EKU Breaks Ground for Business & Technology Center

EKU broke ground Friday, March 28, on the first phase of a Business and Technology Center that will house a part of the College of Business & Technology and a variety of outreach programs that serve the region and Commonwealth.

Phase 1 will consist of a 78,000-square-foot, $14 million academic building that will include business classrooms, administrative and faculty offices. It also will include offices for EKU’s Small Business Development Center and Center for Economic Development, Entrepreneurship and Technology (CEDET), which includes an Innovation and Commercialization Center and the Eastern Innovation Region of the Office for the New Economy. The facility, to be located on the south side of the Eastern By-Pass across from Alumni Coliseum, is expected to open in Fall 2005.

Later construction phases, not yet funded, would add a 1,500-seat performing arts center, conference facilities, exhibition space and classrooms, and other facilities for communications and technology programs within the College.

President Glasser said the groundbreaking “sends a strong and clear message to several constituencies. It sends a strong message to current and future students because the facility will give them the best possible learning environment. Secondly, the business community can see that EKU is seriously committed to taking our business and technology programs to new levels of excellence. Lastly, what we’re doing here today signals the region we serve that we are strongly committed to working hand in hand with community leaders to enhance economic development and the quality of life throughout the region and Commonwealth.”

Dr. Robert Rogow, dean of the College of Business & Technology, said the first phase of the Center “will give our business programs in particular much greater visibility. Currently, those programs are spread over four buildings, so this will bring everyone together.”

The Innovation and Commercialization Center, part of the Commonwealth’s New Economy initiative, includes a business incubator that will specialize in the development of new products and services related to safety and security. The College of Business & Technology will partner with EKU’s College of Justice & Safety in the development of those products and services.

“The incubator can serve as a lab for students and faculty in our business programs,” Rogow said, “and provides us an opportunity to enhance the economy in Madison County and throughout the region.”

When all phases of construction are eventually completed, Rogow said the facility “will meet a wide variety of needs, not only for the University but for the community and region as well.”

Others participating in the brief ceremony included State Rep. Harry Moberly Jr., State Sen. Ed Worley and Madison County Judge-Executive Kent Clark. Student Regent Mary Hall, a senior marketing major from Ravenna, served as emcee.

Committee Seeks Feedback

President Glasser charged the Strategic Planning Committee with developing the initial phase of a strategic planning process this academic year to create a strategic plan that will be the basis for the University’s actions for the next three years.

After gathering information and suggestions, the SPC began drafting elements of the institutional-level component of this plan, a framework for which more detailed plans can be built by divisions, colleges, departments, and units. The SPC revised the University’s mission, developed a vision, refined core values, identified institutional goals, and created strategic directions. It is essential that these elements are broad in their scope, in order to provide adequate opportunity for divisions, college, departments, and units to develop their own plans.

The theme of the strategic elements is “Moving Forward Together.” The revised mission calls for “a student-centered comprehensive public university dedicated to high-quality instruction, service and scholarship” and the proposed vision is for “a comprehensive university of national distinction, where students come first.”

This is a work in progress, and the committee seeks feedback from the Eastern community prior to recommending these strategic elements to President Glasser. To review the initial phase, including core values, institutional goals and strategic directions, visit www.eku.edu, and click “Draft Strategic Plan” on the top left, where an online survey is also available until Friday, April 18.

“The SPC is committed to an inclusive strategic planning process,” said SPC Chair Dr. Laura Koppes, “so we want to share this initial phase and encourage input from all interested parties prior to recommendation.”

The strategic elements do not constitute the complete strategic plan, Koppes stressed. A comprehensive strategic plan will be developed after the institutional-level elements are determined, and will contain specific measurable outcomes for the strategic directions. Furthermore, the SPC is currently developing a strategic planning process to be implemented across the region.

Students Honored April 10-13

The scholarly and creative achievements of EKU students will be recognized April 10-13, when the University hosts its first Scholars Weekend.

