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Eastern Kentucky University, Public Relations

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Earth Days Includes Tree Planting at Farm

Earth Days in the Cumberlands at EKU throughout April is about more than informative programs, toe-tapping music and a nature hike.

It’s also about leadership, service learning and citizens’ involvement in the preservation of Kentucky’s natural resources.

That’s why EKU’s Center for Appalachian Studies is kicking off its annual month-long observance with a massive tree planting April 4-5 along Muddy Creek on University-owned Meadowbrook Farm in eastern Madison County.

More than 200 local middle school and high school students will join EKU faculty, staff and students, and individuals and groups from the community to plant 6,000 tree seedlings in a half-mile-long corridor. Organizers believe the trees will prevent erosion and reduce sediment pollution.

The university received a $7,000 Bluegrass Pride Community Grant to help conduct the stream restoration and reforestation project last fall and begin making plans for it then.

“By literally taking care of our own back yard, we want to be a model for how to treat land elsewhere in the community,” said Dr. Alice Jones, professor of geography at EKU.

Jones said the watershed will continue to serve as an outdoor lab for EKU students, who will monitor changes in water quality.

“This is an excellent example of how to link research, teaching and service in a single project,” she said. “It will be a lot of fun, too.”

While the first day of the planting is set aside mostly for the middle and high school students, the second day, Saturday, April 5, is more a community work day, said Jones. “All ages and skill levels are welcome.”

On-campus or community groups interested in helping should call EKU’s Center for Appalachian Studies, 622-3065.

The remainder of Earth Days in the Cumberlands consists of an art exhibit and reception, several public presentations, a panel discussion, an environmental fair, a book signing, a free concert and a hike. All the events are designed to heighten awareness about environmental issues in the Commonwealth and beyond.

Several academic programs, offices, centers and organizations at EKU are cooperating with the Center for Appalachian Studies to help sponsor Earth Days events. All the events are free and open to the public; events and dates are subject to change. For more information, call 622-3065 or visit www.appalachianstudies.eku.edu.

Friday-Saturday, April 4-5
1. Tree Planting at Meadowbrook Farm
2. Reception for “Shaped by Water” artists, 5:30-7:30 p.m., Gallery on Main, Community Trust Bank, 128 W. Main St. The exhibit promotes environmental awareness through paintings, sculpture, dance and other art forms.

Tuesday, April 10
“Community Action in Government Decisions: Experiences from FLOW and the Fight for Lexington’s Water Utility,” Joe Graves and others, 7 p.m., Room 201, Grabb Library. FLOW represents those who favor local ownership of Lexington’s water system.

Tuesday, April 15
“Consumerism, Corporations and Conservations: Rough C’s ahead for Birds and Other Living Things,” Dr. Gary Ritchison, EKU biology professor, 11 a.m.-12:15 p.m., Room 128, Grabb Library.

Thursday, April 17
“Discussion of David Orr’s book, “Earth in Mind,” a collection of essays about the environment, co-sponsored by EKU Teaching and Learning Center, 12:50-1:30 p.m., Faculty Lounge, Kent Johnson Building.

Tuesday, April 22
“Environmental Fair: informational displays, entertainment, food, poetry, open microphone and more, 10 a.m.-4 p.m., outside Powell Building.

Public reading and book signing by Kentucky writer and EKU graduate Silas House, 1 p.m., reading outside Powell Building, book-signing in University Bookstore.

“Protecting Kentucky’s Natural Resources,” Tom Fitzgerald, director, Kentucky Resource Council, 7:30 p.m., Kinnamor Room, Powell Building.

Wednesday, April 23
“Eating Ecologically,” presentation by David Kennedy, Leaf for Life Project, followed by dining experience featuring locally grown organic foods, 6:30-8 p.m., Center for Appalachian Studies, 500 Summit St. (the old Martin Home). Food will be prepared for 30 guests, first-come, first-served. This talk is a way of getting us to think about food, not from the perspective of a commodity, but from an ecological perspective,” said EKU history professor Rob Wiese.

