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Preliminary Pages and Table of Contents

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KJUS



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Letter from the Editor

Greetings!

I am pleased to bring to you the fifth issue of the Kentucky Journal of Undergraduate Scholarship. I am also very pleased to see the growth and reach of KJUS from the past four years; the articles from the first four issues have been downloaded over 28,000 times in over 150 countries across the world! We look forward to our continued success in showcasing the best work of our undergraduate students across the Commonwealth of Kentucky.

The fifth issue of KJUS contains some of the most diverse topics to date. The articles provide some new insights into cancer research, how people respond differently to a sermon depending on their cultural values, how self-esteem and region relate to health outcomes, the economic impact of a water park in Richmond, how unions relate to government spending, and how sports fans respond to online marketing. We also have a diverse array of institutions represented in Issue #5, including research teams from Brescia, EKU, NKU, and Morehead.

I would like to acknowledge my Graduate Assistants, J.P. Ferraro and Jordan Organ, who have dedicated many long hours to making sure each article was polished and presentable. Laura Edwards served as the consultant and contact throughout the process. I would like to thank the associate editors and reviewers for volunteering their time to evaluate the rigor and validity of each submission. Finally, I would like to thank the students and their mentors for continuing to provide us with high quality work that continues to amaze me. I look forward to directing this journal's continued purpose as a repository of academic excellence.

Jonathan S. Gore, Ph.D.

Editor-in-Chief