Highlights of the event will include the second annual Showcase for Undergraduate Scholarly and Creative Activities, featuring service-learning, discovery research and creative arts presentations that demonstrate collaboration between student and professor; the Honor Program’s senior thesis presentations and banquet; the University Honors Day Assembly, where students who have excelled academically are presented awards from departments, colleges and organizations; and the initiation and banquet programs for the national honor society, Phi Kappa Phi.

“All of these events recognize undergraduate students’ academic accomplishments that extend beyond the traditional classroom boundaries,” said Dr. Rose Perrine who helped coordinate this year’s event. “Combining them into one event allows us to see the vast talent of our student participants.”

The unifying event will be a scholars reception on Sunday afternoon. Friends and family are welcome at all events.

The complete schedule for Scholars Weekend follows:

• Thursday - Saturday, April 10-12, the Honors Program Senior Thesis Presentations and banquet at Powell Building.
• Friday, April 11, the Honors Program Banquet, Grand Ballroom, Keen Johnson Building, 7:15 p.m.;
• Sunday, April 10, the University Honors Day Assembly, Brock Auditorium, 1 p.m.;
• Scholars Reception, Walnut Hall, Keen Johnson Building, 2:30-4:50 p.m.;
• Phi Kappa Phi Initiation, West Room, Keen Johnson Building, 5 p.m.;
• Phi Kappa Phi Banquet, South Room, Keen Johnson Building, 6:15 p.m.;

continued on page 4
**Tuesday, April 8**

**Spring Fling**  
Powell Plaza, 8 a.m.-6 p.m., sponsored by the Student Government Association.

**Tuesday-Wednesday, April 8-9**

**Blood Drive**  
Central Kentucky Blood Center, 9 a.m.-6 p.m., Powell Building Lobby.

**Thursday, April 10**

**Love in Marriage**  
“When Love, Now and Then,” Chautauqua lecture by Marilyn Yolam, SSB Auditorium, 7:30 p.m., part of yearlong series on love.

**February 7, 2003**

**EKUpdate**

EKUpdate is published every other Monday during the academic year by the Office of University Advancement. Comments or questions should be directed to:

**Public Relations & Marketing**

Ami Piccirilli
Photographer

Marc Whitt
Associate Vice President
Public Relations & Marketing

Tim Webb
Photographer

To submit items for next issue: Send items to the above location, fax or e-mail address by April 10.

**Announcements**

**Professor Receives Grant**

Dr. Walter S. Borowski, Department of Earth Sciences, has been awarded a grant of $42,285 from the Joint Oceanographic Institutions and the United States Science Support Program for his project, “Methane Flux, Sulfur Cycling, and the Deep Biosphere in a Gas-Hydrate Setting, South Hydrate Ridge, Offshore Oregon.”

**Annual Retirement Dinner**

The EKU Retirement Class of 2003 will set sail on Wednesday, April 16, during the annual retirement dinner at 6:30 p.m. in the Perkins Building (preceded by a 5:30 p.m. reception). Tickets are available at a cost of $16 for those who want to say “bon voyage” to the retiring faculty and staff members. Tickets may be purchased at the cashier’s window, SSB 210, now through April 16.

**EKU Groups Perform**

Symphonic and Concert Bands, Brock Auditorium, 8 p.m.

**Friday, April 11**

**Student Recital**

Brock Auditorium, 1-25 p.m.

**Saturday, April 12**

**Softball Doubleheader**  
EKU vs. Austin Peay, 1 p.m., Field.

**Baseball Action**  
EKU vs. Southeast Missouri, 1 p.m., Turkey Hughes Field.

**Gala Latina**  
A fundraising dinner with proceeds supporting the Bluegrass Farmworker Health Center, 7 p.m.-midnight at the Marriott Griffin Gate Hotel in Lexington. Cost is $50 per person and the event includes dinner, an art auction and a performance by Latin dancers. For ticket information, call 622-2524 or e-mail susan.fister@eku.edu.