Thursday, April 24
“Duct Taping Our Communities: Protecting the Environment from Military Contamination,” presentation by Ericka Taylor, Military Toxic Project, and Elizabeth Crowe, Kentucky Environmental Foundation, 11 a.m.-12:15 p.m., Grand Reading Room, Grabb Library. Discussion will focus on toxic legacy of U.S. weapons manufacturing and disposal and how communities are protecting themselves from toxic chemical exposure. Special attention will be paid to “Avoiding Armageddon,” a documentary that airs on KET2 April 14-19, 9 p.m. nightly. Panel discussion/lunch follows in Faculty Dining Room, Powell Building, 12:30-2:30 p.m. Event free and open to public. Space for luncheon may be limited; call Center for Appalachian Studies, 859-622-3065, to make luncheon reservations.

Free concert featuring Taildragger, 7:30-10 p.m., Ravine, sponsored by EKU Greens.

Saturday, April 26
Earth Day hike at Anglin Falls, near Madison-Rockcastle border, meet at Alumni Coliseum Lot at 10 a.m.

Afghan Woman’s Personal Account to be Told in Law & Justice Forum

The first Afghan woman to publish an English memoir about her native land will discuss her experiences during a program at EKU on Tuesday, April 1.

Forosoka Gauhari will present “Women in Islamic Society: An Afghan Woman’s Personal Account” at 6:30 p.m. in Posey Auditorium. This is the first of a two-part series on “The Effect of Oppression and Violence on Women” sponsored by the Law & Justice Forum.

Gauhari’s personal account covers searching for her missing husband, watching her home country topple, seeing the Afghan woman’s presence in politics shrink, witnessing the government institutionalize repression and gradually deciding to take her family and leave the country.

“Today I am torn between two nations,” she told the (Waterbury, Conn.) Republicans-American last year. “A country that provided me an education with the hope that I would someday help and save the younger generation … (and a) second nation that extended an arm and lifted me from the ground and helped my children become the people they wanted to be.”

Now a U.S. citizen, Gauhari is coordinator for the physiology-anatomy and freshwater biology department at the University of Omaha. She holds degrees from Kabul University in Afghanistan, where she taught biology, and Auburn University, as well as English Language Certificates from the American University of Beirut and Bucknell University (Lewisburg, Pa.). Her book, “Searching for Saleem: An Afghan Woman’s Odyssey,” was published in 1997 by the University of Nebraska Press.

This fall, the second part of the series will focus on the effect of violence on women in Kentucky.
### Events

**Continuing through April 4**

**Regional High School Art Exhibition**
Giles Gallery, Campbell Building, for Gallery hours, call 622-8135.

Tuesday, March 25

**Faculty Clarinet Recital**
Connie Rhodes, 8 p.m., Brock Auditorium.

**Wednesday, March 26**

**Baseball Action**
EKU vs. WKU, 2 p.m., Turley Hughes Field.

**Thursday, March 27**

**Buddhist Enlightenment**
“Buddhist Enlightenment and Unrequited Love,” Chautauqua lecture by Un Chol Shin, SSB Auditorium, 7:30 p.m., part of year-long series on love.

**Sunday, March 30**

**Flute Recital**
Sasha Pinson, Brock Auditorium, 3 p.m.

**Voice Recital**
Brandon Owens and Rae Jean Nealis, Gifford Theatre, 6 p.m.

**Tuesday, April 1**

**Baseball Action**
EKU vs. IPFW, 2 p.m., Turkey Hughes Field

A **Folk Hero of the Confederacy**
“John Hunt Morgan: A Folk Hero of the Confederacy,” Dr. James Ramage, Regents professor of history, Northern Kentucky University, 7:30 p.m., Kenannomer Room, Powell Building, sponsored by EKU Center for Kentucky History and Politics.

