Predatory Publishing: How Faculty Can Avoid Becoming Prey

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Predatory Publishing:
How to Avoid Becoming Prey

Professional Development Day
Morehead State University
Tuesday, August 11, 2015

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Open Access Predatory Publishers

The Problem

“Primarily fee-collecting operations—they exist for that purpose and only incidentally publish articles, generally without rigorous peer review, despite claims to the contrary.”

~Monica Berger and Jill Cirasella

Source: [http://crln.acrl.org/content/76/3/132.full](http://crln.acrl.org/content/76/3/132.full)
Whoever wins... we lose
OA Predatory Publishers

Defining Features

Send unsolicited, spam email calls for articles or invitations to referee and do not reveal their location or contact information.

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~Dr. Joanne Yaffe, University of Utah
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Defining Features

Perpetrate hacking scams

Full article at Beale’s List:
http://scholarlyoa.com/2013/01/24/fraud-alert-bogus-article-acceptance-letters/

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Your paper manuscript which was accepted for publication in the African Journal of Business Management has been fully processed and is now ready to be published. However we are unable to proceed with the publication because we are yet to receive the manuscript handling fee for your paper.

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Defining Features

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“GBIM hosts bogus conferences at fun destinations (such as Orlando) and then publishes your paper in its conference proceedings – all for a price of course. What is that price?”

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Defining Features

Have unprofessional-looking emails and/or websites.*

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Source: http://www.asee.org/public/conferences/32/papers/8614/view

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http://www.elixirpublishers.com/

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Defining Features

Use language claiming to be a ‘leading publisher’ even though the publisher may only be a startup or a novice organization.

Source: http://www.asee.org/public/conferences/32/papers/8614/view
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Include works previously published in other venues/outlets without providing appropriate credits.

Source: http://www.asee.org/public/conferences/32/papers/8614/view


POLYSOMNOGRAPHIC SLEEP PATTERNS IN DEPRESSIVE, SCHIZOPHRENIC AND HEALTHY SUBJECTS

Andrei Ilanković1, Aleksandar Damjanović2, Vera Ilanković2, Branislav Filipović1, Slavko Janković2 & Nikola Ilanković1

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received: 11.6.2013; revised: 10.11.2013; accepted: 5.1.2014

SUMMARY

Background: Sleep disorders are frequent symptoms described in psychiatric patients with major depression and schizophrenia. These patients also exhibit changes in sleep architecture measured by polysomnography (PSG) during sleep. The aim of the present study was to identify potential biomarkers that would facilitate the diagnosis based on PSG measurements.

Sleep Organisation in Depression and Schizophrenia: Index of Endogenous Periodicity of Sleep as a State Marker

Andrei Ilanković1, Aleksandar Damjanović2, Vera Ilanković2, Srdjan Milovanović2, Dusan Petrović2, Nikola Ilanković1

1Center of Clinical Neuropsychology & Sleep research, University Psychiatric Clinic, Belgrade, Serbia
2University Psychiatric Clinic, Belgrade, Serbia
3Faculty of Special Education and Rehabilitation, University of Belgrade, Belgrade, Serbia
4University Psychiatric Clinic, Krugujevac, Serbia

Abstract

Background: Sleep disorders are frequent symptoms described in psychiatric patients with major depression or schizophrenia. These patients also exhibit changes in the sleep architecture measured by polysomnography (PSG) during sleep. The aim of the present study was to identify potential biomarkers that would facilitate the diagnosis based on polysomnography (PSG) measurements.
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Defining Features

Makes ridiculous promises. Bribery and extortion.
OA Predatory Publishers

Defining Features

Often include “international” in the title.
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Defining Features

Operate in a Western country chiefly for the purpose of functioning as a vanity press for scholars in a developing country.

Scottish Journal of Arts, Social Sciences and Scientific Studies (SJASS)

ISSN 2047-1278

Scottish Journal of Arts, Social Sciences and Scientific Studies is a "peer-reviewed" and "refereed" International scholarly journal. It is the process through which experts in the field of study assess the quality of articles that are submitted to a journal for publication. It is an open access journal that publishes high-quality research articles, all areas of Social-science, Arts, science and technology.