**Sunday, April 13**

**Softball Action Continues**  
EKU vs. Austin Peay, 1 p.m., Field.

**Homestead Continues**  
EKU vs. Southeast Missouri, baseball, 1 p.m., Turkey Hughes Field.

**Juried Art Exhibit**  
Art Students Association Juried Exhibition, opening reception, 2-4 p.m., Giles Gallery, Campbell Building, exhibit continues through April 24, for Gallery hours, call 622-8155.

**Tuesday, April 15**

**Softball Doubleheader**  
EKU vs. WRI, 2 p.m., Field.

**Baseball Action**  
EKU vs. Xavier, 5 p.m., Turkey Hughes Field.

**Percussion Ensemble**  
8 p.m., Brock auditorium.

**Pleasant Hill Shakers**  

**Wednesday, April 16**

**‘Oleanna’**  
EKU Theatre presents Mamet’s “Oleanna,” contains adult subject matter and language, 8 p.m. nightly, Gifford Theatre; tickets $4 for students and senior citizens, $5 for other adults, Gifford Box Office open weekdays noon-4 p.m., call 622-1323.

**Woodwind Concert**  
EKU Faculty Woodwind Quintet, 8 p.m., Brock Auditorium.

**Thursday, April 17**

**Faculty Cello Recital**  
Mark Chambers, 8 p.m., Brock Auditorium.

**Announcements**

**Professor Receives Grant**

Dr. Walter S. Borowski, Department of Earth Sciences, has been awarded a grant of $42,285 from the Joint Oceanographic Institutions and the United States Science Support Program for his project, “Methane Flux, Sulfur Cycling, and the Deep Biosphere in a Gas-Hydrate Setting, South Hydrate Ridge, Offshore Oregon.”

**Annual Retirement Dinner**

The EKU Retirement Class of 2003 will set sail on Wednesday, April 16, during the annual retirement dinner at 6:30 p.m. in the Perkins Building (preceded by a 5:30 p.m. reception). Tickets are available at a cost of $16 for those who want to say “bon voyage” to the retiring faculty and staff members. Tickets may be purchased at the cashier’s window, SSB 210, now through April 16.

**Pershing Rifles Win Awards**

The EKU Honorary Pershing Rifles Society fared well in competition at the annual Pershing Rifles National Conference in Toledo, Ohio, last month. Competing against student cadets from 18 colleges and universities, including the University of Kentucky, Indiana University and Florida State University, Eastern brought home one first-place award, a third-place award and another top-10 finish.

“This is only our second time competing in this national event, and to place third in one event and take first in another is amazing,” said Steven White, senior adviser and Pershing Rifles president. “I am really proud of our cadets.”

Eastern’s Aaron Johnson took first place in the IRD knockout competition. Three other EKU cadets finished in the top 10: Christina Amshler, Trey Cecil and Chris Howard.

The EKU color guard took third place. The team is composed of freshman commander Howard, Christina Amshler, Joseph Amshler and Cecile.

In the IRD squad drill, Eastern placed in the top 10.

**Wednesday, April 16-19**

**‘Oleanna’**

EKU Theatre presents Mamet’s “Oleanna,” contains adult subject matter and language, 8 p.m. nightly, Gifford Theatre; tickets $4 for students and senior citizens, $5 for other adults, Gifford Box Office open weekdays noon-4 p.m., call 622-1323.

**Woodwind Concert**

EKU Faculty Woodwind Quintet, 8 p.m., Brock Auditorium.

**Thursday, April 17**

**Faculty Cello Recital**

Mark Chambers, 8 p.m., Brock Auditorium.

**Magic Act**

Magician and illusionist Mike Super, Campus Activities Magazine’s 2003 Entertainer of the Year, Grise Room, Combs Building, 9 p.m.

**Friday, April 18**

**Baseball Doubleheader**

EKU vs. UT-Martin, 1 p.m., Turkey Hughes Field.

**Student Recital**

1:25 p.m., Foster 100.