**EKU Guitar Ensemble Concert**
Brock Auditorium, 8 p.m.

**Wednesday, April 2**

**Social Work Symposium**
9 a.m.-5 p.m., Perkins Building, “Violence Against Women,” panel discussions, presentations with keynote speaker Carol Jordan, sponsored by the Student Social Work Association with the EKU social work faculty, free admission.

**Baseball Action**
EKU vs. Shawnee State, 3 p.m., Turkey Hughes Field

**Brass Quintet**
Student recital, Brock Auditorium, 8 p.m.

**Thursday-Saturday, April 3-6**

**First Weekend**
For more information, visit www.firstweekend.eku.edu.

**Thursday, April 3**

**Jazz Ensemble Performs**
EKU Vocal Jazz Ensemble Concert, Brock Auditorium, 8 p.m.

**Friday, April 4**

**Symposium**
Seventeenth Annual Symposium in the Mathematical, Statistical and Computer Sciences, 8:30 a.m., Kenannomer Room, Powell Building.

**Saturday, April 5**

**Softball Doubleheader**
EEKU vs. Tennessee Tech, 1 p.m., Hood Field.

**Sunday, April 6**

**Homestand Continues**
EEKU vs. Tennessee Tech, softball, 1 p.m., Hood Field.

**Choral Concert**
Brock Auditorium, 5 p.m.

**Saxophone/Trombone Recital**
Russ Kahmann and Stan Henson, Brock Auditorium, 8 p.m.

### Events Planned in Celebration of Women’s History Month

On March 26, in celebration of Women’s History Month, the EKU History Department and Women’s Studies Program will host two events featuring Wendy Gamber, Associate Professor of History and American Studies at Indiana University.

From 4 to 5 p.m., Professor Gamber will lead an informal discussion regarding women, work and feminist theory in the Faculty Lounge of Ken Johnson. At 7:30 that evening Professor Gamber will present a formal address titled “Mrs. Goddooker’s Revenge: Food, Work, and the Politics of Boarding-house-keeping in Nineteenth Century America.”

Professor Gamber received her Ph.D. from Brandeis University in 1991 and is the author of the critically acclaimed work, The Female Economy: The Millinery and Dressmaking Trades, 1860-1930. Her work has appeared in four major essay collections dealing with gender, work and technology as well as such leading publications as the Journal of the Early Republic, Business History Review, Technology and Culture, and the Journal of Women’s History. Her current project, An American Institution: Boarding Houses in Nineteenth-Century America, is under contract with Johns Hopkins University Press.

For additional information regarding these events, contact Chris Taylor (622-2423, chris.taylor@eku.edu).

### Events

**2004 Internships Available**
Applications are now being accepted for the 2004 Kentucky Legislative Internship Program. Students from all academic majors are invited to apply. To qualify, students must be a junior or senior by January 2004, and have a minimum overall grade point average of 2.8. Students selected will work in Frankfort from late December, 2003 to early May, 2004, will receive a monthly stipend of $1,000, and will be eligible to receive 12-15 hours of academic credit.

**Annual Retirement Dinner**
The EKU Retirement Class of 2003 will set sail on Wednesday, April 23, during the annual retirement dinner at 6:30 p.m. in the Perkins Building (preceded by a 5:30 p.m. reception). Tickets are available at a cost of $16 for those who want to say “bon voyage” to the retiring faculty and staff members. Tickets may be purchased at the cashier’s window, SSB 210, now through April 16.

**Business Owners Graduate from Program Sponsored by CE & O**
Eleven Central Kentucky business owners have completed a special training program designed to help minorities and women obtain the knowledge and skills necessary to develop and manage a small business construction.

The 16-week Lexington Bluegrass Area Minority and Women Contractor Training Program teaches business basics and trade-specific skills in estimating, bidding and project management. Participants work with small-business development professionals, industry practitioners and faculty members from EKU.