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This scientific Journal welcomes the online manuscript submission that meet the general criteria of significance and academic excellence. Papers will be published approximately two week after acceptance.
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Defining Features

Can be difficult to distinguish from legitimate journals in terms of design quality....
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Defining Features

“Open Access,” but readers are required to create an account prior to viewing the full text of an article.

http://www.elixirpublishers.com/
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Linguistic Indicators

- Use more discrepancy terms (e.g., “should” “would”)
- Use more positive emotions (e.g., “exciting”)
- Use fewer function words, including articles (e.g., “a” “the”), and prepositions (e.g., “before” “in”)
- Use fewer quantifiers (e.g., “more” “less”)
- Use fewer terms related to causality (e.g., “therefore”)
- Use more third-party email addresses
- Claim false impact factors
- Rapid fake peer review
- Simulate academic expertise

Source: Markowitz, Powell, and Hancock, “The Writing Style of Predatory Publishers”
http://www.asee.org/public/conferences/32/papers/8614/view
So Does OA = bad?
Some Context...
Open Access Defined

**OPEN ACCESS:** All journal content is available for researchers to read, print, download, distribute, or link to without fees.

**HYBRID:** Some content is open access, typically via publication or author fees.

**EMBARGOED OPEN ACCESS:** Also called delayed open access. This is a subscription model that provides open access to content after an embargo period expires. For example, the most current content may only be available to subscribers, while the archived issues are open access.

Source: [http://www.gvsu.edu/library/sc/open-access-journal-quality-indicators-2.htm](http://www.gvsu.edu/library/sc/open-access-journal-quality-indicators-2.htm)
Paywalled Publishers

“Predatory” Tactics

To increase revenue, they develop “hybrid” OA/paywalled journals

- Charge optional author submission fees to make the individual article OA...
- ...then charge customers to buy the “OA” article (See http://bit.ly/1Kflroo) ...
- ...and continue to charge libraries inflated subscription fees

Hybrid journals are a nightmare for libraries to manage, causing confusion and barriers to access for patrons.
Paywalled Publishers
“Predatory” Tactics

Give preferential, “expedited” treatment to authors who pay a larger fee.

Read more:

http://www.macleans.ca/news/canada/does-peer-review-do-more-harm-than-good/


https://twitter.com/ProfMarkMaslin/status/581171535236431872
Paywalled Publishers

“Predatory” Tactics

Require the author’s institution to subscribe to the journal.
Paywalled Publishers

“Predatory” Tactics

Require an institution to subscribe to the association’s journals in order to be accredited (monopolization).

Read more:

ACS Guidelines

The requirements for program approval and student certification are described in the ACS Guidelines for Bachelor’s Degree Programs (pdf). The Committee on Professional Training also publishes the following supplements to the ACS Guidelines that provide advice to institutions that wish to develop specific aspects of their chemistry program.

CPT-Recommended Journal List

I. General Content
Accounts of Chemical Research
Angewandte Chemie International Edition
Chemical Communications
Chemical Reviews
Chemical Society Reviews
Chemistry: A European Journal
Journal of the American Chemical Society
Nature
Proceedings of the National Academy of Science of the USA
Science

II. Topical – Highly Recommended
Analytical Biochemistry
Analytical Chemistry
Biochemistry
Chemical Biology (ACS)
Chemistry of Materials

III. Topical – Also Recommended (continued)
Bioconjugate Chemistry
Biomacromolecules
Bioorganic Chemistry
Catalysis Reviews: Science and Engineering
The Chemical Educator
Chemical Physics Letters
Chemistry Education: Research and Practice
Chemistry Letters
Combinatorial Chemistry and High Throughput Screening
Coordination Chemistry Reviews
Critical Reviews in Biochemistry and Molecular Biology
Current Opinion in Chemical Biology
Current Organic Chemistry
Dalton Transactions
Electrophoresis
European Journal of Inorganic Chemistry
European Journal of Organic Chemistry
FEBS Journal
Paywalled Publishers

“Predatory” Tactics

“Most of the work that goes into a published journal article is done for free—by authors and referees who are paid nothing. The costs of copy-editing and typesetting have fallen significantly with new technology and the internet has eliminated the need for paper editions. Yet journal subscription prices charged by for-profit publishers have risen steadily at about 5% per year for the last decade. On average, the subscription prices listed by for-profits are three or four times as high per article or per citation as those charged by non-profit professional societies.”

~Ted Bergstrom

“Predatory Publishing”?  
Or a **different term** that better describes the full range of publishing practices that subvert the spirit of scholarly communication...

Source:  
http://scholarlykitchen.sspnet.org/2015/05/11/should-we-retire-the-term-predatory-publishing/
Scholarly Open Access
Real or Scam?

Case Study File includes:

- Call for Papers
- Author Agreement
- Journal Homepage Screenshot
- Example Abstract
Real or Scam?