**Saturday, April 19**

**Homestead Continues**

EKU vs. UT-Martin, 1 p.m., Turkey Hughes Field.
Thirty-five EKU Honors Program students participated on 11 panels at the Kentucky Honors Roundtable Spring Conference held Feb. 28-March 1 at Morehead State University.

Eastern led all participating schools in the number of students and panel presentations.

The EKU participants were:
Greg Conley, West Liberty; Stephanie Cozma, Kettering, Ohio; Matt Henson, Livermore; Erin Michulik, Louisville; Josh Pschorr, Lancaster; Byron Sims and Matt Turner, Monticello; Nicholas Smalwood, Mt. Sterling; Amy Carberry, Middletown, Ohio; Amanda Davis, Ashland; Sara Burdette, Evansville, Ind.; Amanda Farmer and Jared Peters, LaGrange; Linda Pollock, Springfield, Ohio; Laura Abney, John Paul Ramey, Berea; Emily Shearer, Michael Broadus, Winchester; Emma Durham Craig, Jessica Bechtold, Nicholasville; Mindy Folsom, Finchville; Sheena Moran, Horse Cave; Katie Settles, Bardstown; Maria Ewing, Cincinnati; Jennifer Loveless, Otisville; Paige Tussey, Pressburg; Debra Ball and Crystal Sparks, Irving; Mindy Bullock, Mt. Vernon; Niki Carter, Elizabethtown; Ashley Hollbrook, Pikeville; Mellani Lefta, McKee; Kimberly Mayfield, Andy Beck and Laura Baustista, Richmond.

They were accompanied by 10 faculty mentors, plus Honors Program Director Dr. Bonnie Gray, Associate Director Dr. Steffen Wilson and Dr. Frank Williams.


**KUDOS** – During the College of Business and Technology’s recent Professional Skills Conference, six graduates, one from each department of the college, were recognized as distinguished alumni. Honorees included, seated left to right, Barbara Bock Guerra, ’73, Department of Accounting, manager, Audit Services Department, Edison International, Orange, Calif., and president, American Woman’s Society of CPAs; and Lisa Cooney, ’86, Communication, news anchor, WLWT-TV, Cincinnati; standing left to right, David Carpenter, ’72, Technology, general manager, Dresser Instrument Division, Berea; and Dr. Allen D. Engle, ’78, Management, Marketing & Administrative Communication, professor, EKU Department of Management, Marketing and Administrative Communication; standing right to left, John Thomas, ’76, Agriculture, associate vice president and branch manager, Ag Credit, Richmond; and Hardy Tribble, ’62, Military Science, retired purchasing manager, Procter & Gamble Company, Cincinnati. Also pictured are College Dean Dr. Robert Rogow and President Glasser.

**Vice Chair of Foundation Board Dies**

George L. Freibert, 59, vice chair of the EKU Foundation and a member of EKU’s Hall of Distinguished Alumni, died March 16 from the after-effects of a cerebral hemorrhage.

Freibert, a 1966 Eastern graduate, was founder and chairman of Professional Bank Services Inc., headquartered in Louisville. PBS is one of the nation’s leading providers of consulting, education and investment banking services for financial institutions.

Throughout his professional career, he served his alma mater in a variety of ways.

“He was a true friend and supporter of EKU and the College of Business & Technology,” said Dr. Bob Rogow, dean of the College. “George was very interested in the students and programs at Eastern.

“In addition to his financial support, he was very generous with his time,” Rogow added. “For several years, he would coordinate and moderate a panel discussion of successful entrepreneurs for students during our annual Professional Skills Conference.”
Earth Days in the Cumberlands

Tuesday, April 8
- Reception for “Shaped by Water” artists, 5:30-7:30 p.m., Gallery on Main. Community Trust Bank, 128 W. Main St. The exhibit promotes environmental awareness through paintings, sculpture, dance and other art forms.

Thursday, April 10
- “Community Action in Government Decisions: Experiences from FLOW and the Fight for Lexington’s Water Utility,” Joe Graves and others. 7 p.m., Room 201, Crabbie Library. FLOW represents those who favor local ownership of Lexington’s water system.