**Skills Conference Features Ex-Olympian, Former Miss America**

Former Olympian Kenny Davis and former Miss America Heather French-Henry highlight the EKU College of Business and Technology’s seventh annual Professional Skills Conference on Friday, March 28.

More than 500 students are expected to attend the event, which also includes a panel of distinguished alumni of the College and a corporate-style luncheon.

The Conference “is an opportunity for our students to hear successful men and women share their views about critical skills that graduates need in order to succeed as professionals,” said Dr. Jama Vice, associate dean of the College.

Davis, who captained the 1972 Olympic men’s basketball team in Munich, Germany, will present “A Few Pieces of Silver” at 8:40 a.m. in Brock Auditorium. The ‘72 team lost to the former Soviet Union in a controversy-marred final, after which each player refused to accept a silver medal.

At 9:40 a.m., distinguished alumni representing every department in the College will present a panel discussion on how they became successful.


Activities then move to the Keen Johnson Building for a luncheon at 11:50 a.m. Each of the distinguished alumni will be recognized at the luncheon as well as the outstanding senior in the College.

The alumni honorees are:
- Department of Accounting, Finance and Information Systems, Barbara Bock Guerra, ’75, manager, Audit Services Department, Edison International, Orange, Calif., and president, American Woman’s Society of CPAs.
- Department of Agriculture, John Thomas, ’76, associate vice president and branch manager, Ag Credit, Richmond.
- Department of Communication, Lisa Cooney, ’86, news anchor, WLWT-TV, Cincinnati.
- Department of Military Science, Hardy Tribble, ’62, retired purchasing manager, Proctor and Gamble Company, Cincinnati.
- Department of Management, Marketing and Administrative Communication, Dr. Allen D. Engle, ’78, professor, EKU Department of Management, Marketing and Administrative Communication.
- Department of Technology, David Carpenter, ’72, general manager, Dresser Instrument Division, Berca.

**Whitt Named Associate VP of Public Relations and Marketing**

An award-winning veteran of higher education advancement is the new associate vice president for public relations and marketing at EKU.

Marc Whitt, who earned bachelor’s and master’s degrees from Eastern in 1982 and 1985, respectively, will bring 18 years of experience in the field when he joins President Glasser’s leadership team March 24. He comes to EKU from Campbellsville University, where he served as vice president for communications and marketing.

“I’m thrilled beyond words to return to Eastern,” Whitt said. “(EKU) is the place that has an incredible success story to tell. I want to help tell that success story.”

Even more importantly, he has taken on numerous leadership roles in his profession and in his community. He is a solid, well-respected professional who has the vision and the energy to help us become a comprehensive regional university of national distinction.”

Whitt joined Campbellsville in 1992 as director of public relations and marketing and was named in 1995 as assistant to the president for public relations and marketing. He was named vice president for advancement in 1997 and vice president for communications and marketing in 2001.

He is a two-time president of CASE Kentucky and has served on the Board of Directors for CASE District III (southeastern United States). Prior to joining Campbellsville, Whitt was director of public relations at Georgetown College, 1988-92, and associate for church relations and admissions counselor, Cumberland College, 1985-87.

Whitt will serve as EKU’s chief spokesperson, and plan, develop and coordinate the implementation and evaluation of the University’s public relations and marketing programs.

“Through President Glasser’s leadership, combined with a faculty and staff who are truly dedicated and committed to student success, EKU has an incredible success story to tell. I want to help tell that success story.”

**Progress Editor Receives Honor for Credit Card Awareness Stories**

A student journalist at EKU has received a Kentucky Colonels commission for her efforts to raise awareness of issues related to on-campus credit card solicitation.

Jamie Vinson, a senior journalism major from Mt. Sterling and editor of the Eastern Progress, was nominated for the honor by state Rep. Susan Westrom because of two stories she authored for the Feb. 6 issue of the award-winning, student-produced weekly.