-----Original Message-----
From: Electronic Resources in Libraries [mailto:ERIL-L@LISTSERV.BINGHAMTON.EDU] On Behalf Of David C. Fowler
Sent: Friday, November 02, 2007 1:05 PM
To: ERIL-L@LISTSERV.BINGHAMTON.EDU
Subject: [ERIL-L] Call for Papers

November 2, 2007

CALL FOR PAPERS—For "Supplement" to The Serials Librarian

The Serials Librarian, the peer-reviewed journal published by Haworth Press (now part of the Taylor & Francis Group) announces a "Call for Papers" for a special supplement to be published in late 2008. The supplement topic will be "Bundling & Un-Bundling of E-Serials."

This supplement will examine the current state of e-journal bundling, and how libraries and vendors are strategizing and coping with rising costs, and the implications of "The Big Deal." This will focus on how libraries initially purchased groups of titles in bundles for convenience and cost savings and how they then later were often forced to break those bundles down into smaller groups, or into individual title purchases, in order to deal with ever-rising costs and the desire to get more local control over what libraries collect.

Proposed topics that potential authors are encouraged to select from are:

1) Advantages of bundling journals together
2) Financial pressures to unbundle existing packages
3) Collection development pressure on bundled packages
4) Consortial perspectives on bundling and unbundling titles
5) Is "The Big Deal" dead?
6) The Big Deal vs. disciplinary packaging of e-serials

Other relevant topics will be considered.

Submissions should be approximately 20-30 double-spaced pages in length. A maximum of fifteen manuscripts are desired, and the submission deadline will be the end of February 2008.

Prospective authors should submit proposals to: David Fowler, guest editor:
dcfowler@uoregon.edu

David C. Fowler
Assistant Professor
Head, Acquisitions Department
Knight Library
1299 University of Oregon
Eugene, OR 97403
541-346-1839
dcfowler@uoregon.edu
American International Journal of Contemporary Research (AIJCR) is an open access, peer-reviewed and refereed multidisciplinary journal published by Center for Promoting Ideas (CPI), USA. The main objective of AIJCR is to provide an intellectual platform for the research community. AIJCR aims to promote contemporary research in business, humanities, social science, science and technology and become the leading journal in the world.

The journal publishes research papers in three broad specific fields as follows:

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Management, marketing, finance, economics, banking, accounting, human resources management, international business, hotel and tourism, entrepreneurship development, business ethics, development studies and so on.

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The journal is published both in print and online versions.
AIJCR publishes original papers, review papers, conceptual framework, analytical and simulation models, case studies, empirical research, technical notes, and book reviews.

AIJCR is indexed with and included in *Cabell’s, EBSCO, Ulrich’s, Index Copernicus International*, and *Gale*. Moreover the journal is under the indexing process with *ISI, ERIC, ProQuest, Scopus, DOAJ and Econlit*.

**AIJCR is inviting papers for Vol. 5 No. 3 which is scheduled to be published on June 30, 2015. Last date of submission: May 31, 2015.** However, an early submission will get preference in case of review and publication process.

Send your manuscript to the editor at editor@aijcrnet.com

For more information, visit the official website of the journal www.aijcrnet.com

With thanks,

Dr. Andrew Lessard
The Chief Editor, American International Journal of Contemporary Research
Contact: editor@aijcrnet.com
Real or Scam?

From: Biomarkers-2014 [biomarkers2014@omicsgroup.com]
Sent: 26 February 2014 13:46
To: Ali Mobasher
Subject: Seeking participation at University of Oxford UK

Dear Dr. Ali Mobasher,

Greetings from Biomarkers-2014!

The 5th International Conference on Biomarkers and Clinical Research will be held during April 15-17, 2014 at University of Oxford, UK.

Biomarkers-2014 intends to ground the disciplines likes biological and applied life sciences into computational analysis, genomics & proteomics, analytical & biophysical and microarray technologies.

The conference emphasizes the areas of types & approaches for biomarker discovery, proteomic biomarkers, cytogenetic biomarkers, SNP biomarkers, molecular imaging biomarkers, microarray data analysis, clinical & non-clinical biomarkers, diagnostic biomarkers, biomarkers for disorder, clinical research & development, biomarkers of exposure, response, and susceptibility and microbial infections.

Kindly visit the conference website at:
http://www.omicsgroup.com/biomarkers-clinical-research-conference-2014/

The scientific program has been updated on the website.

We would like to know about your participation interest at this conference.

Please feel free to contact us for any further queries and concerns.

Sincerely

Michael Smith
for Biomarkers-2014
Ph: +1-650-268-9744
Toll Free: 1-800-216-6499
Fax: +1-650-618-1414
E-mail: biomarkers2014@omicsonline.net
Thank you! Questions?