Saturday, April 12
- “5K Race for the Planet – Fun Run,” 9 a.m. check-in, 10 a.m. start, Stratton Building. For information, call 622-1244.

Tuesday, April 15
- “Transnationalism, Corporations and Conservatives: Rough C’s ahead for Birds and Other Living Things,” Dr. Gary Ritchison. EKU biology professor, 11 a.m.-12:15 p.m., Room 126, Crabbie Library.

Thursday, April 17
- Discussion of David Orr’s book, “Earth in Mind,” a collection of essays about the environment, co-sponsored by EKU Teaching and Learning Center, 12:30-1:30 p.m., Faculty Lounge, Keen Johnson Building.

Tuesday, April 22
- Environmental Fair: informational displays, entertainment, food, poetry, open microphone and more, 10 a.m.-4 p.m., outside Powell Building.
- Public reading and book signing by Kentucky writer and EKU graduate Silas Whitehead. 1 p.m., reading outside Powell Building, book-signing in University Bookstore.
- “Protecting Kentucky’s Natural Resources,” Tom Fitzgerald, director, Kentucky Resource Council, 7:30 p.m., Kenname Room, Powell Building.

Wednesday, April 23
- “Eating Ecologically,” presentation by David Kennedy, Leaf for Life Project, followed by dining experience featuring locally grown organic foods, 6:30-8 p.m., Center for Appalachian Studies, 300 Summit St. (the old Martin Hotel). Food will be prepared for 30 guests, first-come, first-served. “This talk is a way of getting us to think about food, not from the perspective of a commodity, but from an ecological perspective,” said EKU history professor Rob Wise.

Thursday, April 24
- “Duct Taping Our Communities: Protecting the Environment from Military Contamination,” presentation by Ericka Taylor, Military Toxic Project, and Elizabeth Gowee, Kentucky Environmental Foundation, 11 a.m.-12:15 p.m., Grand Reading Room, Crabbie Library.
- Discussion will focus on toxic legacy of U.S. weapons manufacturing and disposal and how communities are protecting themselves from toxic chemical exposure. Special attention will be paid to “Avoiding Armageddon,” a documentary that airs on KET2 April 14-19, 9 p.m. nightly. Panel discussion/ Lunch follows in Faculty Dining Room, Powell Building, 12:30-2:30 p.m. Event free and open to public. Space for luncheon may be limited; call Center for Appalachian Studies, 859-622-3065, to make luncheon reservations.
- Free concert featuring Talldragger, 7:30-10 p.m., Ravine, sponsored by EKU Greens.

Saturday, April 26
- Earth Day hike at Anglin Falls, near Madison Rockcastle creek, meet at Alumni Coliseum Lot at 10 a.m.

Open Enrollment Held During April

Open Enrollment Held During April

The one-month “open enrollment” period for benefits selection began April 1 and will continue through April 30.

Each full-time employee will receive a packet from Human Resources that will contain the 2003 Employee Benefits Supplement and enrollment materials.

Employees are asked to refer to the recently printed Employee Data Forms (EDFs) for a record of current benefit deductions.

The following benefit representatives will be on campus for the “benefits fair” to be held in Keen Johnson April 15-18.

- Anthem Blue Cross - Health
- Magellan – Mental Health
- Delta Dental
- Neace Lukens – UNUM Insurance Products
- FEBCO Flex Spending Accounts
- KTRS
- TIAA/CREF
- Valic
- Kentucky Deferred Comp
- EKU Credit Union

Participants in the benefits fair will be eligible for a series of door prizes.

Notice of Privacy Practices

Included with the benefits packet of information will be a notice of privacy practices.

Eastern Kentucky University, as your group health plan, is required as of April 14, 2005, by the Health Insurance Portability and Accountability Act of 1996 to protect your personal medical records by keeping them private and following certain rules that dictate whether and when EKU can use or disclose your health information.

Look for the details of the privacy practice in your benefits information.

Remember that time cards are due in the Payroll Office each payday!