The University negotiated a new contract this semester with MBNA America Bank that severely restricts credit card solicitation. On-campus solicitation, which must be arranged with prior approval of the University, is now limited to any athletic event and no more than six days per calendar year in the Powell basement or outside on the Powell concourse.

No student names, addresses or telephone numbers are supplied through the University, and cards issued to students are limited to an initial $1,000 credit line. The agreement also stipulates that any giveaways must have prior approval of the University.

Similarly restrictive legislation passed in the recent Kentucky General Assembly special session. Westrom has personally invited Vinson to be present for any formal bill signing in Frankfort.

The restrictions are “a huge step in the right direction,” Vinson said. “I think it’s great that the University and the legislature are … working to protect our best interests.”

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Progress was able to play a role. “What we’re doing does have an impact,” she said.

Vinson, a 1999 graduate of Montgomery County High School, plans to graduate in May. After she gains experience as a general assignment reporter or copy editor/page designer, “my dream is to one day land an investigative reporting job at a major newspaper.”

Kentucky Colonel commissions are presented for contributions to the community, state or nation, and for special achievements of all kinds. Other well-known Colonels include Ann Margaret, Tiger Woods, Dwight Yoakam, Muhammad Ali and Whoopi Goldberg.

**Making the Pitch**

Jim Moreton, theater professor in EKU’s College of English & Theatre, discusses educational opportunities at the University with a family at a recent Spotlight Day event.
EXPERIMENTAL INSTITUTE ON WORKPLACE SAFETY AND HEALTH

A SPECIAL SPEAKER – Dr. Emily Craig, state forensic anthropologist with the Kentucky Medical Examiner's Office and an internationally known expert in the field, spoke at the Student Services Building Auditorium on Wednesday, March 12. Craig's lecture was sponsored by the Women's Studies Program, College of Justice and Safety, and the Forensic Science Program.

Wheeler Named Senior Director

Rhonda Wheeler of Lawrenceburg has been named senior director of extended campus programs and student support services in the Division of Continuing Education & Outreach at EKU.

She will be responsible for providing administrative oversight to EKU's extended campus centers in Corbin, Danville and Manchester, and the university's other off-campus instructional sites.

"As a former extended campus center director, Rhonda Wheeler understands the special needs of non-traditional learners," said Rich Boyle, assistant to the CE&O dean. "Her steadfast commitment to students of all ages will help ensure that our extended campus programs are of the highest quality and continue to meet the educational needs of those who live in our service region, and beyond."

Previously, Wheeler has served as program outreach coordinator at EKU's Danville Center, representing the university's extended campuses on a variety of university committees. From 1997 to 2002, she served as area director of EKU's Tri-County Center at Corbin, EKU's largest, with over 1,000 students enrolled each semester."I am pleased to have this new opportunity to serve EKU," Wheeler said, "and I look forward to helping identify additional needs for our academic programs and services, and then working with the university's academic leadership to meet these needs."

Prior to joining EKU, she was assistant director of continuing education at Macom (Ga.) College, a grant writer in North Carolina and Kentucky, and a research associate for the Council of State Governments in Lexington. Wheeler holds a master's degree in public administration and a bachelor's degree in management, both from Georgia College.

EKA Selected OSHA Training Institute Education Center

EKU has been designated an Occupational Safety and Health Administration Training Institute by the U.S. Department of Labor.

OSHA's education centers offer training courses on OSHA standards and occupational and safety health issues. The centers are primarily responsible for training private sector personnel and state and federal personnel from agencies outside OSHA.

"Training is key to safety and health," said OSHA Administrator John Henshaw. "The more employers and employees know about hazards and protection, the more injuries, illnesses and fatalities can be prevented. These new centers will allow us to reach more people with information that can protect their safety and save lives."

EKU is among 20 education centers at 35 locations nationwide and one of three centers that will serve Kentucky, Tennessee, Alabama, Mississippi, North Carolina, South Carolina, Georgia and Florida.

