, said, “We’re giving people the ability to self-select the types of attractions they’d like to visit in Eastern and Southeastern Kentucky.

“We think this one-stop shop approach to cultural heritage tourism will result in increases in customers and sales and, ultimately, create new jobs.”

Most of the businesses that will participate in the project do not currently have a Web presence. “That’s very important,” Stone said, “because the future of business is linked to the Internet, whether we’re talking about developing a customized driving tour or marketing.”

Stone expects the additional counties to be online by the end of 2003, “but our ultimate goal is to have all of Eastern Kentucky represented and eventually the entire Commonwealth.”

Cultural tourism in the region will receive an additional boost when the Kentucky Artisan Center at Berea opens next year. The facility, under construction off Interstate 75 at Exit 77, is expected to open in July 2003.

EUK Working with High School Students across Commonwealth to Increase Voter Participation

EKU received a $10,000 grant to involve high school students in urging eligible voters to participate in the November 5 election.

EKU is serving as the Kentucky coordinator for Freedom’s Answer, a national non-partisan campaign to increase voter turnout. Dr. John Ewalt, interim chair of EKU’s Department of Government, and Dr. Kendra Stewart, a professor in the Department, under the auspices of the Department’s Institute of Government, are directing an effort to contact high schools throughout the Commonwealth to urge their participation.

“One of the most important actions citizens can take in response to last Sept. 11 (2001) is to demonstrate through voting that we treasure our democracy and our right to participate in the democratic process,” Ewalt said.

According to Stewart, the project has been endorsed by national, state and local education associations, school principal associations, the Newspaper Association of America, MTV, and other educational, political and media groups.

Because only a small majority of high school students are eligible to vote, Stewart pointed out, the campaign’s objective is two-prong: “to prepare them for when they have the opportunity to vote and to encourage them to go home and out into the community and urge their family members and other adults to vote. Then, our hope is that in a year or two they will practice what they preach.”

The EKU team, which also includes Graduate Assistant Brian Miniard, has sent letters to all school principals in the Commonwealth and is following up with phone calls and, in some cases, visits. Through Oct. 11, enlisted participants stretched from Cumberland High School in extreme Eastern Kentucky to Lone Oak High School near Paducah.

Other participants include: Madisonville-North Hopkins High School, Madison Southern High School, Covington Holmes High School, Northern Elementary, Muhlenberg South High School, Conner High School, Caldwell County High School, Madison Central High School, Bullitt Central High School, Rockcastle County High School, Muhlenberg North High School, Harlan High School, Russellville High School, Covington Holy Cross High School, Ohio County High School, Estill County Middle School, Marion County High School, Wayne County High School and Evansville High School.

The goal is to enlist at least 25 percent of the Commonwealth’s high schools in the campaign.

For more information about Freedom’s Answer, visit www.freedomanswernet.net.

Basketball Season Tickets Available

Tickets for the 2002-03 EKU men’s and women’s basketball games are available at the EKU athletics ticket office.

Season ticket packages for the women’s games are on sale for $60 and individual game tickets may be purchased for $6. All tickets are general admission.

Men’s basketball season ticket packages are available for $128 for lower arena or $96 for upper arena tickets. Single-game tickets may be purchased for $9 for lower arena, $7 for upper arena and $6 for general admission tickets.

Combination packages are also available this season. Fans may purchase men’s lower arena tickets plus the entire women’s season ticket package for $108, or men’s upper arena tickets and the entire women’s season ticket package for $136.

All tickets may be purchased by calling the EKU athletics ticket office at 622-2122.

Generics are Cost-Cutting Alternative

EKU is self-insured for the health insurance that is provided to all full-time employees.

Self-insurance means that the University pays off all health claims that are incurred by its employees. Another way of saying this is that every dollar spent on health care by our employees is a dollar that comes directly from the University. When we take steps to spend less health care dollars such as taking advantage of preventative checks to identify health issues before they become more serious, exercise regularly, and ceasing smoking the University will also save money.

With the nation’s overall health care costs trending upward each year at double-digit rates it becomes essential that we all become better consumers of health care and work to find the best value available.

One step toward becoming a more informed consumer of health care rests with the consideration of generics drugs. Every drug that is manufactured has both a generic and brand name. After some period of time the drug’s patent expires, allowing other companies to produce the drug. The added competition and the elimination of the cost of research spent on the initial drug development allow these companies to sell the generic drugs for less.

If you are currently not taking generic drugs ask your doctor or pharmacist if the generic equivalent of the medication would be a good alternative. Even if no generic equivalent is available there may be a less expensive over-the-counter medication that would be effective for your illness.

Generics are approved by the FDA, contain the same active ingredients and may cost as much as 60 percent less than the brand-name drug.

New Location

Human Resources and Payroll has relocated to Room 205 of the Jones Building. All telephone numbers remain the same. The official job posting board is located outside Jones 203.
Despite gray skies that eventually produced a steady light rain, EKU Homecoming 2002 attracted large, enthusiastic crowds to the parade, run, Colonel Country Fair and football game, which saw OVC Newcomer of the Week Matt Miller, above, and the Colonels thrash OVC rival Murray State, 31-7. The week’s activities began with a concert in Alumni Coliseum by the popular Kentucky-based rap group, Nappy Roots, bottom right. Jason Spalding, above left, Springfield, led the Marching Colonels down Lancaster Avenue. Among the spectators at the parade, left, were two grandsons of Roy and Sue Kidd, Kody Kidd and Nicholas Kuhl, along with nephew Michael Mancuso. Halftime ceremonies included the coronation of Queen Mary Hall and King Jared Messenger, joined on the field by President Glasser.