Programming will be coordinated by EKU's Division of Continuing Education & Outreach. "This partnership with OSHA enhances our ability to provide high quality, comprehensive loss prevention, safety and health training programs," said Ethan Flatten, CECO projects coordinator.

Flatten said the EKU center will draw on the expertise of the College of Justice and Safety faculty, and other resources, both on- and off-campus, to deliver the training program curriculum to meet the needs of business and industry in the eight-state region and beyond.

OSHA's previous training program included 12 centers, and the OSHA Training Institute in Illinois. The new centers were selected through a national competition.

Evaluation included occupational safety and health experience, non-academic training background, classroom and laboratory availability, and the ability to provide training throughout the region.

For more information about the OSHA Training Institute Education Center at EKU, call 622-6216.

Hall Receives Co-Op Scholarship

Summer B. Hall, a senior psychology major from Oil Springs, has received a $1,000 scholarship from the Midwest Cooperative Education and Internship Association as the top Cooperative Education student at EKU.

Hall, a 1998 graduate of Johnson Central High School, has completed co-op assignments with the Administrative Office of the Courts in Frankfort, where she served with Pre-Trial Services, and with the University's NOVA Program, where she was a mentor/tutor for first-generation college students.

"Dr. Roseanne Lorden and Rose Perrine, professors of psychology, nominated Hall, citing her willingness to accept special assignments "which take her beyond expectations. She fosters good relationships, is competent with little supervision, productive, dependable and embraces learning."

Two other EKU students were nominated for the award: Sarah Darnall, a senior political science major, and Jatana Anderson, a senior accounting major.

EKA’s IFC Wins Regional Honor

EKU’s Interfraternity Council recently captured the first-place Community Service and Philanthropy Award in the eight-state Southeastern Interfraternity Conference Leadership Academy.

Eastern’s IFC also took second place in the Outstanding Service Project and Alumni Development categories, was one of 11 IFCs to receive the Fraternal Excellence Awards and earned nine Awards of Excellence certificates. More than 100 schools in Kentucky, West Virginia, South Carolina, North Carolina, Georgia, Florida, Mississippi and Tennessee were represented.

Also, Brandon Bing, president of EKU’s IFC, was elected area IV vice president representing 19 schools.

The Community Service and Philanthropy Award goes to the IFC that “best provides initiatives and new members with the opportunity to enrich their own lives by giving back to the campus or local community in a meaningful way.”

This past year, Eastern’s IFC hosted its second annual Cheer for the Cure cheerleading competition/fundraiser for the Susan G. Komen Foundation, which benefits breast cancer research, and conducted a book drive for local schools.

The Cheer event raised $8,000 for the Komen Foundation, and the book drive netted almost 4,000 children’s books. The book drive was the basis for the second-place award for Outstanding Service Project. Eastern won the second-place Alumni Development Award for its biannual Leaders Lantern electronic newsletter.

The awards of Excellence certificates were given for chapter services, judicial processes, leadership development, legal concerns, philanthropy and community service, publications, public relations, scholarship and academic achievement, and social programming.

Open Enrollment Around the Corner

In addition to April showers, the month also brings EKU’s annual open enrollment period for benefits.

Each full-time employee will be asked to review his/her current benefits elections. During this open period employees may elect to add additional benefits such as dental, increase life insurance, accidental death and dismemberment and long-term disability. An increase in life and long-term disability may require medical underwriting.

Other optional benefits include long-term care and critical care insurance.

"With some changes in employee health contributions it is anticipated that employees may be interested in changing their health plan," stated Tarena Tyree, benefits coordinator.

Even though the entire month of April is considered open enrollment a specific period for a "benefits fair" will be conducted April 15-17. The fair will be held primarily in the Keen Johnson Ballroom, although other sites will be available as needed.

Representatives from each of the major benefit providers will be available to answer questions and to assist with benefit enrollment.

Benefits booklets with enrollment information will be mailed to each eligible employee through campus mail in the near future.

Questions regarding the open enrollment process should be addressed to Human Resources.